
JENNIFER SLOAN

Department of Strategic Management & Organization
Alberta School of Business
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EDUCATION

University of Alberta

2019 –	PhD in Strategic Management and Organization
2019	MBA
2006	BEd., Secondary Education and Teaching

RESEARCH INTERESTS

Topics: Strategic Management; Strategizing Activities and Practices;
Organizational Culture; Organization Theory; Organization Behaviour;
Family Enterprise

Methods: Ethnography, Narrative, Grounded Theory

RESEARCH ACTIVITIES

Publications

2019 Sloan, J., Hedberg, L., Liu, J., & Wu, Y. "Rocky Mountain Soap Company: The Move Toward Sustainable Packaging." Ivey Publishing.

Conferences, Presentations & Events

2021 "The Future is a Foreign Country, Or Is It? Investigating How Organizations Construct Futures." EGOS. Amsterdam, The Netherlands.

2020 "Creating Competent Practitioners in High Velocity Occupations: The Cartographic Functions of Professional Conferences." EGOS. Hamburg, Germany.
Coauthored with Christopher Steele and Vern Glaser

2019 "Interpretive Approaches to Data Science in Management Research." IDEaS 2019 Workshop. Edmonton, Alberta, Canada.
Co-Organizer

2018 "Analytics and Organization Culture." Academy of Management Specialized Conference: Big Data and Managing in a Digital Economy. Surrey, United Kingdom.
Coauthored with Vern Glaser and Christopher Steele

Research in Progress

2021 Sloan, J. "The Future is a Foreign Country, Or Is It? Investigating How Organizations Construct Futures." *Target Journal: Organization Studies*.

2021 Sloan, J. "If It Doesn't Kill You, How Can It Make You Stronger? The Narrative Construction of Resilience in Entrepreneurial Ventures During COVID-19." *Target Journal: Academy of Management Journal*.

2020 Steele, C.; Glaser, V.; Sloan, J. "Creating Competent Practitioners in High Velocity Occupations: The Cartographic Functions of Professional Conferences." *Target Journal: Organization Science*.

Assistantships

2021 – Graduate Research Assistantship
Professor Joel Gehman

2020 – Graduate Research Assistantship

Associate Professor Vern Glaser

2017 – 2018 Graduate Research Assistantship
Assistant Professor Vern Glaser

TEACHING EXPERIENCE

Spring 2020 Teaching Assistantship – “An Executive Perspective on Analytics: Using
Data and Algorithms to Generate Value for your Organization”
Assistant Professor Vern Glaser

Fall 2019 Teaching Assistantship – “Organization Strategy/Managing
Organizations”
Assistant Professor Vern Glaser

Fall 2019 Teaching Assistantship – “Strategic Consulting for Family Business”
Assistant Professor Vern Glaser

Spring 2018 Teaching Assistantship – “Manager as Strategist”
Associate Professor Joel Gehman

INDUSTRY EXPERIENCE

2010 – 2019 Management Consultant
*Contracted to professional service firms in the accounting, media design,
engineering, and consulting industries*

2004 – 2012 Teacher
*Taught as a classroom teacher, private tutor, and community education
specialist*

AWARDS & HONOURS

2020 Centre for Entrepreneurship and Family Enterprise Research Award
University of Alberta

2018 Milt Pahl MBA Scholarship
University of Alberta

PROFESSIONAL MEMBERSHIPS

2019 – Academy of Management
2019 – European Group for Organization Studies

VOLUNTEERISM

2021 – VP of Advocacy
Business Doctoral Students Association, Alberta School of Business

2005 - 2019 Education and Activity Coordinator
The Relief Society; Organization for Young Women; Primary