



## Call for Artists & Request for Proposals

### 2024 Alumni Association Gift to Graduating Students

Since 2015, the University of Alberta Alumni Association has commissioned an original piece of art as a gift to graduating students to acknowledge the significant milestone of graduation. The artwork is distributed to students as an 8" x 10" print included in the convocation parchment packages. The gift is meant to provide students with a lasting reminder of their time on campus, and to represent their ongoing relationship with the University of Alberta.

We invite artists (both students and alumni) to submit a proposal for an art piece. From these submissions, one University of Alberta alumnus or student will be selected to produce a piece for the graduating class of 2024.

<b>Deadline for submissions:</b>	4:30 p.m. on Monday October 30, 2023
<b>Successful artist(s) will be notified by:</b>	4:30 p.m. on Thursday Nov 30, 2023
<b>Deadline for final production:</b>	4:30 pm on Wednesday March 27, 2024
<b>Commission amount:</b>	\$2500.00

#### Artwork Parameters:

The piece must be 16" x 20" and be inspired by or reflective of the University of Alberta, its heritage, traditions, values, or symbols (note that the University Crest and images of GUBA or Patches are copyrighted materials and should therefore not be used) and/or the joy of becoming an alumnus.

The artwork is limited to the following two-dimensional mediums and must be submitted on canvas or paper:

- Drawing
- Electronic/Digital Art
- Printmaking
- Photography
- Painting

#### Eligibility Requirements:

Applicants must be either current University of Alberta students or U of A Alumni.

#### Selection Process:

The commissioned artwork will be chosen through a single-stage artwork selection process. The selection committee will consider the use of colour, composition, imagery, how the concept relates to the experience of attending the University of Alberta and/or becoming an alumnus.

The Selection Committee will be composed of Alumni Council members and staff of the Office of Alumni Relations. The Selection Committee is under no obligation to choose any finalists. All decisions of the Selection Committee are final. The University of Alberta and the Office of Alumni Relations reserves the right to revoke the 2024 Convocation Art Print public call for submissions and/or the art project.



## Submissions Requirements

For the purpose of this call, artists are not required to submit a finished piece. Please submit the following:

1. SUBMISSION FORM Complete and signed with contact information;
2. LETTER OF INTENT Letter outlining your artistic approach to this project, a description of the intended image, your medium and how the image relates to the University of Alberta and/or being an alumnus. One (1) page maximum;
3. ARTIST STATEMENT & CV One (1) page maximum;
4. ROUGH SKETCH/DRAFT Please provide a quick rough draft of what your envisioned art piece will look like. Attach to submission as a scanned pdf or jpeg file;
5. PAST WORK Maximum five (5) files that best illustrate your artistic style and a body of artwork related to the project. We will accept links to webpages or sites such as Google Drive or DropBox.

### Submissions must be emailed to:

Office of Alumni Relations: [alumni@ualberta.ca](mailto:alumni@ualberta.ca)

Subject line: 2024 Convocation Art Print

**Original Work:** The artist must guarantee the artwork is original and does not violate the copyright of any other person.

**Commission:** The total commission for the artwork is \$2,500 CAD (including GST). The client will pay a 50% deposit upon selection in November, with the remainder paid 30 days after the client has received the complete artwork.

**Contract:** The selected artist will be required to sign a commission contract with the University of Alberta Alumni Association. Along with the final piece, the selected artist will also provide a brief bio and statement describing their work that will accompany the artwork.

**Copyright:** Upon delivery of the artwork it becomes the property of the University of Alberta Alumni Association. The client may reproduce the otherwise unaltered image at any size smaller than the original at their discretion, provided that the artist is properly credited in this format: Artist's Name, *artwork title*, 2024. The artist retains copyright of the image as the creator.



**SUBMISSION FORM**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code/Country: \_\_\_\_\_

Phone (home): \_\_\_\_\_ Phone (work): \_\_\_\_\_

Email Address: \_\_\_\_\_ Website (if applicable): \_\_\_\_\_

Graduation year & Degree: \_\_\_\_\_

I, \_\_\_\_\_ (PRINT NAME) hereby make a submission for the 2024 Alumni Association Gift to Graduating Students and am in agreement with the Terms of Competition as outlined in the Information Package.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

**Enclosures**

Please ensure that your submission contains the requirements stipulated on page 2. Failure to comply may result in your applications being rejected.

**Check List – Include all of the following:**

- SUBMISSION FORM
- LETTER OF INTENT
- ARTIST STATEMENT & CV
- ROUGH SKETCH/OUTLINE
- PAST WORK SAMPLES (up to 5 items)

Protection of Privacy - The personal information requested on the following form is collected under the authority of Section 33(c) of the Alberta Freedom of Information and Protection of Privacy Act for the purpose of updating and maintaining alumni/donor records. The information will be used for the purpose of alumni engagement and philanthropic activities. Questions concerning the collection, use or disposal of this information should be directed to: FOIPP Liaison Officer, Office of Advancement, University of Alberta, 3-501 Enterprise Square, 10230 Jasper Avenue, Edmonton, AB, T5J 4P6, ph: (780) 492-7400. See our privacy policy [here](#).