

Culturally motivated animal metaphors in an expressive construction

Klaus-Uwe Panther

Nanjing Normal University & University of Hamburg

Linda L. Thornburg

Nanjing Normal University



Starting point: *a N₁ of a N₂*

A case of constructional homonymy:

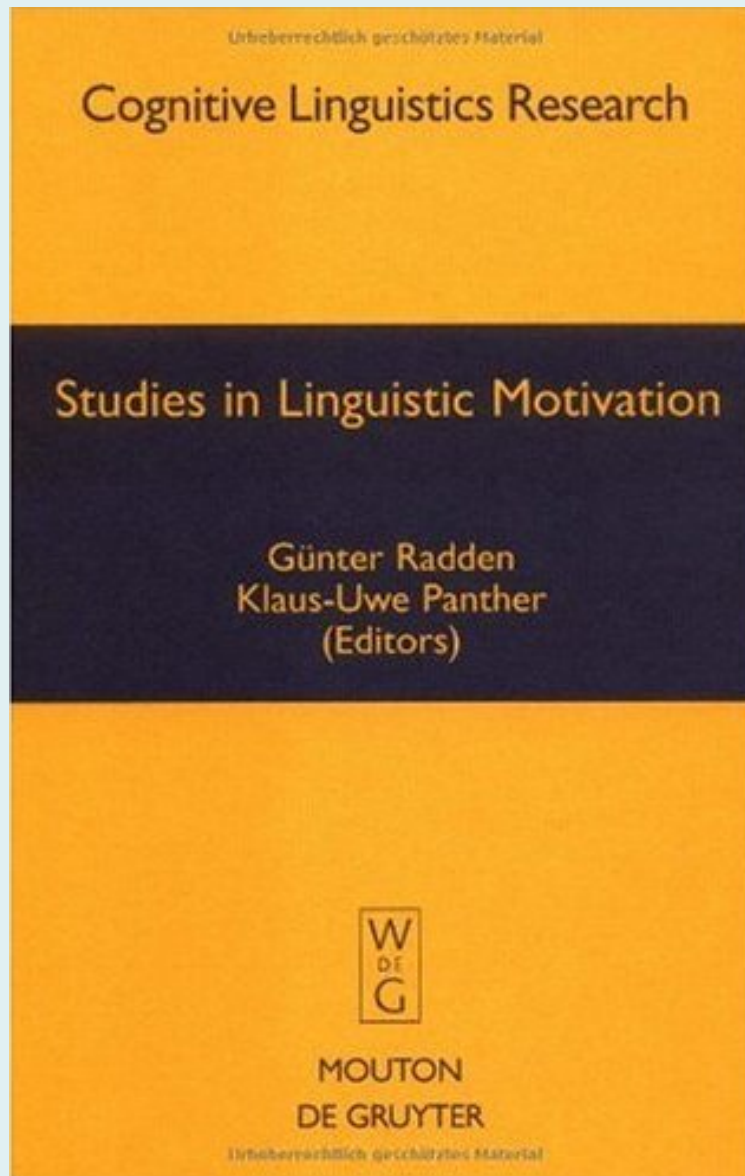
(1) *a copy of a magazine* (unmarked)

(2) *a rat of a boyfriend* (expressive)

But (1) and (2) **contrast** with regard to:

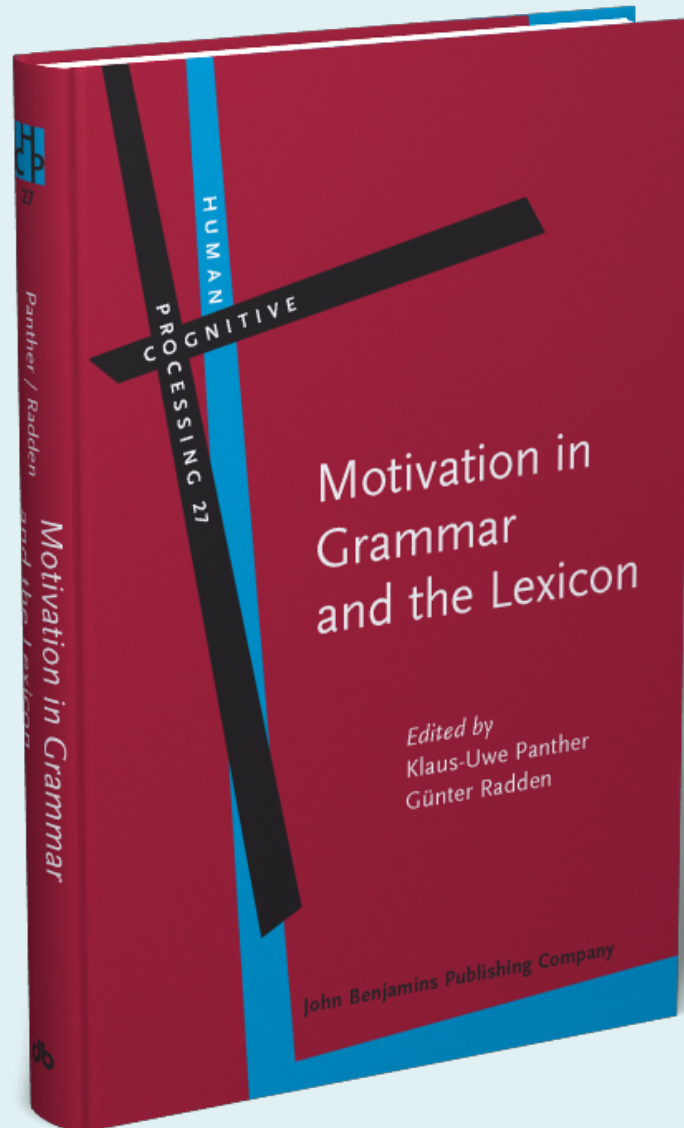
- Syntactic/conceptual/expressive ‘head’
- Conceptual content (entailment)
- Referential properties
- Pragmatic function (topicality)
- Perceptual properties (fig/ground)

Panther & Radden, 2004



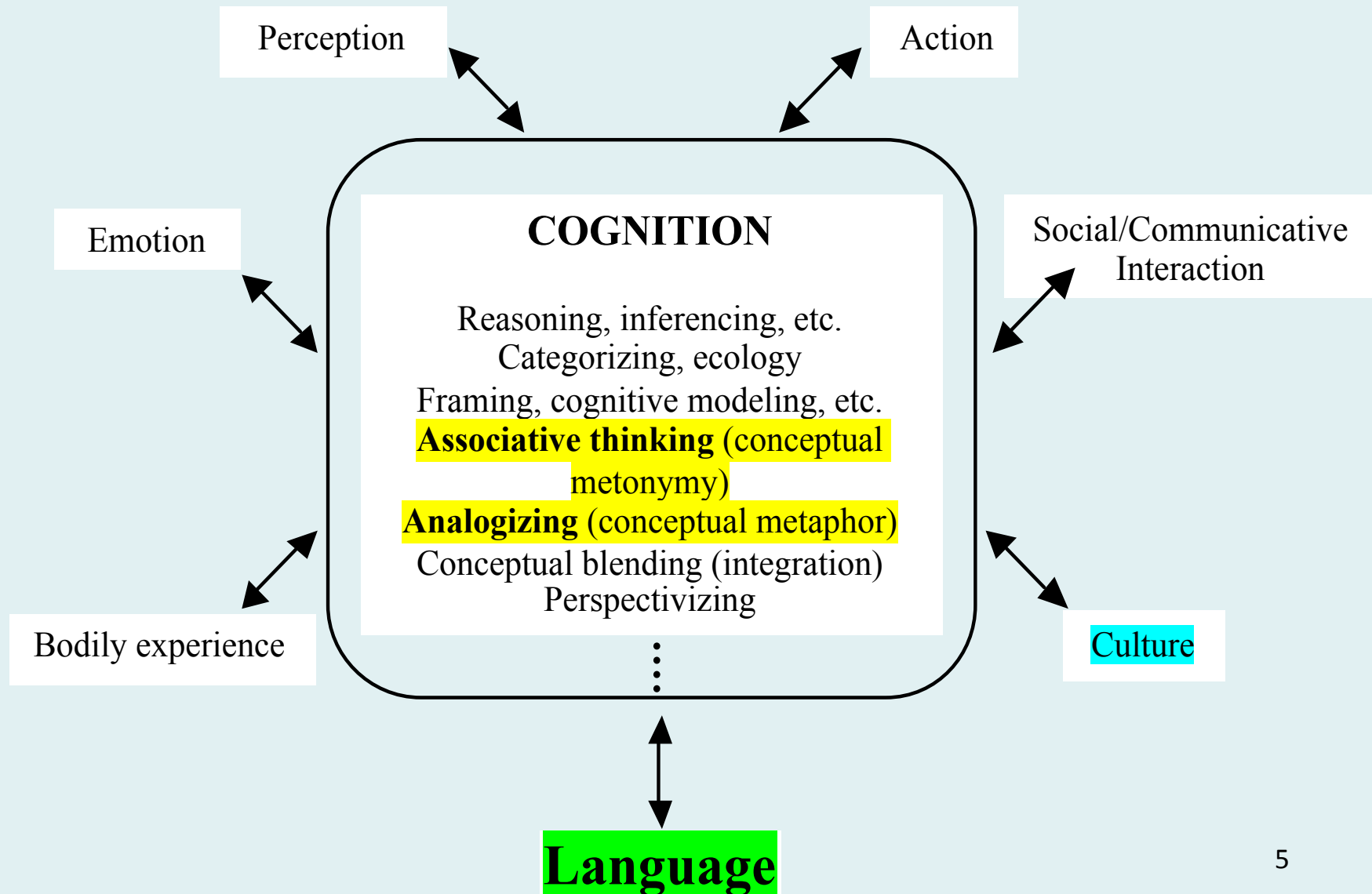
Studies in Linguistic Motivation

Panther & Radden, 2011



Motivation in Grammar and the Lexicon

Cognition and its interactions with other human systems including language (Panther & Radden 2011: 2)



To account for the contrasts

- (1) *a copy of a magazine* (unmarked)
- (2) *a rat of a boyfriend* (expressive)

cultural models, in this case,
animal folk models, must be
integrated into the description
and explanation of lexicogrammar.

Cultural model (folk model)

Quinn and Holland (1987: 4)

“Cultural models are presupposed, taken-for-granted models of the world that are widely shared (although not necessarily to the exclusion of other, alternative models) by the members of a society and that play an enormous role in their understanding of that world and their behavior in it.”

Descriptive apparatus

- Folk model of the animal in question (allows for individual and cultural variation), including:
 - **ontological hierarchy**
 - **emotive attributes**
 - **evaluative attributes**
- Conceptual metaphor



Expressivity & culture: een draak van een film*

“When I told a Chinese woman that in Dutch you can say a dragon of a film, her spontaneous reaction was: ‘Oh, that means that the speaker finds the film good’. The actual meaning of this expression in Dutch is, however, that the film was annoyingly sentimental.” [Foolen 2004: 84]

*Thanks to Esther Roth for retranslating Foolen’s translation back into Dutch.

The expressive NP_1 of NP_2 construction (Foolen 2004)

English: *a **bear** of a man, a hell of a job, a dream of a car, a dud of a film, a blast of a party*

Dutch: *zijn **twee apen** van kinderen* ‘his two apes of children’

German: *ein **Engel** von einer Frau* ‘an angel of a woman’

French: *un **fripon** de valet* ‘a scoundrel of a servant’

Italian: *una **bestia** di avvocato* ‘a beast of a lawyer’

Spanish: *el **imbécil** de tu hermano* ‘this idiot your brother’

The *salient attribute* is syntactically coded in the *head* position.

a N_{ANIMAL} of a N construction: examples

- (1) Deneuve's co-worker is mired in an abusive relationship with "a pig" of a man [...] [WebCorp]
- (2) All you need is the constitution of a lion and a lamb of a husband. [WebCorp]
- (3) [...] I kinda miss being a clam of a person [...] [WebCorp]
- (4) Marge is a mouse of a woman, thin and frazzled [...] COCA]
- (5) [...] one fella tiny, nervous, prancing sideways, shaking his glossy black mane, a racehorse of a man, sixteen if he was a day [...] [COCA]
- (6) But what makes her different than the average college student who juggles a heavy workload and a rat of a boyfriend? [WebCorp]

a N of a N:

two constructionally homonymous patterns

Unmarked (more frequent):

(1) Before you pull **a copy of a magazine** off the shelf, get an idea of what the editors need. [Google]

Marked (less frequent):

(2) One of my favorites to watch is Vladimir Zhirinovsky, **a bulldog of a man** and the leader of the Liberal-Democratic Party... [Google]

Syntactic, conceptual, and expressive heads

Compare:

(1) a **copy** of a **magazine**

copy: syntactic and conceptual head

(2) a **bulldog** of a **man**

bulldog: syntactic and “expressive” head
(metaphor)

man: conceptual head

Table 1: Syntactic/conceptual heads & modifiers:

a N₁ of a N₂ vs. *a N_{ANIMAL} of a N_{HUMAN}*

Construction	<i>a N₁ of a N₂</i> UNMARKED	<i>a N_{ANIMAL} of a N_{HUMAN}</i> MARKED
syntactic head	N ₁	N _{ANIMAL}
conceptual head	N ₁	N _{HUMAN}
syntactic modifier	—	—
conceptual modifier	—	N _{ANIMAL} (<i>of</i>)
expressive head	—	N _{ANIMAL} (<i>of</i>)

Semantic properties 1

entailment (\models) vs. non-entailment ($\not\models$)

Unmarked a N_1 of a N_2 pattern:

a **member** of a team \models a **member** (of a set)

a **member** of a team $\not\models$ a **team**

a **picture** of a woman \models a **picture** (of sth.)

a **picture** of a woman $\not\models$ a **woman**

The syntactic head noun corresponds to the conceptual head.

Semantic properties 2

entailment (\models) vs. non-entailment ($\not\models$)

Marked (*expressive*) a N_1 of a N_2 pattern:

a **hell** of a job \models a **job**

a **hell** of a job $\not\models$ a **hell**

a **bear** of a man \models a **man**

a **bear** of a man $\not\models$ a **bear**

The syntactic head does not correspond to the conceptual head.

Table 2: Entailment properties of

a N₁ of a N₂ vs. *a N_{ANIMAL} of a N_{HUMAN}*

$[_S \dots [_{NP} \textit{a N}_1 \textit{ of a N}_2] \dots]$ UNMARKED	$[_S \dots [_{NP} \textit{a N}_{ANIMAL} \textit{ of a N}_{HUMAN}] \dots]$ MARKED
$\models [_S \dots [_{NP} \textit{a N}_1] \dots]$	$\not\models [_S \dots [_{NP} \textit{a N}_{ANIMAL}] \dots]$
$\not\models [_S \dots [_{NP} \textit{a N}_2] \dots]$	$\models [_S \dots [_{NP} \textit{a N}_{HUMAN}] \dots]$

\models 'entails'; $\not\models$ 'does not entail'

Referential properties

Unmarked a N_1 of a N_2 construction:

[a copy] of [a book]

+ref

+ref

Marked a N_1 of a N_2 construction:

[a lamb] of [a husband]

-ref

+ref

+attr

Table 3: Referential and attributive properties of
a N₁ of a N₂ vs. *a N_{ANIMAL} of a N_{HUMAN}*

<i>a N₁ of a(n) N₂</i>		<i>a N_{ANIMAL} of a N_{HUMAN}</i>	
a N ₁	a N ₂	a N _{ANIMAL}	a N _{HUMAN}
+REF _{spec}	+REF _{spec}	-REF, +ATTR	+ REF _{spec}

Abbreviations: +REF_{spec} = specific (individual) reference;
 -REF = non-referential; +ATTR = property

Anaphoric constraints 1

Unmarked a N_1 of a N_2 construction:

(1) John took a picture of a man and later one of a woman.

Marked (expressive) a N_{ANIMAL} of a N construction:

(2) ?Marge has to deal with a rat of a boyfriend at home and one of a boss at her workplace.

Anaphoric constraints 2

- (1) A friend_i of a friend_j I had met in Mansa was renovating her_i/*her_j small restaurant located across the street from the rest house where we were staying. [COCA]

Unmarked a N₁ of a N₂ pattern: coreference is determined by head noun

Anaphoric constraints 3

- (2) [...] **a mountain_i** of **a man_j** — over seven feet tall, by the looks of it — stands in the ambulance bay entrance of a hospital. Clutched in ***its_i/his_j** hands are the feet of a small woman who is dangling, fully conscious, with her head pointed straight at the floor. [WebCorp]

Marked (expressive) **a N₁ of a N₂** pattern:
coreference is determined by the noun in the PrepP

Table 4: Anaphoric constraints

Construction	<i>a N₁ of a N₂</i>	<i>a N_{ANIMAL} of a N_{HUMAN}</i>
Coreference constraints	(i) Indefinite <i>one</i> (ii) personal/possessive/ relative pronoun corefers with NP ₁	(i) [?] indefinite <i>one</i> (ii) personal/possessive/ relative pronoun corefers with NP ₂

Topicality

Unmarked a N_1 of a N_2 construction:

- (1) [...] a photograph of an ancestor in uniform may be an admired part of the family's collection of artifacts. [Google]

The syntactic head *photograph* is the **topic** of the sentence.

Marked a N_1 of a N_2 construction:

- (2) A bear of a man entered the room.

The syntactic head *bear* is **not topical**: The sentence is about a *man*, not about a *bear*.

Expressive (metaphorical) function of *bear* **motivates** its position as syntactic head.

Table 5: Topicality properties

Construction	<i>a N₁ of a N₂</i>	<i>a N_{ANIMAL} of a N_{HUMAN}</i>
Topic	<p>a N₁</p> <p><i>Exception: When N₁ is a picture noun, e.g. a photograph of a woman, then by metonymic extension, N₂ is a possible topic.</i></p>	a N _{HUMAN}

Perceptual properties: Figure-Ground organization

Unmarked a N_1 of a N_2 construction:

[a picture] of [a woman]

Figure

Ground

Marked a N_1 of a N_2 construction:

[a picture] of [a woman]

Ground

Figure

‘paragon of a woman’

(figure-ground reversal)

Table 6: **a picture of a woman**

PROPERTIES	‘a pictorial representation of a woman’ UNMARKED	‘a paragon of a woman’ MARKED
syntactic head	<i>picture</i>	<i>picture</i>
conceptual head	<i>picture</i>	<i>woman</i>
expressive head	—	<i>picture</i>
entailment	\models <i>a picture</i> (of x)	\models <i>a woman</i> (x)
referentiality	<i>a picture</i> REFERENTIAL <i>a woman</i> REFERENTIAL	<i>a picture</i> ATTRIBUTIVE <i>a woman</i> REFERENTIAL

Table 6, cont'd: **a picture of a woman**

PROPERTIES	'a pictorial representation of a woman' UNMARKED	'a paragon of a woman' MARKED
anaphoric constraints	(i) indefinite <i>one</i> (ii) pronoun corefers with NP ₁	(i) ?indefinite <i>one</i> (ii) pronoun corefers with NP ₂
potential topic	<i>a picture</i>	<i>a woman</i>
perceptual organization	figure – ground	ground – figure

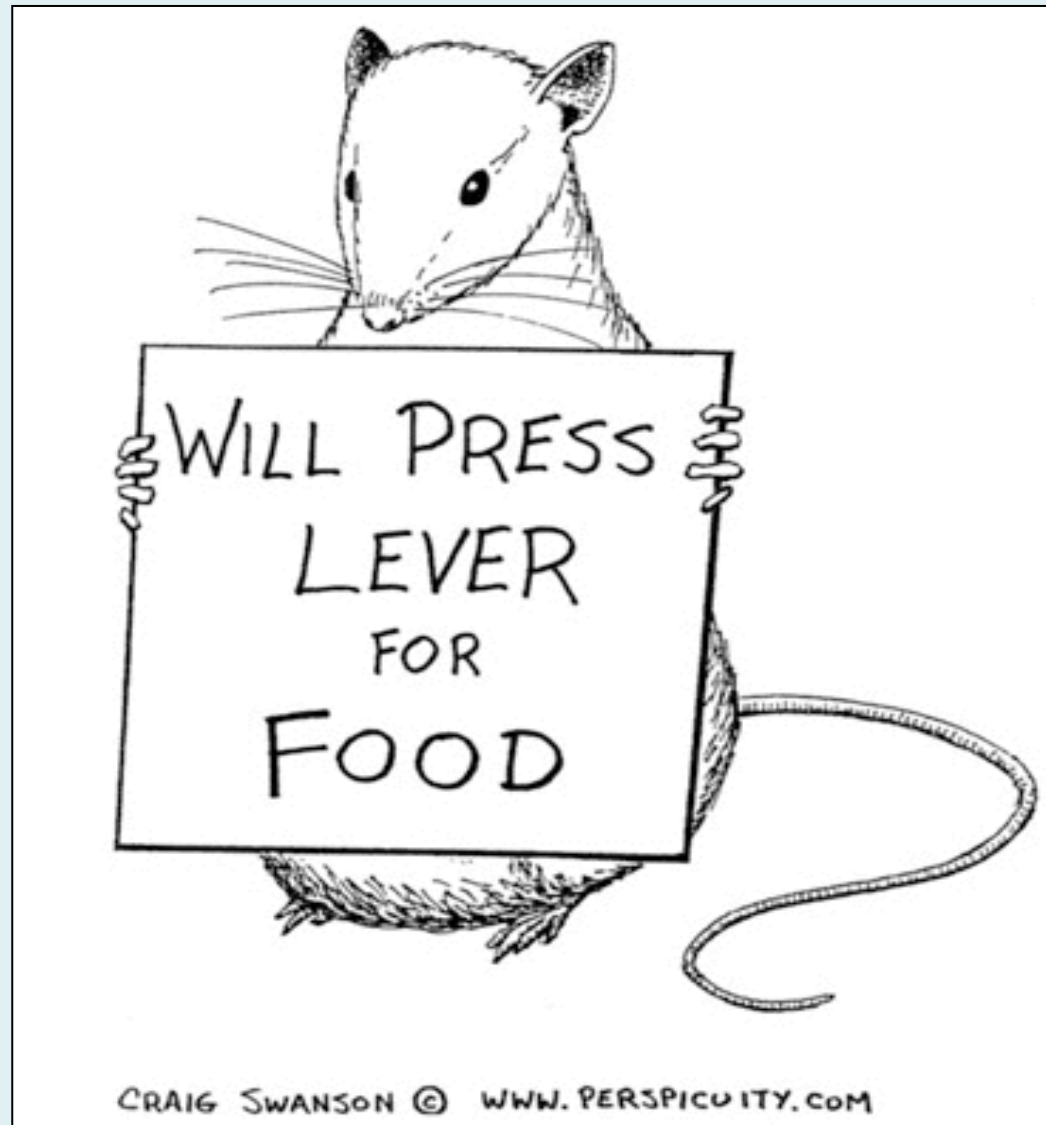
Table 7: **a N₁ of a N₂ constructions**

PROPERTIES	unmarked	marked (expressive)
syntactic head	N ₁	N ₁
conceptual head	N ₁	N ₂
“expressive” head	—	N ₁
entailment	⊨ a N ₁ (of x)	⊨ a N ₂ (y)
referentiality	a N ₁ : referential a N ₂ : referential	a N ₁ : non-referential* a N ₂ : referential
co-ref'l pronouns	(i) indefinite <i>one</i> (ii) pers/poss pronoun corefers with NP ₁	(i) *indefinite <i>one</i> (ii) pers/poss pronoun corefers with NP ₂
topicality of syntactic head	yes	no
figure-ground organization	figure-ground	ground-figure

*attributive

In lieu of a conclusion

- **Animal folk models** reflected in the lexico-grammar of languages: **conservative** (exhibit “cultural lag”)
- They are not immediately influenced by **cultural developments**, e.g. changes in attitudes towards animals.
- In contrast, in other semiotic systems (e.g. visual arts) new ways of thinking about animals (e.g. **rats**) may be evoked (see Panther & Thornburg 2012) that are incompatible with traditional folk models.



References

- Foolen, Ad. 2004. Expressive binomial NPs in Germanic and Romance languages
In: Günter Radden & Klaus-Uwe Panther, eds. *Studies in Linguistic Motivation* (Cognitive Linguistic Research 28), 75–100. Berlin & New:
Mouton de Gruyter.
- Panther, Klaus-Uwe & Günter Radden. 2011. Introduction: Reflections on
motivation revisited. In: Panther, Klaus-Uwe & Günter Radden, eds.
Motivation in Grammar and the Lexicon (Human Cognitive Processing 27),
1–26. Amsterdam & Philadelphia: Benjamins.
- Panther, Klaus-Uwe & Linda L. Thornburg. 2012. Conceptualizing humans as
animals in English verb particle constructions: *Language Value* 4.1: 63–83.
- Quinn, Naomi & Dorothy Holland. 1987. Culture and cognition. In: Dorothy
Holland & Naomi Quinn, eds. *Cultural Models in Language and Thought*.
Cambridge: Cambridge University Press, 3–40.

panther@uni-hamburg.de
klauspanther@aol.com
lthornburg@alumni.usc.edu