



**UNIVERSITY
OF ALBERTA**

ALBERTA SCHOOL OF BUSINESS VIEWBOOK 2023 - 2024





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Ideas make the world go round. They change the game. They push the envelope. Combining old school knowledge and new school thinking, the Alberta School of Business offers leading business education in an environment steeped in entrepreneurial thinking and guided by world-class instructors and researchers. It's a place where you can learn and lead, where taking calculated risks provides an opportunity to grow and succeed.

And it's what makes it the right business school for you.

Territorial Acknowledgement

The University of Alberta respects the sovereignty, lands, histories, languages, knowledge systems, and cultures of First Nations, Métis and Inuit nations.

The University of Alberta, its buildings, labs, and research stations are primarily located on the traditional territory of Cree, Blackfoot, Métis, Nakota Sioux, Iroquois, Dene, and Ojibway/Saulteaux/Anishinaabe nations; lands that are now known as part of Treaties 6, 7, and 8 and homeland of the Métis.

THINK ENTERING BUSINESS SCHOOL WITH A HEAD FULL OF DREAMS AND IDEAS IS A GOOD START?

WE DO.

DIRECT ENTRY PROGRAMS



BCOM MAJORS

Pursue your interests and define your career path. As an undergrad student at the Alberta School of Business, you'll specialize in one of 11 different majors offered. You have the option to minor in a second business area or in another faculty. Our goal is to see you have a diverse, well-rounded education.

ACCOUNTING

BUSINESS ECONOMICS & LAW

BUSINESS STUDIES

BUSINESS TECHNOLOGY
MANAGEMENT

ENTREPRENEURSHIP
& INNOVATION

FINANCE

HUMAN RESOURCE
MANAGEMENT

INTERNATIONAL BUSINESS

MARKETING

OPERATIONS MANAGEMENT

STRATEGIC MANAGEMENT
& ORGANIZATION

BACHELOR OF COMMERCE DEGREE PROGRAMS

The Alberta School of Business offers you a choice of four degrees through the BCom program. The path you take, combined with the 11 majors to choose from, will not only shape your career, but quite possibly the future of business in the province.

Bachelor of Commerce

The Bachelor of Commerce is a four year degree program. You'll get a background in a diverse range of business areas, along with in depth study of your specific area of interest from the 11 majors offered. You'll also be able to explore other faculties through program electives, earning you a well-rounded degree.

Bachelor of Commerce Cooperative Education

Test drive a potential career path and gain invaluable work experience through the Cooperative Education Program. The BCom Co-op degree program combines classroom learning with paid on-the-job learning, letting you put your academic knowledge into action with periods of relevant full-time work for a total of 12 months.

Bilingual Bachelor of Commerce

The Bilingual Bachelor of Commerce (Baccalauréat bilingue en administration des affaires) is a collaborative program between the Alberta School of Business and Campus Saint-Jean, the U of A's French language faculty. The BCom program was the first of its kind in Canada and provides a fully bilingual business degree in Canada's two official languages, better preparing you to be competitive in a global economy.

Bachelor of Commerce Honors

This program provides specialization in one of three areas – Accounting, Finance or Operations Management. Students will explore their chosen subject area in greater depth than the general BCom program, and a higher standard of performance is expected. Ideal for students interested in pursuing research oriented graduate business studies or working in positions that call for higher-level business skills.

ALBERTA SCHOOL OF BUSINESS AT A GLANCE

SINCE 1916, THE ALBERTA SCHOOL OF BUSINESS has been responding to opportunities and shaping the economic landscape of our province, and beyond.

The U of A's business administration program was ranked **#1 in Canada and 30th in the world**, according to GRAS.

The Alberta School of Business has over **31,000 alumni living in 80 countries** worldwide.

There are **over 2,000 students in the BCom program**, in 4 degree programs and 11 majors.

The Alberta School of Business offers **undergraduate scholarships and awards** ranging in value from **\$500 to \$20,000**.

The Alberta School of Business is home to over **20 student clubs for undergraduate students**.

Earn **12 months of real-world work experience** as part of your degree through our **Cooperative Education program**.

Make a world of difference to your BCom and explore over **32 exchange opportunities** at top business schools across the globe.



3,000+
BCOM STUDENTS



FROM **\$500**
TO **\$20,000**
IN SCHOLARSHIPS



32 GLOBAL
EXCHANGE
OPPORTUNITIES



The Alberta School of Business is the longest continuously Association to Advance Collegiate Schools of Business (AACSB) accredited business school in Canada. AACSB accreditation represents the highest standard of achievement for business schools worldwide and stands as a testament to the diversity of programs, research strength and career development of alumni.



#1 BUSINESS ADMIN
SCHOOL IN CANADA



31,000+
ALUMNI IN
80 COUNTRIES



ADMISSION REQUIREMENTS

ADMISSION TO THE BACHELOR OF COMMERCE PROGRAM IS COMPETITIVE AND THE HIGH SCHOOL ADMISSION AVERAGE MAY VARY BY YEAR.

The admission average is calculated using the five required courses.

For more information on subjects, visit uab.ca/programs

Required Grade 12 Admission Subjects:

- English Language Arts 30-1
- Mathematics 30-1

A combination of three subjects from Fine Arts, Humanities, Languages other than English and Math/Sciences.

A maximum of one subject from Fine Arts will be used for the high school average.

Application Deadline: March 1

Transcript Deadline: August 1

Apply online: uab.ca/apply

For more information visit uab.ca/bcom




2,500+
 STUDENTS INVOLVED
 IN THE CO-OP PROGRAM


12 MONTHS
 OF REAL-WORLD EXPERIENCE
 IN THE CO-OP PROGRAM


20+
 STUDENT CLUBS

REAL WORLD OPPORTUNITIES

Put your knowledge to work with the Co-op Program.

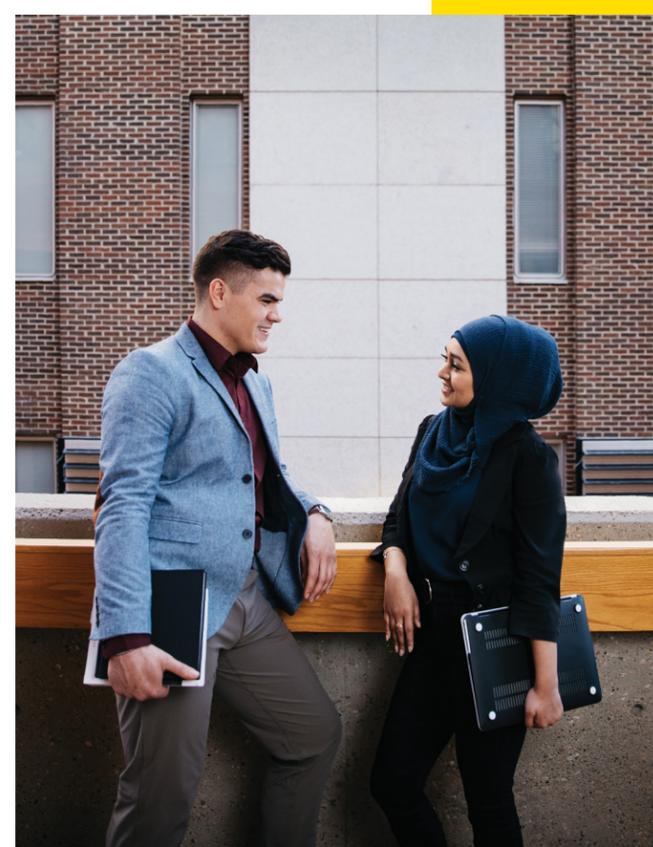
COOPERATIVE EDUCATION

Cooperative Education is an optional program for students in the Alberta School of Business BCom program. Participants combine classroom learning with a total of 12 months of relevant full-time work experience over the course of their degree.

The program gives you marketable real-world skills, workplace experience, potential for a permanent position after graduation, as well as a chance to test drive your major to see if it's right for you. Students from ALL majors in the BCom program may apply to Co-op. Admission is not based solely on GPA, but grades are considered along with the other required application materials.

CAREERS AND WORK INTEGRATED LEARNING

Get started on making the connections that will shape your career. The Careers and Work Integrated Learning office (CWIL) is your connection to the business community and a world of opportunities. CWIL provides you with job search and career development resources, information on employers and recruiting sessions, help with writing resumes and cover letters, interview prep, advice on working and traveling abroad, and mentorship opportunities to help build your career.



ALBERTA SCHOOL OF BUSINESS CERTIFICATE PROGRAMS

Innovation and Entrepreneurship Certificate

The Certificate in Innovation and Entrepreneurship will help you enhance your skills and capacity to make a difference in the world by developing solutions to important problems. This could mean transforming inventions into novel products. For those interested in social innovation and entrepreneurship, this could involve cultivating new solutions to problems such as climate change, food security, or poverty. This could enable you to bring creative inspiration to life.

Certificate in Real Estate

The Certificate in Real Estate provides BCom students an opportunity for broad-based education in real estate economics, finance, law and development. The courses are a mix of theory and practice, preparing students for a range of careers in the real estate industry.

Experiential Learning Record

The Experiential Learning Record (ELR) is a personalized and official university document that allows students to record activities and the corresponding learning that takes place within and beyond the classroom.

The ELR includes a faculty endorsed "Certificate" the student can use for a variety of professional development activities; whether that be employment-focused, scholarship applications, or the pursuit of further educational opportunities.



STUDENT EXPERIENCE **BEYOND** THE CLASSROOM

**IT MAY SEEM CHALLENGING,
BUT ANYTHING THAT'S
WORTH IT ALWAYS IS.**

So go after what you want. Dream the big dreams, explore the big ideas, get in touch with your entrepreneurial side and hone your leadership and decision-making skills with a BCom degree from the Alberta School of Business.

You always knew you would be going places, meeting interesting people, testing your abilities, and doing really cool things.

You just didn't know it could all happen while pursuing your BCom degree at the Alberta School of Business.

RISE TO THE CHALLENGE

National and international case competitions pit you and your team of peers against the best and brightest business students from around the world. You'll be challenged to solve business problems with real-world companies using your classroom knowledge, presentation skills and solid teamwork. You'll gain tremendous experience competing in a fun environment, build your resume and travel the world.

LOOKING FOR AN EDGE? JOIN THE CLUB.

Whether you're looking for leadership opportunities, wanting to develop your network, hone your presentation skills, support a community cause or just hang out with fellow students, student clubs are very much part of the fabric of campus life. There are over 20 student groups in the BCom program representing almost every major.

A WORLD OF OPPORTUNITIES.

Wouldn't it be cool to study abroad and earn credit toward your BCom degree? The answer to that question is always "YES!" The Alberta School of Business gives you the opportunity to participate in an international student exchange at over 30 of the world's top business schools. Expand your global network as you live and study abroad for a summer, semester or full academic year while earning credit and paying U of A tuition.

HOW TO APPLY

HERE'S WHAT YOU NEED TO DO.

Visit uab.ca/bcom for more information on the BCom programs and majors.

Visit uab.ca/programs for information on admission requirements.

Explore the U of A campus, sit down with an advisor and meet current students at uab.ca/visit.

Apply to the BCom program by March 1 at uab.ca/apply.

Apply for scholarships and awards at uab.ca/awards.

FIND YOUR **PURPOSE**

uab.ca/BCom

EMAIL US

Get in touch at
bcominfo@ualberta.ca

FOLLOW US

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 [@ualbertabiz](https://www.instagram.com/ualbertabiz)

ALBERTA SCHOOL OF BUSINESS



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OF ALBERTA**

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