

FAMILY ENTERPRISE LEADERSHIP SERIES



Canadian
Western Bank



UNIVERSITY OF ALBERTA
ALBERTA SCHOOL OF BUSINESS
ALBERTA BUSINESS FAMILY INSTITUTE

The Dark Side of Family Values October 10, 2023 @ 11:30AM - 1:00PM (Online)

In this session participants will come to understand how family values can create conflict in the business and the family, and create value inside the business when used properly

Participants will be provided with tools to help see where their values are the same in the family and business, and where they differ. The tools will help them identify conflict areas and risk areas that need to be addressed in their context – family and business.

Participants will be able to begin to work on their own issues and opportunities in the session, asking questions and getting assistance as they process the information in their context for real-time learning and applicable tools they can take with them

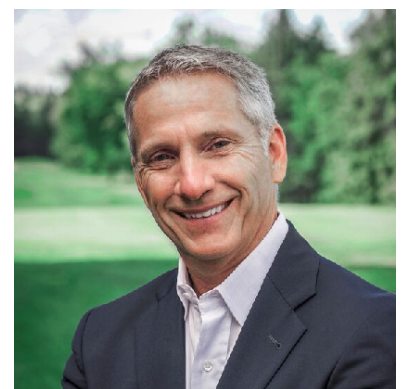
A call to action will be provided for participants to allow them to set an intention to address concern areas when they return to their business and families.

Presenter: Gregg Becker, Predictable Futures Inc.

Gregg Becker is President and owner of Predictable Futures Inc. (PFI), an advisory firm that guides private family businesses and their owners through successful transitions. He is a certified member of the Institute of Corporate Directors (ICD) in Canada, sitting on numerous corporate and not for profit boards. Mr. Becker is certified as an Advanced Family Business Advisor (STEP – London, England), has an MBA from the University of Western Ontario, and has completed graduate and executive education at Wharton, Columbia, MIT and Queen's Universities.

Before taking the helm at PFI, Mr. Becker led a series of family-owned Canadian companies for over 25 years, helping them grow their teams, revenues and profitability. His experience spans work in telecommunications, power generation, construction, advertising, broadcasting and healthcare. This background of family business, operations leadership, and governance provides him with a unique vantage point on the challenges faced by many entrepreneurs and family businesses going through transition. His experience running companies creates a practical viewpoint, which is combined with the long practice of Predictable Futures in serving and advising family businesses.

PFI has worked with clients across the country for 40 years in sectors including retail, real estate, construction, forestry, professional services, manufacturing and agriculture. Specific areas of focus are succession planning, leadership development, governance and operational excellence. PFI has helped hundreds of families move through transition well, protecting family relationships, while preparing the companies to move ahead in healthy and profitable ways.



Gregg Becker
President, Predictable
Futures, Inc



PREDICTABLE
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