

BACHELOR OF ARTS (BA)

MEDIA STUDIES

Media Studies is the study of how to navigate, analyze, critically evaluate, and contribute ethically to today's global media landscape. This multidisciplinary major examines the content, history, and effects of media on our social, political, and cultural systems.

WHAT CAN I DO WITH A MEDIA STUDIES DEGREE?

I COULD BE A... social media manager, public relations specialist, web designer, media producer, analyst and critic, communications director, reporter, announcer, game designer, digital content curator, e-learning expert, heritage interpreter, teacher, professor, and much more.

I COULD WORK IN... communications & marketing, media development, broadcasting, across various sectors.

TOP 5 REASONS TO STUDY MEDIA STUDIES

- 1 Create your own learning experience across a variety of areas that intersect with the study of media, such as, political science, psychology, language studies, or music.
- 2 Gain professional experience, make connections, and explore work options in a full-time, paid Arts Work Experience.
- 3 Jump-start your career by building a media portfolio and studying the institutions and ethics behind media professions.
- 4 Learn from experienced, award-winning researchers and instructors in media and cultural studies, media history, game studies, digital humanities, audiovisual design, and more.
- 5 Engage with learning in fresh, new ways and explore relationships between theory and practice by applying your knowledge to local organizations in Community Service-Learning courses.

OFFERS COURSES IN...

- Media history
- Media technologies and culture
- Media industries, politics, and society
- Digital cultures and publics
- Transnational and postcolonial media studies
- Visual culture and transmedia
- Feminism, gender, and the media
- Games and interactive media

COURSE REQUIREMENTS FOR YOUR MAJOR

Complete your major requirements and test out different classes. *Design your academic plan - you're in control!*

MAJOR COURSE REQUIREMENTS:

A major in Media Studies requires 14 courses, including a minimum of 10 courses and a maximum of 16 courses at the senior level, and a minimum of two courses at the 400 level.

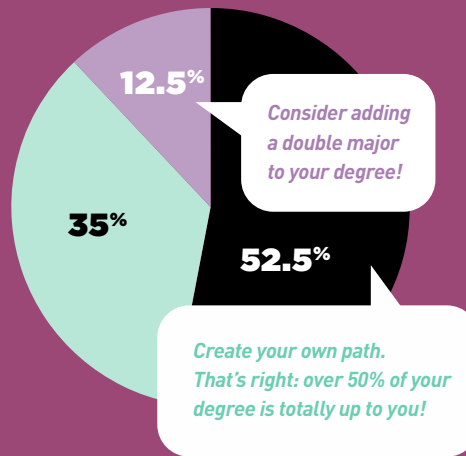
The following six courses are required:

- MST 100 Introduction to Media Studies
- MST 200 Media Theory
- MST 210 Contemporary Media Culture
- MST 300 Researching Media
- MST 310 The Political Economy of Media
- MST 400 Media Portfolio
- Another eight courses have to be taken from an approved list of interdisciplinary media studies electives.

To verify your Major and BA Common Requirements, check the University Calendar and speak to an advisor.

BA MEDIA STUDIES

- Required Media Studies Courses (Major)
- BA Basic Requirements
- Second Major, Minor(s), Certificates, Electives



ENHANCE YOUR DEGREE

ADD A CERTIFICATE IN

Computer Game Development, Applied Social Science Research, Peace and Post-Conflict Studies, Engaged Leadership and Citizenship in Arts and Science, International Learning, Community Engagement and Service-Learning.

PARTICIPATE IN EXPERIENTIAL LEARNING

Arts Work Experience, Community Service-Learning, Study Abroad, Research.

STUDENT SUPPORTS

These are services that enable you to pursue academic and personal success.

- Academic advising
- Student Ombuds
- Indigenous Student supports
- Academic support
- Health & Wellness
- Campus Food Bank
- Libraries
- International Student supports
- Accessibility Resources
- Financial Aid & Awards
- Professional & Career Development
- Mental Health Supports

WE ARE ALL TREATY PEOPLE

The University of Alberta respectfully acknowledges that we are situated on Treaty 6 territory, traditional lands of First Nations and Métis people.

DEPARTMENT CONTACT INFO:

EMAIL: mtsug@ualberta.ca

WEBSITE: ualberta.ca/media-technology-studies

FOLLOW US

BLOG: medium.com/ualberta-arts-insider

YOUTUBE: [UAlbertaArts](https://www.youtube.com/UAlbertaArts)

INSTAGRAM: [ualberta_arts](https://www.instagram.com/ualberta_arts)

FACEBOOK: [UofAArts](https://www.facebook.com/UofAArts)

TWITTER: [UofA_Arts](https://twitter.com/UofA_Arts)

BA MEDIA STUDIES DEGREE GUIDE

Your University experience is about what happens inside and outside of the classroom. This map is a tool to help you complement your academics with hands-on learning outside of the classroom and take advantage of student activities. Each new step will help you explore your options, take measured risks, and inform your next step. Being informed and engaged leads to a richer journey throughout your degree and beyond!

LEGEND

-  GLOBAL PERSPECTIVE
-  GAIN EXPERIENCE
-  SEEK OUT CONNECTIONS
-  NAVIGATE COURSES



EARLY DEGREE

Expand your career options, be proactive, and test possibilities. Join a student group.

Take a Community Service-Learning Course.

Plan your degree path and meet your advisor.

Test your career options: volunteer on or off campus, or get a summer or part-time job. Reflect on what you're learning and practise self-care.

Engage in conversations and debates on global topics during International Week on campus.

Learn more about Indigenous peoples, perspectives, and worldviews.

MID-DEGREE

Take risks, try new things, ask for and offer help to people you know and people you meet.

Apply your academic knowledge, and build your network through programs like the Certificate in Community Engagement and Service-Learning.

Add another major, minor, or certificate. Learn about them at the Arts Expo.

Apply to Arts Work Experience to strengthen your technical and transferrable skills and gain paid, professional experience before you graduate.

Ask professors to be academic references.

LATE DEGREE

Develop and revise your career story based on your values, interests, and what you learn.

Ready to toss your cap in the air? Apply to graduate!

Let the Career Centre support you in communicating your skills and experience to prepare for your next steps!

Study Abroad and receive guaranteed credit in Cortona or e3 Programs.

Add a Certificate in International Learning to your degree!