

FAMILY ENTERPRISE LEADERSHIP SERIES



Business Family Leadership in Times of Change

March 14, 2023 @ 11:30AM - 1:00PM (Online)

Business owners, leaders, and staff alike are experiencing increased levels of uncertainty, leading to higher levels of fear, stress, and anxiety. When <30% of family businesses survive into the second generation, and <5% into the third, now more than ever, a coordinated and structured approach to organizational leadership is required.

This workshop introduces a model of leadership, The Leadershyft Model, that leads to healthy organizations where stress and anxiety are reduced while revenue and profits grow. Additionally, key considerations of family dynamics shed light on the components of this model that are often neglected in family-led businesses.

This workshop is for you if you want to find your path to spending less time in operations while increasing your confidence in the long-term success your family business.

Presenter: Kevin Erickson, Leadershyft

Kevin Erickson is a business consultant, coach, and psychotherapist. He holds an MBA in Organizational Leadership and is nearing completion of an MA in Psychology. He is also a certified executive coach and Lean Six Sigma Master Black Belt.

Kevin is the founder of Leadershyft, a consulting firm that works from the inside out, exploring beyond the structure of organizations, to connect with the humans within. He has over 15 years of experience in senior leadership and another 10 years of consulting experience, working with mid-sized organisations.

Kevin is also the founder of Mindshyft, where he spends ~20% of time providing counselling for individuals experiencing mental health challenges.

Committed to personal growth and community contribution, Kevin serves as Board President for the Canadian Mental Health Association, Vancouver-Fraser. As physical health promotes mental health, he maintains a very active personal life, running, hiking, and playing his favourite campfire songs on guitar, regardless of his quality of voice.



Kevin Erickson
Principal, Leadershyft

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