Strategies for teaching organic chemistry to non-chemistry majors and well, to everyone!

What do we mean by "strategies"?

- All the factors that make the course appealing to our students
- This includes:
 - Recognizing our audience
 - Course content
 - Relevance to other disciplines / everyday life
 - Encouraging preparedness and responsibility
 - Mode(s) of delivery
 - Evaluation
 - Promoting "learning"

No matter what the strategy, your approach should be:

1. Affable:

Your audience needs to see your enthusiasm and see that you want to be there

2. Accessible:

- Mechanics of delivery
- Instructor availability (office hours, e-mail)
- Other resources (help sessions, WebCT discussion forums)

3. Relevant

 Students must know why they are there and how the material is relevant to their majors

Strategies for **Choosing content...**

- Know your audience (art students / science majors / chem majors)
 - Different textbooks for different audiences
 - Articulating why the course is a requirement
 - Recognition of student expectations for the course
 - Articulating your goals for the course and students
- Focus on the basics / fundamentals rather than memorizing facts
- Teach problem solving
 - Recognize various approaches to problem solving that students may have
 - Worked examples
 - On-line discussion forums

Strategies for **Getting Students Prepared...**

- Unmarked homework assignments and readings
- Marked homework assignments (using tools developed by Publishers)
- Students post problems and solutions on WebCT
- Active learning is crucial
 - Explain to students how to take notes, how to learn, how to approach problems
- Equip students with what you think is crucial for success and explain how that helps them be better learners

Strategies for **Teaching the lecture**...

- Set the tone and let your students know your expectations (ie: cell phones, noise levels, tardiness)
- Establish rapport
- Class starters:
 - Molecule of the day
 - Overhead showing chemistry in the media / current affairs
 - Overhead with article relating content to fields
- Keep the content relevant
 - Historical anecdotes
 - Relate material to your own research

Strategies for **Teaching the lecture**...

- "Switch it up" every 20 min or so to maintain attention / alertness
- Demos entertainment is important!
- Encouraging participation:
 - Rewards (monetary, marks) for answering questions
 - Use of Personal Response Systems (PRS) to encourage participation and immediately identifying misconceptions
 - Polling questions
- Repetition, repetition, repetition...
 - Overtly state the connections to previous concepts
 - Stress cumulative nature of material

Strategies for Adapting Class Time...

Using technologies, or having group discussions requires time. Does content need to be sacrificed?

- Less is more
- Organization is crucial
 - demos / examples need to be well planned and practiced
 - proper IT support
- What isn't covered in class is students' responsibility shift responsibility to the students

Strategies for **Evaluation**...

- Encourage learning, not memorization
- Students like feedback
- Use of PRS / WebCT / on-line Publisher tools:
 - Participation marks
 - Marked quizzes / assignments
 - Allows you to track student's attempts, time of completion
- Exams:
 - Review the exam format before to reduce student anxiety
 - Posting marks
 - Student forums to discuss exam questions
 - Repeating questions from the midterm to the final
 - Common exams if possible / desirable

At the end of the day...

- There are no right or wrong strategies and there are many factors that influence what strategies may be possible or appropriate:
 - The students, the course, the technology, the resources, administration, time
- But everyone agrees even that although it's challenging, the ultimate objectives in teaching are to:
 - Promote learning
 - Show the everyday relevance of organic chemistry
 - Provide students with the tools to communicate in organic chemistry