

DAVID L. DEEPHOUSE, PH.D.

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University of Alberta
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PROFESSIONAL EMPLOYMENT

- 2012 - present Associate Dean, PhD Program, Alberta School of Business, University of Alberta.
- 2009 - present Professor. Department of Strategic Management and Organization, University of Alberta. Strategic and International Management classes at all levels. Proseminar for Doctoral Students.
- 2001-2009 Associate Professor. Department of Strategic Management and Organization, University of Alberta. Strategic and International Management classes. Proseminar for Doctoral Students.
- 1994-2001 Associate and Assistant Professor. Department of Management, Louisiana State University. Strategic Management classes.
- 1992-1994 Instructor, Department of Strategic Management and Organization, University of Minnesota. Strategic Management classes.
- 1991-1992 Teaching Assistant, Department of Strategic Management and Organization, University of Minnesota. Strategic Management classes.
- 1989-1992 Research Assistant to Andrew Van de Ven and Philip Bromiley, Department of Strategic Management and Organization, University of Minnesota.
- 1987-1989 Self-employed consultant. Assisted the founders of a custom software development company and a manufacturer of plastic tackle and medical boxes in the initial phases of operation.
- 1986-1987 Assistant Economist, Mellon Bank, N.A. Forecasted interest and exchange rates for capital markets and corporate planning departments.
- 1984-1986 Monetary Analyst, Federal Reserve Bank of Atlanta. Assessed financial market and monetary developments for use by bank president in determining monetary policy. Conducted independent research.

APPOINTMENTS

2008-present Academic Representative for Canada, Reputation Institute.
2010-present International Research Fellow, Oxford University Centre for Corporate Reputation.

EDUCATION

Ph.D. in Business Administration, Department of Strategic Management and Organization, University of Minnesota, Minneapolis, Minnesota, 1994.

Dissertation: The influence of differences in corporate strategies on legitimacy and profitability.

M.S. in Management, concentrating in Economics, Georgia Institute of Technology, Atlanta, Georgia, 1984.

B.A. in Mathematics, Carleton College, Northfield, Minnesota, 1982.

TEACHING EXPERIENCE

Department of Strategic Management and Organization, University of Alberta, 2001-present.

SMO 435: Managing International Business. Undergraduate elective.

SMO 441: Business Strategy. Undergraduate class, capstone in some majors.

ORGA 501: Organization Strategy. First-year MBA required class.

SMO/ORGA 635: Managing International Enterprises. MBA elective.

SMO/ORGA 641: Business Strategy. MBA capstone class.

ORGA 703: Ph.D. Seminar in Strategic Management. Core doctoral seminar.

ORGA 705: Ph.D. Seminar in Current Issues. I redesigned this course completely to focus on theory construction, developing a research proposal, and providing a holistic view of the life of a management professor.

SMO 686: Selected Topics (Independent Study).

MEP Module 16. Integrative Capstone. Executive Education & Lifelong Learning.

Department of Management, Louisiana State University, 1994 – 2001.

MGT 3830: Strategically Managing Organizations (formerly Strategic Management). Undergraduate capstone course.

MGT 7811: Research Issues in Strategic Management. Core doctoral seminar surveying strategy research.

BADM 7190: Managing Sources of Competitive Advantage. Capstone course in Executive MBA program.

BADM 7270: Independent Study: Readings in Strategic Management. Focus on economic contributions, innovation, and corporate strategy at doctoral level.

Department of Strategic Management and Organization, University of Minnesota, 1992 – 1994.

MGMT 3004: Business Policy: Strategy Formulation and Implementation. Undergraduate capstone course.

PUBLICATIONS

A. Refereed Journals

Finch, D., Deephouse, D. L., & Varella, P. Forthcoming. Examining an individual's legitimacy judgment using the value-attitude system: The role of environmental and economic values and source credibility. Journal of Business Ethics.

Deephouse, D.L. 2014. From the colours of the rainbow to monochromatic grey: An n=1+x analysis of Apple's corporate reputation, 1976-2013. Socio-Economic Review, In press.

Walker, K., Schlosser, F., & Deephouse, D.L. Forthcoming. Organizational ingenuity and the paradox of embedded agency: The case of the embryonic Ontario solar energy industry. Organization Studies.

Deephouse, D. L., & Jaskiewicz, P. 2013. Do family firms have higher reputations than non-family firms? An integration of socioemotional wealth and social identity theories. Journal of Management Studies, 50(3): 337–360.

Westphal, J. D. & Deephouse D. L. 2011. Avoiding bad press: Interpersonal influence in relations between CEOs and journalists and the consequences for press reporting about firms and their leadership. Organization Science, 22(4): 1061-1086.

Deephouse, D. L., & Heugens, P. P. M. A. R. 2009. Linking social issues to organizational impact: The role of infomediaries and the infomediary process. Journal of Business Ethics, 86(4): 541-553.

- Parent, M. M. and Deephouse, D. L. 2007. A case study of stakeholder identification and prioritization by managers. Journal of Business Ethics, 75 (1): 1-23.
- Wry, T., Deephouse, D. L., & McNamara, G. 2007. Substantive and evaluative media reputations across and within cognitive strategic groups. Corporate Reputation Review, 9 (4): 225-242.
- Greenwood, R., Deephouse, D. L. and Li, S. X. 2007. Ownership and performance of professional service firms. Organization Studies, 28 (2): 219-238.
- Greenwood, R., Li, S. X., Prakash, R., & Deephouse, D. L. 2005. Reputation, diversification and organizational explanations of performance in professional service firms. Organization Science, 16 (6): 661-675.
- Deephouse, D. L. 2005. Comment on "Toward a theory of social risk." International Studies in Management & Organization, 34 (4): 111-115.
- Deephouse, D. L. & Carter, S. M. 2005. An examination of differences between organizational legitimacy and organizational reputation. Journal of Management Studies, 42 (2): 329-360.
- McNamara, G. M., Deephouse, D. L., & Luce, R. 2003. Competitive positioning within and across a strategic group structure: The performance of core, secondary, and solitary firms. Strategic Management Journal, 23 (2): 161-181.
- Deephouse, D. L. 2002. The term "Reputation Management:" Users, uses and the trademark tradeoff. Corporate Reputation Review, 5 (1): 9-18.
- Ferguson, T. D., Deephouse, D. L., & Ferguson, W. L. 2000. Do strategic groups differ in reputation? Strategic Management Journal, 21 (12): 1195-1214. Reprinted as "Verschillen strategische groepen in reputatie?" in Tijdschrift voor Strategische Bedrijfscommunicatie, 7 (1): 28-50.
- Deephouse, D. L. 2000. Media reputation as a strategic resource: An integration of mass communication and resource-based theories. Journal of Management, 26 (6): 1091-1112. Reprinted as "Mediareputatie als strategische hulpbron: Integratie van massacommunicatie en hulpbronthorieen" in Tijdschrift voor Strategische Bedrijfscommunicatie, 7 (2): 74-94.
- Deephouse, D. L., & Wiseman, R. M. 2000. Comparing alternative explanations for accounting risk-return relations. Journal of Economic Behavior & Organization, 42: 463-482.
- Carter, S. M., & Deephouse, D. L. 1999. 'Tough talk' and 'soothing speech:' A comparison of reputations for being tough and being good. Corporate Reputation Review, 2: 308-332. (Awarded Best Paper Award for 1999.)
- Deephouse, D. L. 1999. To be different, or to be the same? It's a question (and theory) of strategic balance. Strategic Management Journal, 20: 147-166.

Hinson, R. A., Harrison, R. W., Deephouse, D. L., & Minsky, B. D. 1998. The Green Company: A case of labor management and employee empowerment in a small business. International Food and Agribusiness Management Review, 1 (2): 287-299.

Deephouse, D. L. 1997. The effect of financial and media reputations on performance. Corporate Reputation Review, 1 (1&2): 68-72.

Deephouse, D. L. 1996. Does isomorphism legitimate? Academy of Management Journal, 39 (4): 1024-1039.

Deephouse, D. L. 1985. Using a trade-weighted currency index. Federal Reserve Bank of Atlanta Economic Review, 70 (6): 36-41.

B. Published Conference Proceedings

Deephouse, D. L., Lugosi, N. & Thamarat, M. 2011. How does the *Sun* shine on Suncor? A comparison of prestige, mainstream, and tabloid media reporting on Alberta's oil and gas industry. In R. Derry & J. R. Hendry (Eds.) Proceedings of the 21st Annual Conference of the International Association for Business and Society: 210-222. ISBN: 978-0-9763264-6-5.

Deephouse, D. L., Li, L., & Newbury, W. 2009. Institutional and National Culture Effects on Corporate Reputation. In George T. Solomon (Ed.) Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD), Briarcliff Manor, NY: Academy of Management. ISSN: 1543-8643.

Deephouse, D.L. & Jaskiewicz, P. 2009. The role of family ownership in corporate reputation. Proceedings of the 13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. Amsterdam, May 28-30.

Deephouse, D. L., Li, L., & Newbury, W. 2008. The impact on national culture on corporate reputation. Proceedings of the 12th International Conference on Corporate Reputation, Image, Identity, and Competitiveness. Beijing, May 22-24.

Wry, T., & Deephouse, D. L. 2006. An examination of the relationship between corporate social performance and stakeholder perceptions of corporate social performance. Proceedings of the 10th International Conference on Corporate Reputation, Image, Identity, and Competitiveness. New York, May 27.

Wry, T., Deephouse, D. L., & McNamara, G. 2005. Media reputation across and within cognitive strategic groups. Proceedings of the 9th International Conference on Corporate Reputation, Image, Identity, and Competitiveness. Madrid, Spain.

Deephouse, D.L. 2004. A comparison of the impact on financial performance of the resources legitimacy and reputation. Proceedings of the annual meeting of the British Academy of Management. St. Andrews, UK.

Heugens, P.P.M.A.R., & Deephouse, D.L. 2004. Linking social issues to organizational impact: The role of intermediaries. Proceedings of the annual meeting of the British Academy of Management, St. Andrews, UK.

Deephouse, D.L. & Heugens, P.P.M.A.R. 2003. The information intermediary process between social issues and firm impact: An application to the news media. Proceedings of the 7th International Conference on Corporate Reputation, Identity, and Competitiveness, Manchester UK.

Deephouse, D. L. 2002. Distribution of corporate citizenship coverage in newspapers and its impact on financial performance. Proceedings of the Sixth International Conference on Corporate Reputation, Identity, and Competitiveness, Boston MA.

Deephouse, D. L. 2001. Convergencies and controversies on the role of the media in corporate reputation research (symposium). Proceedings of the Fifth International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, FR.

Deephouse, D. L. 2001. The variety of newspaper coverage of commercial banks and its relationship to performance. Proceedings of the Fifth International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, FR.

Deephouse, D. L., & Hambor, J. 2000. The reputation industry and its terminology: An initial survey of internet sites. Proceedings of the Fourth International Conference on Corporate Reputation, Identity, and Competitiveness, Copenhagen, DK.

Deephouse, D. L., & Company, C. 1998. Using the market to build community: The institutional development of the "Red Cedar Farmers' Market." Proceedings of the Annual Conference of the International Association for Business & Society.

Deephouse, D. L., & Heck, A. K. 1996. Applying individual role-related behaviors to organizations: A theory of organizational actions, organizational legitimacy, and social system well-being. Proceedings of the Annual Meeting of the Southern Management Association.

Deephouse, D. L. 1993. The effect of similarity in strategies on legitimacy and profitability. Proceedings of the First Organizational Studies Doctoral Student Conference, Albany, NY: SUNY Albany.

C. Book Chapters

Deephouse, D. L. 2014. Authority. In P.Flood & Y. Freeney (Eds.), The Wiley Encyclopedia of Management: Volume 11, Organizational Behavior (3d ed.): **. Cambridge, MA: Blackwell Publishers. <http://ca.wiley.com/WileyCDA/WileyTitle/productCd-1119972515.html>

Deephouse, D. L. 2014. Status Incongruence. In P.Flood & Y. Freeney (Eds.), The Wiley Encyclopedia of Management: Volume 11, Organizational Behavior (3d ed.): **. Cambridge, MA: Blackwell Publishers. <http://ca.wiley.com/WileyCDA/WileyTitle/productCd-1119972515.html>

Carroll, C.E. & Deephouse, D.L. 2014. The Foundations of a Theory Explaining Organizational News: The VT⁴ Framework of Organizational News Content and Five Levels of Influence on its Production. In J. Pallas, S. Jonsson and L. Strannegård (Eds.) Organizations and Media Organizing in a Mediated World. Chapter for Part 2 “News in the Making.”

Deephouse, D. L., & Suchman, M. C. 2008. Legitimacy in organizational institutionalism. In R. Greenwood, C. Oliver, K. Sahlin, & R. Suddaby (Eds.), The SAGE Handbook of Organizational Institutionalism: 49-77. Thousand Oaks CA: Sage.

Deephouse, D. L. 2006. Authority. In N. Nicholson, P. G. Audia, & M. Pillutla (Eds.), The Blackwell Encyclopedia of Management: Organizational Behavior (2d ed.): 16. Cambridge, MA: Blackwell Publishers. ISBN: 978-0-631-23536-1.

Deephouse, D. L. 2006. Status Incongruence. In N. Nicholson, P. G. Audia, & M. Pillutla (Eds.), The Blackwell Encyclopedia of Management: Organizational Behavior (2d ed.): 378. Cambridge, MA: Blackwell Publishers. ISBN: 978-0-631-23536-1.

Deephouse, D. L. 1998. Legitimacy. In C. L. Cooper & C. Argyris (Eds.), The Concise Blackwell Encyclopedia of Management: 360-1. Malden, MA: Blackwell Publishers.

Deephouse, D. L. 1998. Status. In C. L. Cooper & C. Argyris (Eds.), The Concise Blackwell Encyclopedia of Management: 618. Malden, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Authority. In N. Nicholson (Ed.), The Blackwell Encyclopedic Dictionary of Organizational Behavior: 24. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Legitimacy. In N. Nicholson (Ed.), The Blackwell Encyclopedic Dictionary of Organizational Behavior: 293-4. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Power Distance. In N. Nicholson (Ed.), The Blackwell Encyclopedic Dictionary of Organizational Behavior: 441-2. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Status. In N. Nicholson (Ed.), The Blackwell Encyclopedic Dictionary of Organizational Behavior: 531-2. Cambridge, MA: Blackwell Publishers.

Deephouse, D. L. 1995. Status Incongruence. In N. Nicholson (Ed.), The Blackwell Encyclopedic Dictionary of Organizational Behavior: 532. Cambridge, MA: Blackwell Publishers.

D. Other Publications

Finch, D., Varella, P., & Deephouse, D. 2012. The oil sands: It's personal. The Globe and Mail, Toronto, ON. March 8. A17.

Greenwood, R., and Deephouse, D. L. 2001. Managing: Legitimacy seen as key. The Globe and Mail, Toronto ON, December 26: B7.

Deephouse, D. L. 1998. Customers really like RSFM: Supporting farmers, product quality, and friendliness top list of reasons. Red Stick Farmers' Market Vendor Newsletter. October: 3.

Deephouse, D. L. 1994. The influence of differences in corporate strategies on legitimacy and profitability. Doctoral Dissertation, University of Minnesota.

E. Media Mentions

Israelson, David. 2013. You've got your reputation to think about. The Globe and Mail, Toronto, ON. October 29. B11. Also published online as Why Suncor is willing to engage with its critics. <http://www.theglobeandmail.com/report-on-business/small-business/sb-managing/leadership/protect-your-reputation/article15121431/>.

Weir, B. 2006, July/August. Sleeping with the elephant. Alberta Venture, 10: 63-68.

PRESENTATIONS

A. Refereed Conferences

Deephouse, D.L. 2013. Connecting institutional entrepreneurs and macro-level institutions: The case of Louisiana farmers' markets. Presented to the *Organizations and Media* sub-theme at *Upsetting Organizations*, the European Group for Organizational Studies Conference, Montreal, July 4-6.

Deephouse, D.L. 2012. Organizer, A Pecha Kucha on Social Evaluations. Professional Development Workshop, Annual Meeting of the Academy of Management. Boston, August 4.

Finch, D. J., Deephouse, D.L. Varella, P. 2012. The formation of individual attitudes regarding the legitimacy of the Canadian Oil Sands industry. Annual meeting of the Administrative Sciences Association of Canada, St. John's, June 10-12.

Deephouse, D.L. 2011. Do you know what it means, to miss New Orleans? Reflections on the identity, brand, reputation, celebrity, and stigma of the conference's host city. Symposium Organizer, 15th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. New Orleans, May 19.

Deephouse, D.L. 2011. The sound of New Orleans: The contribution of music to the city's identity and reputation. Part of the symposium titled "Do you know what it means, to miss New Orleans? Reflections on the identity, brand, reputation, celebrity, and stigma of the conference's host city." Symposium Organizer, 15th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. New Orleans, May 19.

Deephouse, D.L. & Jaskiewicz, P. 2010. Do family businesses dare to care about their stakeholders more than non-family businesses do? Annual meeting of the Academy of Management, Montreal, Canada, August 9.

- Deephouse, D. L., Lugosi, N. & Thomarat, M. 2010. How does the *Sun* shine on Suncor? A comparison of prestige, mainstream, and tabloid media reporting on Alberta's oil and gas industry. International Association for Business and Society, Banff, Alberta, March 26.
- Deephouse, D. L., Li, L., & Newburry, W. 2009. Institutional and National Culture Effects on Corporate Reputation. Annual Meeting of the Academy of Management, Chicago, Aug. 10.
- Deephouse, D.L. & Jaskiewicz, P. 2009. The role of family ownership in corporate reputation. 13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. Amsterdam, May 29.
- Deephouse, D.L. 2009. Discussant for Symposium titled "Distinctiveness versus Legitimacy: Which Way to go in Reputation Management?" organized by Mignon van Halderen. 13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. Amsterdam, May 29.
- Deephouse, D. L., & MacAoud, N. 2008. The effect of markets and ownership patterns on Canadian newspaper reporting about Alberta's oil and gas royalty review. Presented to the *Organizations and Media* sub-theme at *Upsetting Organizations*, the European Group for Organizational Studies Conference, Vrije Universiteit, Amsterdam, July 11.
- Deephouse, D. L., Li, L., & Newburry, W. 2008. The impact on national culture on corporate reputation. 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness. Beijing, May 23.
- Deephouse, D.L. 2007. Discussant for Symposium titled International Perspectives on the News Media's Influence on Corporate Reputation, organized by Craig Carroll. Academy of Management, Philadelphia, August 8.
- Deephouse, D.L. 2007. Influencing the Research Agenda about Agenda Setting for Business News. 11th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Oslo, June 2.
- Deephouse, D.L. 2006. Trail blazing and trail maintenance in configurations, strategic groups, and archetypes. Symposium organizer, Administrative Sciences Association of Canada, Banff AB, June 5.
- Deephouse, D.L., 2006. Identifying Mount Rundle and each peak above the Valley of the Ten Peaks: The importance of external observers in studying configurations. Administrative Sciences Association of Canada, Banff AB, June 5, as part of the symposium titled "Trail blazing and trail maintenance in configurations, strategic groups, and archetypes," organized by David Deephouse.
- Wry, T., & Deephouse, D. L. 2006. An examination of the relationship between corporate social performance and stakeholder perceptions of corporate social performance. 10th International Conference on Corporate Reputation, Image, Identity, and Competitiveness. New York, May 27.

Wry, T., Deephouse, D. L., & McNamara, G. 2005. Media reputation across and within cognitive strategic groups. 9th International Conference on Corporate Reputation, Image, Identity, and Competitiveness. Madrid, Spain, May 21.

Deephouse, D. L. 2004. A comparison of the impact on financial performance of the resources legitimacy and reputation. British Academy of Management, St. Andrews UK, August 31.

Heugens, P.P.M.A.R., & Deephouse, D.L. 2004. Linking social issues to organizational impact: The role of intermediaries. British Academy of Management, St. Andrews UK, September 1.

Parent, M. M., Mason, D. S. and Deephouse, D. L. 2004. The evolution of stakeholder salience: A single stakeholder, single issue model. Academy of Management, New Orleans, August 10.

Parent, M. M., & Deephouse, D. L. 2004. Emergent issues of time and hierarchical level for stakeholder salience. Academy of Management, New Orleans, August 9.

Parent, M. M., Mason, D. S. and Deephouse, D. L. 2004. The evolution of stakeholder salience: A single stakeholder, single issue model. Administrative Sciences Association of Canada, Quebec, June 8.

Deephouse, D. L. 2003. Stakeholder knowledge of corporate citizenship: Integrating reputation into the CSP/CFP debate. Academy of Management, Seattle, WA. August 5.

Deephouse, D. L., Carroll, C. E., & McCombs, M E. 2003. An empirical cross examination of the media's anti-business bias in reporting about Twin Cities' commercial banks: The effects of ownership and newspaper section. Academy of Management, Seattle, WA, as part of the symposium entitled "The published organization," organized by Mary Ann Glynn and Kevin Corley, August 5.

Greenwood, R., Li, S., & Deephouse, D. L. 2003. Does type of ownership matter for organizational performance? Academy of Management, Seattle, WA. August 5.

Greenwood, R., Li, S., & Deephouse, D. L. 2003. Does type of ownership matter for organizational performance? 5th Workshop on Professional Service Firms, Oxford UK. July 8.

Heugens, P.P.M.A.R., & Deephouse, D.L. 2003. The role of the news media as a linking mechanism connecting social issues to firm impact. International Association for Business & Society, Rotterdam NL, June 27-29.

Deephouse, D.L. 2003. Text and talk: Extending research on identity and reputation. Symposium organizer, Administrative Sciences Association of Canada, Halifax NS, June 14-17.

Deephouse, D.L., & Palmer, T.B. 2003. Identity and reputation at an emerging market. Administrative Sciences Association of Canada, Halifax NS, June 14-17, as part of the symposium titled "Text and talk: Extending research on identity and reputation," organized by David Deephouse.

Deephouse, D.L. & Heugens, P.P.M.A.R. 2003. The information intermediary process between social issues and firm impact: An application to the news media. 7th International Conference on Corporate Reputation, Identity, and Competitiveness, Manchester UK. May 23-24.

Greenwood, R., Li, S., & Deephouse, D. L. 2002. Leveraging intangible assets: Determinants of performance in US accounting firms. 4th Workshop on Professional Service Firms, Edmonton AB. August 16.

Deephouse, D. L. 2002. Distribution of corporate citizenship coverage in newspapers and its impact on financial performance. Sixth International Conference on Corporate Reputation, Identity, and Competitiveness, Boston MA. May 24-25.

Deephouse, D. L. 2001. No longer interested in our governance? Academy of Management, Washington DC. August 5.

Deephouse, D. L. 2001. Convergencies and controversies on the role of the media in corporate reputation research. Symposium chair at The Fifth International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, FR. May 19.

Deephouse, D. L. 2001. Agenda setting, newspaper bias, and corporate reputation: An analysis of Twin Cities' banks. The Fifth International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, FR. May 19.

Deephouse, D. L., Manley, J. E., Romanienko, L.A. Company, C. V., & McCarthy, R. 2000. The synthesis of marginalized labor and professional norms in the rejuvenation of an institution: A comparative case analysis of farmers' markets. Academy of Management, Toronto, ON. August 9.

Deephouse, D. L., & Hambor, J. 2000. The reputation industry and its terminology: An initial survey of internet sites. The Fourth International Conference on Corporate Reputation, Identity, and Competitiveness, Kobenhavn, DK. May 19.

Deephouse, D. L., & Hambor, J. 2000. The reputation management services of The Council Of Public Relations Firms: A survey of internet sites. The Third International, Interdisciplinary Public Relations Research Conference of the Public Relations Society of America Educators Academy, Miami FL. April 1.

McNamara, G. M., & Deephouse, D. L. 1999. The performance implications of core, secondary, and solo firms in cognitive strategic groups. Annual meeting of the Academy of Management, Chicago IL. August 10.

Deephouse, D. L., Ferguson, T. D., & Ferguson, W. L. 1999. Intraindustry strategic stratification and reputational status. 3rd International Conference on Corporate Reputation, Image, and Competitiveness, San Juan, PR. January 9.

Deephouse, D. L. 1998. Using the market to create cognitive community: The development of South Louisiana farmers' markets. Academy of Management, San Diego, CA. August 12.

Deephouse, D. L., & Palmer, T. B. 1998. Multiple mirrors at an emerging market. Academy of Management, San Diego, CA. August 10.

Deephouse, D. L., & Company, C. 1998. Using the market to build community: The institutional development of the "Red Cedar Farmers' Market." International Association for Business & Society, Kailua-Kona, HI. June 12.

Carter, S. M., & Deephouse, D. L. 1998. 'Tough talk' and 'soothing speech:' A comparison of reputations for being tough and being good. Second International Conference on Corporate Reputation, Identity, and Competitiveness, Amsterdam, NL. January 16.

Deephouse, D. L. 1997. Distinguishing between legitimacy and reputation. Academy of Management, Boston, MA. August 11.

Deephouse, D. L. 1997. The effect of financial and media reputations on performance. A Conference about Corporate Reputation, Image, and Competitiveness, New York, NY. January 18.

Deephouse, D. L., & Heck, A. K. 1996. Applying individual role-related behaviors to organizations: A theory of organizational actions, organizational legitimacy, and social system well-being. Southern Management Association, New Orleans, LA. November 7.

Deephouse, D. L. 1996. The heterogeneity paradox in strategic management and institutional theories. Academy of Management, Cincinnati, OH. August 12.

Deephouse, D. L. 1996. How different should a firm's strategies be? Academy of Management, Cincinnati, OH. August 13.

Deephouse, D. L. 1995. Problems and prospects in defining and measuring legitimacy. Symposium chair, Academy of Management, Vancouver, BC. August 9.

Deephouse, D. L. 1995. Measuring organizational legitimacy in a sample of commercial banks. Academy of Management, Vancouver, BC. August 9.

Deephouse, D. L. 1993. The effects of similarity in strategies on legitimacy and profitability. First Organizational Studies Doctoral Student Conference, Albany, NY. October 2.

Deephouse, D. L., Miller, K. D., & Bromiley, P. 1991. A comparison of alternative explanations of corporate risk-return relations. Academy of Management, Miami Beach, FL. August 12.

B. Invited Presentations

Deephouse, D.L 2013. Reducing and Expanding Reputation Research. Reputation Symposium, Oxford Centre for Corporate Reputation, Oxford University, September 6.

Deephouse, D.L. 2013. The Grey Areas in My Rotting Apple. Reputation Symposium, Oxford Centre for Corporate Reputation, University of Oxford, September 6.

Deephouse, D.L.. Carroll, C.E. 2012. The Influence of Corporate Demographic Characteristics on Visibility and Favourability of News Reporting. Reputation Symposium, Oxford Centre for Corporate Reputation, Oxford University, September 6.

Deephouse, D.L. 2012. Why do countries like their corporations? The effects of institutional development and national culture on cross-national differences in corporate reputations. Judge Business School, University of Cambridge, Cambridge UK. January 12.

Deephouse, D.L. 2011. Why do countries like companies? The effects of national institutions and culture on corporate reputation. Peter B. Gustavson School of Business, University of Victoria, Victoria BC. November 18.

Deephouse, D.L. 2011. The values of reputation: Strategic, socioemotional, and institutional. Symposium on the Economic Value of Reputation, Corporate Communication Centre, Erasmus Universiteit, Rotterdam NL. October 19.

Deephouse, D.L. 2011. Commentary on M. Barnett and S. Lee, The role of reputation in reputation. Reputation Symposium, Oxford Centre for Corporate Reputation, Oxford University, September 17.

Deephouse, D.L. 2007. Measuring organizational reputation. Erasmus Universiteit, Rotterdam NL. June 7.

Deephouse, D.L. 2004. Reputation, the media, and corporate social performance/corporate financial performance research. Faculty of Management, University of Lethbridge, Lethbridge AB, January 16.

Deephouse, D.L. 2003. Reputation, the media, and corporate social performance/corporate financial performance research. Faculty of Management seminar series, University of Manitoba, Winnipeg MB, September 12.

Deephouse, D.L. 2003. Arthur Lismer, founding member of the Group of Seven and visionary art educator. Westwood Unitarian Congregation, Edmonton AB, January 19.

Deephouse, D.L. 2002. Media coverage of business: Trends, issues, and consequences. John Molson Visiting Scholar, Concordia U., Montreal QC, November 15.

Deephouse, D. L. 2001. Graduate study in the USA. Informational session entitled Promoveren, iets voor jou? Vrije Universiteit, Amsterdam, Het Nederlands, May 16.

Deephouse, D. L. 2001. Media reputation as a strategic resource: An integration of mass communication and resource-based theories. Faculty of Social-Cultural Sciences, Vrije Universiteit, Amsterdam, Het Nederlands, May 14.

Deephouse, D. L. 1999. The role of values in farmers' markets. Make Your Market Work Conference. ECO-nomics Institute, Loyola University, New Orleans LA. January 29.

Deephouse, D. L. 1998. Customer evaluations of the Red Stick Farmers' Market. General Vendor Meeting, Red Stick Farmers' Market, Baton Rouge LA. October 10.

Deephouse, D. L. 1998. Creating a mission for the Junior League of Baton Rouge. General Membership Meeting, Junior League of Baton Rouge LA, February 9.

Deephouse, D. L. 1998. A similarity paradox in organizational studies: The case of strategy. Faculty of Management and Organization Speaker Series, Rijksuniversiteit Groningen, Netherlands, January 14.

Deephouse, D. L. 1996. Integrating the analytic and constituent approaches to legitimacy. Department of Sociology Speaker Series, Louisiana State University, April 19.

RESEARCH GRANTS AND FELLOWSHIPS

Deephouse, D.L. (Principal Investigator). 2006-11. The effects of regional economic structure, regional culture, and the media on organizational legitimacy and reputation. Social Science and Humanities Research Council: \$81,474.

Greenwood, R. (Principal Investigator), Hinings, C. R., & Deephouse, D. L. 2002-6. Governance and organization of professional service firms. Social Science and Humanities Research Council: \$145,265.

Support for the Advancement of Scholars Grant, Endowment Fund for the Future, University of Alberta, 2002, 2005-10.

Summer Research Grant, E. J. Ourso College of Business Administration, Louisiana State University, 1997, 1995.

Council on Research Summer Stipend, Office of Research and Economic Development, Louisiana State University, 1996.

Dissertation Fellowship, Carlson School of Management, University of Minnesota, 1992-93.

Thesis Cost Grant, Carlson School of Management, University of Minnesota, 1992-93.

First Year Fellowship, Carlson School of Management, University of Minnesota, 1989-1990.

PROFESSIONAL SERVICE ACTIVITIES

A. Organizing Roles

Reputation Institute Conference

- Academic Program Reviewer, 17th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Barcelona, 5-7 June 2013.
- Academic Program Reviewer, 16th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Milano, 30 May-1 June 2012.

Reputation Institute Doctoral Consortium

- Co-organizer, Pre-Conference Doctoral Consortium, 17th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Barcelona, 4 June 2013.
- Co-organizer, Pre-Conference Doctoral Consortium, 16th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Milano, 29 May 2012.
- Organizer, Pre-Conference Doctoral Consortium, 15th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, New Orleans, 17 May 2011.
- Organizing Committee Member, 2d Alberta Institutions Conference: Institutions, Innovation, and Space. University of Alberta, 21-23 June 2009.
- Organizer, Pre-Conference Doctoral Consortium, 13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Amsterdam, 28 May 2009.
- Organizer, Pre-Conference Doctoral Consortium, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, 22 May 2008.
- Organizer, Pre-Conference Doctoral Consortium, 11th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Oslo, 2007.
- Organizer, Pre-Conference Doctoral Consortium, 10th International Conference on Corporate Reputation, Identity, and Competitiveness, New York, NY, 2006.
- Organizer, Pre-Conference Doctoral Consortium, 9th International Conference on Corporate Reputation, Identity, and Competitiveness, Madrid, Spain, 2005.
- Organizer, Pre-Conference Doctoral Consortium, 8th International Conference on Corporate Reputation, Identity, and Competitiveness, Fort Lauderdale, FL, 2004.
- Organizer, Pre-Conference Doctoral Consortium, 7th International Conference on Corporate Reputation, Identity, and Competitiveness, Manchester UK, 2003.
- Organizer, Pre-Conference Doctoral Consortium, 6th International Conference on Corporate Reputation, Identity, and Competitiveness, Boston MA, 2002.
- Co-Organizer, Pre-Conference Doctoral Consortium, 5th International Conference on Corporate Reputation, Identity, and Competitiveness, Paris, France, 2001.

Academy of Management PDW

- Organizer, *A Pecha Kucha on Social Evaluations*. Professional Development Workshop, Annual Meeting of the Academy of Management, Boston, 4 August 2012. Selected as a Best in Class PDW example for posting to the OMT website: <http://omtweb.org/omt-blog/53-main/539-organize-a-pdw-at-the-academy-of-management-conference>, accessed 2014-01-06.

B. Reviewer

Journals

Editorial Board Member, Corporate Reputation Review
Editorial Board Member, Journal of Management Studies
Editorial Board Member, Strategic Management Journal
Editorial Board Member, Strategic Organization
Academy of Management Journal
Academy of Management Review
Accounting, Organizations, & Society
Administrative Science Quarterly
American Sociological Review
Applied Psychology: An International Review
British Journal of Management
Business and Politics
Business & Society
Corporate Reputation Review
Entrepreneurship Theory & Practice
Journal of Applied Psychology
Journal of Business Ethics
Journal of Business Research
Journal of Business Venturing
Journal of International Business Studies
Journal of Management
Journal of Management Inquiry
Journal of Management Studies
Journal of Media Economics
Journalism & Mass Communication Quarterly
Long Range Planning
Management Science
Organizational Research Methods
Organization Science
Organization Studies
Strategic Management Journal
Strategic Organization

Other Reviewing

Academy of Management Annual Meeting, 1995-2002, 2009-12
Administrative Sciences Association of Canada Annual Meeting, 2003, 2006, 2011-13.
Baruch College, CUNY, University Grants Research Awards, 2008.
British Academy of Management, 2004.
INFORMS Dissertation Proposal Competition, 2011.
International Association for Business and Society Annual Meeting, 2003-9.
International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, 2008.
Organizational Studies Doctoral Student Conference, 1993
Reputation Institute – Harris Interactive Research Grant, 2002
Social Sciences and Humanities Research Council, 2002, 2004, 2007, 2008.

Southern Management Association Annual Meeting, 1996, 1998-1999, 2001.

C. Memberships

Academy of Management
Administrative Sciences Association of Canada
Strategic Management Society

D. Conference Session Chair or Discussant

Chair, *Firm Status and its Effect*, OMT Division, Annual Meeting of the Academy of Management, Boston, 7 August 2012.

Chair and Discussant, *Social Management*, OT Division, Annual Meeting of the Administrative Sciences Association of Canada, St. John's, 2012 June 10-11.

Chair and Discussant, *Measuring Media and Reputations*, 16th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Milano, 30 May 2012.

Chair and Discussant, *Breweries, Wineries and Liquor Stores*, OT Division, Annual Meeting of the Administrative Sciences Association of Canada, Montreal, 2011 July 3.

Chair and Discussant, *Symbols, Stigma, and Legitimacy* Session, OMT Division, Annual Meeting of the Academy of Management, Chicago, 10 August 2010.

Chair and Discussant, *CSR in China* Session, SIM Division, Annual Meeting of the Academy of Management, Chicago, 10 August 2010.

Chair, *Resources Development and Exploitation* Session, Annual Conference of the International Association for Business and Society, 26 March 2010.

Chair and Discussant for *Reputation* Session, OMT Division, Annual Meeting of the Academy of Management, Chicago, 11 August 2009.

Chair and discussant of Plenary Session, *Employee Alignment*, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, 23 May 2008.

Chair of Paper Session, *The influence of national context*, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, 23 May 2008.

Discussant in Plenary Panel, *Closing Review of Conference*, 12th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Beijing, 24 May 2008.

Chair and discussant of Plenary Session, *Innovating about Innovation*, 11th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness, Oslo, 2007.

Discussant, BPS Division, Annual Meeting of the Academy of Management, Atlanta, GA, 2006.

Discussant, OT Division, Annual Meeting of the Administrative Sciences Association of Canada, Banff, AB, 2006.

Session Chair, 10th International Conference on Corporate Reputation, Identity, and Competitiveness, New York, NY, 2006.

Session Chair (2), 9th International Conference on Corporate Reputation, Identity, and Competitiveness, Madrid, Spain, 2005.

Discussant, BPS Division, Annual Meeting of the Academy of Management, Denver, CO, 2002.

Session Chair and Discussant, OMT Division, Annual Meeting of the Academy of Management, Denver, CO, 2002.

Session Facilitator, 6th International Conference on Corporate Reputation, Identity, and Competitiveness, Boston MA, 2002.

Session Chair, Annual Meeting of the Academy of Management, Washington, DC, 2001.

Discussant, Annual Meeting of the Academy of Management, Washington, DC, 2001.
Session Chair, Annual Meeting of the Academy of Management, Toronto, ON, 2000.
Session Facilitator, 4th International Conference on Corporate Reputation, Identity, and Competitiveness, Kobenhavn, DK, 2000.
Session Facilitator, 3rd International Conference on Corporate Reputation, Image, and Competitiveness, San Juan, PR, 1999.
Discussion Facilitator, Continuing Education Seminar: Trends in Research on Institutional Change. Annual meeting of the Academy of Management, San Diego, CA, 1998.

UNIVERSITY AND DEPARTMENTAL SERVICE

A. Theses and Independent Study Papers, University of Alberta

Supervisor

Li, Lei, Ph.D. in progress, Organizational Analysis. *Legitimacy and Reputation in the Emerging Chinese Futures Markets*.
Low, Karina, MBA, 2007. *Best Practices in Canadian Sustainability Reporting*.
Parent, Milena. Ph.D., 2005, Phys. Ed. and Recreation. *Large-Scale Sporting Events: Organizing Committees and Stakeholders*.

Internal Reader

Currie, Luanne. Ph.D. in progress, Human Resource Management/Industrial Relations. *Conceptualization, Antecedents and Outcomes of Work-Based Identity: An Examination from the Social Identity Perspective*.
Edwards, Jonathon, M.A. 2006. Phys. Ed. and Recreation. *Government Funding and Provincial Sport Organizations: Institutional Mechanisms and the Relationship between the Alberta Sport, Recreation Parks and Wildlife Foundation's Association Development Program Grant and Alberta's Provincial Sport Organizations*.
Luo, Le. Ph.D., 2011. Accounting. *Are Audit Programs Responsive to Audit Risk?*
McCormick, Cameron A. M.Sc. Management, U. of Lethbridge, 2011. *Get Mad, Stay Mad: Exploring Stakeholder Mobilization in the Instance of Corporate Fraud and Ponzi Schemes*.
Topal, Cagri. Ph.D., 2011, Organizational Analysis. *Risk Construction at a Public Hearing: An Application of Socio-cultural Theories into Organizational Risk*.
Tyler Wry, M.A., 2004, Sociology. *Exploring the Effects of Corporate Social Performance on Employees*.

External Reader

Ferguson, Daniel, M.S. 2012 Phys. Ed. and Recreation *Mapping the Selection Processes of North American Male Basketball Players into Overseas Professional Leagues*.
Hunter, Karen, Ph.D., 2010, Human Resource Management/Industrial Relations. *Organizational Support and Motivation Theories: Theoretical Integration and Empirical Analysis*.
Lander, Michel, Ph.D. 2012, Erasmus U. *Profits or Professionalism? On Designing Professional Service Firms*.
Tuck, Jacqueline, Ph.D., 2009, Ballarat U. *Corporate Reputation in the Australian Mining Industry: A Stakeholder Perspective*.
Walker, Kent, Ph.D., 2010, U. of Manitoba. *Deviation from Expectations in Corporate Environmental Performance: Antecedents and Financial Consequences*.

B. Theses, Louisiana State University

Ferguson, Tamela D., Ph.D. Management. *An Investigation of Intra-Strategic Group Profiles, Performance, and Reputation*. (Supervisor.). 2000.

Kemper, Elizabeth A., Ph.D., Educational Leadership, Research, & Counseling, 1999.

McGrath, Robert N., Ph.D., Management, 1996. *Discontinuous Technological Change and Institutional Legitimacy: A Morphological Perspective*.

Smith, Wade, Ph.D., Educational Leadership, Research, & Counseling, 2001.

C. Research Training of Other Students

David Cournoyer, B.A., Political Science. 2008-9.

Isaak Kornelsen, B.A., Philosophy and Science, Technology, and Society (posthumous). 2010.

Nicole Lugosi/MacAoud. M.A. and Ph.D., Political Science. 2007-11.

Shahir Safi, B.A. Economics, 2009.

Michelle Thomarat. B.A and M.A, Political Science. 2008-11.

D. Service to University Committees and Student Organizations

University of Alberta

Chair/Coordinator Alberta School of Business PhD Program Policy Committee, 2012-
SMO Visiting Speaker Series, 2012-14.
SMO Social Hour, 2011-13.
Organizational Analysis Ph.D. Program. 2002-05.

Certification Standard First Aid and CPR C, 2006, 2008.

Member Working Group on Quality Measures in Graduate Education, 2013.
Council of the Faculty of Graduate Studies and Research, 2012-
Innovation and Entrepreneurship Recruiting Committee, Fall, 2013.
Undergraduate Studies Policy Committee, 2009-12.
SMO Workshop Series Committee, 2010-2012.
Sustainability Recruiting Committee, Summer & Fall, 2011.
SMO Doctoral Programs Review Committee, Winter, 2011.
SMO Department Chair Search Committee, 2010-11.
Chair, Undergraduate Studies Appeal Committee, 2010.
Selection Committee for MBA Case Teams: MBA Games, George
Washington U., and Net Impact Competitions, 2006-7
Canadian Business Leader Awards Committee, 2005-7.
Arts Faculty Council (external representative), 2006-8, 2010-11.
Ph.D. Policy Committee, 2002-05.
Marketing Recruiting Committee (external), 2003-5
Research Awards Committee, 2002-4.
Strategic Management and Organization Recruiting Committee, 2002-03.

Facilitator The New Heroes. EonFire, 2007 Nov 20.

	Enron: The smartest guys in the room. Ph.D Program Ethics Seminar. 2007 June 13.
Moderator	Business in Zones of Conflict: Corporate Social Responsibility. Keynote Panel for the Forum on Extractive Industries and Human Rights, 2006 Jan. 31.
Coach	Net Impact Case Team, 2006-7.
Assistant Coach	John Molson School MBA International Case Competition Team, 2003.
Judge	MBA Games (of Canada) Strategy Case, Final Round, 2007. MBA Association Internal Case Competition, 2002, 2006.

Louisiana State University

Chair:	Strategic Management Curriculum Committee, 1997-2000. Strategic Planning Task Force, 1996-97. Recruiting Committee, 1995-96.
Member:	Computer, Social, & Strategic Management Curriculum Committees, 1994- 2001. Ph.D. Policy Committee, 1996-97, 2000-01. Recruiting Committee, 1999-2001.

University of Minnesota

Vice-President:	Communications, Council of Graduate Students, 1992-93.
Member:	Executive Committee, Council of Graduate Students, 1991-93. Social Sciences Policy and Review Council, Graduate School, 1991-92.

PROFESSIONAL DEVELOPMENT ACTIVITIES

Summer Workshop for Graduate Coordinators, Faculty of Graduate Studies and Research, 20
August 2013.

Academic Planning at the UofA, Academic Leadership Development Program (a.k.a Chair's
School), Organizational Learning and Effectiveness, University of Alberta, 4 December
2012. Chair's school

Quick Start Orientation, Academic Leadership Development Program (a.k.a Chair's School),
Organizational Learning and Effectiveness, University of Alberta, 21-23 August 2012.

New Approaches to Teaching Strategy: Time for a change? Professional Development
Workshop, Academy of Management 2007.

Crafting Strategy Courses, Professional Development Workshop, Academy of Management,
2002.

Conversazione3: Corporate Reputation, Santa Fe, NM. 2002

Institutions, Conflict, and Change II. Northwestern University, 1999.

Cognition in the Rough II. Academy of Management, 1999.

Institutions, Conflict, and Change. Northwestern University, 1998.

Trends in Research on Institutional Change. Academy of Management, 1998.

OB/OMT Junior Faculty Consortium. Academy of Management, 1998.

Teaching at a Distance: The Higher Education Perspective. Louisiana State University, 1997.

Introduction to Multimedia in the Classroom. Louisiana State University, 1997.

Exploring technology and its diverse uses in organizational, instructional, and faculty
development. Southern Regional Faculty and Instructional Development Consortium, 1996.

BPS New Faculty Consortium. Academy of Management, 1996.

Enhancing & Evaluating College Teaching and Learning. National Video Conference. 1995.
Tracking the Evolution of the Business Policy Course. 1995.
Carlson School of Management Program for Graduate Assistants on Sexual Harassment. 1994.
Stanford Organizational Ecology Workshop. Stanford University, 1992.
OMT/OB/ODC Doctoral Consortium. Academy of Management, 1992.

HONORS AND AWARDS

McCalla Professor, U. of Alberta, 2005.
Nominee, Varsity Consulting Second Year MBA Professor of the Year, U. of Alberta, 2002-3.
Best Paper Award in Corporate Reputation Review, 1999.
President's Leadership and Service Award, U. of Minnesota, 1993.
Phi Kappa Phi, 1992.
Beta Gamma Sigma, 1984.
National Merit Scholar, 1977.

COMMUNITY LEADERSHIP

Trustee, Endowment Trust Fund, Westwood Unitarian Congregation, 2010-13.
Managed investment portfolio
Vetted grant applications
Treasurer and Trustee, Westwood Unitarian Congregation, 2005-09.
Developed annual budgeting process
Created Dollars and Sense Brochure to educate members about church budget
Forecasted financial impact of hiring a part-time minister
Served on Ministerial Negotiating Committee
Completed Charity Return and Disbursement Quota for Canada Revenue Agency
Created financial policies and procedures
Secretary, Baton Rouge Economic & Agricultural Development Alliance, 2000-01.
Voting member
Took minutes for meetings
Recording Secretary, Baton Rouge Economic & Agricultural Development Alliance, 1998-2000.
Took minutes for meetings
Treasurer, East End Food Cooperative, 1987.
Created financial policies and procedures

COMMUNITY SERVICE

Member, Financial Review Committee, Westwood Unitarian Congregation, 2013-16.
Member, Harmonia Choir, Westwood Unitarian Congregation, 2002-13.
Member, Long Range Planning Committee, Westwood Unitarian Congregation, 2010-12.
Member, Financial Review Committee, Westwood Unitarian Congregation, 2004-05.
Member, Library Committee, Westwood Unitarian Congregation, 2002-05.
Volunteer, Red Stick Farmers' Market, 1998-2001.