
PROFILE

Aidan Rowe is an Associate Professor in Design Studies, Department of Art & Design at the University of Alberta (Canada), where he teaches design theory, research and practice to undergraduate and graduate students. He is active in design, consulting and research work in the areas of: design pedagogy; critical design; information visualisation, design for health, and the application of design processes and methods to fields outside of design. He has presented his research, taught design and curated exhibitions in Canada, Europe and Asia. His research and design work has been documented in numerous publications and exhibitions.

EDUCATION

Master of Research in Design, Goldsmiths College, University of London, United Kingdom, 2007.
Thesis: *Diagrammatising Process: Mapping Social Software Use and Knowledge Creation in Closed, Open and Personal Systems.*

Postgraduate Certificate in Higher Education, Open University, United Kingdom, 2003.

Master of Arts in Hypermedia Arts, University of Westminster, London, United Kingdom, 2001.
Thesis: *Technological Change and Design Education.*

Bachelor of Fine Arts with Major in Visual Communication Design, University of Alberta, Canada, 1995.

EDUCATIONAL EMPLOYMENT

CURRENT POSITION

Associate Professor of Design Studies, University of Alberta, Canada.
July 2007–Present. Tenure achieved July 1, 2013.

Coordinator of Art & Design Fundamentals, University of Alberta. 2010–2013, 2014–Present.
Coordinator of Visual Communication Design, University of Alberta. 2009–2010.

PAST POSITIONS

Visiting Professor in Design, University of Applied Sciences Münster, Germany. 2013–2014.

Course Leader, BA (Hons) Graphic Design: New Media, University for the Creative Arts, Epsom, UK.
2004–2007.

Senior Lecturer, BA (Hons) Graphic Design, and Senior Lecturer, BA (Hons) Fashion Promotion & Illustration
Surrey Institute of Art & Design, University College (now University for the Creative Arts), Epsom, UK.
2002–2004.

Sessional Lecturer & Module Leader, University of Westminster, UK. 2000–2002.

Sessional Lecturer, London College of Printing, London Institute (now University of the Arts), UK.
2000–2002.

Sessional Lecturer, Digital Arts & Media Program, Grant MacEwan Community College, Edmonton,
Canada. 1999–2000.

Sessional Lecturer, Department of Art & Design, Faculties of Arts, University of Alberta, Edmonton,
Canada. 1997–2000.

PROFESSIONAL EMPLOYMENT

CURRENT POSITION

Principal, Studio A, London, UK & Edmonton, Alberta, Canada.

Through my freelance design practice I continue to work with clients on traditional and new media design projects. Work includes commercial, educational and arts-based projects for a variety of clients and organisations. Selected client list includes: Brad Fraser, Net-A-Porter, CoutureLab, Jimmy Choo, Banff Centre for the Arts, Vogue (US), Roland Mouret, Elle Magazine (UK) and Frockshop.com. 1995–Present.

PAST POSITIONS

Interactive Design Associate, CEE, Banff Centre for the Arts, Banff, Canada.

Helped artists to visualise and create digital, net and installation based work. July–September 2001.

Design Director, WWW Services, University of Alberta, Canada.

Supervised an office of 3 people (designers and programmers) that oversaw the University of Alberta's Web presence. 1999–2000.

Senior Graphic Designer, Graphic Design Services, University of Alberta, Canada.

Provided design and information services to clients for the University's design studio. At the end of my tenure, I managed all new / interactive media projects delivered via the WWW or CD-ROM. 1996–1999.

Graphic Designer, Speedfast Color Press, Edmonton, Canada.

Provided design and information services to clients. 1995–1996.

Art Director, *Slur*, Edmonton, Canada.

Organised and directed the design and layout of a 48 page monthly alternative music magazine with a publication of 30,000 throughout North America. 1994–1997.

PROFESSIONAL ASSOCIATIONS

Certified Graphic Designer, Graphic Designers of Canada (CGD)

RESEARCH AND CREATIVE ACTIVITY CONTRIBUTIONS

EDITED BOOK

Rowe, Aidan & Bonnie Sadler Takach, (eds) 2014. *Design Education: Approaches, Explorations and Perspectives*. A&D Press: Canada. ISBN: 978-0-9938497-0-1

BOOK CHAPTERS

Rowe, Aidan. 2014. "Future Designers: Educating Designers through Collaborative and Participatory Design Processes." *Situating Design In Alberta*, Editors. I. M. Prochner & T. Antoniuk. AU Press: Canada. Book In publisher review.

Rowe, Aidan. 2014. "The Idea of the Other: Using Culture as an Internalizing and Externalizing Focus in Design Education." In *Design Education: Approaches, Explorations and Perspectives*, edited by Aidan Rowe and Bonnie Sadler Takach, 45–54. A&D Press: Canada. ISBN: 978-0-9938497-0-1.

GUEST EDITOR, JOURNAL

Rowe, A. & Warburton, M. 2016. *GDC Journal*, Volume 7. The special issue pulls together papers from the PICA II Design Education conference. Publication in 2017.

REFEREED JOURNAL ARTICLES

Rowe, Aidan. 2013. "Design Pedagogy and Cultural Interrogation: Considering the International and the Anthropological." *Design Principles and Practices: An International Journal—Annual Review*, Volume 6.

Rowe, Aidan. 2011. "Pushing the Interface: Questioning Existing Web Interaction Models." *Parsons Journal for Information Mapping* 3 (2).

Curriculum Vitæ | Aidan Rowe

Rowe, Aidan. 2011. "Design Smart / Smart Design: Intertwining Technology, Culture, and Design." *Asia Design Journal* 6. Smart Asia (November): 114–131.

Rowe, Aidan. 2009. "Mapping Process: Diagrammatising Social Software Use and Knowledge Creation." *Parsons Journal for Information Mapping* 1 (1).

REFEREED ENCYCLOPEDIA ENTRY

Rowe, Aidan. 2017. "Infographics." In *Oxford Bibliographies in Communication*. Ed. Patricia Moy. New York: Oxford University Press.

REFEREED CONFERENCE PROCEEDINGS

Rowe, Aidan. 2015. "Identities and Futures: Interrogating Design Through Critical Pedagogy" in *DESIGNA2015 Identity Proceedings*, eds. Francisco Paiva & Catarina Moura. Universidade Da Beira Interior, Covilhã, Portugal.

Rowe, Aidan. 2013. "Future Designers: Exploring the Interface of a Critical Design Pedagogy" In *DESIGNA2013 Interface Proceedings*, eds. Francisco Paiva & Catarina Moura. Universidade Da Beira Interior, Covilhã, Portugal.

Rowe, Aidan, and Kwok-Kei (Sandra) Wong. 2011. "Design Pedagogy Competencies: Cross-Cultural Collaboration For A Changing Future." In *Education into Industry: Collaboration, Transition, Mutation DesignEd Asia 2011 Conference Proceedings*, eds. Tim Jachna, Lam Yan Yan, and Sylvia Yung, 293. Hong Kong, China: DesignEd Asia Conference Secretariat.

Rowe, Aidan. 2010 "Design Pedagogy: An International Approach." In *Proceedings of UCDA Design Education Summit: Designing Designing: Examining How We Do What We Do*, University of Kansas, Lawrence, Kansas, USA.

Rowe, Aidan. 2009 "Internationalising Design Education: Thoughts and Experiences." In *Proceedings of DesignEd Asia Conference*, Hong Kong, China.

Rowe, Aidan, and Bonnie Sadler Takach. 2008. "The Public Space of Design Education." In *Proceedings of Social Studies: Educating Designers in a Connected World*, MICA, Baltimore, USA.

KEYNOTE CONFERENCE PRESENTATIONS

Rowe, Aidan. 2016. "At the Vanguard: Interrogating Design Education Futures". Paper presented at Coloquio Internacional de Diseño 2016, Universidad Autónoma del Estado de México, Toluca, Mexico, September 9, 2016.

Rowe, Aidan. 2015. "Identities and Futures: Interrogating Design Through Critical Pedagogy". Paper presented at DESIGNA2015 Identity. Universidade Da Beira Interior, Covilhã, Portugal. November 26, 2015.

REFEREED CONFERENCE PRESENTATIONS

Rowe, Aidan. 2017. "Designing Health: Reframing Healthcare Provision" Paper presented at the *World Design Summit Congress 2017*, Montreal, Canada, October 2017.

Sadler Takach, B. & Rowe, A. 2015. "Studying the DesignAid Learning Experience." Paper presented at the 9th International Conference on Design Principles and Practices, Chicago, March, 2015. (presented by Sadler Takach, B).

Sadler Takach, B., Rowe, A., & Brett-MacLean, P. 2015. "The InSight Project: Visualizing and Engaging the Connections between Design and Health". Paper presented at the Third European Design4Health conference: Synergies of Practice, Sheffield, UK, July 13–16, 2015. (presented by Brett-MacLean, P)

Rowe, Aidan. 2014. "Cultural & Disciplinary Collaborations in Design Education: Exploring the Interface of a Critical Design Pedagogy" Paper presented at AIGA Design Educators Conference New Ventures: Intersections in Design Education, University of Oregon, Portland, USA. September 11–14.

Rowe, Aidan. 2013. "Future Designers: Exploring the Interface of a Critical Design Pedagogy" Paper presented at DESIGNA2013 Interface Conference, Universidade Da Beira Interior, Covilhã, Portugal. November 21–22.

Curriculum Vitæ | Aidan Rowe

- Rowe, Aidan. 2012. "Designing in, and for, a Global Context: Inter- and Intra-Cultural Possibilities" Paper presented at Geo-Graphics: AIGA Design Educators Conference, University of Hawai'i at Mānoa, Honolulu, USA. December 13–15.
- Rowe, Aidan, and Kwok-Kei (Sandra) Wong. 2011. "Design Pedagogy Competencies: Cross-Cultural Collaboration For A Changing Future." Paper presented at DesignEd Asia 2011 Education into Industry: Collaboration, Transition, Mutation, Hong Kong, China. November 29–30.
- Rowe, Aidan. 2011. "The Idea of the Other: Explorations in Design Pedagogy and Culture." Paper presented at PICA 2011 Beyond: The Un-Convention (Society of Graphic Designers of Canada), Banff, Canada. May 1.
- Rowe, Aidan. 2011. "Design Pedagogy and Cultural Interrogation." Paper presented at Design Principles & Practices V, Sapienza University of Rome, Italy. February 2–4.
- Rowe, Aidan. 2010. "Design Pedagogy: An International Approach." Paper presented at UCDA Design Education Summit: Designing Designing: Examining How We Do What We Do, the University of Kansas, Lawrence, Kansas, USA. June 2–4.
- Rowe, Aidan. 2009. "Internationalising Design Education: Thoughts and Experiences." Paper presented at DesignEd Asia Conference, Hong Kong, China. December 1–2.
- Sadler Takach, Bonnie, and Aidan Rowe. 2009. "PushYourDesign: A Pilot Study Exploring An Alternate Approach in Design Education." Paper presented at 3rd International Conference on Design Principles and Practices. Technical University Berlin, Germany. February 15–17.
- Rowe, Aidan, and Bonnie Sadler Takach. 2008. "The Public Space of Design Education." Paper presented at Social Studies: Educating Designers in a Connected World. MICA, Baltimore, USA. October 17–19.
- Rowe, Aidan. 2007. "From the Ground Up: Using Web 2.0 as a Pedagogic Tool." Paper presented at Creativity in Teaching and Learning Conference. University of Sussex, Brighton, UK. June 21.
- Rowe, Aidan. 2004. "Investigation in the Use of Teaching Assistants to Facilitate the Teaching of Technology Based Design Modules." Paper presented at Europrix IN Conference. Vienna, Austria. November 19–21.
- Rowe, Aidan. 2004. "OnScreen/OffScreen." Paper presented at Interactive Screen 0.4. Banff Centre, Banff, Canada. July 11–18.
- Rowe, Aidan. 2000. "Some Possible Futures for Interactive Design." Paper presented at Leaders in Learning 2000 Conference. University of Alberta, Edmonton, Canada. May 5.
- Rowe, Aidan. 1999. "Information Architecture: An Overview." Paper presented at Netspeed '99 Conference. Edmonton, Canada. September 23–25.

REFEREED POSTERS

- Rowe, Aidan. 2010. "Design Pedagogy: An International Approach." Poster presented at UCDA Design Education Summit: Designing Designing: Examining How We Do What We Do, the University of Kansas, Lawrence, Kansas, USA. June 2–4.
- Rowe, Aidan, and Bonnie Sadler Takach. 2010. "The Ins and Outs of Creating Communities for Learning in Visual Communication Design." Poster presented at Taking Teaching to the Edges of the Classroom and Beyond, Telus Centre, University of Alberta, Edmonton, Canada. February 9.
- Sadler Takach, Bonnie, and Aidan Rowe. 2009. "Activating Design Education: Collaborative Learning and Community Building" Poster presented at Celebration of Research and Innovation, Dinwoodie Lounge, University of Alberta, Edmonton, Canada. March 19.
- Rowe, Aidan. 2009. "Design Pedagogy through an International and Anthropological Lens." Poster presented at Festival of Teaching, Telus Centre, University of Alberta, Edmonton, Canada. February 9.

EXHIBITION PUBLICATIONS

- Rowe, Aidan. 2008. *Blurring Boundaries WAVE Exhibition*. 96 pages. Department of Art & Design, University of Alberta.

EXHIBITION PUBLICATIONS | EDITED

Sadler Takach, Bonnie, Pamela Brett-MacLean, Aidan Rowe, and Geo Takach, eds. 2012. *InSight: Visualizing Health Humanities*. 96 pages. Department of Art & Design, University of Alberta.

CONTRIBUTION TO EXHIBITION PUBLICATIONS

Rowe, Aidan. 2015. "Future Designers: Exploring Value & Criticality In Design Pedagogy" in *Envelope* (Exhibition Catalogue). Editor: Pete Quinn Davis. University of Plymouth Press, Devon, UK. ISBN: 978-1-84102-385-4

Sadler Takach, Bonnie, Pamela Brett-MacLean, and Aidan Rowe. 2013. "At the Nexus of Design, Health Humanities and Community." In *InSight II: Engaging the Health Humanities*, ed. Lianne McTavish and Pamela Brett-MacLean, 8–10. Department of Art & Design, University of Alberta.

Rowe, Aidan. 2012. "Curating Connections: Visualizing the Spaces in Between." In *InSight: Visualizing Health Humanities*, ed. Bonnie Sadler Takach, Pamela Brett-MacLean, Aidan Rowe, and Geo Takach, 18–20. Department of Art & Design, University of Alberta.

Rowe, Aidan. 2007. "Diagrammatising Process: Mapping Social Software Use and Knowledge Creation." In *Anomalies*, ed. Mike Waller and Dustin Fairfax, 5–16. Goldsmiths.

GUEST LECTURES

March 2016. "Design Policy: Mobilizing Research". University of Alberta. POLS 421/520 Instructor: Jared Wesley.

February 2012. "The Value of Narrative". University of Alberta. C 307 3D Graphics and Animation with 3DS Max. Instructor: Irene Cheng.

March 2011. "Aesthetics of Poster Design". University of Alberta. MEC 460 Capstone Design Project. Instructor: Curt Stout.

February 2011. "The Value of Narrative." University of Alberta. C 307 3D Graphics and Animation with 3DS Max. Instructor: Nilanjay Ray.

March & November 2010. "Aesthetics of Poster Design". University of Alberta. MEC 460 Capstone Design Project. Instructor: Curt Stout.

February 2010. "Bakhtin's Carnival and Critical Utopias: Rethinking Design Processes" University of Alberta. DES303 Introduction to Visual Presentation II. Instructor: Ghassan A. Zabaneh.

February 2011. "The Value of Design, Narrative and Not Looking Too Human." University of Alberta. C 307 3D Graphics and Animation with 3DS Max. Instructor: Irene Cheng.

January 2009. "Curating Design". University of Alberta. DES 485 Integrative Design Principles and Practices II. Instructor: Bernd Hildebrandt.

November 2009. "Aesthetics of Poster Design". University of Alberta. MEC 460 Capstone Design Project. Instructor: Curt Stout.

March & November 2008. "Aesthetics of Poster Design". University of Alberta. MEC 460 Capstone Design Project. Instructor: Curt Stout.

July 2008. "Rethinking Asian Design." University of Alberta. EASIA 101 Understanding East Asia. Instructor: Neil Walker.

November 2007. "Aesthetics of Poster Design". University of Alberta. MEC 460 Capstone Design Project. Instructor: Curt Stout.

PUBLIC PRESENTATIONS

Rowe, Aidan. "Rethinking Design Practice: Social Change, Culture and Community". Presented at *Unity in Diversity* talk, University of Alberta, Canada. May 21, 2015.

Rowe, Aidan. "Future Designers / Design Futures". Presented at National College of Art and Design, Dublin, Ireland. August 19, 2014.

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Rowe, Aidan, "Future Designers: Design Education Possibilities". Invited presentation. Kwantlen Polytechnic University, Canada. April 15, 2014.

Rowe, Aidan, "(re)Thinking Design Education". Invited presentation. Zurich University of the Arts (ZHdK), Switzerland. November 18, 2014.

Rowe, Aidan, "Designing In, And For, The Future: Culture, Communication & Collaboration". Invited presentation. KISD: Köln International School of Design, Germany. April 16, 2013.

Rowe, Aidan, "Designing In, And For, The Future: Culture, Communication & Collaboration". Invited presentation. St. Cloud State University, St. Cloud, Minneapolis, USA. March 20, 2013.

Rowe, Aidan. "Ten Ways to Skin a Cat." Invited presentation and panel talk. Champagne Opportunities, Edmonton Poetry Festival 2012. Presenting student work from a collaborative project with an award winning poet. Expressionz Café, Edmonton, Canada. April 22, 2012.

Rowe, Aidan. "Beauty in Life & Design: Rethinking Possibilities for Design." Invited Lecture, 2012 Alberta Provincial Breast Tumour Team Review, Delta Kananaskis, Kananaskis, Alberta, Canada, February 9, 2012.

Rowe, Aidan. "Art & Design Education." Invited Lecture, IFC Academy, Hong Kong, China. November 28, 2011.

Rowe, Aidan. "Where Talent Meets Passion." Invited Lecture, Festival of Teaching and Learning, Telus Centre, University of Alberta, Canada. March 10, 2011.

Rowe, Aidan. "Rethinking Design Practice: Social Change, Culture and Community." Invited Lecture, Walter Johns Alumni Circle Talk, Lister Centre, University of Alberta, Canada. February 17, 2011.

Rowe, Aidan. "Rethinking Design Practice: Social Change, Culture and Community." Invited Lecture, Calgary Board of Education, Edgemont School, Calgary, Canada. December 17, 2010.

Rowe, Aidan. "Culture, Community and Interactivity." Invited Lecture, Hong Kong Design Institute, Hong Kong, China. November 25, 2010.

Rowe, Aidan. "Bakhtin's Carnival and Critical Utopias: Rethinking Design Processes." Invited Lecture, Alberta College of Art & Design, Calgary, Canada. September 23, 2010.

Rowe, Aidan. "On Design." Design Career Forum, Telus Centre, Edmonton, Canada. January 21, 2010.

Sadler Takach, Bonnie, and Aidan Rowe. "Social Responsibility Imperatives and Design Education: Student Projects from Inside and Outside the Classroom." Invited Lecture, Krakow Academy of Fine Arts, Krakow, Poland. January 12, 2010.

Rowe, Aidan, and Bonnie Sadler Takach. "A Pilot Study Exploring an Alternate Approach in Design Education." Invited Lecture, Games Academy, Berlin, Germany. February 17, 2009.

Rowe, Aidan. "DesignAid: The Public Space of Design Education." Invited Presentation, Pecha Kucha, TransAlta Barns, Edmonton, Canada. September 11, 2008.

Rowe, Aidan. "Creativity: The Common Bind in Art + Design Education Practice." Invited Lecture, Tokyo National University of Fine Arts and Music, Tokyo, Japan. January 18, 2005.

Rowe, Aidan. "Creativity: The Common Bind in Art + Design Education Practice." Invited Lecture, British Council, Seoul, Korea. January 12, 2005.

Rowe, Aidan. "The State of Design Education." Invited Lecture, CyberSalon's Design Education Forum, DANA Centre, London, UK. September 7, 2004.

CONFERENCE STREAM & SYMPOSIUM ORGANISATION

Rowe, Aidan. "Intersections in and through Collaborative Practice(s)." Conference Track Organiser for AIGA Design Educators Conference 2014: New Ventures: Intersections In Design Education, Portland, USA. September 11–13, 2014.

Rowe, Aidan. "PICA 2014 Design Education Stream." Conference Stream Organiser for PICA 2014 Design Pioneers: It's Your Turn to Lead the Way (Society of Graphic Designers of Canada), Edmonton, Canada. Oversaw the creation, organisation and implementation of the Education Stream of this international

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peer reviewed conference. Attracted over 40 abstract submissions and the final event featured 22 peer-reviewed presentations with presenters from across Canada, USA, Australia, and Qatar. May 7, 2014.

Rowe, Aidan, Peter Jones, Pete Davis, and Megan Strickfaden. "Design & Craft (Crafting the Education of Design) Stream." Conference Stream Organiser for *Crafting the Future: 10th European Academy of Design* Conference, Gothenburg, Sweden. April 17–19, 2013.

Rowe, Aidan. "PICA 2011 Education Stream." Conference Stream Organiser for PICA 2011 Beyond: The Un-Convention (Society of Graphic Designers of Canada), Banff, Canada. This stream brought together design academics from western Canada to present research at this conference. May 1, 2011.

Rowe, Aidan. "Anglo-Japanese Design Symposium." Symposium Organiser. This symposium brought together six design academics from four countries (Canada, UK, Japan & Korea) to discuss issues of design and internationalization. Tokyo National University of Fine Arts and Music, Tokyo, Japan. January 2006.

ACADEMIC PROGRAM, TENURE REVIEWS & EXTERNAL APPTS. | COMMISSIONED

Rowe, Aidan. 2017. "MDes Symposium." External Member of On Site MDes Defence Symposium (3 MDes Candidates), Emily Carr University of Art and Design, Vancouver, Canada.

Rowe, Aidan. 2016. "MDes Symposium." External Member of On Site MDes Defence Symposium (3 MDes Candidates), Emily Carr University of Art and Design, Vancouver, Canada.

Rowe, Aidan. 2015. "Grant MacEwan University Design Studies Program Review." Grant MacEwan University, Edmonton, Canada. 11 page report.

Rowe, Aidan. 2015. External Member of On Site Tenure and Promotion Board (3 Faculty Members), Emily Carr University of Art and Design, Vancouver, Canada.

Rowe, Aidan, Karin Schmidlin, and Carol Aitken. 2011. "Degree Program Review: Bachelor of Applied Design in Web Design, The Art Institute of Vancouver." I Chaired this External Examination Committee for the British Columbia Department of Education. Involved a review of all materials including a full day site visit and interviews with staff, management, faculty and students. As Chair I coordinated three academics on the review panel and was responsible for the final report. 31 page report.

Rowe, Aidan. 2011. "Grant MacEwan University Design Studies Program Review." Grant MacEwan University, Edmonton, Canada. 10 page report.

TECHNICAL REVIEWS | COMMISSIONED

Rowe, Aidan, and Angela Doyle. 2001. "Technology Report and Plan for the Creative Electronic Environment." Banff Centre, Canada. 11 page report.

BOOK REVIEWS

Rowe, Aidan. 2010. "Review of Drip-dry Shirts: The Evolution of the Graphic Designer." Review of *Drip-dry Shirts: The Evolution of the Graphic Designer*, by Lucienne Day. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/drip-dry-shirts.pdf>

Rowe, Aidan. 2010. "Review of The Global Studio: Linking Research, Teaching and Learning." Review of *The Global Studio: Linking Research, Teaching and Learning*, by Erik Bohemia, Kerry Harman and Kristina Lauche. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/aidan-rowe-the-global-studio.pdf>

Rowe, Aidan. 2009. "Review of Design Futuring: Sustainability, Ethics and New Practice." Review of *Design Futuring: Sustainability, Ethics and New Practice*, by Tony Fry. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/rowe-design-futuring.pdf>

Rowe, Aidan. 2009. "Review of Research in Art & Design Education: Issues and Exemplars." Review of *Research in Art & Design Education: Issues and Exemplars*, edited by Richard Hickman. ADM HEA.

Rowe, Aidan. 2008. "Review of *The Designer: Half a Century in Image, Training and Techniques*." Review of *The Designer: Half a Century in Image, Training and Techniques*, by Rosemary Sassoon. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/aidan-rowe-3.pdf>

Rowe, Aidan. 2008. "Review of Designers, Visionaries and Other Stories." Review of *Designers, Visionaries and Other Stories*, by Jonathan Chapman and Nick Gant. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/aidan-rowe-2.pdf>

Rowe, Aidan. 2008. "Review of The New Media Theory Reader." Review of *The New Media Theory Reader*, by Robert Hassan and Julian Thomas. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/aidan-rowe.pdf>

Rowe, Aidan. 2006. "Review of Visual Communication: From Theory to Practice." Review of *Visual Communication: From Theory to Practice*, by Jonathan Baldwin and Lucienne Roberts. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/visual-comm.pdf>

Rowe, Aidan. 2005. "Review of Digital Media Revisited." Review of *Digital Media Revisited*, Edited by Gunnar Liestøl, Andrew Morrison & Terje Rasmussen. Information, Communication and Society Journal. Issue 8.1

Rowe, Aidan, and Angela Doyle. 2002. "Review of Visual Assistant 2.0." Review of *Visual Assistant 2.0*. ADM HEA. <http://www.adm.heacademy.ac.uk/library/files/resource-reviews/doc001651.pdf>

JOURNAL AND CONFERENCE REVIEWS & MODERATION

Conference Paper Reviewer. DesignEd Asia Conference, Hong Kong, China. Reviewed four full paper submissions. 2015.

Journal Article Reviewer. *Message: An International Design Journal*, 1 (3). UK. Reviewed two full paper submission. 2015.

Conference Paper Reviewer. DesignEd Asia Conference, Hong Kong, China. Reviewed seven full paper submissions. 2014.

Journal Article Reviewer. *Message: An International Design Journal*, 1 (2). UK. Reviewed two full paper submission. 2014.

Conference Paper Reviewer. DesignEd Asia Conference, Hong Kong, China. Reviewed five full paper submissions. 2013.

Journal Article Reviewer. *Message: Mapping Eclecticism Through Practice*, 1 (1). UK. Reviewed one full paper submission. 2013.

Conference Paper Reviewer. DesignEd Asia Conference, Hong Kong, China. Reviewed three full paper submissions. 2012.

Conference Paper Reviewer. IADIS Interfaces and Human Computer Interaction Conference. Reviewed four full paper submissions. 2012.

Conference Paper Reviewer. DesignEd Asia Conference, Hong Kong, China. Reviewed eight full paper submissions. 2011.

Moderator. DesignEd Asia Conference, Hong Kong, China. Moderated four full paper presentations. 2011.

Associate Editor, Volume 5, Issue 6. *Design Principles and Practices: An International Journal*. 2011.

Conference Paper Reviewer. DesignEd Asia Conference, Hong Kong, China. Reviewed three full paper submissions. 2010.

Conference Paper Reviewer. IADIS Interfaces and Human Computer Interaction Conference. Reviewed six full paper submissions. 2011.

WORKSHOPS

Rowe, Aidan. "INTD 410: Co-Designing Health: Collaborative and Interdisciplinary Practice." University of Alberta, Canada. Designed and led this workshop for Health and Medicine students (with Patrick von Hauff). November 2016.

Rowe, Aidan. "Apps for Change: Asking Questions Through Technology and Mobility". St. Cloud State University, St. Cloud, Minneapolis, USA. March 21, 2013.

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Rowe, Aidan. "Cross Cultural Design Workshop." Hong Kong Design Institute, Hong Kong, China. November 22–26, 2010.

Rowe, Aidan, and Bonnie Sadler Takach. "Co-designing Learning: Collaborating to Create Enriched Learning Experiences in Design." 3rd International Conference on Design Principles and Practices. Technical University Berlin, Germany. February 15–17, 2009.

Sadler Takach, Bonnie, and Aidan Rowe. "Participatory Design Methods." Thinking Qualitatively Workshop Conference, University of Alberta, Edmonton, Canada. June 25, 2008.

Rowe, Aidan. "Creating and Developing Your Design Portfolio." British Education Office, Tokyo, Japan. January 19, 2005.

EXHIBITIONS | CURATED & DESIGNED

Rowe, Aidan. 2015. *Design Latitudes: An exhibition mapping the innovations, influences and future directions of design studies in the north*, FAB Gallery, University of Alberta, Canada, May 12–June 6, 2015. This juried international exhibition showcased 59 curated submissions from 12 countries across 4 continents exploring design in the north.

Rowe, Aidan, Bonnie Sadler Takach, and Pamela Brett-MacLean. 2013. *InSight II: Engaging the Health Humanities*. FAB Gallery, University of Alberta, Edmonton, Canada. May 14–June 8.

Rowe, Aidan, Bonnie Sadler Takach, and Pamela Brett-MacLean. 2012. *InSight: Visualising Health Humanities*. FAB Gallery, University of Alberta, Edmonton, Canada. May 15–June 9.

Rowe, Aidan. 2011. *Spaces+Places: McLuhan@100*, Latitude 53 Gallery, Edmonton, Canada. June 23–July 23.

Rowe, Aidan. 2008. *Blurring Boundaries WAVE 2008* Exhibition. FAB Gallery, University of Alberta, Edmonton, Canada. December 16–January 17, 2009.

Rowe, Aidan. 2007. *Places I Have Never Been* Exhibition, The Gallery, University for the Creative Arts, Epsom, England and Tokyo National University of Fine Arts and Music Gallery, Tokyo, Japan.

Rowe, Aidan. 2007. *WAVE 2007* Exhibition, The Gallery, University for the Creative Arts, Epsom, UK and Ewha Womens University Gallery, Seoul, Korea. September 10–20.

Rowe, Aidan. 2006. *Design & Tradition* Exhibition, Tokyo National University of Fine Arts and Music Gallery, Tokyo, Japan. October 19–26.

Rowe, Aidan. 2005. *WAVE 2005* Exhibition, Link Gallery, SIAD, UK and Ewha Womens University Art Gallery and M-Post Gallery, Seoul, Korea. September 3–6.

Rowe, Aidan. 2005. *What's Left, What's Lost* Exhibition, Link Gallery, Surrey Institute of Art and Design, Epsom, UK and Tokyo National University of Fine Arts and Music Gallery, Tokyo, Japan. April 28–May 8.

EXHIBITIONS | CURATED

Rowe, Aidan. 2010. *Borders & Edges WAVE* Exhibition. Curator of University of Alberta Contribution. Wimbledon Space, Wimbledon College of Art, University of the Arts, London, UK. September 10–October 8.

Rowe, Aidan, and Bonnie Sadler Takach. 2009. *Design Celebrating Hope: An Exhibition of Student Design Work for the Buduburam CD Project*, Giving Voice to Hope: Music Liberian Refugees Exhibition. FAB Gallery, University of Alberta, Edmonton, Canada. September 1–26.

Rowe, Aidan. 2006. *Hybridity, Identity and the Self WAVE 2006* Exhibition, Camberwell Gallery, Camberwell College, University of the Arts, UK and Ewha Womens University Gallery, Seoul, Korea. July 11–15.

EXHIBITIONS | WORK FEATURED IN

Rowe, Aidan. 2011. "PlasterMunny." In *Shake Yo Munny Maker Exhibition*, Foosh, Edmonton, Canada. December 7.

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Rowe, Aidan. 2009. "Untitled 867." In *Blurring Boundaries WAVE Exhibition II*, Ewha Gallery, Ewha Womens University, Seoul, Korea. March 10–20.

Rowe, Aidan. 2008. "Untitled 867." In *Blurring Boundaries WAVE Exhibition I*, FAB Gallery, University of Alberta, Edmonton, Canada. December 16–January 17.

Rowe, Aidan. 2007. "Diagrammatising Process." In *Anomalies* Exhibition, London Design Week, The Piazza, Covent Garden, London, UK. September 22–29.

Rowe, Aidan. 2007. "Ephemera." In *WAVE 2007* Exhibition, The Gallery, University College for the Creative Arts, Epsom, UK, October 8–22.

Rowe, Aidan. 2003. "The Body." In *LEGACY '03* Exhibition, Institute for Contemporary Art, London, UK. May 12–14.

Rowe, Aidan. 2001. "The Body" & "6 Dongs." In *00/01 Bytesize* Exhibition, Nutopia Nuspace, Covent Garden, London, UK. August 28–30.

RESEARCH GRANTS | PRINCIPAL INVESTIGATOR

KIAS Dialogue Grant, University of Alberta. Support for *Re-Designing Health Systems, Education and Care*. 2016. FUNDED: \$1,125.00.

Teaching and Learning Enhancement Fund for Professional Development, Office of the Provost, University of Alberta, Canada. Supporting Participation in *DESIGNA 2015 Identity: International Conference of Design Research* Conference, Covilhã, Portugal. 2015. FUNDED: \$2,475.00.

Shastri Partnership Seed Grant, India. Funding to support Collaborative Design Education: Culture And Internationalisation between India and Canada project. 2014. NOT FUNDED: \$4,907.00.

Fachbereich Design Research Fund, Fachhochschule Münster, Germany. Travel grant to present *Future Designers: Exploring the Interface of a Critical Design Pedagogy*. 2014. FUNDED: \$995.00.

President's Fund for the Performing and Creative Arts, University of Alberta, Canada. Funding to support *Design Futures: Social Innovation, Cultural Interrogation and Design Pedagogy*. 2013. FUNDED: \$5,452.00.

Teaching and Learning Enhancement Fund for Professional Development, Office of the Provost, University of Alberta, Canada. Supporting Participation in *Crafting the Future: 10th European Academy of Design* Conference, Gothenburg, Sweden. 2013. FUNDED: \$2,995.00.

President's Fund for the Performing and Creative Arts, University of Alberta, Canada. Funding to support project *Collaborative Design Education: Exploring Issues of Culture and Communication with the University of Alberta, The University of Applied Sciences at Münster and the School of Design at the Hong Kong Polytechnic University*. 2012. FUNDED: \$2,489.00.

International Project Fund, University of Alberta, Canada. Funding to support project *Transnational Design Pedagogy: Culture, Communication and Collaboration*. 2012. FUNDED: \$2,614.47.

Endowment Fund for the Future—Support for the Advancement of Scholarship Research Fund, Faculty of Arts, University of Alberta, Canada. Travel grant to present "Designing in, and for, a Global Context: Inter and Intra-Cultural Possibilities". 2012. FUNDED: \$1,970.27.

Public Outreach Grants: Innovation, Leadership and Prosperity-Dissemination Grant, Social Sciences and Humanities Research Council of Canada. Support for *Mobilizing Design Knowledge: Connecting Research, Practice and Innovation in the Academy and the Profession*. 2012. NOT FUNDED: \$23,370.00.

President's Fund for the Performing and Creative Arts, University of Alberta, Canada. Funding to support project *Design and Cultural Interrogation* including collaborative work with Hong Kong Design Institute, China. 2011. FUNDED: \$2,355.00.

Killam Research Fund Conference Travel Grant, University of Alberta, Canada. Travel grant to present "Design Pedagogy & Cultural Interrogation" at *Design Principles and Practices*. 2010. FUNDED: \$2,670.94.

Support for the Advancement of Scholarship Research Fund, University of Alberta, Canada. Travel grant to present "Design Pedagogy and Cultural Interrogation" at *Design Principles and Practices*. 2010. FUNDED (declined due to other funding success): \$2,405.00.

Curriculum Vitæ | Aidan Rowe

President's Fund for the Performing and Creative Arts, University of Alberta, Canada. Travel grant for research visit to Hong Kong Design Institute, China. 2010. FUNDED: \$2,530.00.

International Project Fund, University of Alberta, Canada. Funding to support project *Design and Cultural Interrogation II: A Collaborative Project Between the University of Alberta and University of Münster*. 2010. FUNDED: \$3,053.79.

Campus Alberta Grant for International Learning, Government of Alberta, Canada. Funding to support nine students to undertake course DES 337/437/537 Design, Practice, Space & Place. FUNDED: 2010. \$6,000.00.

President's Fund for the Performing and Creative Arts, University of Alberta, Canada. Funding to support "Coordinating and delivery of education stream of PICA2011: beyond: the un-convention." 2010. NOT FUNDED: \$4,850.00.

President's Fund for the Performing and Creative Arts, University of Alberta, Canada. Travel grant for research visit to Jan Matejko Academy of Fine Arts, Krakow, Poland. 2009. FUNDED: \$3,456.00.

Campus Alberta Grant for International Learning, Government of Alberta, Canada. Funding to support 20 students to undertake DES 337/437/537 Photo/Type Explorations: The Spaces of Paris and London. 2009. FUNDED: \$15,000.00.

Teaching and Learning Enhancement Fund for Professional Development, Office of the Provost, University of Alberta, Canada. Supporting Participation in Design Conferences related to TLEF Research Grant. 2008. FUNDED: \$5,000.00.

Alberta Foundation for the Arts Post Secondary Institutions Project Grant, Government of Alberta, Canada. Support for *Blurring Boundaries WAVE 2008* Exhibition, FAB Gallery. 2008. FUNDED: \$8,300.00.

President's Fund for the Performing and Creative Arts, University of Alberta, Canada. Support for *Blurring Boundaries WAVE 2008* Exhibition, FAB Gallery. 2008. FUNDED: \$10,000.00.

Endowment Fund for the Future—Capital Recruitment Fund, Faculty of Arts, University of Alberta, Canada. 2008. FUNDED: \$11,262.86.

Endowment Fund for the Future—Support for the Advancement of Scholarship Research Fund, Faculty of Arts, University of Alberta, Canada. Travel grant to present "Community Design Projects: DesignAid". 2008. FUNDED: \$1,214.27.

Faculty Strategic Initiatives Fund, University of Alberta International, Canada. Support for *Blurring Boundaries WAVE 2008* Exhibition, FAB Gallery. 2008. FUNDED: \$5,000.00.

Teaching and Learning Enhancement Fund, University of Alberta, Canada. *Community Design Projects: DesignAid*. 2008. FUNDED: \$25,306.02.

President's Fund, University of Alberta, Canada. Travel grant to attend Four Designers Conference, NYC. 2008. FUNDED: \$2,225.64.

Endowment Fund for the Future—Capital Recruitment Fund, University of Alberta, Canada. 2007. FUNDED: \$4,000.00.

Research Fund, University College for the Creative Arts, UK. *Graphic Design Exchange Symposium* between Tokyo National University of Fine Arts and Music, Tokyo, Japan and the University College for the Creative Arts at Epsom, UK. 2007. FUNDED: £2,100.00.

Teaching and Learning Project Grant, University College for the Creative Arts, UK. 2007. Funded: £2,000.00.

Education Grant, University College for the Creative Arts, UK. Support for undertaking MRes in Design. 2006. FUNDED: £1,645.00.

Project Grant, Daiwai Foundation, UK Graphic Design Exchange Symposium between Tokyo National University of Fine Arts and Music, Tokyo, Japan and the University College for the Creative Arts at Epsom, UK. 2005. FUNDED: £3,500.00.

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Education Grant, University College for the Creative Arts, UK. Support for undertaking MRes in Design. 2005. FUNDED: £1,545.00.

Innovation Fund Grant, Surrey Institute of Art & Design, University College, UK. Support for research project *An Investigation in the Use of Teaching Assistants to Facilitate the Teaching of Technology Based Design Modules*. 2004. FUNDED: £1,219.00.

Small Project Grant, Saskatawa Foundation, UK. 2004. FUNDED: £1,500.00.

Research Grant, Rector's Research Fund, Surrey Institute of Art & Design, University College, UK. Support for research project *Using the Web as a Medium...*. 2003. FUNDED: £1,267.00

Education Grant, Surrey Institute of Art & Design, University College, UK. Support for undertaking Postgraduate Certificate in Higher Education. 2002. FUNDED: £800.00

RESEARCH GRANTS | CO-INVESTIGATOR

Verhaeghe, T., Patterson, S., & Rowe, A. Teaching and Learning Enhancement Fund, Funding for Project Development, University of Alberta. "21st Century Cognitive Apprenticeship: An Interactive Digital Textbook to Teach Dentistry Students from Classroom to Clinic". 2016. FUNDED: \$57,922.00.

Verhaeghe, T., Patterson, S., & Rowe, A. Education Research & Scholarship Fund, Faculty of Medicine and Dentistry, University of Alberta. "Use of an eBook Course Text to Teach Removable Prosthodontics to Undergraduate Dental Students". 2016. FUNDED: \$2800.00.

AWARDS

Award for Leadership in Undergraduate Teaching (SALUTE) Award, University of Alberta. The SALUTE award was developed in 1997 by Students' Council to promote and encourage excellence in teaching by recognizing faculty members who make outstanding contributions in their roles as undergraduate instructors at the University of Alberta. Awarded 2011–2012.

GSA Graduate Student Supervisor Award, University of Alberta. The purpose of this award is to recognize those faculty members who excel in the supervision of graduate students. An award is given to Graduate Student Supervisors in each of the Social Sciences & Humanities (SSHRC), Natural Sciences & Engineering (NSERC), and Health Sciences (CIHR). Awarded 2010–2011.

Edmonton's Top 40 Under 40. Named to Avenue Magazine's 2011 List of Top 40 Under 40. As noted "He champions Edmonton art and design to the world through the Edmonton Arts Council, the University of Alberta and his own commercial design work. He is not afraid to be controversial or to challenge conventions in order to ignite dialogue and confront social issues." Awarded 2010–2011.

DESIGN WORK | SELECTION OF PROJECTS

LUXX Ready to Wear. 2013. Design of identity materials and website for this award winning fashion designer.

Spaces+Places: McLuhan@100. 2011. Design of all materials for this exhibition commemorating the 100th anniversary of the birth of Marshall McLuhan, including invites, exhibition brochure, and environmental graphics. Latitude 53 Gallery, Edmonton, Canada, June 23–July 23.

PanaProject. 2011. Creation of identity, structure & online platform for social change group PanaProject.

Frockshop. 2009–2010. Creation of identity, structure and platform for this online fashion retailer, Australia's largest.

Alecra. 2009. Creation of identity, structure and online platform for UofA spin off company, Alecra.

Blurring Boundaries WAVE Exhibition. 2008. Designed all promotional material for this exhibition, included the design, production & editing of a 96 page catalogue, and the design and production of invites, posters, and ads for newspapers and magazines. FAB Gallery, Edmonton, Canada. December 16–January 17, 2009.

Net-A-Porter. 2002–2007. Creation of identity, structure and platform for this online fashion retailer. Oversaw design and production staff and worked with numerous fashion brands to develop their online presence. By the end of my tenure the site was recognized as one of the premiere online fashion boutiques in the world.

MEDIA | INTERVIEWS WITH OR WORK FEATURED IN

McKinnon, D. (2015) "The Pleasures and Perils of Public Art," *Curious Arts*, November 27, 2015

McLean, T. (2015) *Breakfast Television*, CityTV, Wednesday April 8, 2015.

Kitteringham, S. Q & A with exhibition curator and UAlberta design studies prof Aidan Rowe. June 1, 2015.

<http://www.curiousarts.ca/design-latitudes> Querengesser, T. Interview in "New Love and Hate in the Pedway" in *Avenue* magazine (52-54). December 2014.

Jager, K. 2013. "Geographics: Design, Education and the Transnational Terrain, A Canadian Perspective." January 9. <http://www.gdc.net/newsletter/index/articles/1709.php>

Davies-Venn, M. 2013. "The art of holistic health care." May 28. <http://educationviews.org/the-art-of-holistic-health-care/>

Watts, P. 2013. "The Alberta Morning News." AM770. May 25.

Crosby, J. 2013. "Morning News." May 30. <http://globalnews.ca/video/613115/art-and-medicine-exhibit>

Davies-Venn, M. 2013. "Exhibition shows possibilities when art and medicine bring their best" *Folio*, May 31.

Singh, Sam. 2012. "Health Humanities: Design's Next Frontier." June 19. <http://webiste.wordpress.com/2012/06/19/health-humanities-designs-next-frontier/>

Davies-Venn, Michael. 2012. "An insightful look into artful health care." May 31. <http://www.news.ualberta.ca/article.aspx?id=6059AA77A2474CA2A709D725CB21F9D8>

Ryan, Janice. 2012. "UofA exhibit builds bridge between art and medicine." *Edmonton Journal*, May 30. <http://www.edmontonjournal.com/entertainment/exhibit+builds+bridge+between+medicine/6702159/story.html>

Jervis, Carolyn. 2011. "The Medium is More: Tribute to Marshall McLuhan offers playful interpretations." *Vue*, Issue #821, Jul. 13.

Davies-Venn, Michael. 2011. "Multimedia art exhibit captures Edmonton-born technology thinker's complex critical ideas." *ExpressNews*, July 11. <http://www.expressnews.ualberta.ca/NewsArticles/2011/07/McLuhan.aspx>

Jones, Marilyn. 2011. "Marshall McLuhan: Is the Medium Still the Message? by Allan Sheppard – Reprinted" in *mediamag*. June 25. <http://mediamag.ca/blog/2011/06/25/marshall-mcluhan-is-the-medium-still-the-message-by-allan-sheppard-reprinted/>

GDC. 2011. "PICA 2011: an unconventional success." Accessed June 1. <http://www.gdc.net/newsletter/index/articles1128.php>

Couldwell, Cindy. 2011. "Design Education Approaches // Pica 2011 Education Presentations" *Display Canadian Design*. May 16. <http://www.displaydesignmagazine.com/2011/05/design-education-approaches/>

Faculty of Arts. 2011. "Achievements Section" of *WOA* (Work of Arts). Spring.

Davies-Venn, Michael. 2010. "Design professor named amongst Edmonton's best and brightest." *ExpressNews*, December 3. www.expressnews.ualberta.ca/NewsArticles/2010/12/DesignprofessornamedamongstEdmontonsbestandbrightest.aspx

Thompson, Ian. 2010. "Top 40 Under 40: Aidan Rowe." October 29. <http://www.foa.ualberta.ca/Faculty%20of%20Arts%20News/2010/10/Top40Under40AidanRowe.aspx>

Derksen, Jerry. 2010. "Top 40 Under 40 2010: Aidan Rowe" *Avenue Magazine*, October. <http://www.avenueedmonton.com/articles/page/item/aidan-rowe>

Griwkowsky, Fish. 2010. "Latitude 53 exhibit celebrates Marshall McLuhan" *Edmonton Journal*, June 22.

CBC. 2010. "Customer Service Episode". Invited Expert Speaker on CBC Radio's *Cross Country Checkup* with Rex Murphy. February 7. <http://www.cbc.ca/checkup/archives.html>

Mclachlan, Codie, 2010. "Getting an international take on design" *Metro*, March 22. <http://www.metronews.ca/edmonton/learn/article/484823--getting-an-international-take-on-design>

- McMaster, Geoff. 2009. "The colour of hope: explorations in cross-cultural design" *Folio*, Volume 47, Issue 3. October 2.
- Magnus, Jonathan. 2009. "Liberia: Refugees Produce CD of Music With Canadian University". September 28. <http://allafrica.com/stories/200909281361.html>
- McMaster, Geoff, 2009. "The colour of hope: explorations in cross-cultural design." *ExpressNews*, September 23. <http://www.expressnews.ualberta.ca/article.cfm?id=10463>
- Waldron-Blain, Adam. 2009. "Uncertain Celebrations." *Vue*, September 10-16.
- Marchand, François, 2009. "A design that celebrates hope: Exhibit in aid of Buduburam CD project." *Edmonton Journal*. May 29.
- Bouchard, Gilbert. 2009. "Review of *WAVE2008: Blurring Boundaries*". RadioActive, CBC Radio. January 9.
- McMaster, Geoff. 2009. "Blurring Boundaries." *Folio*, Volume 46 Issue 9, January 9.
- Bouchard, Gilbert. 2008. "Making a point by blurring borders". *Edmonton Journal*, December 26.
- McMaster, Geoff. 2008. "Art and design exhibit shakes up preconceptions." *ExpressNews*, University of Alberta. December 16.
- Park, Soojin. 2007. *Real London*. Random House, Korea.
- Drew , John T. and Meyer, Sarah. 2005. *Color Management: A Comprehensive Guide for Graphic Designers*. Rotovision.

TEACHING

COURSES TAUGHT | UOFA (SELECTION OF)

DES 135 Design Fundamentals

This is a studio-based class open to undergraduate students from all departments that introduces students to essential design principles. Projects involve the communication of design solutions through research, two-dimensional sketching, drafting and rendering, and three-dimensional models and prototypes. Topics covered in this course include: form, function, scale, aesthetics, visualization, semantics / visual language, design process, ergonomics/ human factors, structural design, model making and presentation techniques.

Contributions to course development: Revision of existing course content; creation of new content; and preparation of instructional material.

DES 138 Design Fundamentals I

This is a studio-based class that is restricted to BDes and BFA students that introduces students to essential design principles. Projects involve the communication of design solutions through research, two-dimensional sketching, drafting and rendering, and three-dimensional models and prototypes. Topics covered in this course include: form, function, scale, aesthetics, visualization, semantics/visual language, design process, ergonomics/ human factors, structural design, model making and presentation techniques.

Contributions to course development: Revision of existing course content; creation of new content; and preparation of instructional material.

DES 139 Design Fundamentals II

This is a studio-based class that is restricted to BDes and BFA students. This is a studio-based class which will further introduce students to art and design principles. Throughout the course, students will be expected to produce work and to be able to critically evaluate visual attempts to communicate both in terms suggested by the work itself and in terms that are specific to each project. The projects are designed to cover a range of abstract, conceptual and practical topics, and you are urged to explore, experiment and discover as much as possible through observation, inspiration and creation. Projects will involve the communication of design solutions through research, two-dimensional sketching, drafting and rendering, and three dimensional models and prototypes

Contributions to course development: Revision of existing course content; creation of new content; and preparation of instructional material.

DES 483 Seminar on Design Issues

This is an advanced seminar on contemporary design issues in the fields of theory, criticism and professional practice. The goal of this course is to develop a student's ability to think critically about design issues, and to articulate clearly the nature and context of design problems and questions.

Contributions to course development: Coordinated delivery of three sections of this course; creation of new content; and preparation of instructional material.

DES 493 Concepts and Systems in Visual Communication Design I

This studio based core course of the VCD programme introduces students to systematic approaches to typographic, graphic and diagrammatic communication, image creation and manipulation. In addition project management and research training are furthered as well as introduction to working on client delivered briefs.

Notable projects include: *Breakdance Project Uganda*, students collaborated with this social change group through digital technologies to design identities and concomitant materials (2009).

DES 494 Concepts and Systems in Visual Communication Design II

This is a core course of the VCD programme and it is intended to provide the necessary concepts, knowledge, and practice to prepare students for the last year of study in VCD and also to enable to approach, conceptualise, think and articulate complex design issues. The course encourages students to apply basic design knowledge acquired in previous design courses, and allows them to explore new dimensions of design practice and consolidate habits of critical thinking in order to face new and more interconnected design problems.

Notable projects include: Edmonton Waste Management Centre of Excellence Annual Report, class worked on concepts with one design chosen for designer to complete report (2010); *Designing City Identities: Edmonton + Hong Kong*, class worked with design students at the Hong Kong Design Institute on design city identities (2010).

DES 498 Information Design

Investigating the relationship between design and information, specifically examining: text, tables, charts, diagrams and electronic displays. User-machine interaction: perception and cognition. Visual presentation of abstract and quantitative information. I taught the last 6 weeks of this 13 week semester course due to the medical leave of a colleague.

DES 595 Interactive Media I

Design issues in new communication media. Open information structures and networks as complex hierarchical systems. Internet as an information resource, research tool and mass communication media. Navigation, interaction and interface design in hypermedia that apply to a variety of media and output devices. Special consideration is given to web-based delivery and authoring.

Notable projects include: Working with external clients to create: Concepts for Edmonton Public Art website (2008); and, Concepts for University of Alberta website (2009).

DES 596 Interactive Media II

Further design issues in new communication media. Navigation, interaction and interface design in media. Issues of narrative, animation, usability, and complex interactivity are investigated and explored.

Notable projects include: "Ten Ways to Skin A Cat", working with award winning poet Kath MacLean on a video poem, final student work presented at Edmonton Poetry Festival (2012).

DES 597 Design Management

Project and office management. Design methods and evaluation, systems theory, writing for design. Introduce marketing and social marketing, motivational and audience studies.

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DES 337/437/537 Design Practice, Space & Place

This course investigated the role that design plays in the communication of messages, particularly with relation to how space and place help to frame and contextualize both the creation and reception of these messages. The first two weeks of this course took place in Edmonton working in our studio and computer lab. During weeks three and four, visual research projects were conducted in the stimulating settings of Berlin and Münster (Germany), amid rich histories related to photography, typography, culture and design. While in Germany we worked with academic partners and German designers, visited design studios and schools, galleries and museums and worked on briefs in and with the local community.

DES 692 Visual Communication Design: Concepts, Analysis and Criticism

A graduate level project-based course. It is aimed at fostering the development of visual and conceptual sophistication in approaches to visual communication problems, and systematic approaches to the form-giving process.

DES 693 Critical Analysis and Research Methods

A graduate level project-based course dedicated to introducing students to research methods.

GRADUATE STUDENT SUPERVISION

Devaki Joshi. MDes in Visual Communication Design. *Redesigning the Homeless Counting Process*. To defend 2016.

Cindy Couldwell. MDes in Visual Communication Design. *Exploring how design can create opportunities for deep, meaningful and engaging relationships between museums, communities & individuals*. Successfully defended 2012.

Kevin Zak. MDes in Visual Communication Design. *Sketching for Ideation: A Case for Retaining the Conceptual Sketch In Design Education*. Successfully defended 2012.

Lyubava Fartushenko. MDes in Visual Communication Design. *Using An Interdisciplinary Approach To Promote Creativity: Investigating Canadian Post-Secondary Design Education*. Successfully defended 2012.

While teaching in the UK I supervised 12 students to completion for their MA Graphic Design & New Media and MA Fashion degrees. 2002–2007.

GRADUATE STUDENT CO-SUPERVISION

Robert Andruchow. MDes in Visual Communication Design. *Defining design as a discipline: A framework to help designers conceive and evaluate definitions*. Successfully defended 2011.

Naureen Mumtaz. MDes in Visual Communication Design. *Journeys and voices together: Using participatory design to create digital stories for health and well being of new immigrant and refugee communities*. Successfully defended 2011.

GRADUATE STUDENT ADVISOR & EXAMINER

Lesley Stafiniak. MA in Human Ecology. *How Inspirational Sources Are Adapted Towards Textile Surface Designs*. Successfully defended 2013.

Maria Goncharova. MDes in Visual Communication Design. *Planet Play: Designing An Educational Game For Children To Promote Environmental Awareness*. Successfully defended 2013.

Michael Lewcio. Master of Arts in Humanities Computing. *The Delegate Browser: Assessing the Usefulness of Rich-Prospect Browsing for Managing Social Capital Online*. Successfully defended 2011.

Benjamin King. MDes in Industrial Design. *Design Meets Opportunity: A Customizable Digital Approach to Design for Disability*. Successfully defended 2010.

Leslie Robinson. MDes in Visual Communication Design. *Designing Public Health Messages for Youth, by Youth*. Successfully defended 2008.

Bryan Humphries. MDes in Industrial Design. *Good Design, Poor Taste*. Successfully defended 2008.

Piotr Michura. MDes in Visual Communication Design. *Designing an open framework for creating, using and studying diagrammatic representations*. Successfully defended 2008.

Six MA Humanities Computing (Faculty of Arts) students have undertaken courses—DES 595 Interactive Media I or DES596 Interactive Media II—under my supervision. Course requirements have been written so the material and work is at graduate level. 2008–2012.

In addition to supervision, co-supervision and serving as a graduate advisor and examiner I also involve MDes students in my research through a variety of projects. Prominent examples include: involving an MDes student to design an exhibition I co-curated; working with four MDes students to organize and deliver a component of a larger collaborative research project across three University design programs; and, involving MDes students as exhibitors in international touring exhibitions that I have curated.

ADDITIONAL TEACHING ACTIVITIES

Supervisor of 18 Special Projects (DES 537 & DES 538), notable projects include:

- *140 Stories*, an iPhone App that documents and explores the relationship between narrative, location and social media;
- *Turf War*, conceptualization, branding, and packaging of this outdoor game;
- Branding system for award winning brewer Alley Cat; and,
- Conference package for an international Youth Conference to be hosted in Canada.

Supervisor of 42 Practicum Students (DES 586 & DES 587), notable placements include students at Saatchi & Saatchi (Beijing); Birishk (Iran); and Anthropologie (Canada).

Design Experience Conference, New York City, USA. Organised and took 20 BDes students to this conference, additionally organized studio visits and a visit to design school. 2012.

“Object Design Artefact.” Co-coordinated (with Bonnie Sadler Takach) participation through the DES 395 course in this international project. 15 second year Design Studies students at the UofA and 16 third year design students at the University of Applied Sciences in Münster, Germany worked on a collaborative brief entitled *Object Design Artefact*. The project focused on the relationship designers have with objects and artefacts and explored issues of communication, culture, and collaboration as students worked on this joint brief sharing the results. 2011.

“Designing City Identities: Edmonton + Honolulu.” Co-coordinated (with Bonnie Sadler Takach) participation through the DES 493 course in this international project. 15 third year Design Studies Students at the UofA and 13 third year design students at the University of Hawai’i at Manoa worked on this collaborative brief. This project explored how we can design an effective visual identity system and applications for two cities based on a contextual exploration of history, identity, culture and communication. 2011.

“The Global Studio: The Gift”. Co-coordinated (with Bonnie Sadler Takach) participation through the DES 593 and DES 680 courses in this cross-level, multi-cultural, collaborative design educational project, working with design programs at Chiba University (Japan), Hong-ik University (Korea), Foshan University (China) National Yunlin University of Science & Technology (Taiwan), RMIT University (Australia) and Northumbria University (UK). 2011.

Contributed teaching to C 307 3D Graphics and Animation with 3DS Max course in the winter term. Including tutorial sessions and final assessment. 2011.

Four Designers Conference, London, UK. Organised and took 17 BDes students to this conference, additionally organized studio visits and visits to design schools. 2011.

Coordinated English Undergraduate Student Association Poetry / Prose Exhibition in Rutherford Gallery, University of Alberta for International Week. Design and installation work was undertaken by two MDes students. 2010.

Contributed teaching to C 307 3D Graphics and Animation with 3DS Max course in the winter term. Including tutorial sessions and final assessment. 2010.

Design Experience Conference, New York City, USA. Organised and took 19 BDes students to this conference, additionally organized studio visits and one day brief with local designers. 2010.

Coordinated DES 597 Design Management course (taught by four instructors; included assessing final grades), 2010.

DES 337/437/537 Photo/Type Explorations: The Spaces of Paris and London. Organised and facilitated

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the running of this international spring session course for 20 VCD students. We spent four weeks in Edmonton, one week in Paris and one week in London. While in Europe I organised visits to design studios, one day briefs with local designers, workshops and visits to design schools and oversaw day-to-day activities. This also involved writing and receiving a provincial grant to support international learning opportunities. 2009.

Four Designers Conference, London, UK. Organised and took 12 BDes students to this conference, additionally organized studio visits and visits to design schools. 2009.

Design Experience Conference, New York City, USA. Organised and took 26 BDes students to this conference, additionally organized studio visits and one day brief with local designers. 2008.

INDEPENDENT PROJECTS | EXTRA CURRICULAR, SELECTION OF

Strip Appeal Identity and Publication Package. 2011. Supervised and Art-Directed a fourth year BDes student designing materials for this international competition. Edmonton, Canada.

Annual report for the Edmonton Waste Management Centre of Excellence. 2011. Supervised and Art-Directed a fourth year BDes student in the design and production of this report. Edmonton, Canada.

Interpretive Signage for Faculty of Science's Centennial Center for Interdisciplinary Science building. 2011. Supervised and Art-Directed two MDes students on the design and coordination of fabrication and installation of signage. Edmonton, Canada.

MEA 12th Annual "Space, Place, and the McLuhan Legacy" conference package. 2011. Supervised and Art-Directed a fourth year BDes student on the design and build of this package. Edmonton, Canada.

Borders & Edges: WAVE. 2010. Curated submission of the work of 20 UofA MDes and BDes students to this international four University exhibition. Wimbledon Space, University of the Arts, London, UK, September 10–October 8.

University of Alberta Christmas eCards. 2010. Organised and Art-Directed project between BDes students and the UofA's Creative Services to design Christmas eCards for distribution. Edmonton, Canada.

Annual report for the Edmonton Waste Management Centre of Excellence. 2010. Supervised and Art-Directed a third year BDes student in the design and production of this report. Edmonton, Canada.

Redbike Red Cross 2010 Race Package. 2010. Supervised and Art-Directed a fourth year BDes student in the design and production of materials. Edmonton, Canada.

UAAC Conference 2009 website. 2009. Art directed and supervised a summer student in the construction of the website. Edmonton, Canada.

"The Look of the Listen: The Cover Art of Folkways Records" Website. 2009. Supervised & Art Directed two fourth year BDes students in the design and building of website for *folkwaysAlive!* Edmonton, Canada.

"Giving Voice to Hope: Music of Liberian Refugees" Music CD. 2009. Supervised and Art-Directed a third year BDes student in the design and production of this CD. In collaboration with UofA International to raise awareness and funds for the Buduburam Refugee Camp, Ghana. Edmonton, Canada.

Blurring Boundaries WAVE Exhibition I. 2008. Curated submission of the work of 65 UofA MDes and BDes students and Art & Design staff to this international 4 University exhibition. (Exhibition then travelled to Ewha University, Seoul, Korea). FAB Gallery, University of Alberta, Canada, December 16–January 17, 2009

SERVICE

DEPARTMENT

Coordinator of Art & Design Fundamentals, University of Alberta. 2010–2013, 2014–Present.

Responsible for: supervising 34 sections of Art & Design Fundamentals; ensuring departmental standards and curricular consistency; recommending teaching assignments and mentoring teaching staff; liaising with area technicians; and, maintaining an instructor website which provides a range of practical materials to support delivery of Fundamentals curriculum.

Curriculum Vitæ | Aidan Rowe

Member, Chair of Art & Design Selection Committee. 2012.

Selection Committee, University of Alberta Bachelor of Design undergraduate admissions committee. 2009–2010. Chair 2010–2012.

Selection Committee, University of Alberta Bachelor of Fine Arts undergraduate admissions committee. 2010–2011. Chair 2011–2012.

Member of the Livia Stoyke Foundation Committee. 2007–2012.

Advisor, Bachelor of Design Graduate Committee. 2007–2012.

Selection Committee, University of Alberta Bachelor of Design undergraduate transfer admissions committee. 2007–2010.

Coordinator of Visual Communication Design, University of Alberta. 2009–2010.

Responsible for: the supervision of all Visual Communication Design classes; recommending teaching assignments; mentoring teaching staff; liaising with area technicians; ensuring assessment procedures are met; and, overseeing budgets.

Judge, *Noise Play*. Student Design Association Exhibition, West Saddlery Block, Edmonton, Canada. 2009.

Member, CRC in Design Studies Dean's Advisory Selection Committee. 2008–2009.

Art-Directed and supervised construction of Art & Design website. 2007–2010.

Member, Department of Art & Design Social Committee. 2007–2010.

Co-designer of the "Design Interchange Gallery" in Enterprise Square, University of Alberta, Downtown Campus. Edmonton, Canada. 2007–2008.

FACULTY

Member, Honours College Task Force. 2011–2012.

Member, Academic Affairs Committee. 2009–2012.

Member, Advisory Council, Humanities Computing (HuCo). 2007–2012.

Member, Admissions Committee, Humanities Computing (HuCo). 2007–2009.

Co-presenter, Design Studies presentation to Faculty of Arts Visiting Committee. 2007.

UNIVERSITY

Member, Research Committee, Kule Institute for Advanced Study. 2015–Present.

Academic Member, Prince Takamado Japan Centre for Teaching and Learning. 2008–2012.

COMMUNITY

Chair of the Public Art Committee, City of Edmonton, Alberta, Canada. 2010–2013.

This committee creates public art policies for the city of Edmonton, particularly in light of its Percent for Art programme. As Chair I oversee the committee and chair the selection committees. During my tenure on the PAC 123 public art projects have been commissioned with budgets ranging from \$5000.00 to over \$600,000.00.

Member, Edmonton Public Art Committee. Alberta, Canada 2007–10.

Member of Advisory Committee for the Design Studies programme at MacEwan University. Edmonton, Alberta, Canada. 2010–Present.

Member-at-large of the Board of Directors, Edmonton Art Council. Alberta, Canada. 2010–2013.

PUBLIC AND PROFESSIONAL ACTIVITIES

Judge, *Strip Appeal*, an international design competition that brought together over 100 submissions from over 10 countries and garnered media coverage across Canada (The Globe & Mail, The National Post, etc). December 15, 2011.

Judge, Graphic Designers of Canada 2010 National Scholarships. 2011.

Member, City of Edmonton Visioning Committee. Edmonton, Canada. 2010–2011.

Mentor, Society of Graphic Designers of Canada, Alberta Chapter North. 2008–Present.

Adjudicator, Student Design Association show, "Re:Purpose," ARTery, December 6 to 7, 2008.