

Virtual MBA Exchange

Your Online MBA Experience at WHU



Join WHU as a virtual MBA exchange student and take courses from the Global Online MBA

What to expect

- 3 ECTS / 24 academic hours per course
- Asynchronous teaching with live sessions on Saturdays
- Each course is delivered over a period of 4 weeks
- Case studies, group work, guest-lectures, in-class workshops

Study with an online format that fits your lifestyle while connecting with a global community of top-tier executives and leaders.

Courses offered in 2026/2027/2028

Transformation in the Age fo Digital Disruption:	7 Sep - 04 Oct, 2026
Entrepreneurial Finance:	12 Oct - 08 Nov, 2026
Building, Pitching and Financing Startups:	16 Nov - 20 Dec, 2026
Financial Markets and Assets:	04 Jan - 31 Jan, 2027
Investors, Valuations and Governance:	08 Feb - 07 Mar, 2027
Financial and Management Accounting:	29 Mar - 25 Apr, 2027
Global Business Economics:	03 May - 30 May, 2027
Economic Foundations of Decision Making:	07 Jun - 04 Jul, 2027
Marketing in a Digital World:	12 Jul - 08 Aug, 2027
Strategic Management:	06 Sep - 03 Oct, 2027
Managing the Human Side of Organizations:	11 Oct - 07 Nov, 2027 (TBC)
Strategy Execution:	15 Nov - 19 Dec, 2027 (TBC)
Mastering Strategic Inter-Firm Collaboration:	03 Jan - 30 Jan, 2028 (TBC)
Consumer-Centric Growth and Omnichannel Strategies:	07 Feb - 05 Mar, 2028 (TBC)
Sustainable Operations Management:	03 Apr - 30 Apr, 2028 (TBC)

Admission Requirements

MSc and MBA exchange students may apply for our Virtual MBA Exchange Program if they fulfill the following admission requirements:

Minimum Age: 24 years

Fulfill one language requirement below:

- English as mother tongue
- Completed or currently studying in a university degree program taught and examined entirely in English
- Minimum internet-based TOEFL score of 100 points
- Minimum 7.0 in IELTS.

Additionally, MSc students wishing to enroll in our MBA Exchange Program need to prove **two years of work experience** (full-time job or full-time internships in Business Administration).

Application & Nomination Procedure

Please consult your home Exchange Coordinator on the application procedure in place at your home university. The home university will select candidates based on their internal requirements and standards and then nominate their student(s) to WHU in accordance with provisions laid out in the bilateral partnership agreement. Nominated students will be contacted directly for admission procedures at WHU.

Application Deadline

No later than 8 weeks before the course starts.

Contact

If you have any further questions, please contact your home university Exchange Coordinator for more information.

