

Curriculum Vitae—August 2013

**Michael D. Lounsbury**

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ACADEMIC APPOINTMENTS

Professor (Associate Dean of Research, 2011- ) (Thornton A. Graham Chair, 2011- )  
University of Alberta School of Business; Principal Investigator, National Institute for  
Nanotechnology (2005- ); Director, Technology Commercialization Centre; Adjunct Dept. of  
Sociology; (Associate Professor 2005 – 2008)

Named J. Thomas Clark Professor of Entrepreneurship and Personal Enterprise, 2003 - 2005  
Assistant Professor, 1998- , Department of Sociology & ILR, Cornell University

Visiting Scholar, 2010 London School of Economics

Visiting Scholar, 2004 Saïd Business School, Clifford Chance Centre, Oxford University

Instructor, 1995-1998 Kellogg Graduate School of Management, Northwestern University

EDUCATION

Northwestern University	Ph.D., Sociology and Organization Behavior	1999
Northwestern University	M.M., Organization Behavior	1995
Middlebury College	B.A., Economics (with Honors)	1988

HONORS AND AWARDS

2013	Academy of Management George R. Terry Book Award, <i>The Institutional Logics Perspective: A New Approach to Culture, Structure and Process</i> (written with Patricia Thornton & Willie Ocasio, Oxford Univ Press, 2012)
2011	Academy of Management Journal Editorial Review Board voted 2001 SMJ article ( <i>Cultural Entrepreneurship</i> with Glynn) as having one of the best introductions ever written in the management and organization studies field
2011	Named Thornton A. Graham Chair, University of Alberta
2011	Emerald Publishing <i>Leading Editor</i> Award
2011	Elected to <i>Macro-Organizational Behavior Society</i> (MOBS)
2010	Editorial Review Board Extraordinary Service Award, <i>Organization Science</i>
2010	Awarded Martha Cook Piper Research Prize, University of Alberta
2009	Awarded Winspear Senior Faculty Fellowship, University of Alberta SOB
2006	Named “Ascendant Scholar” by the Western Academy of Management
2006	Petro-Canada Young Innovator Award, University of Alberta
2003	Named J. Thomas Clark Professor of Entrepreneurship and Personal Enterprise, Cornell University
2003	Louis H. Zalaznick Teaching Award, Cornell University
2002	Kaplan Faculty Fellowship in Civic Engagement, Cornell University
2001	General Mills Award for Innovation in Teaching, Cornell University

1997 J.D. Thompson Best Paper Award, Organizations, Occupations and Work section, American Sociological Association.

#### PRINCIPAL RESEARCH AND TEACHING INTERESTS

Organization Theory, Economic Sociology, Entrepreneurship, Technological Innovation and Commercialization, Market Creation, Strategic Management.

#### GRANTS

2013 SSHRC Connections grant #611-2012-0113 (\$24,835.00)  
2013 Helmholtz-Alberta Initiative - Energy & Environment (\$50,000)  
2011 SSHRC award #410-2011-0992 (\$136,529; #1 ranked Management proposal)  
2011 Alberta Finance & Enterprise (\$100,000)  
2010-12 nanoAlberta (\$440,000)  
2010 Advanced Education & Technology (\$35,000)  
2006 SSHRC award #410-2006-2398 (\$97,178)  
2006-12 National Research Council—National Institute for Nanotechnology (\$315,000)  
1999 Innovative Research Grant, Bronfenbrenner Center, Cornell University (10K)  
1997 National Science Foundation Doctoral Dissertation Improvement Grant (10K), Division of Social, Behavioral & Economic Research, Sociology Program.

#### PROFESSIONAL LEADERSHIP

##### Academy of Management

*5 year leadership position in the Organization and Management Theory Division, 2010-2015*

2010-2011: Program Development Workshop Chair

2011-2012: Program Chair

2012-2013: Division Chair Elect

2013-2014: Division Chair

2014-2015: Past Division Chair

##### Editorial Leadership

Co-Editor, *Organization Studies* (published by Sage) (2008-2013)

Editor-In-Chief, *Research in the Sociology of Organizations* (2002- )

Associate Editor, *Academy of Management Annals* (2011-2014)

Co-Editor, *Journal of Management Inquiry* (published by Sage) (2006-2008)

##### Editorial Board Memberships (Years Served)

- *Academy of Management Journal* (2007-2010)
- *Administrative Science Quarterly* (2001- )
- *Journal of Business Venturing* (2010- )
- *Organization Science* (2002- )
- *Organization* (2001- )
- *Organization Studies* (2004-2008; 2013-)
- *Strategic Organization* (2003- )
- *Journal of Professions and Organization* (2013-)

Referee: Accounting, Organizations and Society, American Sociological Review, Socio-Economic Review, Academy of Management Review, Social Science and Humanities Research Council of Canada, National Science Foundation, Strategic Management Journal.

## PUBLICATIONS

### Articles

1. Zhao, Eric Yanfei, Ishihara, Masakazu and Lounsbury, Michael. Forthcoming. Redirecting Attention: Overcoming the Illegitimacy Discount. Organization Studies.
2. Tracey, Paul, Nelson Phillips and Lounsbury, Michael. Forthcoming. Religion and Organizations (Introduction to volume). In *Religion and Organizations*. Research in the Sociology of Organizations.
3. Lounsbury, Michael and Eva Boxenbaum. 2013. Institutional Logics in Action (Introduction to volume). In *Institutional Logics in Action*. Research in the Sociology of Organizations, 39a: 3-22.
4. Lærke Højgaard Christiansen and Lounsbury, Michael. 2013. Strange Brew: Bridging Logics via Institutional Bricolage and the Reconstitution of Organizational Identity. In *Institutional Logics in Action*. Research in the Sociology of Organizations, 39b: 199 – 232.
5. Mia Raynard, Michael Lounsbury and Royston Greenwood. 2013. Legacies of Logics: Sources of Community Variation in CSR Implementation in China. In *Institutional Logics in Action*. Research in the Sociology of Organizations, 39a: 243 – 276.
6. Lounsbury, Michael and Zhao, Eric Yanfei. 2013. “Neo-institutional Theory.” In Oxford Bibliographies in Management. Ed. Ricky Griffin. New York: Oxford University Press.
7. Wry, Tyler and Michael Lounsbury. 2013. Contextualizing the Categorical Imperative: Category linkages, Technology Focus, and Resource Acquisition in Nanotechnology Entrepreneurship. Journal of Business Venturing, 28: 117-133.
8. Jennings, P. Devereaux, Royston Greenwood, Michael D. Lounsbury and Roy Suddaby. 2013. Institutions, entrepreneurs, and communities: A special issue on entrepreneurship (Special Issue Introduction). Journal of Business Venturing, 28: 1-9.
9. Wry, Tyler, Michael Lounsbury & Mary Ann Glynn. 2011. Legitimizing Nascent Collective Identities: Coordinating Cultural Entrepreneurship. Organization Science, 22: 449-463.
10. Greenwood, Royston, Raynard, M., Kodeih, F., Micelotta, E., and Lounsbury, M. 2011. ‘Institutional Complexity and Organizational Responses’, Academy of Management Annals, 5, 317-371.
11. Lee, Paul Min-Dong & Michael Lounsbury. 2011. Domesticating Radical Rant and Rage: An Exploration of the Consequences of Environmental Shareholder Resolutions on Corporate Environmental Performance. Business and Society, 50: 155-188.
12. Marquis, Chris, Lounsbury, Michael and Greenwood, Royston. 2011. Community as an Institutional Order and a Type of Organizing (Introduction to volume on Communities and Organizations). Research in the Sociology of Organizations, 33: ix-xxvii.

13. Mark Kennedy, Jade (Yu-Chieh) Lo and Michael Lounsbury. 2011. Category currency: a framework for analyzing the effects of meaning construction processes. Research in the Sociology of Organizations, 31: 369-397.
14. Kaghan, William and Lounsbury, Michael. 2011. Institutions and Work [A Comment on Lawrence, Suddaby & Leca]. Journal of Management Inquiry, 20: 73-81.
15. Lounsbury, Michael, Tyler Wry & P. Devereaux Jennings. 2010. The Politics of Neglect: Path Selection and Development in Nanotechnology Innovation. Advances in the Study of Entrepreneurship, Innovation and Economic Growth, 21: 27-58.
16. Lounsbury, Michael and Paul Hirsch. 2010. Markets on trial: Towards a policy-oriented economic sociology [Introduction to Double Volume entitled *Markets on Trial*]. Research in the Sociology of Organizations, 30a: 5-26.
17. Zald, Mayer N. & Michael Lounsbury. 2010. The Wizards of OZ: Towards an Institutional Approach to Elites, Expertise and Command Posts. Organization Studies, 31: 963-996.
18. Wry, Tyler, Royston Greenwood, P. Devereaux Jennings & Michael Lounsbury. 2010. Institutional Sources of Technological Knowledge: A Community Perspective on Nanotechnology Emergence. Research in the Sociology of Organizations, 29: 149-176.
19. Weber, Klaus, Jerry Davis & Michael Lounsbury. 2009. Policy as Myth and Ceremony? The Spread of Stock Exchanges, 1980-2005. Academy of Management Journal, 52: 1319-1347.
20. Damon Golsorkhi, Bernard Leca, Michael Lounsbury and Carlos Ramirez. 2009. Analysing, accounting for and unmasking domination: On our role as scholars of practice, practitioners of social science and public intellectuals [Introduction to special issue on Bourdieu]. Organization, 16(6): 779-797.
21. Lounsbury, Michael, Christopher Kelty, Cafer T. Yavuz & Vicki L. Colvin. 2009. Towards Open Source Nano: Arsenic Removal and Alternative Models of Technology Transfer. Advances in the Study of Entrepreneurship, Innovation, and Economic Growth, 19: 51-78.
22. Mars, Matthew M. & Michael Lounsbury. 2009. Raging Against or With the Private Marketplace? Logic Hybridity and Eco-Entrepreneurship. Journal of Management Inquiry, 18: 4-13.
23. Courpasson, David, David Arellano-Gault, Andrew Brown, and Michael Lounsbury. 2008. Organization Studies on the Look-out? Being Read, Being Listened To [Editorial statement]. Organization Studies, 29: 1383-1390.
24. Lounsbury, Michael. 2008. Institutional Rationality and Practice Variation: New Directions in the Institutional Analysis of Practice. Accounting, Organizations and Society, 33: 349-361.
25. Chris Marquis & Lounsbury, Michael. 2007. Vive la Résistance: Competing Logics in the Consolidation of Community Banking. Academy of Management Journal, 50: 799-820.
26. Lounsbury, Michael & Ellen T. Crumley. 2007. New Practice Creation: An Institutional Approach to Innovation. Organization Studies, 28: 993-1012. Reprinted in S. Clegg (Ed.) SAGE Directions in Organization Studies. Sage Publications, 2009. Reprinted in Institutional Theory in Organization Studies Edited by R. Greenwood, K. Sahlin, R. Suddaby & C. Oliver (SAGE Publications, 2012)

27. Lounsbury, Michael 2007. A Tale of Two Cities: Competing Logics and Practice Variation in the Professionalizing of Mutual Funds. Academy of Management Journal, 50: 289-307.
28. Martin Ruef & Lounsbury, Michael. 2007. The Sociology of Entrepreneurship [Introduction to volume on The Sociology of Entrepreneurship]. Research in the Sociology of Organizations, 25: 1-29.
29. Mary Ann Glynn & Lounsbury, Michael. 2005. From the Critics' Corner: Logic Blending, Discursive Change and Authenticity in a Cultural Production System. Journal of Management Studies, 42: 1031-1055.
30. Lounsbury, Michael & Ed Carberry. 2005. From King to Court Jester? Weber's Fall from Grace in Organizational Theory. Organization Studies, 26: 501-525. Reprinted in S. Clegg (Ed.) SAGE Directions in Organization Studies. Sage Publications, 2009. Reprinted in A. Massey (Ed.) Public Sector Reform (part of SAGE Library of the Public Sector). SAGE Publications, 2013.
31. Brandon H. Lee & Lounsbury, Michael. 2005. Decoupling and the Cultures of Global Finance. International Studies of Management and Organization, 34: 116-134.
32. Lounsbury, Michael & Hayagreeva Rao. 2004. Sources of Durability and Change in Market Classifications: A Study of the Reconstitution of Product Categories in the American Mutual Fund Industry, 1944-1985. Social Forces, 82: 969-999.
33. Lounsbury, Michael & Huseyin Leblebici. 2004. The Origins of Strategic Practice: Product Diversification in the American Mutual Fund Industry. Strategic Organization, 2: 65-90.
34. Lounsbury, Michael, Marc Ventresca and Paul Hirsch. 2003. Social Movements, Field Frames and Industry Emergence: A Cultural-Political Perspective on U.S. Recycling. Socio-Economic Review, 1: 71-104.
35. Lounsbury, Michael & Marc Ventresca. 2003. The New Structuralism in Organizational Theory. Organization, 10: 457-480. Reprinted in S. Clegg (Ed.) SAGE Directions in Organization Studies (Sage Publications, 2009) and in Mike O'Donnell (Ed.) Structure and Agency (Sage Publications, 2010).
36. Lounsbury, Michael. 2003. The Death of Organization Science [Response essay]. Journal of Management Inquiry, 12: 293-298.
37. Lounsbury, Michael 2002. Institutional Transformation and Status Mobility: The Professionalization of the Field of Finance. Academy of Management Journal, 45: 255-266.
38. Lounsbury, Michael & Marc Ventresca. 2002. Social Structure and Organizations Revisited [Introduction to volume]. Research in the Sociology of Organizations, 19: 3-36.
39. Lounsbury, Michael. 2001. Institutional Sources of Practice Variation: Staffing College and University Recycling Programs. Administrative Science Quarterly, 46: 29-56. Won J.D. Thompson Best Paper Award, Organizations, Occupations and Work section, American Sociological Association. Reprinted in Amy Wharton (Ed.) The Sociology of Organizations: An Anthology of Contemporary Theory and Research, Roxbury Publishing, 2007.
40. Lounsbury, Michael & Mary Ann Glynn. 2001. Cultural Entrepreneurship: Stories, Legitimacy and the Acquisition of Resources. Strategic Management Journal, 22: 545-564. Voted one of the best introductions ever written in the management and organization studies

field by Academy of Management Journal Editorial Review Board (see October 2011 editorial article by Grant and Pollock—*Setting the Hook*. Reprinted in Institutional Theory in Organization Studies Edited by R. Greenwood, K. Sahlin, R. Suddaby & C. Oliver (SAGE Publications, 2012)

41. Lounsbury, Michael & Seth Pollack. 2001. Institutionalizing Civic Engagement: Shifting Logics and the Cultural Repackaging of Service-Learning in U.S. Higher Education. Organization, 8: 319-339.
42. Lounsbury, Michael & Bill Kaghan. 2001. Organizations, Occupations and the Structuration of Work. In S.P Vallas (Ed.) Research in the Sociology of Work, 10: 25-50.
43. Lounsbury, Michael, Paul Hirsch and Steven Klinkerman. 1998. Institutional Upheaval and Performance Variation: A Theoretical Agenda and Illustration from the Deregulation of Banking in the Field of Finance. Advances in Strategic Management, volume 15: 129-146. Reprinted in R. Swedberg (Ed.) New Developments in Economic Sociology, Edward Elgar, 2005.
44. Lounsbury, Michael. 1998. Collective Entrepreneurship: The Mobilization of College and University Recycling Coordinators. Journal of Organizational Change Management, 11: 50-69.
45. Paul M. Hirsch & Lounsbury, Michael. 1997. Ending the Family Quarrel: Towards a Reconciliation of “Old” and “New” Institutionalism. American Behavioral Scientist, 40: 406-418.
46. Lounsbury, Michael. 1997. Exploring the Institutional Toolkit: The Rise of Recycling in the U.S. Solid Waste Field. American Behavioral Scientist, 40: 465-477.
47. Paul M. Hirsch & Lounsbury, Michael. 1997. Putting the Organization back into Organization Theory: Action, Change and the "New" Institutionalism. Journal of Management Inquiry, 6: 79-88.
48. Paul M. Hirsch & Lounsbury, Michael. 1996. Rediscovering Volition: The Institutional Economics of Douglass C. North. Academy of Management Review, vol. 21, 3: 872-884.

### Book

49. Patricia H. Thornton, William Ocasio and Michael Lounsbury. 2012. The Institutional Logics Perspective: A New Approach to Culture, Structure and Process. Oxford, U.K.: Oxford University Press. [Winner of 2013 Academy of Management George R. Terry Book Award; Reviews: 2013 Administrative Science Quarterly, 58: 493-495; 2012 Organization Studies, 34: 133-136; 2012 Friedland review in M@n@gement, 15 (5): 582-595]

### Edited Volumes/Books and Journal Special Issues

50. Michael Lounsbury & Eva Boxenbaum (Eds.). Forthcoming. Institutional Logics in Action. Research in the Sociology of Organizations (vol. 39 a and b).
51. Paul Tracey, Nelson Phillips and Michael Lounsbury (Eds.). Forthcoming. Religion and Organizations. Research in the Sociology of Organizations (vol. xx).

52. Special Issue on *Institutions, Entrepreneurs, and Communities* 2013. in Journal of Business Venturing, guest edited with P. Devereaux Jennings, Royston Greenwood & Roy Suddaby.
53. Christopher Marquis, Michael Lounsbury & Royston Greenwood (Eds.). 2011. Communities and Organizations. Research in the Sociology of Organizations (vol. 33).
54. *30<sup>th</sup> year Anniversary Celebration Issue* in Organization Studies (Published July 2010). Guest edited with Royston Greenwood, Andrew Nelson & David Wilson.
55. Michael Lounsbury & Paul Hirsch (Eds.). 2010. Markets on Trial. Special 2 volume set (volumes 30a and b) Research in the Sociology of Organizations. [see Review in Administrative Science Quarterly 2012; v. 57 363-365]
56. Special Issue on *Bourdieu and Domination Within and Between Organizations in Organization* (2009, vol 16, number 6). Guest edited with Damon Golsorkhi, Bernard Leca, and Carlos Ramirez.
57. Martin Ruef & Michael Lounsbury (Eds.). 2007. Sociology of Entrepreneurship. Research in the Sociology of Organizations (vol. 25).
58. Lounsbury, Michael & Marc Ventresca (Eds.). 2002. Social Structure and Organizations Revisited. Research in the Sociology of Organizations (vol. 19). NY: JAI/Elsevier Science. [See reviews of this volume by J. Sutton, 2003, Administrative Science Quarterly, v.48: 715-717; A. Papakostas, 2003, Scandinavian Journal of Management, v.19: 516-518; L. Smith-Doerr, 2003, Contemporary Sociology, v.32: 710-711]

#### Book Chapters

59. Michael Lounsbury, Samantha Fairclough & Min-Dong Paul Lee. 2011. Institutional Dynamics. In Andrew J. Hoffman & Tima Bansal (Eds.) Oxford Handbook of Business and the Environment (chapter 12). Oxford, U.K.: Oxford University Press.
60. Tyler Wry, Michael Lounsbury and Royston Greenwood. 2011. The Status of Practice: The Cultural Structuring of Important Nanotechnology Patents. In J. Pearce (Ed.), Status, Organization and Management (pp. 155-190). Cambridge, UK: Cambridge University Press.
61. Lounsbury, Michael, P. Devereaux Jennings & Ellen Crumley. Forthcoming. The Myth of Cluster-Driven Technology Policy: The Importance of Knowledge Networks in Nanotechnology. In R. Gold & T. Bubela (Eds.) Intellectual Property and Technology Capacity Development.
62. Stewart Clegg & Lounsbury, Michael. 2009. Sintering the Iron Cage. In Paul Adler (Ed.) Handbook of Social Theory and Organization Studies (pp. 118-145). Oxford, U.K.: Oxford University Press. [Reprinted in Estudios Institucionales: Caracterización, perspectivas y problemas].
63. Lounsbury, Michael & David Strang. 2009. Social Entrepreneurship: Success Stories and Logic Construction. In Steven Heydemann and David Hammack (Eds.) Globalization, Philanthropy, and Civil Society: Projecting Institutional Logics Abroad (pp. 71-94). Bloomington, IN: Indiana University Press.
64. Marc Schneiberg & Lounsbury, Michael. 2008. Social Movements and Neo-institutional Theory: Analyzing Path Creation and Change. In R. Greenwood, C. Oliver, S. Sahlin-Andersson & R. Suddaby (Eds.) Sage Handbook of Organizational Institutionalism (pp. 648-670). London: Sage.

65. Lounsbury, Michael. 2005. Institutional Variation in the Evolution of Social Movements: The Spread of Recycling Advocacy Groups. In J. Davis, D. McAdam, W.R. Scott and M. Zald (Eds.) Social Movements and Organization Theory. Oxford: Oxford University Press.
66. William N. Kaghan & Lounsbury, Michael. 2005. Artifacts, Articulation Work, and Institutional Residue. In A. Rafeailli & M. Pratt (Eds.) Artifacts and Organizations. Lawrence Earlbaum Associates.
67. Lounsbury, Michael. 2003. The Problem of Order Revisited: Towards a more Critical Institutional Perspective. In R. Westwood & S. Clegg (Eds.) Debating Organization: Point/Counterpoint in Organization Studies (pp. 210-219). Oxford, U.K.: Blackwell.
68. Lounsbury, Michael, Heather Geraci and Ronit Waismel-Manor. 2002. Policy Discourse, Logics and Practice Standards: Centralizing the Solid Waste Management Field. In A. Hoffman and M. Ventresca (Eds.) Organizations, Policy and the Natural Environment (pp. 327-345). Stanford, CA: Stanford University Press.

#### Encyclopedic Entries/Commentaries

69. Thornton, P. H., Ocasio, W. & Lounsbury, M. (in press). The institutional logics perspective, in *Emerging Trends in the Social and Behavioral Sciences* (eds.) Robert Scott and Stephen Kosslyn, Thousand Oaks, Sage.
70. P. Devereaux Jennings & Lounsbury, Michael. 2007. Ecological Change. In S. Clegg & J.R. Bailey (Eds.) International Encyclopedia of Organization Studies. Sage.
71. Glynn, Mary Ann and Michael Lounsbury. 2006. Entrepreneurial Stories and Legitimacy. In Blackwell Encyclopedia of Management (Volume 3): Entrepreneurship (pp. 117-120). NY: Wiley.
72. Lounsbury, Michael. 2005. The Politics of Technology and Economy. Accounts, 5, 1: 12-13. [The American Sociological Association newsletter for the Economic Sociology Section]
73. Lounsbury, Michael. 2005. Institutionalism, Old and New. In J. Beckert & M. Zafirovski (Eds.) International Encyclopedia of Economic Sociology. Routledge.
74. Lounsbury, Michael & Mary Ann Glynn. 2005. Entrepreneurial Stories and Legitimacy. In M. Hitt and D. Ireland (Eds.) The Blackwell Encyclopedia of Management (2<sup>nd</sup> Edition), Volume III Entrepreneurship (pp. 117-120). Blackwell.
75. Lounsbury, Michael. 2001. Institutional Investors. In N.J. Smelser & P.B. Baltes (Eds.) International Encyclopedia of the Social and Behavioral Sciences (pp. 7550-7554). Oxford: Pergamon.

#### Book Reviews

76. Lounsbury, Michael. 2006. *Strategy as Practice: An Activity-Based Approach* by Paula Jarzabkowski. Organization Studies, 27: 902-906.
77. Lounsbury, Michael, Martine Haas, Brandon Lee and Ningxi Zhang. 2003. *The Blackwell Companion to Organizations*. Edited by Joel A.C. Baum. Administrative Science Quarterly, 48: 318-323.



78. Lounsbury, Michael. 2003. *Silent Spill: The Organization of an Industrial Crisis* by Thomas D. Beamish. Administrative Science Quarterly, 48: 137-139.
79. Lounsbury, Michael. 2003. *The Making of Green Knowledge: Environmental Politics and Cultural Transformation* by Andrew Jamison. Contemporary Sociology, 32: 76-77.
80. Lounsbury, Michael. 2002. *A World of Standards* by Nils Brunsson, Bengt Jacobson, and Associates. American Journal of Sociology, 107: 839-841.
81. Lounsbury, Michael. 2002. *Social Capital* by Nan Lin, Karen Cook and Ron Burt (Eds.). Contemporary Sociology, 31: 28-29.
82. Lounsbury, Michael. 2000. *Corporate Social Capital and Liability* by Roger Th.A.J. Leenders and Shaul M. Gabbay. Administrative Science Quarterly, 45: 837-840.
83. Lounsbury, Michael. 1999. *From Heresy to Dogma: An Institutional History of Corporate Environmentalism* by Andrew J. Hoffman. Administrative Science Quarterly, 44: 193-195.

## SERVICE

### Academic Community

- 2014 Division Chair, OMT Division, Academy of Management
- 2013 Division Chair Elect, OMT Division, Academy of Management
- 2013 (July) Co-Organizer of SSHRC/OMT sponsored conference on the Structuring of Work within and across Organizations (with Lisa Cohen & Diane Burton), McGill, Montreal
- 2013 (July) Co-convenor of EGOS track on An Institutional Family Reunion? Bridging Ontologies, Levels and Methods, Montreal (w/ Tammar Zilber & Renate Meyer)
- 2012 (August) Program Chair OMT Division, Academy of Management, Boston
- 2012 (April) Co-Organizer of EGOS/SAGE/OMT/Cambridge University Paper Development Workshop on Institutions and Power, Cambridge University, U.K.
- 2012 (June) Co-organizer of ABC workshop on Institutional Logics, Banff, Alberta
- 2011 (August) PDW Chair OMT Division, Academy of Management, San Antonio
- 2011 (July) Co-convenor of EGOS track on Institutional Logics, Gothenburg, Sweden
- 2011 (July) Co-organizer of EGOS Paper Development Workshop, Gothenburg, Sweden
- 2010 (August) Facilitator, Organization and Management Theory/Managerial & Organizational Cognition Doctoral Consortium, Academy of Management Annual Meetings, Montreal.
- 2010 (August) Organizer, Editorial Board Meeting for Organization Studies, Academy of Management Annual Meetings, Montreal.
- 2010 (August) Organizer, "Trajectories of Technology Emergence: From Convergent Technologies to Distributed Legitimacy", Academy of Management Annual Meetings, Montreal.
- 2010 (July) "Institutions and Knowledge: Sources and Consequences". Co-convenor, Annual Meeting of the European Group on Organization Studies, Lisbon.
- 2009, Lecture on Publishing to European Group on Organization Studies Ph.D. Workshop
- 2009, Lecture on Research and Publishing, European Group on Organization Studies Postdoctoral Workshop
- 2009 (August) Organizer, Editorial Board Meeting for Organization Studies, Academy of Management Annual Meetings, Chicago.
- 2008-09, Member, OMT Research Committee, Academy of Management

- 2009 (August) Panelist, OMT Junior Faculty Consortium, Annual Meeting of the Academy of Management, Chicago.
- 2008-09, Chair, J.D. Thompson Award Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 2009 (July) “Institutions and Knowledge: The Role of Materiality”. Co-convenor, Annual Meeting of the European Group on Organization Studies, Barcelona.
- 2008 (August) Organizer, Professional Development Workshop on Innovation and Institutions, Annual Meeting of the Academy of Management, Anaheim.
- 2008 (August) Panelist, OMT/ MOC Doctoral Student Consortium, Annual Meeting of the Academy of Management, Anaheim.
- 2006-2008, Scientific Committee, European Academy of Management (EURAM)
- 2007 (July) “Innovation and Institutions”. Co-convenor, Annual Meeting of the European Group on Organization Studies, Vienna, Austria.
- 2006 (August) Panelist, OMT/ODC/MOC Doctoral Student Consortium, Annual Meeting of the Academy of Management, Atlanta, Georgia.
- 2006 (August) Economic Sociology Session Organizer on Entrepreneurship, Annual Meeting of the American Sociological Association, Montreal, Canada.
- 2006 (July) Convenor, Exploring the Relationship Between Practice, Institution, and Change in the “Organizing Society” (Sub-theme 7), Annual Meeting of the European Group on Organization Studies, Bergen, Norway.
- 2004-2005, J.D. Thompson Award Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 2002-2003, Chair, Membership Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 1998-1999, Membership Committee, Organizations, Occupations and Work section of the American Sociological Association.
- 1997-1998, Council member, Organizations, Occupations and Work section of the American Sociological Association.
- 1997-1998, Graduate Affairs Committee, Organizations, Occupations and Work section of the American Sociological Association.

### Institutional

- 2012-13, Dean Selection Committee, University of Alberta School of Business
- 2012, University of Alberta Energy Council
- 2011- , Associate Dean of Research, University of Alberta School of Business
- 2011- , President’s Research Advisory Committee, University of Alberta
- 2011- , University of Alberta Research Policy Committee
- 2011- , University of Alberta SSHRC Leadership Committee
- 2011- , Ph.D. Committee, University of Alberta School of Business
- 2011- , University of Alberta Killam Research Funding Committee
- 2011- , Chair, Research Awards Committee, University of Alberta School of Business
- 2011-2012, Chair, Campus Alberta Innovation Program Recruiting Committee
- 2005- , Director, Technology Commercialization Centre, University of Alberta
- 2005- , Director, Technology Commercialization Specialization, University of Alberta

- 2011, PhD Program Review Committee, SMO Dept, University of Alberta
- 2010, Representative for Associate Dean Research, University of Alberta SOB
- 2010, Strategic Review Committee, University of Alberta SOB
- 2010, Canadian Business Leadership Award Committee, University of Alberta SOB
- 2008-2010, Research Awards Committee, University of Alberta SOB
- 2008, Marketing Full Professor Search Committee, University of Alberta SOB
- 2006-2007, Faculty Rep, University of Alberta School of Business Executive Committee
- 2003-2005, Kaplan Faculty Fellowship Selection Committee, Cornell University
- 2002-2005, Faculty Fellows in Service Committee Member, Cornell University
- 2002-2005, Research and Publications Committee, School of Industrial & Labor Relations, Cornell University
- 1999-2002, Academic Standards Committee, School of Industrial & Labor Relations, Cornell University
- 1999-2002, Truman Scholarship Endorsement Committee, Cornell University
- 2001-2002, "Greening the University" Policy Discussion Group, Cornell University
- 2000, Merrill Presidential Scholars Panel, Cornell University
- 1995-1996, Graduate Affairs Committee, Northwestern University department of sociology.

#### Technology Entrepreneurship & Commercialization Talks/Activities

- 2009-, Mentor, Technology Commercialization Club
- 2011-2013, I2M/Venture Catalyst (AVCC) Business Plan Competition Organizer/Mentor
- 2010-13, Province of Alberta Nanotechnology Benchmarking Study (sponsored by nanoAlberta)
- 2009, Launched Campus-wide Student Technology Commercialization Club sponsored by Technology Commercialization Centre.
- 2009 (October), Student-Led Technology Entrepreneurship, University of Alberta
- 2009 (February), Technology Entrepreneurship and Commercialization in Health. Alberta Health Industries Association.
- 2009, Technology Commercialization Centre Report on Open Innovation Intellectual Property Possibilities for Alberta, Alberta Ingenuity.
- 2009 (March), Technology Commercialization Centre MBA trip to Vancouver to meet with technology companies and facilitators.
- 2007-2009, Technology Commercialization Centre business planning support for the Biomedical Research and Results Initiative, University of Alberta.
- 2008 (November), Nanotechnology Commercialization: Technological Innovation at the Frontier. Global Economic Management Lecture for Chongqing, China Delegation.
- 2008, Keynote talk on Enhancing Technology Commercialization. Inviting Collaboration within the Process Control Community, Conference hosted by the Faculty of Engineering, University of Alberta
- 2008 (February). Towards Open Source Nano: Arsenic Removal and Alternative Models of Technology Transfer. Presented at the Colloquium on Measuring the Social Value of Innovation: A Link in the University Technology Transfer and Entrepreneurship Equation, sponsored by The McGuire Center for Entrepreneurship and the Office of Technology Transfer (OTT) at The University of Arizona, Tucson.

- 2007 (November), Nanotechnology Commercialization: Technological Innovation at the Frontier. Lecture for Chongqing (China) New Industry Delegation.
- 2006 (October) Nanotechnology Commercialization Policy. Presented at Workshop for Alberta Innovation and Science, Innovation Implementation Division, Edmonton, Alberta, Canada.
- 2006 (September) Patents and Industry Development. Presented at "Property: Biotechnology Capacity and Development" Conference organized by McGill University's Centre for Intellectual Property Policy, Buenos Aires, Argentina
- 2006 (March) The State of Alberta Nanotechnology Commercialization. Presented at the Eric Geddes Lecture Series, Glenora Club, Edmonton, Alberta
- 2005 (December) The State of Alberta Nanotechnology Commercialization. Presented at the Economic Outlook Forum sponsored by the Economics Society of Northern Alberta, Edmonton, Alberta

#### INVITED SCHOLARLY TALKS

- 2013 Conference Keynote: *Austerity and Crisis: Managing in the global economy* held at Cardiff Business School, U.K.
- 2013 Brock Goodman School of Business
- 2013 WU (Wirtschaftsuniversität Wien)
- 2013 Copenhagen Business School
- 2013. USC Marshall School of Business
- 2013. McGill Desautels Faculty of Management
- 2012. Grenoble Ecole de Management
- 2012. University of Zurich
- 2011. Keynote Address at *New Institutionalism* workshop, Lyon, France
- 2011. University of Arizona (Entrepreneurship and Sociology)
- 2011. Insead (Strategy group)
- 2010. London School of Economics
- 2010. Harvard Business School (Entrepreneurship group)
- 2010. HEC Paris, Featured presenter at workshop on *Society and Organizations: From routines to movements - and back.*
- 2010. Leeds Business School
- 2010. Manchester Business School
- 2010. Georgia Tech
- 2010. Boston University
- 2009. University of Wisconsin at Madison
- 2009. University of Michigan Business School
- 2009. Sabanci University, Istanbul
- 2009. Richard Ivey School of Business, University of Western Ontario.
- 2009. Vienna University of Economics and Business Administration
- 2008. Marshall School of Business, University of Southern California
- 2008. Craft and Practice of Strategy Workshop, Groupe-ESC Rouen & Centre de Sociologie des Organisations (CSO, Paris)
- 2008. Keynote, European Workshop on Organization Theory (OTREG), HEC, Paris

- 2008. University of North Carolina-Chapel Hill Dept. of Sociology
- 2008. Imperial College, U.K.
- 2007. Harvard University
- 2007. Massachusetts Institute of Technology
- 2007. Boston College
- 2007. Helsinki School of Economics
- 2006. Stanford University
- 2006. Simon Fraser University Business School, Canada
- 2006. University of British Columbia Business School, Canada
- 2006. Brigham Young University, Department of Sociology
- 2006. Rotterdam School of Management, Erasmus University, Netherlands
- 2006. Tilburg University, Tilburg, Netherlands
- 2006. AILUN, Nuoro, Sardinia, Italy
- 2006. Keynote Address, Interdisciplinary Perspectives on Accounting, Cardiff, U.K.
- 2006. Tanaka Business School, Imperial College, U.K.
- 2005. INSEAD, France
- 2004. University of Illinois Business School
- 2004. Smith School of Business, University of Maryland
- 2004. University of Alberta Business School, Canada
- 2004. Wharton School, University of Pennsylvania
- 2004. Ecole de Management de Lyon, France
- 2004. Saïd Business School, Oxford University, U.K.
- 2004. University of Uppsala, Sweden
- 2004. Stockholm School of Economics, Sweden
- 2004. Queen's School of Business, Canada
- 2003. Department of Sociology, University of Indiana
- 2001. Rotman School of Management, University of Toronto, Canada
- 2001. Krannert School of Management, Purdue University.
- 2001. Goizueta Business School, Emory University
- 1998. School of Industrial & Labor Relations, Cornell University
- 1998. Wharton School, University of Pennsylvania
- 1998. Eller College of Business & Public Administration, University of Arizona
- 1998. INSEAD, France
- 1998. Olin School of Business, Washington University
- 1997. Labor & Industrial Relations, University of Illinois

#### CONFERENCE/WORKSHOP ACTIVITIES

1. 2013 Discussant on Cultural Approaches to Innovation and Entrepreneurship PDW, Academy of Management Annual Meetings, Orlando, Florida
2. 2013 Presented in symposium on Rediscovering Bricolage, Academy of Management Annual Meetings, Orlando, Florida
3. 2013 Presented in All-Academy Symposium on Attending to Capitalism in Organizational Institutionalism, Academy of Management Annual Meetings, Orlando, Florida

4. 2013 (June) Presented (w/ Eric Zhao & Tyler Wry) “Weathering the Storm: How Institutional Logics Shape Microfinance in the wake of the Financial Crisis” at The Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis, Harvard Business School, Boston, MA
5. 2013 (July) Co-Organizer of SSHRC/OMT sponsored conference on the Structuring of Work within and across Organizations (with Lisa Cohen & Diane Burton), McGill, Montreal
6. 2013 (July) Co-convenor of EGOS track on An Institutional Family Reunion? Bridging Ontologies, Levels and Methods, Montreal (w/ Tammar Zilber & Renate Meyer)
7. 2013 (August) Division Chair-Elect OMT Division, Academy of Management, Boston
8. 2013 (February) Paper presented at the Organization Science Winter Conference, Facilitating the Creation and Transfer of Knowledge (with Tyler Wry). Steamboat Springs, CO
9. 2012 (August) Program Chair OMT Division, Academy of Management, Boston
10. 2012 (August) Into the Great Wide Open: Identity creation in an emerging field (with Tyler Wry), Paper presented at the annual meetings of the Academy of Management, Boston
11. 2012 (August) Chair, Organization Theory in the Era of Capitalist Crisis, Symposium presented at the annual meetings of the Academy of Management, Boston
12. 2012 (June) Towards an Understanding of Great Recession Consequences: Halting the Stock Market Demutualization Institutional Project (with Pooya Tavakoly). Presented at the annual meetings of the Society for the Advancement of Socio-Economics. Cambridge, MA.
13. 2012 (June) Lead Organizer of ABC workshop on Institutional Logics, Banff, Alberta
14. 2012 (April) Co-Organizer of EGOS/SAGE/OMT/Cambridge University Paper Development Workshop on Institutions and Power, Cambridge University, U.K.
15. 2011 (September) Plural Institutional Logics and the Structuring of De Novo Organizational Identities. West coast research symposium on technology entrepreneurship. University of Washington, Seattle, WA
16. 2011 (August) Paper presented on Category Dynamics. Annual Meeting of the Academy of Management, San Antonio.
17. 2011 (August) Paper presented on Institutions and Identity. Annual Meeting of the Academy of Management, San Antonio.
18. 2011 (August) Paper presented on The Local and the Global in Community Dynamics. Annual Meeting of the Academy of Management, San Antonio.
19. 2011 (April) Invited Speaker, Conference on Global Risk sponsored by the Lauder Institute, Wharton, University of Pennsylvania, Philadelphia.
20. 2010 (August) Presenter: Into the Void: Institution Bridging and Collective Identity Emergence in nanotechnology Exploration, Annual Meeting of the Academy of Management, Montreal.
21. 2010 (August) Presenter: Social Movements and Organizations, Annual Meeting of the Academy of Management, Montreal.
22. 2010 (August) Discussant: Symposium on Power and Institutions, Annual Meeting of the Academy of Management, Montreal.
23. 2010 (May) Presented “From Black Ivory to Red Ivory: Shift in Economic Regime in the Port of Bordeaux, France 1730-1870” (with Gregoire Crodieu & Philippe Monin). At Organization Studies Workshop on Social Movements in Civil Society, Margaux, France.
24. 2010 (May) Discussant at Workshop on Organizing Institutions : Agency and Interpretive Approaches. Copenhagen Business School.
25. 2009 (October) Organized “Markets on Trial” Conference at Northwestern University, Evanston, IL

26. 2009 (September) Presented Domesticating Radical Rant and Rage: An Exploration of the Consequences of Environmental Shareholder Resolutions on Corporate Environmental Performance (with Min-Dong Lee) at Conference on Corporate Social Responsibility and Environmental Sustainability, SUNY Albany, NY.
27. 2009 (August) Issues in Identity, Annual Meeting of the Academy of Management, Chicago.
28. 2009 (August) Categories, Annual Meeting of the Academy of Management, Chicago.
29. 2009 (August) Presenter, Corporate Environmental Sustainability: New Theoretical and Empirical Insights, Annual Meeting of the Academy of Management, Chicago.
30. 2009 (August) Organizer, Organization Studies Editorial Board Meeting, Annual Meeting of the Academy of Management, Chicago.
31. 2009 (August) Organizer, Cultivator: Theory, Methods & Research in Institutional Logics. OMT/MOC PDW at the Annual Meeting of the Academy of Management, Chicago.
32. 2009 (August) Facilitator, Rethinking Research Possibilities at the Nexus of Identity, Institutions, and Entrepreneurship. OMT/MOC PDW at the Annual Meeting of the Academy of Management, Chicago.
33. 2009 (August) J.D. Thompson Award Chair, Organizations, Occupations & Work Division, Annual Meetings of the American Sociological Association, San Francisco, CA
34. 2009 (July) Organizer, Knowledge and Institutions: The Role of Materiality. European Group on Organization Studies, Barcelona, Spain.
35. 2009 (March) Texas Conference on Cognition. University of Texas at Austin.
36. 2009 (February) Western Academy of Management, Midway, Utah.
37. 2008 (August) Organizer, Professional Development Workshop on Innovation and Institutions, Annual Meeting of the Academy of Management, Anaheim.
38. 2008 (August) Innovation and Institutions, Presented at the Annual Meeting of the Academy of Management, Anaheim.
39. 2008 (August) Developing More Robust Theory by Building Bridges between Quantitative and Qualitative Methods, Symposium presented at the Annual Meeting of the Academy of Management, Anaheim.
40. 2008 (August) Come Together: Organizational Community Creation in New Institutional Fields. Presented at the Annual Meeting of the Academy of Management, Anaheim.
41. 2008 (July) Social Movements in Acupuncture. Presented at the Annual Meeting of the European Group on Organization Studies, Amsterdam.
42. 2008 (July) Institutional Transformation in French Healthcare. Presented at the Annual Meeting of the European Group on Organization Studies, Amsterdam.
43. 2008 (June) Institutional Sources of Technological Knowledge: A Community Perspective on Nanotechnology Emergence. Presented at the McGill-Cornell Institutional Theory Conference, Montreal.
44. 2008 (June) Discussant, McGill-Cornell Institutional Theory Conference, Montreal
45. 2008 (June) Discussant, University of Wisconsin Technology Entrepreneurship Conference, Madison
46. 2008 (May) Discussant, Workshop on Cognitive Framing and Strategy Making, Sannaa Manor, Finland
47. 2008 (May). A Field Perspective on Innovations: The Development of Carbon Nanotube Technology. Presented at the Nanobank Workshop. National Science Foundation. Cambridge, MA.
48. 2008 (May). Towards Open Source Nano. Presented at the NanoIndicators Workshop. National Bureau of Economic Research. Cambridge, MA.

49. 2008 (March). Towards Open Source Nano. Presented at the Scancor Druid Workshop. Stanford University.
50. 2008 (February). Exploring Research in the Performing Arts. Curb Center at Vanderbilt, Nashville, Tennessee.
51. 2007 (November) Innovation and Entrepreneurship in Nanotechnology. INFORMS conference, Seattle
52. 2007 (September) Workshop on Comparative Organizational Analysis. Discussant. Sundance, Utah.
53. 2007 (September) Structuring Intellectual Property: Multiple Actors and Multiple Paths in the Development of Carbon Nanotubes. Workshop on Paths of Developing Complex Technologies, Free University Berlin.
54. 2007 (August) Managing Knowledge Boundaries, Presented at the Annual Meeting of the Academy of Management. Philadelphia, Pennsylvania.
55. 2007 (July) Innovation and Institutions. Co-convenor, Annual Meeting of the European Group on Organization Studies, Vienna, Austria.
56. 2007 (July) Sources of Techno-Scientific Knowledge: An Examination of Nanotechnology. Workshop on Technology, Strategy and Organization. Tanaka Business School, Imperial College, London.
57. 2007 (June) Structuring Intellectual Property: The Case of Carbon Nanotubes. Wharton-Chemical Heritage Foundation Conference on the Social Studies of Nanotechnology, Philadelphia.
58. 2007 (May-June) Vive la Résistance: Consolidation and the Institutional Contingency of Professional Counter-Mobilization in U.S. Banking. Business History Conference, Cleveland, Ohio.
59. 2007 (February) Categorization Processes in Nanotechnology. Workshop on Categories, Classification and their Consequences: Discourse and the Fate of Technologies. University of Melbourne, Australia.
60. 2006 (September) Managing Knowledge Boundaries: Incorporating Acupuncture into Biomedicine. Presented at Conference on Beyond Knowledge Management: Advancing the Organizational Knowledge Research Agenda, Durham Business School, Durham, U.K.
61. 2006 (August) Discussant, Myths We Live By: Language, Power, and Institutions, Annual Meeting of the Academy of Management, Atlanta, Georgia.
62. 2006 (August) Discussant, Heterogeneity in Organizational Responses to Institutional Pressures, Annual Meeting of the Academy of Management, Atlanta, Georgia.
63. 2006 (August) Panelist, OMT/ODC/MOC Doctoral Student Consortium, Annual Meeting of the Academy of Management, Atlanta, Georgia.
64. 2006 (August) Economic Sociology Session Organizer on Entrepreneurship, Annual Meeting of the American Sociological Association, Montreal, Canada.
65. 2006 (July) Convenor, Exploring the Relationship Between Practice, Institution, and Change in the "Organizing Society" (Sub-theme 7), Annual Meeting of the European Group on Organization Studies, Bergen, Norway.
66. 2006 (June) A Practice Perspective on Institutional Entrepreneurship. Presented at the 2<sup>nd</sup> Annual Organization Studies Summer Workshop on Re-turn to Practice: Understanding Organization as it Happens, Mykonos, Greece.
67. 2006 (May) What's the Evidence, Workshop sponsored by Genome Alberta project Translating Science: Genomics and Health Systems, Banff, Canada.



68. 2006 (March) Ascendant Scholar address. Annual meetings of the Western Academy of Management, Long Beach, CA.
69. 2005 (September) Institutional Entrepreneurship at the Nano Frontier. Presented at the Technology and Economic Sociology Conference at Cornell University, Ithaca, NY
70. 2005 (August) The Legal Foundations of the Organic Food Industry (with Brandon Lee). Presented at the 100<sup>th</sup> annual meeting of the American Sociological Association, Philadelphia
71. 2004 (December) Institutional Entrepreneurship as a Vertically Interlinked System. Presented at the Workshop on Institutional Entrepreneurship, University of Melbourne, Australia.
72. 2004 (November) Cultural Entrepreneurship. Presented at the Interdisciplinary Workshop on Entrepreneurship, University of Kentucky.
73. 2004 (August) Discussant, Nonprofit Management. Presented at the 99<sup>th</sup> annual meeting of the American Sociological Association, San Francisco
74. 2004 (August) The origins of Social Entrepreneurship. Presented at the 99<sup>th</sup> annual meeting of the American Sociological Association, San Francisco.
75. 2004 (August) Discussant, Dynamics of Organizational Fields. Presented at the annual meeting of the Academy of Management, New Orleans.
76. 2004 (August). Institutional Effects (with Stefan Jonsson). Presented at the annual meeting of the Academy of Management, New Orleans.
77. 2004 (August). Movements and Markets: Establishing Organic Food as High Quality Product Market (with Brandon Lee). Presented at the annual meeting of the Academy of Management, New Orleans.
78. 2004 (July). The More Things Change, The More They Remain the Same: Instituting Mutual Funds in Sweden (with Stefan Jonsson). Presented at the 20<sup>th</sup> annual European Group for Organizational Studies (EGOS) Colloquium. Ljubljana, Slovenia.
79. 2004 (June). Conceptualizing Professions: The Structuring of Work in Fields. Presented at the Conceptualising Professions Conference at the Saïd Business School, Oxford University.
80. 2004 (May). Forging a Global Financial Culture. Workshop on Transnational Diffusion of Policies and Institutions. Maxwell School, Syracuse University.
81. 2003 (November). Instituting Expertise in the Mutual Fund Industry. Center for Economy and Society Workshop, Department of Sociology, Cornell University.
82. 2003 (September). Future Directions in Organizational Theory. Workshop on Institutions, Conflict and Change, Kellogg Graduate School of Management, Northwestern University.
83. 2003 (August) Organizing Contested Terrains: The Dynamics of Organizational Settlements. Presented at the annual meeting of the Academy of Management, Seattle, Washington.
84. 2003 (August) Moderator, Challenges in Managing Professional Service Firms: Implications of Democracy and Knowledge Workers. Presented at the annual meeting of the Academy of Management, Seattle, Washington.
85. 2003 (August) Discussant, Organizational Foundings. Presented at the 98<sup>th</sup> annual meeting of the American Sociological Association, Economic Sociology regular session, Atlanta, Georgia.
86. 2003 (August) Expertise and Industry Transformation: Money Management in the U.S. Mutual Fund Industry. Presented at the 98<sup>th</sup> annual meeting of the American Sociological Association, Economic Sociology regular session, Atlanta, Georgia.
87. 2003 (August) Professionalization and Global Diffusion. Presented at the Workshop on Professional Service Firms, Oxford University, England.

88. 2003 (July) Forging a Global Financial Culture: Expertise and Power in the Spread of Options Exchanges. Presented at the 19<sup>th</sup> annual European Group for Organizational Studies (EGOS) Colloquium. Copenhagen, Denmark.
89. 2003 (June) Institutional Variation in the Evolution of Social Movements: The Spread of Recycling Advocacy Groups. Presented at the 15<sup>th</sup> Annual Meeting on Socio-Economics in Aix-en-Provence, France.
90. 2002 (November) Exploring the Service-Learning Toolkit. Symposium presented at the First Annual New York Campus Compact Student Leadership Conference on Civic Engagement for Social Change, Cornell University, Ithaca, New York.
91. 2002 (August) Chair and Discussant, Institutional Variation and Change: Conceptualizing Compliance and Contestation. Presented at the annual meeting of the Academy of Management, Denver, Colorado.
92. 2002 (August) Ambiguity, Interests and the Evolution of Institutional Logics: From Trustee to Market Logics in the Mutual Fund Industry. Presented at the annual meeting of the Academy of Management, Denver, Colorado.
93. 2002 (August) Policy Discourse, Logics and Practice Standards: Centralizing the Solid Waste Management Field (with Heather Geraci & Ronit Waismel-Manor). Presented at the 97<sup>th</sup> annual meeting of the American Sociological Association, Sociology of Culture regular session, Chicago, Illinois.
94. 2002 (August) New Practices and Logic Transformation: Sources of Professional Money Management Firm Contracting in the U.S. Mutual Fund Industry. Presented at the 4th Biennial Workshop on Professional Service Firms, University of Alberta, Edmonton, Alberta, Canada.
95. 2002 (July) Contesting Heteronomy: The Co-Evolution of Mutual Fund Organizations and the Money Management Profession (with Huseyin Leblebici). Presented at the 18<sup>th</sup> annual European Group for Organizational Studies (EGOS) Colloquium. Barcelona, Spain.
96. 2002 (May) Institutional Variation in the Evolution of Social Movements: The Spread of Recycling Advocacy Groups. Presented at the Social Movements and Organization Theory Conference, University of Michigan.
97. 2001 (December) The Construction of Entrepreneurial Opportunities: Social Movement Organizations and the Politics of Technology in the U.S. Solid Waste Field. Presented at the Research Policy-Technology Entrepreneurship Conference, Smith School of Business, University of Maryland, College Park, Maryland.
98. 2001 (August) The Institutional Production of Strategic Action: Logic Transformation and the Rise of Product Diversification in the Mutual Fund Industry, 1944-1991. Presented at the annual meeting of the Academy of Management, Washington, D.C.
99. 2001 (August) To the Barricades! Collective Action and the Dynamics of Organizations and Economic Life. Symposium presented at the annual meeting of the Academy of Management, Washington, D.C.
100. 2001 (July) Breaking the Frame: The Rise of Recycling in the U.S. Solid Waste Field (with Marc Ventresca). Presented at the 17<sup>th</sup> annual European Group for Organizational Studies (EGOS) Colloquium. Lyon, France.
101. 2001 (June) Categories as Sense-Making Mechanisms (with Hayagreeva Rao). Presented at the 13<sup>th</sup> Annual Meeting on Socio-Economics at University of Amsterdam, Netherlands.
102. 2001 (May) Status Mobility Projects as Social Movements. Presented at the Conference on Organizations and Social Movements at University of Michigan. Ann Arbor, Michigan.

- 103.2001 (April) The Emergence of Entrepreneurial Identities and the New Economy (with Mary Ann Glynn). Presented at the Workshop on the New Global Economy sponsored by the Social Science Research Council. Atlanta, Georgia.
- 104.2001 (February) The Rise of the Recycling Industry. Center for Economy and Society Workshop, Sociology Department, Cornell University.
- 105.2000 (November) The Institutional Dynamics of Markets. Presented at the annual INFORMS conference, San Antonio, Texas
- 106.2000 (November) Cultural Entrepreneurship: Stories and the Acquisition of Resources (with Mary Ann Glynn). Presented at the Integration of Entrepreneurship and Strategy Theory and Research conference (organized by Michael Hitt) at the Kauffman Foundation, Kansas City, Missouri.
- 107.2000 (August) Discussant, Session on Institutional Theory and Strategic Management. Presented at the annual meeting of the Academy of Management, Toronto, Canada.
- 108.2000 (August) Institutionalizing Civic Engagement: Shifting Logics and the Cultural Repackaging of Service Learning in U.S. Higher Education. Presented (with Seth Pollack) as part of the showcase symposium, The University in New Times: The House of Knowledge in the Age of Globalization and the Market Economy at the annual meeting of the Academy of Management, Toronto, Canada.
- 109.2000 (August). Product Categories as Sense-Making Mechanisms (with Hayagreeva Rao). Presented at the 95<sup>th</sup> annual meeting of the American Sociological Association, Economic Sociology regular session, Washington, D.C.
- 110.2000 (June). Modes of Software Transfer Practice: Technology Transfer Management and the Open Source Movement. Presented (with Bill Kaghan) at Organizational Issues in University-Industry Technology Transfer Conference, Krannert School of Management, Purdue University.
- 111.2000 (May). Service-Learning as Critical Engagement. Presented (with Daniela Routt) at the Merrill Presidential Scholars Panel Discussion, Ithaca, NY: Cornell University.
- 112.2000 (April). The Governance of Solid Waste: The Role of Symbolic Action in Field Formation Processes. Presented at Organizations, Policy, and the Natural Environment: Institutional and Strategic Perspectives Forum. Evanston, IL: Kellogg Environmental Research Center, Northwestern University.
- 113.2000 (January). Negotiating Course Boundaries: Service-Learning as Critical Engagement. Presented (with Daniela Routt) at the 1999-2000 Faculty Symposium of Service Learning, Ithaca, NY: Cornell University.
- 114.1999 (December). Social Movements and Industry Creation: The Rise of Recycling. Presented at the Sociology Department, Ithaca, NY: Cornell University.
- 115.1999 (December). Constructing The Supply And Demand Interface: The Dynamics Of Classification In The Mutual Fund Industry. Presented at the Institutions, Conflict, and Change: Research and Professional Development Workshop. Evanston, IL: Northwestern University.
- 116.1999 (September). Institutionalizing Civic Engagement: Service-Learning and the Blurring of University Boundaries in the U.S. Higher Education Field (with Seth Pollack). Presented at the Re-Organizing Knowledge: Trans-forming Institutions Conference at the University of Massachusetts-Amherst, Amherst, Massachusetts.
- 117.1999 (August). Co-organized and presented Caucus on Management and Political-Economy at the annual meeting of the Academy of Management. Chicago, Illinois.

- 118.1999 (August). Field Stability and Institutional Change: The Recomposition of Professional and Business Associations in the U.S. Field of Finance, 1945-1993. Presented at the annual meeting of the Academy of Management, OMT section, Chicago, IL.
- 119.1999 (August). Between Structure and Agency: Occupational Emergence and Institutional Change in Organizational Fields. Presented at the 94<sup>th</sup> annual meeting of the American Sociological Association, Chicago, IL.
- 120.1999 (July). A Neoinstitutional Perspective on Market Dynamics: The Case of the U.S. Field of Finance. Presented at the 11<sup>th</sup> International Conference on Socio-Economics. Madison, Wisconsin.
- 121.1999 (February). The Politics of Classification. Presented at the Cultural Turn Conference, University of California and Santa Barbara.
- 122.1998 (August). The Structuration of Work and the Evolution of Specialized Investment Advisors in the Mutual Fund Industry, 1944-1989. Presented at the 93<sup>rd</sup> annual meeting of the American Sociological Association, regular sessions, San Francisco, California.
- 123.1998 (August). Co-organizer of Caucus on Environmental Entrepreneurship at the annual meeting of the Academy of Management. San Diego, California.
- 124.1998 (August). The Structuration of Work and the Evolution of Specialized Investment Advisors in the Mutual Fund Industry, 1944-1989. Poster presented at the annual meeting of the Academy of Management. San Diego, California.
- 125.1998 (April). The Structuration of Work in the U.S. Field of Finance. Presented at the annual meeting of the Pacific Sociological Association. San Francisco, California.
- 126.1997 (August). Unbundling Legitimacy: Formative Moments of the U.S. On-Line Information Database Industry, 1972-1991. Presented (with Marc Ventresca, Rodney Lacey and Dara Szyliowicz) at the annual meeting of the Academy of Management, OMT section. Boston, Massachusetts
- 127.1997 (August). Status Struggles and the Problem of “Legitimacy”: The Mechanisms of Segregation and Selection in the Emergence of Higher Education and Mutual Funds. Presented (with Marvin Washington) at the annual meeting of the Academy of Management, OMT section. Boston, Massachusetts.
- 128.1997 (August). Compliance and Commitment in Institutional Theory: College and University Recycling Program Variation and Diffusion, 1970-1995. Presented (with Paul M. Hirsch) at the annual meeting of the Academy of Management, OMT section. Boston, Massachusetts.
- 129.1997 (July). An Institutional View of Corporate Control: Blurring the Boundaries between Corporations and the Field of Finance. Presented at the 9<sup>th</sup> International Conference on Socio-Economics. Montreal, Canada.
- 130.1997 (April). Connecting Individuals and Corporations: The Rise of Mutual Funds in the Field of Finance. Presented at the annual CCC Ph.D. Research Colloquium hosted by the University of Michigan Business School. Ann Arbor, Michigan.
- 131.1997 (January). Status Struggles and the Construction of a Mutual Fund Industry. Presented at the workshop on organizations, institutions and change (woic), J.L. Kellogg Graduate School of Management, Northwestern University. Evanston, Illinois.
- 132.1996 (October). Learning How to Grow: Managing Organizational Change in the 21<sup>st</sup> Century. Presented at the 4<sup>th</sup> annual Interdisciplinary Students of Organizations Conference. Chicago, Illinois.

- 133.1996 (August). Exploring the Institutional Toolkit: The Emergence of the U.S. Recycling Industry. Presented at the annual meeting of the Academy of Management, OMT section. Cincinnati, Ohio.
- 134.1996 (August). Exploring the Institutional Toolkit: The Emergence of the U.S. Recycling Industry. Presented at the 91<sup>st</sup> annual meeting of the American Sociological Association, regular session. New York, New York.
- 135.1996 (July). Exploring the Institutional Toolkit: The Rise of Recycling in the U.S. Solid Waste Field. Presented at the workshop on organizations, institutions and change (woic) hosted by the Organization Behavior Department at the J.L. Kellogg Graduate School of Management, Northwestern University. Evanston, Illinois.
- 136.1996 (May). An Institutional Ethnography of Recycling Program Diffusion. Presented at Argument & Evidence Workshop, Graduate School of Business and Department of Sociology at the University of Chicago. Chicago, Illinois.
- 137.1996 (May). Garbage Can Institutionalization: A Multi-Level Political Process View of U.S. College and University Recycling. Presented at the annual Stanford Conference on Organizations at Asilomar. Monterey, California.
- 138.1995 (August). Dueling Institutionalists: the Competing Perspectives of Williamson, North, and Commons about Organizational Change. Symposium presented (with Paul M. Hirsch, Andrew Van de Ven and Margaret Peteraf) at the annual meeting of the Academy of Management. Vancouver, British Columbia.
- 139.1995 (May). Ending the Family Quarrel: Towards a Reconciliation of “Old” and “New” Institutionalism. Presented at the Action, Structure, and Organizations Conference sponsored by Essec-IMD, Paris, FRANCE.
- 140.1995 (February). Network Interpretations of Non-Market Bureaucracies: The Case of a State Childrens’ Services Agency. Presented (with Mark T. Shanley) at the Center for Urban Affairs and Policy Research at Northwestern University. Evanston, Illinois.

## TEACHING EXPERIENCE

### Leadership

- Director of the MBA Technology Commercialization/Innovation & Entrepreneurship Specialization (2005-present)
- Director of Technology Commercialization Centre (2007-present)

### MBA courses

- *From Science to Business: Translational and Entrepreneurial Challenges*
- *The Strategic Management of Technological Innovation and Commercialization*. Required for technology commercialization specialization, University of Alberta Business School.
- *Technology Commercialization, Knowledge and Organization*
- *The Management of Organizational Change*.
- *Social Entrepreneurship*.

### Undergraduate/Masters courses

- *Business Strategy*.
- *Dynamics of the Social Sector*.

- *Entrepreneurship and Organizations.*
- *Introduction to Macro Organizational Behavior and Analysis.* (approx. 300 students)
- *Service Learning.*

#### Doctoral courses

- *Organization Theory*
- *Technology Commercialization, Knowledge and Organization*
- *Social Construction of Economic Life.*
- *Sociology of Markets.*
- *Organizational Sociology Workshop.*

#### CURRENT DOCTORAL STUDENT SUPERVISION

- Shilo Hills (Chair), Alberta School of Business
- Yanfei (Eric) Zhao (Chair), Alberta School of Business
- Mia Yan (Co-Chair), Alberta School of Business
- Evelyn Micelotta (Co-Chair), Alberta School of Business
- Lianne Lefsrud, Alberta School of Business
- Daniel Martinez, Alberta School of Business
- Johanna Winter, WU (Wirtschaftsuniversität Wien)

#### SUPERVISION OF GRADUATE THESES COMPLETED

- Tyler Wry, University of Alberta, Ph.D. Chair. *Embedded categories: Three studies on the institutional shaping of categories and category effects.* Fall 2011
- Megan McDougald, University of Alberta, Ph.D. committee. *Social Capital Transfer and Professional Service Firm Acquisition.* Winter 2011.
- Yanfei (Eric) Zhao, University of Toronto Sociology, MA committee. *Dynamic Capabilities: Where are they from and How do they Matter, Really?* December 2009.
- Markus Höllerer, WU Wien (Vienna), PhD advisor/examiner. *Between creed, rhetoric façade, and disregard: Dissemination and theorization of corporate social responsibility (CSR) in Austrian publicly-traded corporations.* June 2009.
- Nina Granqvist, Helsinki School of Economics, Ph.D. Opponent and Grading Committee. *Nanotechnology and Nanolabeling—Essays on the Emergence of New Technological Fields,* November 2007.
- Mary Still, Department of Sociology, Cornell University, Ph.D. Doctoral committee. *The Diffusion of Disparate Innovations Amongst the Corporate Elite.* September, 2006.
- Edward J. Carberry, Department of Sociology, Cornell University, Masters committee. *Defending Organizational Legitimacy After Enron: The Symbolic Use of Stock Option Accounting.* December, 2005
- Ronit Waismel-Manor, School of Industrial & Labor Relations, Cornell University. Dissertation Committee. *The Best of Both Worlds? Work, Family Life and Self-Employment.* June, 2005.
- Ion Bogdan Vasi, Department of Sociology, Cornell University. Dissertation committee. *The Adoption and Implementation of Local Governmental Actions Against Global Climate Change.* May, 2005.

- Evelyn Bush, Department of Sociology, Cornell University. Dissertation committee. *Transnational Religion and Secular Institutions: Structure and Strategy in Human Rights Advocacy*. December, 2004.
- Suvikki Honkkila-Arnold, Department of Sociology, Cornell University. Masters committee. *Passing Judgment on Disability: A Class Perspective to Attitudes toward Selective Abortion*. December, 2004.
- Linda Madeo, School of Industrial and Labor Relations, Cornell University. Masters committee. *Scaling for Impact: Selected Cases of Social Entrepreneurship*. January, 2004.
- Brandon Lee, School of Industrial and Labor Relations, Cornell University. Masters committee chair. *A Patchwork of Fields: Legal and Organizational Variation in the Construction of the Organic Food Industry*. August, 2003.
- Jennifer Bloom, School of Industrial and Labor Relations, Cornell University. Masters committee chair. *The Historical and Cultural Construction of Poultry Grow Out Farming During the Genesis of Agribusiness, 1950-1960*. January, 2001.
- Stacey Merola, Department of Sociology, Cornell University. Dissertation committee. *Leisure and the Life Course: Changes in Leisure Time from 1977-1997*. May, 2001.
- Chang Kil Lee, School of Industrial and Labor Relations, Cornell University. Dissertation committee. *The Institutionalization of Growth and Decline in Government Employment: Economics, Politics, and Imitation*. May, 2001.
- Luke Johnson, Department of Sociology, Cornell University. Masters committee. *Russian Entrepreneurs, 1993: Hopes for a Market After a Collapse of the State*. November, 2002.

#### UNDERGRADUATE STUDENT SUPERVISION

- Dan Rathbun, School of Industrial and Labor Relations, Cornell University. Undergraduate Research Fellows Program (2002).
- Steven Plake, School of Industrial and Labor Relations, Cornell University. Undergraduate Research Fellows Program (2001). Chair, Honors Thesis, *The Global Diffusion of Option Exchanges* (2002).
- Julius Diaz, School of Industrial and Labor Relations, Cornell University. Undergraduate Research Fellows Program (1999).

#### NON-ACADEMIC BUSINESS EXPERIENCE

1993 - 1994 Sibson & Company, Chicago, Illinois.

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