Autumn New Trail and Dino 101 Contest
OFFICIAL 2013 CONTEST RULES
NO PURCHASE NECESSARY

1. CONTEST: The Autumn New Trail and Dino 101 Contest (the "Contest") is conducted by The Governors of the University of Alberta (the “University”) and administered on behalf of the University by The Office of Alumni Relations (“Alumni Relations”). The Contest is open to University Alumni in accordance with the eligibility criteria as determined by the University and as set out in these Official Rules.

2. ELIGIBILITY: To be eligible for the Contest (an "Eligible Entrant") you must be:

   a. Eighteen (18) years of age or older; and
   b. A University Alumnus as verified by the University's Alumni records.

The Contest is not open to residents of the Province of Québec. A staff member or an employee of The Office of Advancement, Alumni Relations or Alumni Council (including honorary or ex-officio members), their immediate family members, and persons living in the same household as such persons, are not eligible. All decisions regarding eligibility to enter this Contest will be determined by the University in its sole discretion. Eligible Entrants that do not comply with the Official Rules are not eligible to win a Prize. The Contest is void or the Entrant ineligible where the legal requirements or restrictions of any jurisdiction prohibit or render illegal the Contest or the eligibility of an individual.

3. NUMBER, APPROXIMATE VALUE OF PRIZES AND CHANCES OF WINNING: For Eligible Entrants, there are four (4) prizes (collectively, the “Prizes”, individually a “Prize”) available to be won in the Contest. The Prizes are described in paragraph 9 below. The chances of winning a Prize will depend on the number of Entry Forms from Eligible Entrants that are received in accordance with these Official Rules by the Draw Closing Time. Subject to paragraph 9 below, the total value of the Prizes is $179.80 (CDN).

4. CONTEST SCHEDULE: The Contest commences on August 10, 2013 and closes on August 30, 2013 at 3:00 p.m. Mountain Time (the “Entry Period”). Entry Forms must be received before the Draw Closing Time, which is 3:00 p.m. Mountain Time on August 30, 2013 (the “Draw Closing Time”) to be eligible to win a Prize.

5. HOW TO ENTER: No purchase is necessary to enter this Contest. To enter, the following rules apply:

   a. An Eligible Entrant must log on to the Dino 101 website (dino101.ca/newtrail) and fully and legibly complete an online entry form and questionnaire (the "Entry Form"), answer the skill testing question on the entry form, and submit it online for receipt by the University before the Draw Closing Time. There is a limit of one Entry Form per person, per email address. Illegible, incomplete required information as set forth on the Entry Form, late or garbled Entry Forms will be disqualified;
   b. All submitted Entry Forms, whether online or otherwise provided for in these Official Rules, become the property of the University and will not be returned.

6. DRAW DETAILS: The Draw will take place on August 30, 2013 after the Draw Closing Time at the offices of Alumni Relations at the University in Edmonton, Alberta. An Eligible Entrant whose Entry Form is drawn (the “Selected Entrant”) and who has complied with these Official Rules, including correctly answering the skill testing question in the Entry Form, will be the winner of a Prize (a “Winner”). An Eligible Entrant can only win one Prize. If necessary, should the Prize be unclaimed, or should the Selected Entrant be unwilling, unable or
ineligible to win a Prize as set out in these Official Rules, that Prize will be forfeited and the University shall have the right to draw, as replacement only, an additional Entry Form. All determinations of the Selected Entrant and the Winner by the University are final and binding. All matters related to the Draw and the verification of the eligibility of the Selected Entrant to be declared a Winner shall be conducted by the University, or by persons designated by the University in its sole and absolute discretion. All decisions made by the University in this regard are final and binding and cannot be challenged.

7. **NOTIFICATION:** The University will contact the Selected Entrants by email (where an email is provided) or alternatively by phone by no later than 4:00 p.m. Mountain Time on August 30, 2013. Selected Entrants must respond by September 6, 2013 at 10:00 a.m. Mountain Time via email or phone. If a Selected Entrant does not respond by Friday, September 6, 2013 at 10:00 a.m. Mountain Time, the Prize will be forfeited and the University will draw, as replacement only, an additional Entry Form.

8. **DECLARATION OF WINNER:** A Selected Entrant will not be declared a Winner in accordance with these Official Rules unless and until:
   
   a. The University has determined that such entrant is an Eligible Entrant pursuant to these Official Rules; and
   
   b. The Eligible Entrant has correctly answered the skill testing question in the Entry Form.

   Once this verification takes place the Selected Entrant will be declared the Winner. The Prize will be delivered to a declared Winner at the address submitted with their entry form submitted in accordance with paragraph 5(a) or (b), as the case may be, within eight weeks of being declared a Winner. The University is not responsible for misdirected or lost mail, or mail that is tampered with.

9. **PRIZES:** A Prize is one of four (4) Glow in the Dark Dino Coins produced by the Canadian Mint and designed by University of Alberta alumnus Julilus Csotonyi. The grand Prize is a coin displaying a depiction of the Bathgnathus borealis, scientifically verified by the Royal Tyrrell Museum of Palaeontology, which is struck in 99.99% pure silver and having a value of $89.95. There are three (3) subsidiary prizes of a coin that illustrates a paleontologists' rendition of what Tylosaurus pembinensis may have looked like. These three (3) coins are valued at $29.95 each (total for all 3 subsidiary prizes is $89.85). A Prize is not transferable and must be accepted as awarded with no substitutions, except at the University’s sole discretion. The University reserves the right to substitute a Prize if the University is unable to award the Prize as described. The University will not be responsible, however, if factors beyond the University’s reasonable control prevent the Prizes from being awarded. In any such event, a Winner will not be provided with a substitute prize. The Prizes will only be granted to the verified Winners.

10. **SKILL TESTING QUESTION:** To win the Prize, the Eligible Entrant must correctly answer the contest question included on the entry form.

11. **CONTEST MODIFICATION OR CANCELLATION:** The University reserves the right, without prior notice and at any time, to terminate the Contest, in whole or in part, or modify, suspend or extend the Contest in any way, if it determines, in its sole discretion, that the Contest is impaired or corrupted or that fraud or technical problems, failures or malfunctions (including without limitation, computer viruses, glitches or printing or production errors) have destroyed or severely undermined the proper conduct, integrity, and/or feasibility of the Contest. In the event the University is prevented from continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or manmade epidemic or health
or other means, earthquake, explosion, labour dispute or strike, act of God or public enemy, riot or civil disturbance, terrorist threat or activity, war or any federal, provincial or local government law, order, or regulation, public health crisis, the order of any court or jurisdiction, or by any other cause not reasonably within the University’s control (each a “Force Majeure” event), then subject to any governmental approval which may be required, the University shall have the right to modify, suspend, extend or terminate the Contest.

12. **PARTICIPATION:** Participation in this Contest constitutes an agreement by each Eligible Entrant to comply with these Official Rules.

13. **DISQUALIFICATION:** It is the Eligible Entrant’s responsibility to ensure that he/she has complied in full with all of the conditions and requirements contained in these Official Rules. If any Eligible Entrant or Entry Form is found to be ineligible, or if an Eligible Entrant has not complied with these Official Rules or declines a Prize, whatever the case may be, for any reason prior to awarding the Prize, such potential Winner will be disqualified and, in the University’s sole discretion, an alternate Winner may be selected. No mechanically reproduced, illegible, incomplete, forged, software generated or other automated multiple entries will be accepted. The University reserves the right, in its sole discretion, to disqualify any individual who is found to be tampering or attempting to tamper with the entry process or the operation of the Contest or the Dino 101 website (dino101.ca/newtrail), to be violating the terms of use and or general rules or guidelines of the University or to be acting in violation of these Official Rules, to be acting in an unsportsmanlike or disruptive manner, or be acting with the intent to disrupt or undermine the legitimate operation of this Contest, or acting to annoy, abuse, threaten or harass any other person. The University reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. **ATTENTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE DINO 101 WEBSITE (dino101.ca/newtrail) OR ANY RELATED WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE UNIVERSITY RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.**

14. **RELEASE AND INDEMNIFICATION:** By entering the Contest, each Eligible Entrant: (a) releases and agrees to hold the University, its respective directors, officers, employees and agents harmless from and against any and all costs, injuries, losses or damages of any kind, including, without limitation, bodily injury and property damage, or any other damage or loss, due in whole or in part, directly or indirectly, to participation in this Contest, any Contest related activity, or from acceptance, possession, use or misuse of the Prize or participation in any Prize related activity; and (b) agrees to fully indemnify the University and its respective directors, officers, employees and agents from any and all claims on the part of any third party or parties related in any way and for any reason to the Contest or to the Prize, including, without limitation, death, and personal or property damage or injury.

15. **LIMITATION OF LIABILITY:** The University assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete Entry Forms, which may be judged void, any notifications, responses, replies, or for any computer, telephone, hardware, software or technical malfunctions that may occur. The University assumes no responsibility for any theft or destruction or unauthorized access to, or alteration of, Entry Forms. The University is not responsible for any injury or damage to participants in this Contest.

16. **PUBLICITY RELEASE:** By entering this Contest, each Eligible Entrant whose Entry Form is drawn hereby agrees and grants to the University, without further compensation, the unrestricted rights, but not the obligation,
to the use his/her name, picture, portrait, likeness, voice, along with his/her address (City and Province) and any statements made by or attributed to such Eligible Entrant in any and all media, now known or hereafter devised, without notice, review or approval, in perpetuity and throughout the universe, for advertising and promotional purposes in connection with the Contest and other promotions, without further notice or compensation and releases the University from any liability with respect thereto.

17. **OFFICIAL RULES AND LAWS:** These are the official Contest rules (the “Official Rules”). This Contest is governed by and construed and enforced in accordance with the laws of the Province of Alberta and the federal laws of Canada applicable therein and the parties hereby attorn to the jurisdiction of the courts of the Province of Alberta. These Official Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the University. These Official Rules, as amended from time to time, will be posted at the Dino 101 website (dino101.ca/newtrail).

18. **CONSTRUCTION:** Words importing the singular shall include the plural and vice versa. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Official Rules. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the University. Employees of the University are not authorized to modify, amend or waive these Official Rules.

19. **PRIVACY:** The personal information requested pursuant to these Official Rules is collected, used and disclosed under the authority of the Alberta Freedom of Information and Protection of Privacy Act and will be protected in accordance with Part 2 of that Act. It will be collected, used and disclosed for the purpose of administration of the Contest. Direct any questions about this collection, use or disclosure to: The University of Alberta Information and Privacy Office at 780-492-9419.