# Alberta MBA Program Information

# **Public Policy & Management Specialization (60 credits)**

BUS 501 (Orientation)
BUS 504 (Career Services – Full-time students only)

### **First-Year Core Courses:**

- 1. ACCTG 501 (Introduction to Financial Reporting and Analysis)
- 2. ACCTG 523 (Accounting Information and Internal Decision Making)
- 3. BUEC 503 (Economic Foundations)
- 4. BUS 505 (Ethics & Corporate Social Responsibility with Communications)
- 5. FIN 501 (Managerial Finance)
- 6. MARK 502 (Principles of Marketing Management)
- MGTSC 501 (Data Analysis and Decision Making)
- 8. SMO 500 (Managing People)
- 9. SMO 652 (Leadership Skills)
- 10. One 3-credit MBA core elective which is chosen from:
  - o BUEC 542 (International Business)
  - o OM 502 (Operations Management)
  - SMO 502 (Organization Strategy-Managing Organizations)

# Public Policy & Management Required and Elective Courses:

- 11. BUS 900 (Project in Public Policy and Management)
- 12. SMO 643 (Strategic Management in the Public Sector) [offered every other year]

Three 3-credit graduate-level electives which are chosen from the following group:

ACCTG 686 (Intro to Financial Management in the Public Sector)

BUEC 678 (Managing Business-Government Relations in Canada)

INT D 690\* (Topics in Knowledge Utilization)

SMO 633 (Managing Organizational Change)

SMO 637 (Managing Not-For-Profit Organizations)

SMO 639 (The Process of Making Public Policy) [offered every other year]

SMO 640 (Implementing Public Policy)

SMO 644 (Public Sector Leadership)

SPH 580\* (Management and Design of Health Care Organizations)

SPH 582\* (Human Resources in Public Health)

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\*You can take a maximum of two courses outside our faculty.

#### **MBA Capstone Course:**

SMO 641 (Business Strategy)

## Four 3-credit MBA electives

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