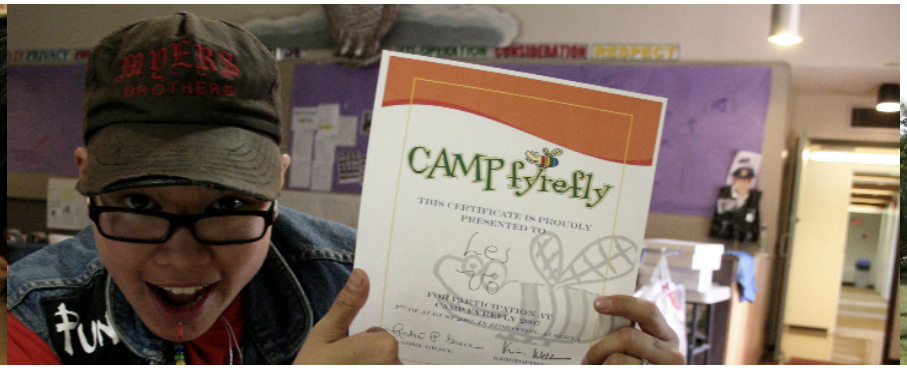

CAMP fyrefly

How to Support Camp fYrefly at Your Wedding or Special Event

Thank you for considering having your guests at your wedding or special event send a gift to support Camp fYrefly. We are honoured that you would think of supporting our program at the Faculty of Education. Your generosity will help to change the lives our sexual and gender minority youth by developing the leadership and resiliency required to overcome the overwhelming obstacles they will face and become change agents in their community.

These guidelines will assist you in providing the information needed to have your guests send their gift to Camp fYrefly:

1. Call the Faculty of Education External Relations Office at (780) 492-7755 who will be happy to assist you with ideas for creating a special insert for your wedding/event invite. You can include the Camp fYrefly website address (http://www.fYrefly.ualberta.ca) in your invite to encourage guests to learn more about this unique program.

2. Please contact us in advance of your special event, to help us, help you celebrate. Here's an example of what you could include in your invite:

"In lieu of wedding gifts you are invited to make a donation to Camp fYrefly – a unique youth leadership program supporting Canada's sexual and gender minority youth"
Event/Appeal Code_____

3. Information on Camp fYrefly might include:

> *Camp fYrefly*
>
> *Camp fYrefly is an educational, social and personal learning retreat for lesbian, gay, bisexual, trans-identified, two-spirited, queer, questioning, and allied youth.*
>
> *With a focus on building and nurturing their leadership potential and personal resiliency, the program is designed to assist youth ages 14 to 24.*
>
> *Founded in 2004 as a university-community educational project, in the Faculty of Education,*
> *the Camp has grown over the years and is making a positive difference in the community.*
>
> *This unique program is designed to help our youth "develop their own fYrefly fuel" and keep their inner light shining bright!*

4. Please note due to privacy and confidentiality laws the University is unable to release the names of those individuals who make donations. You may have to communicate to guests that if they choose to make a donation – you would be thrilled to hear directly from them that they have chosen to support the Camp fYrefly program. We can include in the donation form a release allowing us to notify you of a gift donation made.

   On behalf of the University of Alberta, and Camp fYrefly – thank you for consideration and inclusion in your event planning – Best Wishes!

Options for Wedding/Special Event Donations:

Option 1	Results
• Include in your Invitation - Text inviting guests to make a donation to Camp fYrefly in lieu of gifts. - Encouraging guests to give cash/ or **write a cheque directly to the couple** who will in turn write a cheque to The University of Alberta for the Camp fYrefly program.	• Having the couple accept the cash/cheque directly allows the couple to **know** who chose to make a donation as a gift. Allows the couple to send out thank you cards to those donors. • **Wedding Couple receives the tax credit for the donations.** • Appeal code is noted on the cheque to The University of Alberta for record keeping purposes
Option 2	
• Include in your invitation - Text inviting guests to make a donation to Camp fYrefly, and **also include a donation form with the Appeal Code**. (Donation form can be folded in half to fit most card size envelopes). Donations mailed directly to External Relations Office or online.	• Gives the guest(s) **option to make a donation online/ or cash or cheque** • **Those guests who fill out the form and attach to their donation indicate permission to the External Relations Office whether we can release information to the couple on who made a donation** as per the Appeal Code. (Note: External Relations can only release the names of the donor, and not the amount of any donation.) • **Those guests who donate online will only be attached to the event if they include the Appeal Code, and will not be asked to give permission to release their name to the wedding couple.** External Relations may not know names of everyone who donates, or be able to release donor name information unless permission is granted.
Option 3	
• Include in your invitation text that indicates **donations in lieu of wedding gifts will be accepted at the wedding to support Camp fYrefly**. **Donation Forms available at the Reception**, encouraging cash or cheque donations to The University of Alberta.	• Couple has the ability to keep track of which guests made donations, forwards all donations to External Relations Office. • All donations handed into External Relations Office for processing at one time.