UNIVERSITY OF ALBERTA

Business PhD Research Conference November 27, 2026
Bus Room 5-40 A&B

*Program subject to change – updated Nov 19, 2026

Time	Event	Who
9:00-9:10	Welcome and Opening Remarks	Yufei Ren BRC committee; Sarah Moore, Associate Dean PhD and Research; Trish Reay, Vice Dean
09:10 – 9:45	3MT Presentations	Moderator: Ria Boodram Timekeeper/Moderator: Ali Sheibanishakib Emma Fang (Finance) Marton Gera (SEM Visitor) Golnoush Omidali (Finance) Erfan Rafieikia (OIS) Masoum Talebi (OIS) Yulong Zhang (ACCTG)
9:45 – 10:00	BREAK	
10:00 – 10:50 (50 minutes)	Poster Session	Roham Bahri (OIS) Samira Jafari (SEM) Jen Kotadia (SEM) Arjang Nikbakht (MARK) Yufei Ren (SEM) Jessica Therrien (MARK) Xin Yang (Accounting) Hanru Zhang (SEM visitor)
10:50 – 11:00	BREAK	
11:00 - 11:30	Presentation 1 – Marketing	Moderator: Yufei Ren Bijit Ghosh
11:30 – 12:00	Buffet open for lunch	Faculty and Students
12:00 – 1:30	LUNCH PANEL TOPIC: AI for Research - How you use AI tools in your own research; what benefits and challenges have you experienced? - How journals, reviewers, and co-authors are approaching AI use and disclosure - Which skills PhD students should focus on building as these tools continue to evolve	Moderator: Cindy Grappe Minjae Kim (Accounting) Jay Hyun (BUEC) Valeri Sokolovski (Finance) Paul Messinger (Marketing) Borzou Rostami (OIS) Vern Glaser (SEM)
1:30 – 1:45	BREAK	

1:45 - 2:15	Presentation 2 – Strategy, Entrepreneurship & Management	Moderator: Yufei Ren Conroy Smith
2:15 – 2:45	Presentation 3 - Operations & Information Systems	Moderator: Yufei Ren Chunzhen Huang
2:45 - 3:00	BREAK	
3:00 – 3:35 (35 minutes)	3MT presentations	Moderator: Esther Chau Timekeeper/Moderator: Ali Sheibanishakib Ardalan Eyni (MARK) Irene Qin (ACCTG) Soroush Sadeghi (OIS) Hyeonju Shin (Marketing) Alireza Tariverdi (ACCTG) Roghi Teimourfamian (MARK) Yi Wei (MARK)
3:35 – 3:45	Closing Remarks	Sarah Moore and Yufei Ren

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