

**Department of Drama**  
**Social Media Guidelines**  
**BLEVISS LABORATORY THEATRE (BLT)**

The Department of Drama recognizes that social media is an integral part of our lives and a powerful tool for engaging audiences and sharing our successes and connections thereby supporting audience development and student recruitment.

We encourage a responsible use of social media with the understanding that social media posts may have implications and/or consequences long after a production is finished (“everything posted online is there forever, even after it’s been deleted”).

Therefore, the following are guidelines for using social media in a professional manner that encourages an enthusiastic audience, cast and crew for BLT shows and for your future career in theatre.

**GUIDELINES**

- No cell phone use during rehearsals; turn them off and check during breaks
- Do not take photos of unfinished work without permission
- Do not take photos in dressing rooms - the privacy of dressing rooms is essential
- You are welcome to use your channels to promote the show and tag yourself freely
- BUT *always* ask permission before tagging someone else