
Education

University of Alberta, Edmonton, AB Sept 2018 – present

Ph.D. Student in Business, Strategic Management and Organization

- Emerging scholar interested in the role of field logics on success of organizational interactions in the context of Canadian mining
- Working on the Future Energy Systems project, an interdisciplinary effort to address sustainability issues in Alberta's oil sands

Simon Fraser University, Burnaby, BC Sept 2015 – Oct 2018

Master's of Resource and Environmental Management (Planning)

- Developed an evaluation framework to assess the effectiveness of impact benefit agreements as tools for natural resource governance, and applied this framework to a case study of Baffinland's Mary River Project
- Project entitled Best practices review of impact and benefits agreements: A tool for sustainable development

The GREEN Program, Iceland March 2015

Student in the Focus on Renewable Energy and Sustainability Course

- 8 day intensive course in the Iceland School of Energy Master's Program about sustainable energy systems

McGill University, Montreal, QC Sept 2010 - Apr 2014

Bachelor's of Arts & Sciences (Hons.): Major Sustainability, Science, and Society; Minor Urban Geography

- Graduated First Class Honours with Distinction, GPA 3.83
- Interdisciplinary honours project about ethanol and food security entitled Biofuels: A literature and data analysis
- Took business, economics, philosophy, earth science, sociology, and geography courses, including a field research course

Research Interests

Sustainability, Institutions and Organizations, Sustainability, Cross-Sector Collaborations, Identity, Communities and Power

Presentations & Conferences

35th EGOS Colloquium, University of Edinburgh, Edinburgh, Scotland July 2019

Cascadden, M., Heales, K., Block, E. & Jennings, P.D. "Not without you: The Impact of Logics and Power Differentials among Indigenous Groups and Canadian Mining Firms on Negotiated Agreements"

Alberta School of Business Conference, University of Alberta, Edmonton, Canada November 2019

Cascadden, M. "This Land is Our Land: Power and Agreements in Canadian Mining, a QCA Analysis"

International Association of Impact Assessment Conference, Simon Fraser University, Vancouver, BC

Cascadden, M. "Best Practices for Impact Benefit Agreements"

Nov 2016; Feb 2018

Three Minute Thesis Competition, Simon Fraser University, Burnaby, BC Mar 2017

- First Place Winner of the Faculty of the Environment Heat
- Competed in the campus-wide finals

Pollination Cost Benefit Analysis Research Team, McGill University, Montreal, QC Oct 2013 – Apr 2014

- Research was published in Field Notes, the McGill Undergraduate Geography Society Journal, and Ampersand, the McGill Bachelor of Arts and Sciences Integrative Council
- Selected to poster at the McGill Sustainability Symposium Poster Competition

National Integrative Research Conference, McGill University, Montreal, QC Mar 2014

- Ayukawa, C., Cascadden, M. & Parayo, C. "Valuing Pollination: A Cost Benefit Analysis of Watermelon Fields"

Awards

- University of Alberta Recruitment Scholarship, University of Alberta September 2018
- Future Energy Systems Graduate Fellowship, University of Alberta September 2018
- Canadian Institute of Planners Student Award for Academic Excellence, Simon Fraser University November 2017
- Canadian Graduate Scholarship, Social Sciences and Humanities Research Council, Simon Fraser University May 2016
- Graduate Fellowship, Simon Fraser University September 2015
- Joan McCallum and Scholarship Awards, Kappa Phi Chapter of Alpha Omicron Pi Fraternity April 2014

Academic Experience

- Academy of Management Conference** 2019 - present
Ad Hoc Reviewer
- Future Energy Systems Research Project**, University of Alberta, Edmonton, Alberta Sept 2018 - present
Doctoral Research Fellow
- Simon Fraser University**, Burnaby, BC Aug 2016 – August 2018
Research Assistant
- Selected to work on a Canadian International Resources and Development Institute (CIRDI) project about impact benefit agreements for non-renewable resource development projects because of expertise on sustainable development
 - Wrote and submitted three reports reviewing impact benefit agreement literature and using the review to assess an existing agreement
 - Reports were used to inform CIRDI's CoLab Peru's policy paper critically assessing Peru's mining laws
- Teaching Assistant Sept 2016 – April 2018
- Taught economics, human geography, economic geography, physical geography, and environmental science tutorials
 - Responsible for preparing a weekly tutorial lecture and was a first point of contact for upwards of 60 students
 - Gave guest lectures about international climate change governance, environmental assessment, and impact benefit agreements; my taught material was tested on final exams
- University of British Columbia**, Vancouver, BC April 2017 – Dec 2017
Research Assistant
- Selected to work on a project about Newmont's CSR strategy at the Ahafo Mine because of impact benefit agreements expertise
 - Wrote chapters 1, 3, and 5 and helped edit a research report written by a six-person research group: <https://tinyurl.com/y77lgdet>
- Government of the Northwest Territories** Mar – Apr 2017
Research Assistant
- Hired as a researcher on a consulting team tasked with providing recommendations for resource revenue sharing governance
 - Wrote chapters on resource development benefits and benefit capture tools including CSR, legislation, and contractual agreements
- UniverCity Community Trust**, Burnaby, BC May – June 2016
Research Intern
- Conducted an independently designed and scoped research project modelling household energy consumption using urban form
 - Used quantitative methods and the modelling tools SketchUp and Energy Proforma
 - Presented results to the UniverCity Planning Board of Directors in September 2016
-

Service

- New Doctoral Student Consortium 2020**, Academy of Management Conference August 2020
Committee member and Convener
- Business Doctoral Association**, University of Alberta, Edmonton, Alberta April 2019- present
VP Social
- Resource and Environmental Management Student Union**, Simon Fraser University, Burnaby, BC
President Apr 2016 –Apr 2017
First Year Representative Sept 2015 -Apr 2016
- Student Association of Sustainability, Science, and Society**, McGill University, Montreal, QC
VP Academic Apr 2013 - Apr 2014
- Plate Lending And Trash Eradication (PLATE) Club**, McGill University, Montreal, QC
Vice President - Internal Sept 2013 - Apr 2014
Lunch Coordinator Sept 2011 - Aug 2013
- Arts Undergraduate Society (AUS) Environment Council**, McGill University, Montreal, QC Oct 2013 - Apr 2014
VP Internal
- Kappa Phi Chapter of Alpha Omicron Pi Fraternity**, McGill University, Montreal, QC Feb 2013 – Feb 2014
Green Expectations Chairwoman

Maggie M. Cascadden

cascadde@ualberta.ca

David Suzuki Foundation @ McGill, McGill University, Montreal, QC

President

Sept 2012 – Sept 2013

'Ecolibrium' Radio Show on CKUT 90.3 FM, Montreal, QC

Volunteer

Feb 2012 – Nov 2012

Other Work Experience

Nature Conservancy of Canada, Alberta Region, Calgary, AB

Conservation Volunteers Assistant

May 2015 - Aug 2015

Conservation Volunteers Intern

May 2014 - Dec 2014

- Managed major, science-based volunteer projects across Alberta, with up to seventy volunteers per project
- Produced written, video, and social media content that was included on the Nature Conservancy of Canada's website, the award-winning LandLines Blog, and in emails sent nationwide; video content totaled over 700 views

Environment Canada, Musée Biosphere Museum, Montreal, QC

Apr 2013 - Apr 2014

Student Animator

- Communicated scientific information to visitors in French and English through presentations and as a docent