

# Unposting the Biology Poster: Demonstrating a New Format “Poster 2.0” for Communicating Student Project Findings

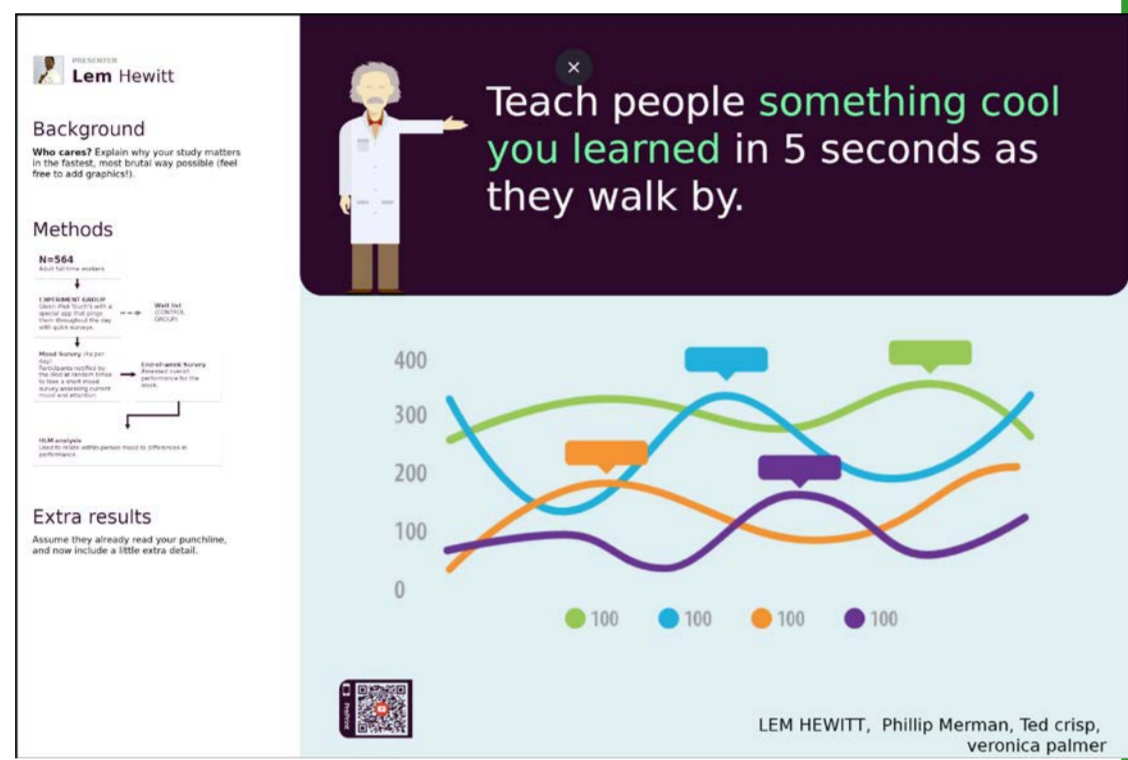
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The Augustana Campus of the University of Alberta is located at 41°08'06" N 118°14'00" W (asinikaw sipisis - Stoney Creek) in Treaty 6 territory. This territory provided a travelling route and home to the Maskwacis Nēhiyawak, Niitsitapi, Nakoda, and Tsuu'tina Nations, the Métis, and other Indigenous peoples. p.s. Take the Indigenous Canada MOOC!

## Introduction

- Posters are a standard presentation format both in the classroom and at conferences, including the poster session here at UBEA!
- Posters have the power to be effective at communicating research findings
- They often are INFORMATION OVERLOAD!
- As instructors, we tell our students to use techniques such as bulleted lists, photos, figures and tables in order to have their poster be an engaging medium to translate their research.
- REALITY: CLUTTER!!!! “Wall of Text”.
- A new poster design format “Poster 2.0” envisioned by Michigan State University PhD student Mike Morrison is aiming to change the way in which we create posters.
- We highlight new format posters taken from a Tropical Ecology Field Studies Course in January 2023.



# GOOD-BYE WALL OF TEXT! This is what readers will remember Try this approach with your students!

## Traditional Poster Samples



Click here to access more detailed information

## Sample Unposted Posters

- We hope you will get to appreciate first-hand the difference that this new poster format could potentially provide to your future students – perhaps making it more fun and engaging for your students to make and present their poster in your next class or conference.

## References

- <https://www.npr.org/sections/health-shots/2019/06/11/729314248/to-save-the-science-poster-researchers-want-to-kill-it-and-start-over>
- How to create a better research poster in less time (including templates) <https://www.youtube.com/watch?v=1RwJbhcAS8> and <https://www.youtube.com/watch?v=SYK29tnxA5s>
- Poster unposted templates can be found here: <https://osf.io/ef53g/> <https://osf.io/Gua4k/> (2.0)

## Acknowledgements

Thanks to the members of the 2015/16 Costa Rica Field Studies Course who shared their traditional posters to compare with the ‘Unposted’ posters.