

# ABOUT THE CHINA INSTITUTE





uab.ca/ChinaInstitute

The China Institute at the University of Alberta (CIUA) was established in 2005 with an endowment fund of C\$37 million from the Government of Alberta. The endowment matched the appraised value of The Mactaggart Art Collection, donated to the University of Alberta Museums by Edmonton philanthropists Sandy and Cécile Mactaggart, under an agreement by the University that the funds so obtained would be used to create a China Institute, dedicated to enhancing understanding between Canada and China.

CIUA's mission is to advance scholarship of China at the University of Alberta, to enhance and support research on China, and to promote strong academic linkages between the University of Alberta and Chinese universities.

CIUA's vision is to play a prominent role in Canada, China and internationally as a unique Canadian enterprise that stimulates outstanding China-related teaching, research initiatives and interdisciplinary collaboration. Spanning a wide range of disciplines, the Institute encourages the participation in the scholarship of China by undergraduate and graduate students, post-doctoral fellows, staff, and faculty from the University of Alberta and Chinese institutions.

CIUA works with its campus partners to promote China-related activities at the University of Alberta. Current research focus of the China Institute is on the rapidly evolving role of China in trade, energy, investment and foreign affairs in Canada, China, and in third countries. Particular focus is placed on Canada- China relations.

### **AGENDA**

	8:00 am – 8:30 am	
	Welcoming Remarks 8:30 am – 8:35 am	pg 4
	Opening Keynote Remarks 8:35 am – 9:15 am	pg 5
	Panel 1 - China's Rise in International Investment and Trade: A New Globalization Leader? 9:15 am - 10:30 am	pg 6
	Coffee Break 10:30 am – 10:45 am	
	Panel 2 - Reassessing Canada's Economic Partnerships: the US, China and Beyond 10:45 am - 12:10 pm	pg 9
_	Luncheon & Keynote Remarks 12:10 pm – 1:00 pm	pg 12
	Panel 3 - Approaching Free Trade Agreement with China: Policy Perspectives 1:00 pm - 2:30 pm	pg 13
	Coffee Break 2:30 pm – 2:45 pm	
	Panel 4 - Market Access and Reciprocity: Industry Perspectives 2:45 pm - 4:00 pm	pg 16
	Concluding Remarks	

# WELCOMING REMARKS Host - University of Alberta

### **China Institute**



#### **GORDON HOULDEN**

Director, China Institute, University of Alberta

Professor Gordon Houlden is the Director of the China Institute and Professor of Political Science at the University of Alberta. He is also an Adjunct Professor at the National Institute for and an Adjunct Research Professor at the China National Institute for South China Sea Studies.

Professor Houlden joined the Canadian Foreign Service in 1976. Abroad he has been posted to Havana, Hong Kong (twice), Warsaw, Beijing (twice - most recently as Minister 2001–2004), and as Executive Director of the Canadian Trade Office in Taipei (2004–2006). While a Foreign Service officer, Prof. Houlden studied at the Chinese University of Hong Kong (1981–1983), and at the National Defence College in Kingston (1992–1993). Twenty-two of his years in the Canadian foreign service were spent working on Chinese affairs for the Government of Canada.

His last assignment before joining the University of Alberta in 2008 was as Director General of the East Asian Bureau of the Department of Foreign Affairs and International Trade. During his time as CIUA's Director, he served as a Board Member for the Province of Alberta Asia Pacific Advisory Council (2012–2014) and Governor and Human Resources Committee Chair of the Board of Governors of the International Development Research Centre IDRC (2013–2016), a federal Crown Corporation.

While at the China Institute, Professor Houlden has led 11 courses on China for officers of Global Affairs Canada (GAC) (formerly the Department of Foreign Affairs, Trade and Development), as well as courses on China and Japan for the Economic, Development and Trade Department of the Government of Alberta.

### **OPENING KEYNOTE REMARKS**

# Ambassador of Canada to the People's Republic of China The Honourable John McCallum



#### THE HONOURABLE JOHN MCCALLUM

Ambassador of Canada to the People's Republic of China

Diplomatic career, 2017-Present

Ambassador to the People's Republic of China

Political career, 2000–2017 Member of Parliament for Markham (subsequently Markham-Unionville, Markham-Thornhill)

Served in six ministerial portfolios, including National Defence and Immigration, Refugees and Citizenship

Led initiative to welcome 40,000+ Syrian refugees to Canada (2015–16) and nominated Nelson Mandela as honorary citizen (2001)

Banking career, 1994–2000 Senior Vice President and Chief Economist, Royal Bank of Canada

Academic career, 1976–1994

Economics professor at McGill University, Université du Québec à Montréal, Simon Fraser University, and University of Manitoba, as well as Dean of Faculty of Arts, McGill University

Best known publication: "National Borders Matter: Canada-US Regional Trade Patterns" *American Economic Review* (June 1995)

## China's Rise in International Investment and Trade: A New Globalization Leader?

Amid the turmoil and uncertainties of North America and Europe, will China step forward and become the new champion of global open trade – as President XI Jinping suggested in Davos in January? Is that likely or feasible? In what way and with what objectives would China take a leadership role? What are the implications for the international economic system as we know it – and for Canada as a player within that framework?



**CHAIR** 

#### **GUY SAINT-JACQUES**

Former Canadian Ambassador to the P. R. China (2012–2016), Senior Fellow, China Institute, University of Alberta

Guy Saint-Jacques worked for one year as a land planner for the Quebec Government before joining the Department of External Affairs in 1977. holding office in New York, Mexico City, Kinshasa, and Hong Kong as well as twice in Washington, D.C., the last time as Minister and Deputy Head of Mission. He has also been Deputy High Commissioner at the High Commission of Canada in London, UK and has been posted three times to Beijing. At Headquarters, he first worked in the Consular Affairs division, in the Francophone Africa division, and then in the Science and Technology division and in the Office of the Associate Deputy Minister. He also served as Deputy Director of the Energy and Environment division, as Director of both the Personnel (Political and Commercial) and the Assignments divisions, and as Director General of the Personnel Management Bureau . He served as Chief Negotiator and Ambassador for Climate Change for the Government of Canada and was the Ambassador Extraordinary and Plenipotentiary for Canada to the People's Republic of China until October 2016. For Mr. Saint-Jacques who speaks fluent Mandarin, this was a fourth assignment in China. Mr. Saint-Jacques holds a B. Sc. (Geology), University of Montreal, and a M. A. (Land Planning and Regional Development), Laval University.



#### **KERRY BROWN**

Professor of Chinese Studies and Director of the Lau China Institute, King's College, London, United Kingdom

Kerry Brown is Professor of Chinese Studies and Director of the Lau China Institute at King's College, London. From 2012 to 2015 he was Professor of Chinese Politics and Director of the China Studies Centre at the University of Sydney, Australia. Prior to this he worked at Chatham House from 2006 to 2012, as Senior Fellow and then Head of the Asia Programme. From 1998 to 2005 he worked at the British Foreign and Commonwealth Office, as First Secretary at the British Embassy in Beijing, and then as Head of the Indonesia. Philippine and East Timor Section. He has a Master of Arts from Cambridge University, a Post Graduate Diploma in Mandarin Chinese (Distinction) from Thames Valley University, London, and a Ph D in Chinese politics and language from Leeds University.

Professor Brown directed the Europe China Research and Advice Network (ECRAN) giving policy advice to the European External Action Service between 2011 and 2014. His most recent book 'China's CEO: Xi Jinping' was published in 2016 and was an Economist book of the year. 'China's World' will be published in August.



#### JIAN HAN

Professor, Department of International Economics and Trade, Nanjing University; Adjunct Professor, Nanjing University-Johns Hopkins University Center for Chinese and American Studies (SAIS)

Dr. Jian HAN is a professor in the Department of International Economics and Trade, Nanjing University. He is also the adjunct professor of Nanjing University - Johns Hopkins University (SAIS), Center for Chinese and American Studies. Professor Han completed a post-doctoral fellowship in Institute of World Economics and Politics of Chinese Academy of Social Sciences from 2008 to 2011.

Professor Han's research focuses on international trade, trade policy, and political economy. His research integrates theoretical and empirical work to examine a variety of issues, such as how governments choose among redistribution policies, the determinants of trade policy and trade agreements, and the effects of trade costs and geographic location. He is now the chief of the project team jointly established by Nanjing University and CCPIT to assess the China-Switzerland, China-ASEAN FTA effect. Professor Han has published numerous articles in selected Chinese and foreign journals including global governance, FTA-related subjects, China's economic reform and foreign policies.



#### **CLARK ROBERTS**

#### Deputy Minister, International Trade, Government of British Columbia

Clark M. Roberts is the Deputy Minister to the Ministry of International Trade and has held the position since March of 2016. Previously, he was Assistant Deputy Minister of the International Business Division.

Clark oversees trade and investment activities in British Columbia's priority international markets, international trade missions, trade strategy and policy, including international and domestic trade agreements, international marketing, and venture capital programs. As well, Clark leads the development and implementation of provincial multiculturalism programs and initiatives.

Prior to joining government, Clark was a partner in an international law firm, and spent four years as the law firm's Chief Representative of their Beijing office, focusing on energy, mining, financial services and clean technology.

Clark was awarded a Queen's Counsel by the Province of British Columbia in December of 2013. He is also admitted to the rolls as a solicitor (non-practising) in England and Wales.



#### **YVES TIBERGHIEN**

#### Director of the Institute of Asian Research, University of British Columbia

Yves Tiberghien (Ph.D. Stanford University, 2002) is the Director of the Institute of Asian Research at the University of British Columbia (UBC), Executive Director of the UBC China Council, and Associate Professor of Political Science.

Dr. Tiberghien is also a Senior Fellow at the Asia-Pacific Foundation of Canada, a Senior Fellow with the Global Summitry Project at the Munk School of Global Affairs at the University of Toronto, and a visiting professor at Tokyo University and Sciences-Po Paris. He was an Academy Scholar at Harvard University in 2004-2006.

He specializes in East Asian comparative political economy, international political economy, and global economic and environmental governance, with an empirical focus on China, Japan, Korea, and Southeast Asia. He has an interest in comparative institutional reforms that address the middle income trap and the resource curse, as well as in the interface between global economic forces and domestic politics. His works also focuses on tradeoffs between economic policy goals and public goods such as biodiversity protection, transparency in food policy, and climate change issues.

# Reassessing Canada's Economic Partnerships: the US, China and Beyond

A view persists that our economic ties with China are not maturing as much as they could – or as rapidly as those of our competitors. Is an upgrade of China links all the more urgent with what may be happening with the US/NAFTA – or does it simply require we update how best to use the North American platform and the full range of global value chains that connect us to Asia Pacific? Indeed, how can Canada gain ground in the Chinese market and ensure China continues to grow as an investment source, even as China forms its own alliances in Asia Pacific and elsewhere?



**CHAIR** 

#### **RON MACINTOSH**

Ottawa Representative and Senior Fellow, China Institute, University of Alberta; Former Director General, Strategic Planning, Resources and Coordination, Department of Foreign Affairs and International Trade (now Global Affairs Canada)

Ron MacIntosh is a former officer with Canada's Department of Foreign Affairs and International Trade, now called Global Affairs Canada. In 2010, Mr. MacIntosh completed his 35 year foreign service career as Director General, Strategic Planning, Resources and Coordination.

Since late 2011, as a Senior Fellow with the China Institute, Mr. MacIntosh helped orchestrate the delivery of seven courses on China for the Canadian Foreign Service Institute, acted as principal writer on two energy strategy documents for Alberta Energy, penned several commentaries on trade and investment policy, and assisted with five Canada-China investment policy forums, including one in Beijing. Mr. MacIntosh has also undertaken work for the Government of Alberta in connection with their "Greater China Research Project" and more recently has supported similar work by the Government of Newfoundland and Labrador. He also participated in a Canada-Indonesia project with the Centre for International Governance Innovation in 2015.



#### **GREG ANDERSON**

Associate Professor in the Department of Political Science, University of Alberta

Dr. Greg Anderson is currently Associate Professor in the Department of Political Science at the University of Alberta and former Research Director (2009-2013) of the Alberta Institute of American Studies (AIAS) at the University of Alberta. He earned a B.A and M.A. in American History at Brigham Young University and the University of Alberta, respectively, and completed his PhD in 2005 at the Paul H. Nitze School of Advanced International Studies of the Johns Hopkins University (Johns Hopkins/SAIS) in Washington, D.C. During his time in Washington, D.C., he served as Policy Analyst (2000-2002) for the Western Hemisphere Office of the United States Trade Representative (USTR) under both President Bill Clinton and George W. Bush.

In the Spring of 2017, Dr. Anderson was an DAAD/AICGS Research Fellow advancing his research and writing on foreign direct investment rules and the controversies that have swirled around the U.S. and European experiences with them. More narrowly, Dr. Anderson's project focused on how those rules might have evolved in the proposed Trans-Atlantic Trade and Investment Partnership (TTIP) and where they may now be headed in an era of anti-global populism on both sides of the Atlantic.



#### **STEWART BECK**

#### President and CEO, Asia Pacific Foundation of Canada

Stewart Beck is the President and CEO of the Asia Pacific Foundation of Canada. Prior to joining APF Canada, Mr. Beck served as the Canadian High Commissioner to the Republic of India with concurrent accreditation to the Kingdom of Bhutan and to Nepal. He joined the Department of External Affairs and International Trade in 1982 and served abroad in the United States. Taiwan, and the People's Republic of China. In Ottawa, he held a number of positions, including Director General of the North Asia Bureau. Director General Responsible for Senior Management, and Rotational Assignments and Assistant Deputy Minister for International Business Development, Investment, and Innovation. He was Consul General in Shanghai and prior to his posting to India, he was Consul General in San Francisco.



#### **BRIAN KINGSTON**

Vice President, Policy, International and Fiscal Issues, Business Council of Canada

Brian leads the Council's policy work on international trade, fiscal and monetary policy issues. In this role, he manages CEO Forums with India and Japan, the Council's tax policy advisory network and the annual Total Tax Contribution report. Prior to joining the Council, Brian gained comprehensive experience across the federal government as a graduate of the Accelerated Economist Training Program, a leadership development program that includes placements at the Department of Finance, the Treasury Board Secretariat and the Privy Council Office. In addition to his experience in business and government, Brian is active in the non-profit sector as the

Vice-President, Global Operations, Young Canadians in Finance and as a board member of the Ottawa Economics Association. Brian is an Action Canada Fellow, World Economic Forum Global Shaper and alumnus of the 2015 Governor General's Canadian Leadership Conference. He holds a bachelor's degree in economics from Carleton University and a master's degree in international affairs from the Norman Paterson School of International Affairs



#### **DAMIEN MA**

#### Fellow and Associate Director, Think Tank, The Paulson Institute

Damien Ma is Fellow and Associate Director of the Think Tank at the Paulson Institute, focused on investment and policy programs and leads on various research projects and activities. He is the co-author of the book, In Line Behind a Billion People: How Scarcity Will Define China's Ascent in the Next Decade. He is the editor of The Economics of Air Pollution in China by Ma Jun, the chief economist of the Chinese central bank. He currently also serves as an adjunct lecturer at the Kellogg School of Management at Northwestern University.

Previously. Ma was a lead China and Mongolia analyst at Eurasia Group, the political risk research and advisory firm. He specialized in analyzing the intersection between Chinese policies and markets, with a particular focus on energy and commodities, industrial policy, elite politics, US-China relations, and social policies. His advisory and analytical work served a range of clients from institutional investors and multinational corporations to the US government. Prior to joining Eurasia Group, he was a manager of publications at the US-China Business Council in Washington, DC. He also worked in public relations firm H-Line Ogilvy in Beijing, where he served major multinational clients.

### **LUNCHEON KEYNOTE REMARKS**

# Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to Canada His Excellency LU Shaye



#### HIS EXCELLENCY LU SHAYE

Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to Canada

2017-Present Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to Canada

2015–2017 Director-General, Bureau of Policy Research, Office of Foreign Affairs of the Communist Party of China (CPC) Central Committee

2014–2015 Vice Mayor of Wuhan, Hubei Province, People's Republic of China

2009–2014 Director-General, the Department of African Affairs, Ministry of Foreign Affairs

2005–2009 Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the Republic of Senegal

2003–2005 Deputy Director-General, the Department of African Affairs, Ministry of Foreign Affairs

2001–2003 Counselor, Embassy of the People's Republic of China in the French Republic

1999–2001 Counselor, the Department of African Affairs, Ministry of Foreign Affairs

1991–1999 Attaché, then Third Secretary, Deputy Division Director, First Secretary and Division Director, the Department of African Affairs, Ministry of Foreign Affairs

1988–1991 Staff member, then Attaché, Embassy of the People's Republic of China in the Republic of Guinea

# Approaching A Free Trade Agreement with China: Policy Perspectives

Ideally a comprehensive economic agreement or FTA would reinforce the development of Canada – China economic ties. We can learn from the experience of others such as Australia, New Zealand and Korea. But what are our own expectations and our priorities? How can an agreement best respond to the needs and capacities of Canada's regions – and of specific sectors?



**CHAIR** 

#### **KEN SUNQUIST**

Senior Fellow, China Institute, University of Alberta; Former Assistant Deputy Minister (Asia and Africa) and Chief Trade Commissioner, Department of Foreign Affairs and International Trade (now Global Affairs Canada)

Ken Sunquist is an international strategic business advisor, management consultant and corporate director.

Mr. Sunquist served in a number of foreign posts after joining the foreign service in 1973. His assignments abroad included Kingston Jamaica, Belgrade Yugoslavia, San Francisco USA, Seoul Korea, Beijing China, and as Ambassador to Indonesia. Following a number of senior headquarter assignments in trade development, he was appointed Assistant Deputy Minister for International Business. Subsequently, as Assistant Deputy Minister for World Markets, and then Assistant Deputy Minister for Global Operations. He was the senior official and represented Canada in meetings of the ASEAN ( South East Asian Nations ) and APEC (Asia Pacific Economic Cooperation ). In his last assignment he was responsible for the management of the full range of Canada's economic, political, and commercial bilateral relations with 96 countries in Asia and Africa. As part of his responsibilities for Asia and Africa he was named as Alternate Governor for the Asia Development Bank and the Africa Development Bank.



#### **BRUCE CHRISTIE**

Chief Air Negotiator and Director General, Intellectual Property, Services and Investment Trade Policy Bureau, Global Affairs Canada

Bruce Christie joined the Department of Global Affairs Canada in 1990 and was appointed to his current position in September 2014. Since joining the Department he has held a number of senior positions in Ottawa and abroad, including as Minister and Deputy Permanent Representative to the World Trade Organization at the Permanent Mission of Canada in Geneva from 2009 to 2014, during which he served as the Chairman of the WTO Committee on Government Procurement, as Canada's lead negotiator in the Doha Round non-agricultural market access negotiations, and as Canada's Chief Negotiator in exploratory discussions to expand the Canada-EFTA Free Trade Agreement (FTA).

He has also held positions of Director of Regional Trade Policy, Director of Multilateral Trade Policy, and in the European Union, Japan, and Environment Divisions. From 1998 to 2002, he served as the Commercial Counsellor at the Canadian Embassy in Sweden.



#### **DAN CIURIAK**

Former Deputy Chief Economist at the Department of Foreign Affairs and International Trade (DFAIT, now Global Affairs Canada), Director and Principal, Ciuriak Consulting Inc.

Dan Ciuriak is Director and Principal, Ciuriak Consulting Inc. (Ottawa), Fellowin-Residence with the C.D. Howe Institute (Toronto). Senior Fellow with the Centre for International Governance Innovation (Waterloo), and Associate with BKP Development Research & Consulting GmbH (Munich). He is active in international trade, finance, industrial policy and economic development. He has wide-ranging experience in the analysis and formulation of public policy, development of legislation, economic analysis in support of litigation (both private and state-to-state), and training and technical assistance in applied trade analysis and modeling. He has published widely as author and editor, within government and in a personal capacity; commented in the media; and presented at academic, business and official venues, including the WTO, the World Bank, APEC, and the OECD. Recently, he participated in the E-15 initiative sponsored by the International Centre for Sustainable Development and the World Economic Forum developing recommendations for the upcoming WTO Ministerial Conference; and was co-winner of the McKinsey Global Institute essay contest, "Opportunity for Europe", a crowd-sourced initiative to identify ways to revitalize European growth.

14



#### JASON KRIPS

Deputy Minister, Ministry of Economic Development and Trade, Government of Alberta

Jason Krips was appointed Deputy Minister of Economic Development and Trade on October 22, 2015. In his role as Deputy Minister, Jason is responsible for leading the development and implementation of economic development strategies and policies that will foster sustainable growth, enhance market access and investment attraction, and leverage science and technology to build a resilient and dynamic economy for Albertans.

In September 2013, Jason served as Deputy Minister of Agriculture and Rural Development, and in May 2015, he was appointed Deputy Minister of Agriculture and Forestry. Jason was responsible for promoting strong, competitive and sustainable agriculture, food and forestry industries.

Jason began his career in the public service in 2000 and has held a variety of legislative and policy positions in several ministries. In 2008, Jason became ADM of Industry Development and Food Safety at Agriculture and Rural Development. In 2012, Jason joined International and Intergovernmental Relations as ADM of International Relations, responsible for advancing Alberta's trade and investment interests internationally.



#### **GUY SAINT-JACOUES**

Former Canadian Ambassador to the P. R. China (2012–2016), Senior Fellow, China Institute, University of Alberta

Guy Saint-Jacques worked for one year as a land planner for the Quebec Government before joining the Department of External Affairs in 1977. holding office in New York, Mexico City, Kinshasa, and Hong Kong as well as twice in Washington, D.C., the last time as Minister and Deputy Head of Mission. He has also been Deputy High Commissioner at the High Commission of Canada in London, UK and has been posted three times to Beijing. At Headquarters, he first worked in the Consular Affairs division, in the Francophone Africa division, and then in the Science and Technology division and in the Office of the Associate Deputy Minister. He also served as Deputy Director of the Energy and Environment division, as Director of both the Personnel (Political and Commercial) and the Assignments divisions, and as Director General of the Personnel Management Bureau . He served as Chief Negotiator and Ambassador for Climate Change for the Government of Canada and was the Ambassador Extraordinary and Plenipotentiary for Canada to the People's Republic of China until October 2016. For Mr. Saint-Jacques who speaks fluent Mandarin, this was a fourth assignment in China. Mr. Saint Jacques holds a B. Sc. (Geology), University of Montreal, and a M. A. (Land Planning and Regional Development), Laval University.

# Market Access and Reciprocity: Industry Perspectives

How can changes in our economic relations with China, through an FTA or otherwise, serve to grow Canadian companies, both in traditional areas of strength such as resources as well as in newer, value-added sectors (eg, agri-food, clean tech, manufacturing and services) where we are potentially competitive in the Chinese market and/or attractive as investment partners - in both directions? In short, what advice would business organizations give to Canadian trade negotiators - or to investment policy-makers?



**CHAIR** 

#### **DAVID HARTMAN**

Executive Director, Greater China Division, Global Affairs Canada

David Hartman has been Executive Director of the Greater China division of the Department of Foreign Affairs, Trade and Development since September 2013. Prior to assuming his new responsibilities, Mr. Hartman was Acting Director General and Director, since July 2010, in the department's Invest in Canada bureau. Mr. Hartman was also previously Director of the Trade Commissioner Service's Business Sectors division where he was responsible for the Aerospace & Defense, Automotive and Information and Communication Technologies industries.

Throughout his tenure in the Canadian Trade Commissioner Service, Mr. Hartman has developed a strong understanding and appreciation of international affairs and business and especially the relative strengths and supply-side capacity of Canada's leading industry sectors.

Mr. Hartman began his career with the Department of Foreign Affairs and International Trade in 1996 after working for several years as a Special Assistant to a Member of Parliament in Canada's House of Commons.



#### **LEO DE BEVER**

Chairman, Oakpoint Energy; former CEO of Alberta Investment Management Corporation (AIMCo)

Leo de Bever's passion for productivity is currently focused on helping foreign pension plans achieve the economics of Canadian plans, and on improving small company access to commercialization capital.

He serves as:

- · Chairman of Nauticol Energy,
- · Senior Advisor at Mountain Pacific Group in Seattle,
- · Senior Fellow at C.D. Howe
- Member of the Investment Committee at Sustainable Development Technology Canada in Ottawa.

Prior to trying to retire for the third time, Leo worked with 8 financial institutions based in Canada, the U.S. Japan and Australia, including the Bank of Canada, Ontario Teachers' Pension Plan, and most recently as CEO of Alberta Investment Management Corporation.

In the past he has advised Norway's Pension Plan, and served on the Investment Committee of Dutch pension fund APG.



#### MIKE HOLDEN

Director of Policy & Economics, Canadian Manufacturer and Exporter Association

Based out of Calgary, Mike leads CME's economics, research and analysis services and is a senior member of the national policy team. Mike's responsibilities include ongoing economic analysis commentaries and publications, directing major research projects, and policy development.

Mike is also a member of the lead team in designing and executing CME's Industrie 2030 initiative – a strategic plan to reinvigorate the Canadian manufacturing sector and to double manufacturing output and exports by the year 2030.

Prior to joining Canadian Manufacturers and Exporters, Mike was the senior economist at the Canada West Foundation where he managed the Foundation's economic analysis and fiscal policy agenda. He also did extensive work on a number of major public policy issues in Western Canada such as energy development, market access, infrastructure investment and resource revenue savings.



#### **WAYNE IVERSEN**

#### Program Manager, Emerging Markets, BC Council of Forest Industries

Although far from becoming a reality. Wayne's goal is for every person in China to live in a wood home. Wayne has been instrumental in advancing the Federal Government's Canada Wood Export Program since its inception in 2002. The program under Wayne's leadership has won the hearts and minds of the Chinese to embrace a wood culture which has boosted Canadian wood exports to China by more than 25 times to \$1.6 billion annually. Furthermore, over the past fifteen years more than three thousand carpenters and twenty-five hundred engineers and architects have been trained in wood-frame construction.

Wayne has been either living or working in China for the past twenty-seven years, speaks fluent Mandarin, and has a BA in International Relations and an MBA in Information Technology, both from the University of British Columbia.



#### JIMMY MITCHELL

#### Vice President of Business Development, Advantage BC

Jimmy Mitchell has been with AdvantageBC since 2011, following several decades of Asia-focused work in both the public and private sectors. A fluent Mandarin speaker, Jimmy has 30 years' experience in Greater China with a focus on political economy, media / public relations, project management and business development.

After working in Mainland China and Taiwan in the 1980's and early 1990s, Jimmy took a career turn into journalism in Taipei as a reporter, editor and broadcaster at Taiwan's English-language radio station. He was also active as a freelance correspondent for Newsweek CBS Radio, and other international news organizations. In 1999, Jimmy joined the management team to launch a new English-language daily newspaper, the Taipei Times.

Jimmy spent the following decade in Canada's Foreign Service, serving in various political, public affairs and programming roles in Taipei, Ottawa and Shanghai. He was also a project manager at the Shanghai World Expo in 2010, directing a successful business-focused program for the Canada Pavilion

# CHINA CANADA INVESTMENT TRACKER

### The First Comprehensive Database on Chinese Investment in Canada

The China-Canada Investment Tracker project is part of the China Institute's mission to advance the study of the economic and political dimensions of contemporary China through policy-relevant research.

The data gathered for the China-Canada Investment Tracker will facilitate and supplement future analyses of the trends and policy implications of Chinese investment in Canada.

Investment Tracker Premium is available by subscription only.

Chinalnstitute.ualberta.ca

Developed by





Scan to find more info

