

**ELLEN T. CRUMLEY, PhD**  
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## EDUCATION

**University of Alberta** (AACSB-accredited) Doctor of Philosophy, Strategic Management and Organization, Alberta School of Business – November 21, 2012  
**Dalhousie University** Master of Library and Information Studies (MLIS) – 1999  
**University of Saskatchewan** Bachelor of Arts (BA, Honors), History – 1994

## ACADEMIC EXPERIENCE

**University of Alberta** Contract Sessional Instructor – 2012-13  
Assistant, Association to Advance Collegiate Schools of Business – 2012-  
**University of Alberta, Augustana Campus** Contract Sessional Instructor – 2013

## WORKING PAPERS

1. Talking the talk: The mixing, reduction and stabilization of category vocabularies. With Marvin Washington. [accepted at *European Group for Organizational Studies Conference*, July 2013]
2. Same but different: The (re)shaping of professional identity. With Trish Reay.

## PUBLICATIONS

### Peer-Reviewed Articles

1. **Crumley ET.** 2010. Do not enter: How contested practices come into mature fields. *Administrative Sciences Association of Canada Conference Proceedings*. Regina, SK. May 22-25.
2. Lounsbury M, & **Crumley, ET** 2007. New practice creation: An institutional perspective on innovation. *Organization Studies*, 28(7): 993-1012. [97 cited references, July 2013]  
**Reprinted in:** S. Clegg (Ed.). 2009. *SAGE Directions in Organization Studies*. Thousand Oaks, CA: Sage. And R. Greenwood, K. Sahlin, R. Suddaby & C. Oliver (Eds.). 2012. *Institutional Theory in Organization Studies*. Thousand Oaks, CA: Sage.

### Conference Presentations

1. **Crumley, E. T.** 2013. The reduction and stabilization of vocabularies associated with categories. *European Group for Organization Studies Colloquium*. Montreal, Canada.
2. **Crumley, E. T.** 2012. Micro-mechanisms of institutional change: How competing new categories are sustained in tandem. *Academy of Management Annual Meeting*. Boston, MA. Aug 3-7.  
**Crumley, E. T.** 2010. Agree to disagree: The two versions of medical acupuncture in western healthcare. *6<sup>th</sup> IN-CAM Research Symposium*. Vancouver, BC. Nov. 19-21.
3. **Crumley, E. T.** 2010. Do not enter: How contested practices come into mature fields. *2<sup>nd</sup> International Conference on Institutional Work*. Vancouver, BC. Jun. 17-19.

## Conference Presentations (continued)

4. **Crumley, E. T.**, & Lounsbury, M. 2008. Point/Counterpoint: The acupuncture movement and boundary maintenance in western medicine. *European Group for Organization Studies Colloquium*. Amsterdam, Netherlands. Jul. 10-12.
5. Patterson, K., & **Crumley, E. T.** 2008. Stirring up fields: The suppression of chiropractic, acupuncture and nanotechnology. *European Group for Organization Studies Colloquium*. Amsterdam, Netherlands. Jul. 10-12.
6. Lounsbury, M & **Crumley, E. T.** 2008. Innovation and institutions: Entrepreneurial dynamics of mutual funds. *Academy of Management Annual Meeting*. Anaheim, CA. Aug. 8-13.
7. **Crumley, E. T.**, & Patterson, K. 2008. Finding their place: The suppression of peripheral practices in institutionalized fields. *Academy of Management Annual Meeting*. Anaheim, CA. Aug. 8-13.
8. **Crumley, E. T.**, Lounsbury, M. & Greenwood, R. 2007. The emergence of acupuncture in Western health care. *Academy of Management Annual Meeting*. Philadelphia, PA. Aug. 3-8.
9. **Crumley, E.**, Lounsbury, M. & Greenwood, R. 2006. Managing knowledge boundaries: Incorporating acupuncture into biomedicine. *Beyond Knowledge Management: Advancing the Organizational Knowledge Research Agenda*. Durham, UK. Sept. 22-23.

## TEACHING

### Sessional Instructor

#### Alberta School of Business, Master of Business Administration, University of Alberta.

- **Ethics & Corporate Social Responsibility with Communications** (SMO 505). Fall 2013.

#### Alberta School of Business, Strategic Management & Organization, University of Alberta.

- **Behaviour in Organizations** (SMO 301).
  - Winter 2011. (2 sections). Evaluations: 4.5/5 and 4.2/5.
  - Winter 2013. Evaluation: 4.4/5.
- **Managing International Business** (SMO 435). Fall 2012. Evaluation: 4.1/5.
- **Strategic Management** (AUMGT 490). Winter 2013. (Augustana campus). Evaluation: 4.6/5.
- **Strategy** (SMO 441). Fall 2012. Evaluation: 4/5.

### Teaching Assistant

- **Ethics & Corporate Social Responsibility with Communications** (SMO 505). Spring 2013. Alberta School of Business, Alberta School of Business, Master of Business Administration.
- **Behaviour in Organizations** (SMO 301). Fall & Winter 2007-2009. Alberta School of Business, Strategic Management & Organization.
- **Introduction to Management** (SMO 201). Winter 2006. Alberta School of Business, Strategic Management & Organization.

### Teaching Development

- **Teaching Development Program certificate**. 2006. University of Alberta, Alberta School of Business.
  - Included taking 6 teaching courses through University Teaching Services and being a teaching assistant for SMO 201.
- **Teaching in Medicine**. 2001. University of Manitoba, Division of Medical Education.

## GRANTS, SCHOLARSHIPS & AWARDS

### Grants

- **Principal Investigator.** 2011. Alberta Institute for American Studies. University of Alberta. (\$4000 CAD).
- **Principal Investigator.** 2004. Medical Library Association. David A. Kronick Travel Grant. (\$2000 USD).
- **Principal Investigator.** 2004. Medical Library Association. MLA Research, Development, and Demonstration Project Grant. (\$1000 USD).
- **Co-Principal Investigator.** 2003-2004. University of Alberta Small Faculties Grant. (\$4000 CAD)
- **Co-Principal Investigator.** 2003. University of Alberta Conference Fund. (\$3000 CAD)
- **Co-writer.** 2002-2007. Agency for Healthcare Research and Quality. University of Alberta Evidence-based Practice Center.
- **Co-investigator.** 2002-2003. Alberta Heritage Foundation for Medical Research. (\$70000 CAD)

### Scholarships

- **Academic Awards Fund.** 2011. *Canadian Federation of University Women, Edmonton.* (\$1500 CAD).
- **PhD Scholarship & PhD Award.** 2009-10. *University of Alberta, School of Business.* (\$26000 CAD).
- **Poole PhD Faculty Fellowship.** 2009-10; 2008-9. *University of Alberta, School of Business.* (\$14300 CAD).
- **Ziegler PhD Faculty Fellowship.** 2009-10. *University of Alberta, School of Business.* (\$2000 CAD).
- **Andrew Stewart Memorial Graduate Prize.** 2009-10. *University of Alberta.* (\$5000 CAD).
- **PhD Domtar Faculty Fellowship.** 2006-7. *University of Alberta, School of Business.* (\$6000 CAD).
- **Health Research Studentship.** 2007-9. *Alberta Heritage Foundation for Medical Research.* (\$43000 CAD).
- **Walter H. Johns Graduate Fellowship.** 2005-9. *University of Alberta.* (\$18535 CAD).
- **Doctoral Fellowship.** 2005-9. *Social Sciences and Humanities Research Council of Canada.* (\$80000 CAD).

### Research Awards

- **Robert H. Blackburn Distinguished Paper Award.** Inaugural. 2005. Koufogiannakis D, **Crumley E** & Slater L. A Content Analysis of Librarianship Research.
- **Best Research Paper** – 2003. Evidence Based Librarianship Conference.

### Teaching Awards

- **School of Business Graduate Teaching Award** (for 2 sections of SMO 301 taught in 2011). University of Alberta, School of Business. 2012.

## PROFESSIONAL SERVICE

### Ad hoc Reviewer

- *Academy of Management Journal*
- *Journal of Management Inquiry*
- *Journal of Management Studies*
- *Organization Studies*
- Organization and Management Theory Division, Academy of Management

### Session Chair

- *The (In)effectiveness of Firm Leadership?* Academy of Management Annual Meeting, 2012. August 3-7. Boston, MA.

### Volunteering

- Ronald McDonald House. Volunteer baker. Edmonton, Alberta. 2012-
- New Doctoral Students Consortium Finance Committee. Academy of Management Annual Meeting, 2008-9.
- Planning Committee. Alberta School of Business Research Conference, 2007.
- *Journal of Management Inquiry*. Editorial Associate. 2006-8.

## WORK EXPERIENCE

- **Founder and President.** 2004-11. *HealthInfo & Searching Practice Consulting, Inc.* – Edmonton, AB.
- **Education Program Manager and Clinical Librarian.** 2004-5. *Complementary & Alternative Research and Education (CARE) Program* – Department of Pediatrics, University of Alberta: Edmonton, AB.
- **Clinical/Child Health Research Librarian.** 2001-4. *Alberta Research Centre for Child Health Evidence* – Department of Pediatrics, University of Alberta: Edmonton, AB.
- **Winnipeg Coordinator.** 2000-1; **Education & Content Specialist.** 1999-2001. *Department of Pediatrics/Centres for Health Evidence (CHE)* - University of Manitoba: Winnipeg, MB.
- **Reference Librarian.** 1998-99. *Saskatchewan Legislative Assembly Library*: Regina, SK.

## PEER-REVIEWED PUBLICATIONS (Other)

1. **Crumley ET.** 2006. Exploring the roles of health care professionals and librarians involved with complementary and alternative medicine. *Journal of the Medical Library Association*, 94(1): 81-9.
2. Koufogiannakis D, **Crumley E.** 2006. Research in librarianship: Issues to consider. *Library Hi Tech*, 24(3): 324-40.
3. Johnston BC, Wiebe N, **Crumley E**, Supina EA, Vohra S. 2006. Probiotics for the prevention of pediatric antibiotic-associated diarrhea. *The Cochrane Database of Systematic Reviews*, 2.
4. Cramer K, Wiebe N, Hartling L, **Crumley E**, Vohra S. 2005. Heat loss prevention in the delivery room: A systematic review of occlusive skin wrap for the premature neonate. *Journal of Perinatology*, 25: 763-9.
5. **Crumley ET**, Wiebe N, Cramer K, Klassen TP, Hartling L. 2005. Which resources should be used to identify RCT/CCTs for systematic reviews: A systematic review. *BMC Medical Research Methodology*, 5: 24.

## PEER-REVIEWED PUBLICATIONS (Other, continued)

6. Robinson JL, Hartling L, **Crumley E**, Vandermeer B, Klassen TP. 2005. Efficacy of intravenous gamma globulin for therapy of acute myocarditis. *BMC Cardiovascular Disorders*, 5:12. Also published in *The Cochrane Database of Systematic Reviews*, 1.
7. Koufogiannakis D, **Crumley E**, Slater L. 2004. A content analysis of librarianship research. *Journal of Information Science*, 30(3): 227-39.
8. Hartling L, Brison RJ, **Crumley ET**, Klassen TP, Pickett W. 2004. A systematic review of interventions to prevent childhood farm injuries. *Pediatrics*, 114(4): e483-96.
9. McAlister FA, Ezekowitz JA, Wiebe N, Rowe B, Spooner C, **Crumley E**, Hartling L, Klassen T, Abraham W. 2004. Systematic review: Cardiac resynchronization in patients with symptomatic heart failure. *Annals of Internal Medicine*, 141(5): 1-16.
10. Koufogiannakis D, Dorgan M, **Crumley E**. 2003. Facilitating evidence-based librarianship: A Canadian experience. *Health Information & Libraries Journal*, 20(Suppl. 1): 74-76.
11. Farion K, Osmond MH, Hartling L, Russell K, Klassen T, **Crumley E**, Wiebe N. 2003. Tissue adhesives for traumatic lacerations in children and adults. *Academic Emergency Medicine*, 10(2): 110-118. Also published in *The Cochrane Database of Systematic Reviews*, Issue 2.
12. **Crumley E**, Koufogiannakis D. 2002. Developing Evidence Based Librarianship: Practical steps for implementation. *Health Information & Libraries Journal*, 19(2): 61-70.

## LANGUAGES

- **English** (mother tongue) – spoken, written
- **French** (intermediate) – spoken, written
- **Spanish** (beginner) – spoken, written

## REFERENCES

- **Dr. Trish Reay**, Associate Professor, Alberta School of Business ([trish.reay@ualberta.ca](mailto:trish.reay@ualberta.ca))
- **Dr. Ian Gellatly**, Professor, Alberta School of Business ([ian.gellatly@ualberta.ca](mailto:ian.gellatly@ualberta.ca))
- **Dr. Marvin Washington**, Associate Professor, Alberta School of Business ([marvin.washington@ualberta.ca](mailto:marvin.washington@ualberta.ca))