



ABFI FAMILY LEADERSHIP SERIES
**FAMILY FIRM RISK &
OPPORTUNITY MAPPING**

Date: May 25, 2021 **Time:** 11:30AM-1:00PM MST **Cost:** FREE Online Workshop

FREE REGISTRATION

This interactive session explores the strategic management of family firms through the practice of risk mapping and introduces a new model of opportunity mapping. Learn to lead your organization through the process of identifying and quantifying risks and linked opportunities while exploring some specific family firm factors through the application of the introduced model.

Presented by:



Tyler Case, BComm, MBA, FEA
Assistant Professor of Management
Director, InVenture
Edwards School of Business | University of Saskatchewan

Tyler Case is a faculty member at the Edwards School of Business in the field of Entrepreneurship with more than a decade of teaching and learning experience. Tyler brings a practitioner’s perspective to his teaching and scholarly work through a lifetime of involvement with his family farm. As a third generation manager and owner of the family business, he is passionate about Western Canadian family enterprise strategy and continuity planning. Tyler has a community focus and engages in the local economy through governance roles, interactive workshop presentations and the consulting of family businesses on the topics of risk analysis and continuity planning. He brings this practice to the classroom by supporting students in experiential learning opportunities that integrate the functional areas through capstone courses in business planning and strategy. Tyler’s scholarly work explores the development and application of strategic management methods in the areas agribusiness, family enterprise and local venture development.

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