

Insider Insights

Practical Tips & Techniques for Qualitative Researchers

With this issue of *IJQM* we introduce a new, regular feature – brief, practical articles that present innovative approaches to data collection, the use of new technologies, strategies for gaining access to hard-to-reach populations, and many other topics not typically discussed in published studies. This column is intended to provide researcher-to-researcher advice on new trends, recurring problems, or day-to-day issues in conducting qualitative research.

Dr. Jude Spiers, the new North American editor of *IJQM*, presents our inaugural piece – “Technology tips: Using video management/analysis technology in qualitative research”. As you will see, the style we have chosen for the column is conversational – speaking from one researcher to another – and intended to provide guidance on the choices researchers must make in designing, implementing and managing qualitative work. Where photos, screen captures, or sounds can enhance the piece – to illustrate the small size of a recording device, or the benefits of split-screen technology in a software package – we will encourage authors to provide these as well.

As the editor of this new feature, I would encourage you to contact me – to submit an article (approx. 1000-1500 words), to provide topic suggestions for upcoming issues, or just to provide general feedback on this new addition to *IJQM*. I look forward to hearing from you – and hope you enjoy the first installment of “Insider Insights”.

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