



# ABFI FAMILY LEADERSHIP SERIES ENTREPRENEURIAL ORIENTATION AMONG TRANSGENERATIONS IN FAMILY BUSINESS

Date: **December 20, 2022** Time: **11:30AM-1:00PM** Cost: **FREE** Online Workshop

**FREE REGISTRATION**

## Description:

A summarised presentation of the seven case studies done to find orientation among family business.

## Objectives:

To display the variation among transgenerations in autonomy, competitive aggressiveness, innovativeness, proactiveness and risk-taking.



**Presented by:**  
**Dr. Aby Tellas PhD.**  
**Loyola College of Social Sciences**  
**University of Kerala**

An ardent Learner & Researcher recently awarded a doctorate of philosophy on researching Entrepreneurial Orientation among transgenerations in Family Businesses by the University of Kerala. I'm having 20+ years of experience. Continuously enhancing my knowledge assimilation by networking with people around my vicinity & beyond