



May 1, 2021

Michael Maier, Ph.D., CPA, CGA
Associate Dean, Master's and Professional Programs
Alberta School of Business

Re: Proposed MBA Tuition Increase for Students Admitted September 2022 and Beyond - Letter of Support from the MBA Association

With regards to the proposed exceptional MBA tuition increase from \$28,765 to \$49,250 for domestic students, the MBA Association Leadership supports the School's proposal as the elected representatives of the MBA Students. This letter serves as official confirmation.

Associate Dean Michael Maier has demonstrated sincere interest in working with the student body by continually consulting with the MBA Association Leadership team over the past several years to address the impact that low tuition has on future program quality and student experiences. Associate Dean Maier also has met with the MBAA Executive team at our monthly meeting in March 2021 to discuss the new proposal. An MBA Town Hall was held on April 9 for all students.

The School has identified certain areas of interest that it would like to focus on as it aims to improve the quality of services offered to students in light of reduced government funding as well as the roll-back of approved tuition increases in 2015. These include, but are not limited to, guaranteed stable funding for MBA Association, the provision of resources for students to improve presentation and written communication skills, improved career management services, summer internships, work-integrated and experiential learning, increased elective course options, mentorship programming and increased support for student financial aid.

Currently the University of Alberta MBA tuition is exceptionally low for Canadian students relative to peer institutions. Maclean's Magazine recently ranked the Alberta School of Business number four in Canada; however, domestic MBA students currently have the lowest tuition out of the top ten Canadian MBA programs. Average tuition and fees for the top 10 MBA programs in Canada is currently over \$62,000 for domestic students. Even with the proposed increases, the Alberta School of Business MBA will continue to be a good value and remain in the bottom half of comparator programs in terms of tuition.

We believe that these actions will ensure the Alberta School of Business MBA program maintains its status as one of the best in Canada and we look forward to a continued positive working relationship with the School.

Yours truly,

A handwritten signature in blue ink, appearing to read 'Saveta Cartwright'.

Saveta Cartwright
President 2021-22
MBA Association

A handwritten signature in blue ink, appearing to read 'Kevin James'.

Kevin James
President 2020-21
MBA Association

Cc:

MBA Association Executives, 2021-22