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## **RESEARCH INTERESTS**

- Entrepreneurship
- Institutional Logics
- Family Business & Emerging Markets
- Hybrid Organizations
- Economic Sociology

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## **RESEARCH AREA**

My research embraces two main disciplines- entrepreneurship and institutional logics- and I work at the nexus of these two research communities, trying to build knowledge conduits among them. I am interested in understanding how and when different institutional logics assist or hinder different types of performance outcomes and how and when some institutional logics are prioritized over others in organizational decision making. I seek to contribute to literature on how institutional logics influence organizational emergence and performance more broadly.

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## **RESEARCH IN PROGRES**

Owusu, J. D. (2020). Entrepreneurial Failure: An Institutional Logics Explanation.

Owusu, J. D. (2019). Immigrant Economic Incorporation: The Case of Alberta.

Owusu, J. D. (2019). The Role of Organizational Identity in the Alliance Formation and Performance Linkage.

Understanding the entrepreneurial landscape for African immigrants in Alberta. Work-in-progress.

Teaching the entrepreneurial mindset in African PhD students. Work-in-progress

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## **REFEREED CONFERENCE PRESENTATION(S)**

*Academy of Management*

Owusu, J.D., & Washington, M. (2021). The Influence of Commercial and Family Logics on Organizational Founding Attempts. Paper accepted and nominated for OMT Best Entrepreneurial Award

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## **PROFESSIONAL SERVICE**

Academy of Management (AOM)

Ad hoc reviewer

2016-2021