

NINTH NATIONAL FORUM ON CANADA-CHINA ECONOMIC RELATIONS

Navigating Economic Engagement Through Troubled Waters

May 24, 2019 | Toronto, ON





Sponsored by:



ABOUT THE CHINA INSTITUTE

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The China Institute at the University of Alberta (CIUA) was established in 2005 with an endowment fund of C\$37 million from the Government of Alberta. The endowment matched the appraised value of The Mactaggart Art Collection, donated to the University of Alberta Museums by Edmonton philanthropists Sandy and Cécile Mactaggart, under an agreement by the University that the funds so obtained would be used to create a China Institute, dedicated to enhancing understanding between Canada and China.

CIUA's mission is to advance scholarship of China at the University of Alberta, to enhance and support research on China, and to promote strong academic linkages between the University of Alberta and Chinese universities. CIUA's vision is to play a prominent role in Canada, China and internationally as a unique Canadian enterprise that stimulates outstanding China-related teaching, research initiatives and interdisciplinary collaboration. Spanning a wide range of disciplines, the Institute encourages the participation in the scholarship of China by undergraduate and graduate students, postdoctoral fellows, staff, and faculty from the University of Alberta and Chinese institutions.

CIUA works with its campus partners to promote China-related activities at the University of Alberta. Current research focus of the China Institute is on the rapidly evolving role of China in trade, energy, investment and foreign affairs in Canada, China, and in third countries. Particular focus is placed on Canada-China relations.





AGENDA

May 24, 2019 | Omni King Edward Hotel | Toronto, ON

Chatham House Rules * Program subject to change

Registration & Breakfast | 8:15 am - 8:45 am

Welcoming Remarks
Panel 1 Assessing Current State of Canada-China Relations8:50 am - 10:15 am
Networking Break 10:15 am – 10:35 am
Panel 2 <i>Managing Economic Engagement in the Face of Cooling Relationsp.5</i> 10:35 am – 12:00 pm
Luncheon & Keynote Address
Panel 3 Between the Two Global Powers - Implications of USMCA & Trade Frictions between U.S. and Chinap.9 1:00 pm – 2:20 pm
Networking Break 2:20 pm – 2:35 pm
Panel 4 Managing Opportunities and Risks - Technology and Security

Concluding Remarks | 4:00 pm - 4:05 pm

WELCOMING REMARKS



Gordon Houlden Director, China Institute, University of Alberta

Professor Gordon Houlden is the Director of the China Institute and Professor of Political Science at the University of Alberta. He is also an Adjunct Professor at the National Institute for and an Adjunct Research Professor at the China National Institute for South China Sea Studies.

Professor Houlden joined the Canadian Foreign Service in 1976. Abroad he has been posted to Havana, Hong Kong (twice), Warsaw, Beijing (twice - most recently as Minister 2001–2004), and as Executive Director of the Canadian Trade Office in Taipei (2004–2006). While a Foreign Service officer, Prof. Houlden studied at the Chinese University of Hong Kong (1981–1983), and at the National Defence College in Kingston (1992–1993). Twenty-two of his years in the Canadian foreign service were spent working on Chinese affairs for the Government of Canada.

His last assignment before joining the University of Alberta in 2008 was as Director General of the East Asian Bureau of the Department of Foreign Affairs and International Trade. During his time as CIUA's Director, he served as a Board Member for the Province of Alberta Asia Pacific Advisory Council (2012–2014) and Governor and Human Resources Committee Chair of the Board of Governors of the International Development Research Centre IDRC (2013–2016), a federal Crown Corporation.

While at the China Institute, Professor Houlden has led 11 courses on China for officers of Global Affairs Canada (GAC) (formerly the Department of Foreign Affairs, Trade and Development), as well as courses on China and Japan for the Economic, Development and Trade Department of the Government of Alberta.

PANEL ONE

Assessing Current State of Canada-China Relations -Are we in a Deep Freeze?

Chair



Francois Rivest

Executive Director, Greater China Commercial and Investment Division, Global Affairs Canada

Francois Rivest is Executive Director, Greater China Division, responsible for Canada's bilateral trade and investment relations with Greater China.

Mr. Rivest was Ambassador of Canada to Afghanistan from 2017 to 2018. On earlier overseas assignments, François was Deputy Head of Mission in Kabul, Consul General of Canada in Guangzhou, Senior Trade Commissioner at the Embassy of Canada in Mexico, at the Consulate General of Canada in Hong Kong, and at the Embassy of Canada in Japan.

During his time with Global Affairs in Ottawa, Francois held positions in trade policy, trade promotion, overseas operations, and international trade finance.

Mr. Rivest trained as a pilot in the Canadian Armed Forces, worked with the City of Winnipeg and the Canadian Urban Transit Association in Toronto and was General Manager for the Japan office of a large Canadian forest products company.

He served as Chair of the Investment and Trade Committee of the Canadian Chamber of Commerce in Hong Kong, Vice Chairperson of the Board of Governors at the American International School in Guangzhou, China, and as Board member of the Canadian Chamber of Commerce in Mexico.

François holds a Bachelor of Management Science (Operational Research) from the University of Ottawa and an MBA (Finance) from the University of Manitoba.



Guy Saint-Jacques Former Canadian Ambassador to the People's Republic of China; Senior Fellow, China Institute, University of Alberta

Guy Saint-Jacques worked for one year as a land planner for the Québec Government before joining the Department of External Affairs in 1977, holding office in New York, Mexico City, Kinshasa, and Hong Kong as well as twice in Washington, D.C., the last time as Minister and Deputy Head of Mission. He has also been Deputy High Commissioner at the High Commission of Canada in London, UK and has been posted three times to Beijing. At Headquarters, he worked in the Consular Affairs, Francophone Africa and Science and Technology divisions, and as Executive Assistant of the Associate Deputy Minister. He also served as Deputy Director of the Energy and Environment division, as Director of the Assignments division, and as Director General of the Personnel Management Bureau. He served as Chief Negotiator and Ambassador for Climate Change for the Government of Canada and was the Ambassador Extraordinary and Plenipotentiary for Canada to the People's Republic of China until October 2016. Since retiring from the Public Service, Mr. Saint-Jacques works as an adviser through his company GS+J Groupe-conseil Inc. and is a Senior Fellow at the China Institute of the University of Alberta as well as at the Institut d'études internationales de Montréal (IEIM). He is the Honorary Chair of the Canada-China Small and Medium Size Companies (CCSME) and sits on the Advisory Board of the Québec Chapter of the Canada-China Business Council. He holds a B. Sc. (Geology), University of Montreal, and a M. A. (Land Planning and Regional Development), Laval University.

Irvin Studin

President, Institute for 21st Century Questions; Editor-in-Chief & Publisher of Global Brief magazine

Irvin Studin is with the Chaire Raoul-Dandurand at the Université du Québec à Montreal (UQAM), and has been a professor in leading universities in North America, Asia and Europe. His latest book is Russia: Strategy, Policy and Administration (Palgrave-MacMillan), and his upcoming book is Ten Theses on Canada in the 21st Century. He worked for a number of years in the Privy Council Office in Ottawa, as well as in the Australian Department of the Prime Minister and Cabinet in Canberra.

The first ever recruit of the Canadian government's Recruitment of Policy Leaders programme, he was a member of the team that wrote Canada's 2004 national security policy, and he principal-authored Australia's 2006 national counter-terrorism policy. He holds degrees from the Schulich School of Business (York University), the London School of Economics and the University of Oxford, where he studied on a Rhodes Scholarship. His PhD is from Osgoode Hall Law School, where he was a Trudeau Scholar and won the Governor-General's Gold Medal.





Robert Wright

Former Canadian Ambassador to the People's Republic of China; Senior Fellow, China Institute, University of Alberta

Rob Wright served as Canadian Ambassador to China from 2005-2009. He also served as Canadian Ambassador to Japan from 2001 to 2005. From 1995-2001 he was Canadian Deputy-Minister for International Trade and Associate Deputy-Minister of Foreign Affairs.

Over the course of his 38-year career in public service he held a range of other positions including, Deputy-Head of the Canadian Embassy in Washington, D.C., Director General responsible for Canada-U.S. relations and Deputy-Head of the Canadian delegation to the World Trade Organization in Geneva. He served on the Canadian delegations to both the Tokyo Round and Uruguay Round of multilateral trade negotiations.

He retired from public service in 2009. Since that time he has been a commentator on foreign and trade policy, particularly relating to China and Japan. He is a member of the Advisory Council of the Canadian Global Affairs Institute and is a Senior Fellow at the China Institute of the University of Alberta.



Cheng Li

Director, Senior Fellow, John L. Thornton China Centre, Brookings; Senior Fellow, Munk School of Global Affairs and Public Policy, University of Toronto

Cheng Li is Director and Senior Fellow at the Brookings Institution's John L. Thornton China Center, and a Distinguished Fellow of the Munk School of Global Affairs and Public Policy at University of Toronto. Dr. Li is also a director of the National Committee on U.S.-China Relations, a Nonresident Senior Fellow at the Paul Tsai China Center at Yale University, a member of the Visiting Committee to the Social Science Research Council in the United States, and a member of the Council on Foreign Relations.

He is the author/editor of numerous books, including Rediscovering China: Dynamics and Dilemmas of Reform (1997), China's Leaders: The New Generation (2001), Bridging Minds Across the Pacific: The Sino-US Educational Exchange (2005), China's Emerging Middle Class (2010), Chinese Politics in the Xi Jinping Era: Reassessing Collective Leadership (2016) and The Power of Ideas: The Rising Influence of Thinkers and Think Tanks in China (2017).

Dr. Li has advised a wide range of U.S. government, education, research, business and not-for-profit organizations on work in China. In 1985, he came to the United States when he later received an M.A. in Asian Studies from the University of California at Berkeley and a Ph.D. in Political Science from Princeton University.

PANEL TWO

Managing Economic Engagement in the Face of Cooling Relations

Chair



Ken Sunquist

Former Assistant Deputy Minister (Asia and Africa) and Chief Trade Commissioner for Canada; Senior Fellow, China Institute, University of Alberta

Ken Sunquist is an international business advisor, consultant, and corporate director. He retired from the Dept. of Foreign Affairs and International Trade as Assistant Deputy Minister (Asia and Africa) and Chief Trade Commissioner for Canada .Mr. Sunquist served in a number of foreign assignments including Kingston Jamaica , Belgrade Yugoslavia , San Francisco USA , Seoul Korea , Beijing China , and as Ambassador to Indonesia . He held a number of senior appointments in headquarters including ADM for International Business, senior official for APEC and for ASEAN as well as Alternate Governor for the Asian Development Bank and the African Development Bank.

Mr. Sunquist is the Chair of the Board of Directors of CARE Canada, one of Canada's larger humanitarian and development NGOs. He is the incoming Chair of the Forum for International Trade Training (FITT) and a member of the Board of Trade Facilitation Canada (TFOC). He previously served on the Boards of the Canadian Commercial Corp (CCC) and Advisory Boards of Northern Alberta Institute of Technology, University of Ottawa Telfer School of Management and the Hanlon Centre for Intl Business at the University of Saskatchewan.

He is a C. Director and CITP, and holds degrees of B.Admin (Sask), M.P.A (San Francisco), and LLD (Hon) (Regina).



The Honourable John Manley Former CEO, Business Council of Canada

Mr. Manley is a former Deputy Prime Minister of Canada. He was first elected to Parliament in 1988, and re-elected three times. From 1993 to 2003 he was a Minister in the governments of Jean Chrétien, serving in the portfolios of Industry, Foreign Affairs and Finance, in addition to being Deputy Prime Minister.

Following the terrorist attacks of September 11, 2001, Mr. Manley was named Chair of a Cabinet Committee on Public Security and Anti-terrorism, serving as counterpart to Governor Tom Ridge, the first U.S. Secretary of Homeland Security. In recognition of the role he played following 9/11, TIME Canada named him "2001 Newsmaker of the Year".

Since leaving government in 2004,, Mr. Manley has continued to be active in public policy, as a media commentator, speaker and adviser to governments of differing political stripes. From 2010 to 2018, he served as President and Chief Executive Officer of the Business Council of Canada. In addition Mr. Manley serves on the boards of several publicly traded companies and is active in the not-for-profit sector. He is Chair of CIBC, CIBC Bank USA and CAE.

An Officer of the Order of Canada, Mr. Manley has received honorary doctorates from Carleton University, the Universities of Ottawa, Toronto, Western Ontario, Windsor and York University.



Sarah Kutalakos Executive Director, Canada China Business Council

Sarah Kutulakos joined the Council in 2007 and has revitalized CCBC's role as Canada's premier bilateral business organization by reinvigorating the council's mandate to provide business services to its members, to be a catalyst for business, and to be a powerful advocate for the Canada China relationship.

Prior to CCBC, Sarah worked for 11 years in marketing, product development, and management with Eastman Kodak Company, where she had multiple assignments involving China. Sarah has led both established and start-up businesses within the context of a global corporation and has broad emerging market business experience. She has been involved in the Greater China region since the late 1980's when she lived and worked in Taiwan and gained a deep understanding of Chinese business practices at a high-tech startup firm.

A fluent Mandarin speaker, Sarah has an MBA from the Simon School of Business at the University of Rochester.



Robert Kwauk Former Partner and Chief Representative, Beijing Office of Blake, Cassels & Graydon LLP

Bob serves a senior advisor to a number of Chinese entities, including Anli Partners, a Chinese law firm which serves foreign companies doing business and investing in China, and Chinese enterprises investing abroad, after retiring from Blake, Cassels & Graydon LLP, in Calgary and Beijing. Bob was transferred to Beijing in 1998 to start up and manage Blakes China operation and has resided there since that time. He has, over the years, been recognized by Chambers Global as one of world's leading business lawyers in M&A and as Canadian expert in China, and by Who's Who Legal for Energy & Natural Resources practices.

Bob has also been active in the business and legal community, having been a director of Canada China Business Council, Alberta China Petroleum Centre, the Calgary YMCA, etc.; advisory to Lexus Nexus China, Dean of Law School, University of Alberta, etc.; and was chair of the Energy & Natural Resources section of Inter-Pacific Bar Association. He is an alumnus of U of A, LLB/MBA program, Simon Fraser University, and University of Quebec at Rimouski.



Thomas J. Timmins Partner, Leader, China Initiative Gowling WLG

Thomas J. Timmins is a senior corporate partner in Gowling WLG's Toronto office. He is widely recognized as a leading advisor on new energy, project development, infrastructure and commercial law matters and has led several of the firm's most significant power and infrastructure sector transactions.

Tom leads Gowling WLG's China Initiative and is Chief Representative of the firm in Beijing. He also serves as leader of the firm's Global New Energy Practice Group. He is a regular speaker and law school instructor and appears frequently in national and international news media.

LUNCH AND KEYNOTE ADDRESS

William Overholt

Chair



William Overholt

Author, "China's Crisis of Success"; Senior Research Fellow, Harvard University Asia Centre

Dr. Overholt has been Senior Research Fellow at Harvard since 2008. From 2013-2015 he was also President of the Fung Global Institute in Hong Kong. From 2002-2008 he was As Policy Distinguished Chair at RAND and Director of RAND's Center for Asia Pacific Policy. He served as Asia regional Head of Strategy and Economics for Nomura from 1998 to 2001. Before that, he was Managing Director and regional Head of Research at Bank Boston Singapore. During 18 years at Bankers Trust, he managed a country risk team in New York from 1980 to 1984 and then served as regional strategist in Hong Kong. At Hudson Institute, 1971-1979, he directed planning studies for the U.S. Department of State, National Security Council, National Aeronautics and Space Administration, and Council on International Economic Policy.

Dr. Overholt has advised several top Asian and African leaders at turning points in their countries' histories.

Dr. Overholt has published nine books, including China's Crisis of Success (2018); North Korea: Peace? Nuclear War? (2019); Renminbi Rising: The Emergence of a New Global Monetary System (2016); Asia, America and the Transformation of Geopolitics (2008); The Rise of China (1993); Political Risk (1982); and (with William Ascher) Strategic Planning and Forecasting (1983). He is principal co-author of: Asia's Nuclear Future (1976) and The Future of Brazil (1978). With Zbigniew Brzezinski, he founded the semi-annual Global Assessment in 1976 and edited it until 1988.

Dr. Overholt received his B.A from Harvard and his Ph.D. from Yale.

PANEL THREE

Between the Two Global Powers - Implications of USMCA & Trade Frictions between U.S. and China

Chair



Jeffrey Reeves

Vice President Research, Asia Pacific Foundation of Canada

Dr. Jeffrey Reeves is Vice-President of Research for the Asia Pacific Foundation of Canada. Prior to joining APF Canada, Dr. Reeves was the Director of Asian Studies at the United States Army War College in Carlisle, Pennsylvania. Dr. Reeves has over 15 years direct experience living and working in Asia, including as an Associate Professor with the Daniel K. Inouye Asia Pacific Center for Security Studies in the United States, as a Research Fellow with Griffith University in Australia, and as a University Instructor at Peking University in the People's Republic of China. Dr. Reeves has worked with the United Nations Development Program and World Wildlife Foundation in Beijing and as a Research Assistant with the London School of Economics and Political Science's (LSE) Asia Research Centre in London. Dr. Reeves served in the United States Peace Corps from 2001 to 2003 in Khovd, Mongolia.

Dr. Reeves has published extensively on economics, politics, and security in Asia, including the books Chinese-Japanese Competition and the East Asian Security Complex: Vying for Influence (Routledge 2016), Chinese Foreign Relations with Weak Peripheral States: Asymmetrical Economic Power and Insecurity (Routledge 2015), and Non-Traditional Security in East Asia: A Regime Approach (Imperial College Press 2015). His articles have appeared in Tier 1 peer reviewed journals including The China Quarterly, Journal of Contemporary China, Asia Security, Pacific Review, and Terrorism and Political Violence, among others. Dr. Reeves received his PhD from the LSE and his master's degree in Chinese Studies from the University of Edinburgh.



Daniel J. Ikenson Director, Herbert A. Stiefel Center for Trade Policy Studies, Cato Institute

Daniel Ikenson is director of the Cato Institute's Herbert A. Stiefel Center for Trade Policy Studies, where he coordinates and conducts research on all manner of U.S. international trade and investment policy. Since joining Cato in 2000, Ikenson has written and spoken extensively about numerous aspects of trade policy, including U.S.-China trade relations; bilateral and multilateral trade agreements and institutions; globalization; U.S. manufacturing issues; trade politics; and trade protectionism.

In addition to writing studies, policy papers, book chapters, and books, Ikenson has testified before congressional committees on a variety of policy matters and has appeared on numerous television news programs and networks, including PBS, CNN, BBC, CNBC, Bloomberg TV, MSNBC, ABC News, Fox News, Fox Business News, and NPR. His articles have been published in widely circulated newspapers and magazines, including the Wall Street Journal, the New York Times, the Los Angeles Times, USA Today, the Chicago Tribune, the Detroit News, Forbes, National Review, and Foreign Policy.



Laura Dawson Director, Canada Institute, Wilson Centre

Laura Dawson is the Director of the Wilson Center's Canada Institute. Named one of Canada's Top 100 foreign policy influencers by the Hill Times, Laura is a speaker, writer and thought-leader on Canada-U.S., NAFTA, TPP and international trade issues. Laura currently serves as a member of Canada's Deputy Minister's Advisory Committee on Trade.



Philip Calvert

Former Canadian Ambassador to Thailand, Cambodia and Laos; Senior Fellow, China Institute, University of Alberta

Philip Calvert is a Senior Fellow with the China Institute at the University of Alberta. He served in Beijing as a Trade Commissioner (1984-87), Economic Counsellor (1994-1997) and Minister & Deputy Head of Mission (2004-2008). In Global Affair Canada he served as Director General for North Asia, Deputy Chief Negotiator for Canada during China's accession to the WTO and as Director of the Technical Barriers to Trade Division. Most recently he spent 2012-2016 as Canada's ambassador to Thailand, Cambodia and Laos.

PANEL FOUR

Managing Opportunities and Risks - Technology and Security

Chair



Sandy Walker Partner, Dentons Canada LLP

Sandy Walker is co-Chair of Dentons' Competition and Foreign Investment Review group and is recognized as one of the country's leading competition and Investment Canada Act lawyers. Sandy's practice focuses on securing government approvals for mergers and acquisitions from the Competition Bureau, Investment Canada and other regulatory agencies, including navigating complex "net benefit to Canada" reviews and the national security review process on behalf of foreign investors, both state-owned and private sector. Sandy also provides strategic advice to clients on compliance issues arising from pricing, distribution and trade practices.

Sandy is a member of the Executive Committee of the National Competition Law Section of the Canadian Bar Association and is a frequent speaker on competition and foreign investment matters.



Alison Nankivell Vice President, Funds Investments and Global Scaling, BDC

Based in Toronto, Alison Nankivell leads BDC Capital's team of indirect investments – Canada's largest venture fund investor, with investments in more than 60 funds and close to \$1 billion in assets under management. Bringing over 20 years of experience in the finance industry in Canada and Asia, Alison is also responsible for BDC Capital's cross-border venture strategy, helping connect large corporates and investors in Asia with high potential Canadian companies and vice-versa.

Prior to her current position, Alison was assuming the role of Vice President, Global Scaling in Hong Kong, from where she was supporting BDC Capital's highest potential investee companies to grow their business and investment partners in the Asia region. Previously, she has served as Vice President, Funds and Co-Investments and also as Vice President, Venture Capital Action Plan (VCAP), role in which she was responsible for BDC Capital's efforts as the key execution agent for the Government of Canada's Venture Capital Action Plan.

During her 15 year tenure with EDC, Alison served in a number of financing and investment roles and spent seven years over two postings based in Beijing: First as Chief Representative for Greater China, and then as Principal and Head of Asia Fund Investments.



Margaret McCuaig-Johnston

Senior Fellow, China Institute, University of Alberta; Distinguished Fellow, APFC; Former Federal ADM

Margaret McCuaig-Johnston is Senior Fellow at the Institute for Science, Society and Policy at the University of Ottawa, Senior Fellow at the China Institute of the University of Alberta, and Distinguished Fellow with the Asia Pacific Foundation of Canada. She is also a Research Associate at Duke University in Kunshan. Her research is focussed on China's innovation system, its start-up incubators and business partnerships, and challenges that western technology firms have had working in China.

Over a 37 career, Margaret served at the Assistant Deputy Minister level at Department of Finance, Natural Resources Canada and the Natural Sciences and Engineering Research Council. She has also had management positions at Industry Canada, the Prime Minister's National Advisory Board on Science and Technology, the Ministry of State for S&T, and the Privy Council Office, primarily positions related to S&T policies, programs and funding. She also worked for eight years in the provincial Government of Ontario.



Daniel Tobok CEO, Cytelligence

Daniel Tobok is an internationally-recognized cyber security and digital forensics expert as well as a serial entrepreneur who has created and successfully divested a number of cyber security companies. He has more than 20 years of hands-on experience in all facets of cyber intrusions and hacking incidents as well as forensic digital investigations including investigations of theft of intellectual property; all types of e-lures including phishing, pharming, and spoofing emails; Anton Piller orders; e-discovery to respect the chain of custody in investigations; information technology department and website breaches; investigations of rogue and disgruntled employees and fraud, embezzlement and extortion investigations.

Tobok works for and advises executives and corporate counsel at Canada's top corporations and private companies and has consulted to the private and public sectors in North America and Europe. Tobok is a tireless educator about the increasing frequency of cyber threats, the threats to business, the loss of privacy and the need for constant vigilance. He has been interviewed by The Financial Post, The Globe and Mail, The Lawyers Weekly, The Law Times, CTV, CBC, CityTV, and Global Television.



Wesley Wark

University of Ottawa; Former member, Prime Minister of Canada's Advisory Council on National Security

Professor Wesley Wark is currently a visiting researcher at the University of Ottawa's Graduate School of Public and International Affairs. He is a professor emeritus at the University of Toronto's Munk School of Global Affairs. He holds a B.A. from Carleton University; an M.A. from Cambridge University; and a Ph.D. from the London School of Economics.

He served for two terms on the Prime Minister of Canada's Advisory Council on National Security (2005-2009) and served on the Advisory Committee to the President of the Canada Border Services Agency from 2006 to 2010.

Professor Wark's most recent book is an edited volume: Secret Intelligence: A Reader (2009, second edition forthcoming). He served as co-director of a research team at the University of Ottawa engaged on a study of the impact of national security and counter-terrorism policies on Canadians since 9/11, funded by Public Safety's Kanishka Project. Professor Wark writes and comments extensively for the Canadian and international media on issues relating to intelligence, national security and terrorism. He was honoured with the "Excellence in Media Relations Award" by the University of Ottawa in 2015.







