

# CURRICULUM VITAE

## ROYSTON GREENWOOD

### I

**Address** Department of Strategic Management & Organization  
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University of Alberta  
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**Current position** Telus Professor of Strategic Management  
School of Business, University of Alberta  
&  
Visiting Professor  
Saïd Business School  
University of Oxford

### Honours and Awards

2011 Award for Scholarly Contribution, *Administrative Science Quarterly*  
2009 Fellow, Academy of Management  
2008 Outstanding Reviewer Award, *Academy of Management Journal*  
2007 Best Paper Award, *Academy of Management Journal*  
2006 J Gordin Kaplan Award for Excellence in Research  
2004 *JMI Scholar*, Western Academy of Management  
2000/01 Killam Professor, University of Alberta  
1998/9 McCalla Professor, University of Alberta  
1993 /ongoing Telus Professor of Strategic Management

### Professional Service

2008- Public Member, Institute of Chartered Accountants of Alberta (ICAA)  
2008 Member, College of Reviewers, Canada Research Chairs, *Social Science Research Council*, Canada  
2007 Chair Designate, Program Chair, Chair, Organization & Management Theory Division, *Academy of Management*  
2003/5 Co-organizer of a Standing Working Group at the *European Group on Organization Studies*, on Professional Organizations and Groups and Learning at Work  
2000-7 Research Committee, Organization & Management Theory Division, *Academy of Management*  
1995 OMT Terry Book, *Academy of Management*  
1992 Chairperson, Organization Theory Special Interest Group, *Canadian Administrative Sciences Association of Canada*

## Editorial Service

2010-ongoing	Editor, <i>Academy of Management Annals</i>
2007-ongoing	Member, Editorial Board, <i>Handbook of Organizational Research Methods</i>
2006-ongoing	Member, Editorial Board, <i>Research in the Sociology of Organizations</i>
2002- 2011	Co-Editor, <i>Strategic Organization</i>
2004- ongoing	Member, Editorial Board, <i>Academy of Management Journal</i>
2004-ongoing	Member, Editorial Board, <i>Journal of Management Studies</i>
2002-ongoing	Member, Editorial Board, <i>Organization Studies</i>
2002-2004	Member, Editorial Board, <i>Canadian Accounting Perspectives</i>
2000-ongoing	Member, Editorial Board, <i>Organization Science</i>
1996-1998	Member, Editorial Board, <i>Canadian Journal of Administrative Studies</i>
1998/2002	Editor, Nontraditional research, <i>Journal of Management Inquiry</i>
1996/2000	Commentary Editor, <i>Journal of Organizational Behaviour</i>

## II

### PUBLICATIONS

#### A. Books

In Preparation	Greenwood, R., Miller, D., & Hinings, C.R. <i>Radical Organizational Change</i> . SAGE Publications.
forthcoming	Greenwood, R., Oliver, C., Sahlin, K., Suddaby. <i>Institutional theory in Organization Studies</i> . Volumes I–IV, SAGE Publications.
2008	Greenwood, R., Oliver, C., Suddaby, R., Sahlin, K. <i>Handbook of Organizational Institutionalism</i> . SAGE Publications.
1988	Hinings, C.R., Greenwood, R. <i>The Dynamics of Strategic Change</i> , Basil Blackwell
1979	Greenwood, R., Hinings, C.R., Ranson, S., Walsh, K. <i>Patterns of Management in Local Government</i> . Oxford, England: Martin Robertson and Co. Ltd.
1974	Greenwood, R., Stewart, J.D. <i>Corporate Planning in English Local Government: An Analysis With Readings</i> . Charles Knight

#### B. Book Chapters

2011	Greenwood, R., McDougald, M. Management consulting and large accounting firms. In, T. Clark & M. Kipping (eds.), <i>The Oxford Handbook of Management Consulting</i> . Oxford, UK: Oxford University Press.
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- 2010 Morris, T., Greenwood, R., Fairclough, S.J. Decision making in professional service firms. In, P. Nutt & D. Wilson (eds.), *The Handbook of Decision Making*. Blackwell.
- 2009 Suddaby, R., Greenwood, R. Methodological issues in researching institutional change. In, D.A. Buchanan & A. Bryman (eds.), *SAGE Handbook of Organizational Research Methods*. London, UK: SAGE Publications.
- 2008 Greenwood, R., Oliver, C., Sahlin, K., Suddaby, R. "Introduction". In, R. Greenwood, C. Oliver, K. Sahlin & R. Suddaby (eds.), *The SAGE Handbook of Organizational Institutionalism*. London, UK: SAGE Publications.
- 2007 Greenwood, R. "Redefining professionalism? The impact of management change". In, L. Empson (ed.), *Managing the Modern Law Firm: New Challenges, New Perspectives*. Oxford, UK: Oxford University Press.
- 2007 Cooper, D.J., Greenwood, R., Hinings, C.R. 2007. "Knowledge management in global accounting firms". In, M. Granlund (ed.), *Total Quality in Academic Accounting*. Turku: Turun Kauppakorkeakoulu.
- 2007 Greenwood, R. "Resource-dependence theory". In, S. Clegg (ed.), *International Encyclopedia of Organization Studies*. Sage Publications.
- 2007 Greenwood, R. "Strategic-contingency theory". In, S. Clegg (ed.), *International Encyclopedia of Organization Studies*. Sage Publications.
- 2007 Greenwood, R. "Organization theories". In G. Riker (ed.), *Encyclopedia of Sociology*.
- 2006 Greenwood, R., Hinings, C.R. "Radical organization change". In, S. Clegg, C. Hardy, T. Lawrence & W. Nord (eds.), *Handbook of Organization Studies*, London: Sage Publications.
- 2003 Hinings, C.R., Greenwood, R., Reay, T., Suddaby, R. "The dynamics of change in organizational fields". In, M.S. Poole & A. Van de Ven (eds.), *Handbook of Organizational Change and Innovation*. New York: Oxford University Press.
- 2003 Jennings, P.D., Greenwood, R. "Constructing the iron cage: New institutionalism and enactment-a counterpoint to Weick". In, Clegg & Westwood (eds.), *Debating Organisation: Point/Counterpoint in Organisation Studies*. London: Routledge.
- 2003 Steier, L.P., Greenwood, R. "Venture capitalist relationships in the deal structuring and post-investment stages of new firm creation". In, M. Wright, H.J. Sapienza & L.W. Busenitz (eds.), *Venture Capital, Volume II*. Cheltenham, UK: Edward Elgar Publishing Limited.
- 2002 Greenwood, R., Salterio, S. "Loblaw Companies Ltd.". In T.B. Bell & I. Solomon, *Cases in Strategic-systems Auditing*. KPMG and the University of Illinois at Urbana Champaign.

- 2002 Johnson, G., Greenwood, R. "Institutional theory and strategic management". In M.D. Jenkins (ed.), *Strategic Management: A Multiple Perspective Approach*. London: MacMillan.
- 2000 Cooper, D.J., Rose, T., Greenwood, R., Hinings, C.R. "History and contingency in international accounting firms". In, A. Yaharoni & L. Nachum, (eds.) *Globalization of Services*. London: Routledge.
- 1999 Hinings, C.R., Greenwood, R., Cooper, D.J. "The dynamics of change in large accounting firms". In D. Brock, M. Powell & C.R. Hinings (eds.), *Restructuring the Professional Organization: Accounting, Healthcare and Law*. Routledge.
- 1999 Greenwood, R., Rose, T., Brown, J.L., Cooper, D.J., Hinings, C.R. "The global management of professional services: The example of accounting". In S. Clegg, E. Ibara & L. Bueno (eds.), *Global Management: Universal Theories and Local Realities*. London: Sage Publications.
- 1997 Hinings, C.R., Greenwood, R., Brown, J., Cooper, D.J. "Organization change: The role of archetypes, environmental dynamics and institutional ideas". In, A. Ropo, P. Eriksson & J.G. Hunt (eds.), *Global Perspectives on Processual Research on Management and Organization*. School of Business Administration, University of Tampere, Finland.
- 1994 Hinings, C.R., Greenwood, R. "Working together". In P.J. Frost & M.S. Taylor (eds.), *Rhythms of Academic Life*. Newbury Park: CA: Sage
- 1988 Hinings, C.R., Greenwood, R. "The normative prescription of organizations". In L. Zucker (ed.), *Institutional Patterns and Organizations*, New York: Ballinger Publishing.
- 1983 Jones, G.W., Stewart, J.D., Greenwood, R. "The beliefs of centralism". In, G.W. Jones & J.D. Stewart (eds.), *The Case for Local Government*. London: Allen & Unwin, 1983, Chapter 2, pp. 11-18.
- 1982 Greenwood, R. "Pressures from Whitehall". In R. Rose & E. Page (eds.), *Fiscal Stress in the Cities*. Cambridge University Press.
- 1981 Greenwood, R. "Fiscal pressure and local government spending". In C. Hood & M. Wright (eds.) *Big Government in Hard Times*. Martin Robertson.
- 1981 Jenkins, W.I., Greenwood, R. "Policymaking groups". In R. Payne & C. Cooper (eds.), *Groups at Work*. J. Wiley and Sons.
- 1980 Ranson, S., Hinings, C.R., Greenwood, R., Walsh, K. "Value preferences and tensions in the organization of local government". In D. Dunkerley & C. Salaman (eds.), *International Yearbook of Organizational Studies, 1980*. Routledge & Kegan Paul, pp. 197-221.
- 1980 Greenwood, R., Hinings, C.R., Ranson, S., Walsh, K. "Incremental budgeting and the assumption of growth: The experience of local government". In M. Wright

(ed.), *Public Spending Decisions: Growth and Restraint in the 1970's*. London, England: George Allen and Unwin, chapter 3, pp. 25-48.

- 1980 Hinings, C.R., Greenwood, R., Ranson, S., Walsh, K. "The organizational consequences of financial restraint in local government". In, M. Wright (ed.), *Public Spending Decisions: Growth and Restraint in the 1970's*. London, England: George Allen & Unwin, 1980, Ch. 4, pp. 49-67.
- 1980 Greenwood, R. "The budgetary process". In T. Booth (ed.), *Planning for Welfare*. Blackwell and Martin Robertson.
- 1980 Greenwood, R. "Relations between central and local government in Sweden: The control of local government expenditure". In, G.W. Jones (ed.), *New Approaches to the Study of Central-Local Government Relationships*. Farnborough, England: Gower Publishing Co. Ltd.
- 1976 Greenwood, R., Hinings, C.R. "Contingency theory and public bureaucracies". In D.S. Pugh & C.R. Hinings (eds.), *Organizational Structure: Extensions and Replications*. Saxon House.
- 1974 Greenwood, R., Hinings, C.R., Ranson, S. "Inside the new local authorities". In *Yearbook of Social Policy in Britain, 1973*. London: Routledge & Kegan Paul.

### C. Edited Journals

- 2011 Greenwood, R., Suddaby, R., Elsbach, K., Meyer, R., Zilber, T. *Special Issue* on Institutional Theory and Symbolism, *Academy of Management Journal*.
- 2010 Greenwood, R., Brown, A.D., Lounsbury, M., Wilson, D. *Special Issue* on the 30<sup>th</sup> Anniversary of *Organization Studies*.
- 2008 Greenwood, R., Suddaby, R., Wilderom, C. (guest editors). *Special Issue* on 'Professional Service Firms', *Journal of Organizational Behavior*.
- 2006 Greenwood, R., Suddaby, R. (eds.) *Special Issue* on Professional Service Firms, *Research in the Sociology of Organizations*, Vol. 24.
- 2005 Greenwood, R., Lawrence, T. (guest editors). *Special Issue* on 'The Iron Cage in the Information Age: The legacy and relevance of Max Weber for Organization Studies'. *Organization Studies*, Vol. 26, issue 4.
- 1987 Greenwood, R., Hinings, C.R. *Special Issue*, Organizational Transformations. *Journal of Management Studies*, Vol. 24, issue 6.

### D. Articles

- forthcoming Smets, M., Morris, T., & Greenwood, R. Greenwood, R., From practice to field.: a practice driven theory of institutional change *Academy of Management Journal*.

- 2011 Greenwood et al, 2011. Institutional complexity and organizational responses. *Annals of the Academy of Management*.
- 2010 Greenwood, R., Morris, T., Fairclough, S., Boussebaa, M. The organizational design of transnational professional service firms. *Organizational Dynamics*, 39 (2): 173-183.
- 2010 Wry, T., Greenwood, R., Jennings, P.D., Lounsbury, M. Institutional sources of technological knowledge: A community perspective on nanotechnology emergence. *Research in the Sociology of Organizations*, 29: 149-176.
- 2010 Greenwood, R., Miller, D. Tackling design anew: Getting back to the heart of organizational theory. *Academy of Management Perspectives*, 24 (4): 78-88.
- 2010 Greenwood, R., Diaz, A.M., Li, S.X., Lorente, J.C. The multiplicity of institutional logics and the heterogeneity of organizational responses. *Organization Science*, 21 (2): 521-539.
- 2009 Jennings, J.E., Jennings, P.D., Greenwood, R. Novelty and new firm performance: The case of employment systems in knowledge-intensive organizations. *Journal of Business Venturing*, 24 (4): 338-359.
- 2009 Miller, D., Greenwood, R., Prakash, R. What happened to organization theory? *Journal of Management Inquiry*, 18 (4): 273-279.
- 2008 Suddaby, R., Greenwood, R., Wilderom, C. Where organization theory and organizational behavior might meet. *Journal of Organizational Behavior*, 29 (8): 989-994.
- 2008 Greenwood, R., Meyer, R.E. Influencing ideas: A celebration of DiMaggio and Powell (1983). *Journal of Management Inquiry*, 17 (4): 258-264.
- 2008 Greenwood, R. Focusing the asteroid belt of organizations. *Journal of Management Inquiry*, 17 (3): 152-156.
- 2007 Suddaby, R., Cooper, D.J., Greenwood, R. Trans-national regulation of professional services: Governance dynamics of field level organizational change. *Accounting, Organizations & Society*, 32 (4-5): 333-362.
- 2007 Greenwood, R., Li, S.X., Deephouse, D.L. Ownership and performance of professional service firms. *Organization Studies*, 28 (2): 219-238.
- 2007 Vermeulen, P., Büch, R., Greenwood, R. The impact of governmental policies in institutional fields: The case of innovation in the Dutch concrete industry. *Organization Studies*, 28 (4): 515-540.
- 2006 Greenwood, R., Suddaby, R., McDougald, M. "Introduction". *Research in the Sociology of Organizations*, Vol. 24, 1-17.
- 2006 Cliff, J.E., Jennings, P.D., Greenwood, R. "The strategic positioning of professional service firm start-ups: Balance beguiles but purism pays". In, *Research in the Sociology of Organizations*, Vol. 24.

- 2006 Cliff, J.E., Jennings, P.D., Greenwood, R. New to the game and questioning the rules: The experiences and beliefs of founders who start imitative vs. innovative firms. *Journal of Business Venturing*, 21 (5): 633-663.
- 2006 Greenwood, R., Suddaby, R. Institutional entrepreneurship in mature fields: The Big Five accounting firms. *Academy of Management Journal*, 49: 27-48. **Winner, AMJ Best Paper for 2006.**
- 2006 Greenwood, R., Suddaby, R. The case of disappearing firms: Death or deliverance? *Journal of Organizational Behavior*, 27 (1): 101-108.
- 2005 Greenwood, R., Li, S.X., Prakash, R., Deephouse, D.L. Reputation, diversification and organizational explanations of performance in professional service firms. *Organization Science*, 16 (6): 661-673.
- 2005 Suddaby, R., Greenwood, R. Rhetorical strategies of legitimacy. *Administrative Science Quarterly*, 50 (1): 35-67.
- 2004 Li, S.X., Greenwood, R. The effect of within-industry diversification on firm performance: Synergy creation, multi-market contact and market structuration. *Strategic Management Journal*, 25 (12): 1131-1152. **LEAD ARTICLE**
- 2003 Hinings, C.R., Casebeer, A., Reay, T., Golden-Biddle, K., Pablo, A., Greenwood, R. Regionalizing healthcare in Alberta: Legislated change, uncertainty and loose coupling. *British Journal of Management*, 14 (S1): S15-S30.
- 2003 Greenwood, R. Commentary on: Toward a theory of agency and altruism in family firms. *Journal of Business Venturing*, 18: 491-494.
- 2003 Greenwood, R., Empson, L. The professional partnership: Relic or exemplary form of governance? *Organization Studies*, 24 (6): 909-933.
- 2002 Greenwood, R., Hinings, C.R., Suddaby, R. Theorizing change: The role of professional associations in the transformation of institutionalized fields. *Academy of Management Journal*, 45 (1): 58-80. **LEAD ARTICLE**
- 2002 Hinings, C.R., Greenwood, R. Disconnects and consequences in organization theory? *Administrative Science Quarterly*, 47 (3): 411-421.
- 2001 Suddaby, R., Greenwood, R. Colonizing knowledge: Commodification as a dynamic of jurisdictional expansion in professional service firms. *Human Relations*, 54 (7): 933-53.
- 2000 Greenwood, R. How investment in organizational design impacts the effectiveness of KM. *Knowledge Management Review*, 3 (4): 10-11.
- 2000 Steier, L.P., Greenwood, R. Entrepreneurship and the evolution of angel financial networks. *Organizational Studies*, 21 (1): 163-193.
- 1999 Steier, L.P., Greenwood, R. Newly created firms and informal angel investors: A four-stage model of network development. *Venture Capital*, 1: 147-167.

- 1999 Miller, D., Greenwood, R., Hinings, C.R. “Caos criador ou evoluir dentro da continuidade – Transformar a organização – Por que, como e em que direção as organizações se transformam. *Organizações & Sociedade*, 6 (16): 9-20.
- 1999 Greenwood, R., Suddaby, R., Harris, E.C. Are MDPs the right way to go? *CA Magazine*, 132 (5): 21.
- 1998 Cooper, D.J., Greenwood, R., Hinings, C.R., Brown, J. Globalization and nationalism in a multinational accounting firm: The case of opening new markets in Eastern Europe. *Accounting, Organizations and Society*, 23 (5-6): 531-548.
- 1997 Devine, K., Greenwood, R. Inside Aston. *Journal of Management Inquiry*, 6: 200-208.
- 1997 Greenwood, R., Hinings, C.R., Brown, J., Cooper, D.J. Promoting the professions. *Business Quarterly*. Summer, 61 (4): 64-70.
- 1997 Roberts, P.W., Greenwood, R. Coercive forces and the constrained-efficiency framework: A reply to Bates. *Academy of Management Review*, 22 (4): 851-853.
- 1997 Roberts, P.W., Greenwood, R. Integrating transaction cost and institutional theories: Toward a constrained-efficiency framework for understanding organizational design adoption. *Academy of Management Review*, 22 (2): 346-373.
- 1997 Miller, D., Greenwood, R., Hinings, C.R. Creative chaos or munificent momentum: Academic and practitioner views of organizational change. *Journal of Management Inquiry*, 6: 71-78.
- 1996 Greenwood, R., Hinings, C.R. Understanding radical organizational change: Bringing together the old and the new institutionalism. *Academy of Management Review*, 21 (4): 1022-1051. **LEAD ARTICLE**
- 1996 Greenwood, R., Lachman, R. Change as an underlying theme in professional service organizations: An introduction. *Organization Studies*, 17 (4): 563-572.
- 1996 Greenwood, R. Manager’s reactions to a corporate acquisition: Comment on Fried, Tieg, Naughton and Ashforth. *Journal of Organizational Behavior*, 17 (5): 429-431.
- 1996 Cooper, D.J., Hinings, C.R., Greenwood, R., Brown, J.L. Sedimentation and transformation in organizational change: The case of Canadian law firms. *Organization Studies*, 17 (4): 623-648.
- 1996 Brown, J.L., Cooper, D.J., Greenwood, R., Hinings, C.R. Strategic alliances within a Big Six accounting firm: A case study. *International Studies of Management and Organization*, 26 (2): 59-80.
- 1995 Steier, L.P., Greenwood, R. Venture capitalist relationships in the deal structuring and post-investment stages of new firm creation. *Journal of Management Studies*, 32 (3): 337-357.



- 1994 Greenwood, R., Hinings, C.R., Brown, J.L. Merging professional service firms. *Organization Science*, 5 (2): 239-257.
- 1993 Greenwood, R., Hinings, C.R. Understanding strategic change: The contribution of archetypes. *Academy of Management Journal*, 36 (5): 1052-1082.
- 1993 Greenwood, R., Cooper, D.J., Hinings, C.R., Brown, J.L. Biggest is best? Strategic assumptions and actions in the Canadian audit industry. *Canadian Journal of Administrative Sciences*, 10 (4): 308-321.
- 1991 Hinings, C.R., Brown, J.L., Greenwood, R. Change in an autonomous professional organization. *Journal of Management Studies*, 28 (4): 375-394.
- 1990 Greenwood, R., Hinings, C.R., Brown, J.L. 'P<sup>2</sup> form' strategic management: Corporate practices in professional partnerships. *Academy of Management Journal*, 33 (4): 725-55.
- 1988 Greenwood, R., Hinings, C.R. Organizational design types, tracks and the dynamics of strategic change. *Organization Studies*, 9 (3): 293-317.
- 1987 Greenwood, R., Hinings, C.R. Editorial introduction: Organizational transformations. *Journal of Management Studies*, 24: 561-564
- 1986 Greenwood, R. The institutional and organizational capabilities of local government. *Public Administration*, Spring.
- 1984 Greenwood, R. Incremental budgeting: Antecedents of change. *Journal of Public Policy*, Winter.
- 1983 Greenwood, R. Changing patterns of budgeting in English local government. *Public Administration*, Summer.
- 1982 Greenwood, R. The politics of central-local relations in England and Wales, 1974-82. *West European Politics*, July.
- 1981 Walsh, K., Hinings, C.R., Ranson, S., Greenwood, R. Power and advantage in organizations. *Organization Studies*, 2 (2): 131-153.
- 1980 Greenwood, R. I rapporto tra governo central e governo locale in Svezia: il controllo della spesa del governo locale. *Problemi di Amministrazione Pubblica*, V (3): 31-56.
- 1980 Ranson, S., Hinings, C.R., Greenwood, R. The structuring of organizational structures. *Administrative Science Quarterly*, 25 (1): 1-17.
- 1979 Greenwood, R. Relations between central and local government in Sweden: The control of public expenditure. *Public Administration*, Reprinted in G.W. Jones (ed.), *New Approaches to the Study of Central-Local Government Relationship*, Gower.
- 1978 Greenwood, R. Politics and public bureaucracies: A reconsideration. *Policy and Politics*.

- 1978 Greenwood, R., Brooke, R.G. The local government ombudsman. *Local Government Studies*.
- 1977 Greenwood, R., Hinings, C.R. The characteristics of organizations. *PAC Bulletin*, 23 (April).
- 1977 Greenwood, R., Hinings, C.R., Ranson, S. The politics of the budgetary process in English local government. *Political Studies*, 25 (March): 25-47.
- 1976 Greenwood, R., Hinings, C.R. Centralization revisited: A research note. *Administrative Science Quarterly*, 21 (1): 151-155. Reprinted in *Classic Research in Management* (Edited by D.S. Pingh).
- 1976 Greenwood, R., Hinings, C.R. Contingency theory and public bureaucracy. *Policy and Politics*, 5 (December): 159-180.
- 1975 Hinings, C.R., Greenwood, R., Ranson, S. Contingency theory and the organization of local authorities: Part II contingencies and structuration. *Public Administration*, 53 (Summer): 169-190.
- 1974 Greenwood, R., Hinings, C.R., Ranson, S. Contingency theory and the organization of local authorities: Part I differentiation and integration. *Public Administration*, 53 (Spring): 1-23.
- 1974 Hinings, C.R., Ranson, S., Greenwood, R. The organization of metropolitan government: The Impact of 'Bains'. *Local Government Studies*, 9 (October).
- 1973 Greenwood, R., Stewart, J.D. Towards a typology of English local authorities. *Political Studies*, 21 (1): 64-69.
- 1973 Greenwood, R., Hinings, C.R. The comparative study of local government organization, 1972-1976. *Policy and Politics*, 1 (3): 213-222.
- 1973 Greenwood, R., Hinings, C.R. Research into local government reorganization. *PAC Bulletin*, December.
- 1972 Greenwood, R., Stewart, J.D. Corporate planning and management organization. *Local Government Studies*.
- 1972 Greenwood, R., Stewart, J.D., Smith, A.D. The policy committee in English local government. *Public Administration*, 50: 157-166.
- 1969 Greenwood, R., Stewart, J.D., Norton, A.L. Recent changes in the internal organization of county boroughs: Part I. *Public Administration*.
- 1969 Greenwood, R., Stewart, J.D., Norton, A.L. Recent changes in the internal organization of county boroughs: Part II. *Public Administration*.

#### **D. Research Reports**

- 1992 Steier, L.P., Greenwood, R. “*Priming the Pump: Support Services for Business Start-Ups*”. pp. 59.
- 1986 Hinings, C.R., Greenwood, R. “*The Normative Prescription of Organizations*”.
- 1986 Greenwood, R., Hinings, C.R. “*Organizational Design Types, Tracks and the Dynamics of Change*”.
- 1985 Greenwood, R., Warner, A. “*Organization of Local Government,*” Report to the Local Government Training Board.
- 1985 Greenwood, R. “*Strategic Style, Attributes of Excellence and Structural Design,*” Report to the Local Authority Association.
- 1984 Greenwood, R., Stewart, J.D. “*Characteristics of Local Government,*” Report to the Local Authority Association.
- 1982 Greenwood, R. “*Budgeting Under Duress: The Management of Fiscal Stress,*” Report to the Social Science Research Council.
- 1980 Greenwood, R., Hinings, C.R., Ranson, S., Walsh, K. “*Management Systems in Local Government*”. INLOGOV Occasional Paper. Birmingham, England: Institute of Local Government Studies, University of Birmingham.
- 1976 Greenwood, R., Hinings, C.R., Ranson, S., Walsh, K. “*In Pursuit of Corporate Rationality*”. INLOGOV Occasional Paper. Birmingham, England: Institute of Local Government Studies, University of Birmingham.
- 1975 Greenwood, R., Lomer, M.A., Hinings, C.R., Ranson, S. “*The Organization of Local Authorities in England and Wales, 1967-75*”. INLOGOV Discussion Paper L5. Birmingham, England: Institute of Local Government Studies, University of Birmingham.
- 1975 Greenwood, R. “*The Comparative Study of Local Authority Organization,*” Report to the Social Science Research Council.
- 1974 Hinings, C.R., Ranson, S., Greenwood, R. “*The Organization of Non-Metropolitan District Authorities*”. INLOGOV Discussion Paper L4. Birmingham, England: Institute of Local Government Studies, University of Birmingham.
- 1974 Hinings, C.R., Ranson, S., Greenwood, R. “*The Organization of Shire Countries*”. INLOGOV Discussion Paper L3. Birmingham, England: Institute of Local Government Studies, University of Birmingham.
- 1971 Greenwood, R., Stewart, J.D., Smith, A.D. “*New Patterns of Organization,*” Institute of Local Government Studies.

### **Non-refereed publications**

- 2001 Greenwood, R., Deephouse, D.L. Legitimacy seen as key. *Globe and Mail*, Dec. 26.

- 2001 Greenwood, R., Cooper, D.J. Bigger is better – for clients. *Globe and Mail*, April 2.
- 2001 Greenwood, R., Suddaby, R. Doors still shut to female partners. *Globe and Mail*, January 29.
- 2000 Greenwood, R., Suddaby, R. Why it makes sense to sack good professionals. *Globe and Mail*, December 4.
- 2000 Greenwood, R., Suddaby, R. Five strategies to make a professional service firm stand out. *Globe and Mail*, November 6.
- 2000 Suddaby, R., Greenwood, R. SEC challenge puts accounting firms at a crossroads. *Globe and Mail*, July 17.
- 2000 Greenwood, R. Business schools shouldn't be judged by a single measure. *Globe and Mail*, July 4.
- 2000 Greenwood, R., Suddaby, R. Marketing no longer a hard sell at professional outfits. *Globe and Mail*, June 19.
- 2000 Greenwood, R., Suddaby, R. 'New' professional designation sounds familiar. *Globe and Mail*, May 8.
- 2000 Greenwood, R., Suddaby, R. New business model leaves partners in name only. *Globe and Mail*, April 24.
- 2000 Suddaby, R., Greenwood, R. Regulating MDPs. *LEXPART*, April.
- 2000 Greenwood, R., Suddaby, R. Poor knowledge management litters information junkyard. *Globe and Mail*, March 13.
- 2000 Suddaby, R., Greenwood, R. Multidisciplinary practices catch regulators' eye. *Globe and Mail*, January 31.
- 2000 Greenwood, R., Suddaby, R. Diverse global service outfits face four challenges. *Globe and Mail*, January 17.