

# annual celebration event

the complicated commitment  
to community-based research



## How Non-profits Will Solve Government's Priciest Problems



SPEAKER: **Shaun Loney**, (Ashoka Fellow and EY Entrepreneur of the Year)  
DATE: **Thursday, October 20, 2022**  
TIME: 11:30 a.m. – 1:00 p.m.  
LOCATION: Edmonton City Hall

Innovative nonprofits and socially savvy investors can have Edmonton on the cusp of a poverty reduction breakthrough. To make it over the tipping point, nonprofits need to stop subsidizing governments, investors need to add social value from their investments and governments need to say “Yes!” to a shockingly simple question.

Winnipeg-based Shaun Loney (Ashoka Fellow and EY Entrepreneur of the Year) is the author of best-selling *An Army of Problem Solvers* and his recently released *The Beautiful Bailout*.

He says “my faculty is the social enterprises I’ve co-founded. They teach me daily how to decolonize relationships between nonprofits and governments. The exciting path forward isn’t what I was originally fighting for. It just requires stakeholders to do what’s in their best interests and modern community-based financial tools will make that easy to do.”

Shaun’s keynote talk will be followed by a panel discussion among EndPovertyEdmonton and CUP colleagues who will respond to Shaun’s talk in the context of Edmonton’s efforts to end poverty.

NOTE: If circumstances become more complex with pandemic health restrictions in October, we will organize virtual delivery of the entire event. Hybrid options **will not** be possible. The event will be either fully in person or fully online.

For more information and to register for this event:

<https://www.eventbrite.ca/e/how-non-profits-will-solve-governments-priciest-problems-tickets-412920946667>



Community-University Partnership  
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