

CAREER CENTRE

Career Fair Sponsorship Packages

2026-27



Recruitment
Starts with
Engagement



UNIVERSITY
OF ALBERTA

The University of Alberta, its buildings, labs and research stations are primarily located on the territory of Néhiyaw (Cree), Niitsitapi (Blackfoot), Métis, Nakoda (Stoney), Dene, Haudenosaunee (Iroquois) and Anishinaabe (Ojibway/Saulteaux), lands that are now known as part of Treaties 6, 7 and 8 and homeland of the Métis. The University of Alberta respects the sovereignty, lands, histories, languages, knowledge systems and cultures of all First Nations, Métis, and Inuit.

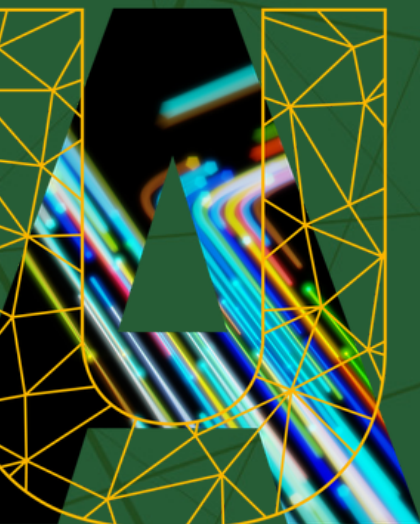


Welcome to the U of A!

The University of Alberta, located in Edmonton, Alberta, is one of Canada's leading teaching and research institutions. Ranked among Canada's Top 4 and the world's Top 100 universities, U of A is renowned for excellence in the humanities, sciences, creative arts, business, engineering and health sciences.

Partnering with the U of A Career Centre strengthens your employer brand and connects you with a pool of top talent students, new graduates, alumni, and the broader U of A community. By becoming a sponsor, you position your organization as an employer of choice and help fund key events and programs that support students and alumni.

Our career fairs provide you with an opportunity to meet U of A students, discuss employment opportunities, and network with potential future candidates. These events bring students from more than 200 of the U of A's undergraduate programs, as well as new graduates, alumni and community members.



2025-26 CAREER FAIR HIGHLIGHTS

8,500+
Students in
Attendance

345
Participating
Exhibitors

*"Great event, well organized
and well attended. Will
definitely generate new
applicants."*

*"We connected with a lot of
great students and graduates
throughout the day. Definitely
a great event, and we plan to
attend again next year."*

*"The staff were all extremely
helpful and knowledgeable
about the fair and process,
thanks for all your hard work!"*



The Career Centre hosts four fairs annually: two multi-disciplinary events, Careers Day and the Spring Hiring Fair, welcoming students from all programs and sectors, and two industry-specific fairs, the Healthcare Industry Career Fair and the Education Career Fair. Careers Day, the Spring Hiring Fair and the Education Career Fair are multilingual, serving English- and French-speaking attendees.

This year, some of our events look a little different with the ongoing construction of the Butterdome. We've been working hard to ensure the upcoming fairs will still provide excellent opportunities for both employers and students.

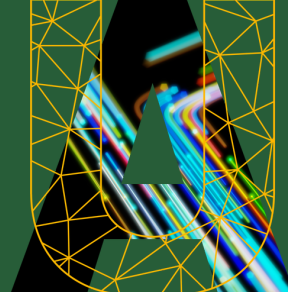


2026-27 CAREER FAIRS

- **Careers Day / Foire d'emploi bilingue**
 - September 23, 2026
- **Healthcare Industry Career Fair**
 - November 3, 2026
- **Education Career Fair / Foire d'emploi en éducation**
 - January 27, 2027
- **Spring Hiring Fair / Foire d'emploi du printemps**
 - February 9, 2027

Careers Day 2026

Van Vliet Complex



Careers Day Premium Sponsor

\$2,500 (3 available)

Sponsorship duration: Sept. 1, 2026 - Aug. 31, 2027

The Premium package includes:

- Booth (10' by 10') at a preferred location, including:
 - Electrical, draping, table, tablecloth and two chairs (more available by request)
- One complimentary parking space and lunch for up to four representatives
- Logo recognition in the Premium-level Sponsor Listing section on the event page for the duration of the sponsorship
- Logo placement at the event
- Recognition on the Career Centre's LinkedIn, General Newsletter (~3,500 subscribers) and Employer Newsletter (~10,000 subscribers)

Additional features:

- One standard Employer Info Session booked within the duration of the sponsorship agreement (*virtual or in-person, booked at least 4 weeks in advance, excluding December and April to August*)
- Use of the University of Alberta logo for your marketing and communications for the duration of the sponsorship

Contact us by Aug. 31, 2026, to obtain all included benefits.



Careers Day Sponsor

\$1,500 (4 available)

Sponsorship duration: Sept. 1, 2026 - Aug. 31, 2027

The package includes:

- Booth (10' by 10') at a prime location, including:
 - Electrical, draping, table, tablecloth and two chairs (more available by request)
- One complimentary parking space and lunch for up to four representatives
- Name recognition in the Sponsor Listing section on the event page for the duration of the sponsorship
- Name placement at the event
- Recognition on the Career Centre's LinkedIn

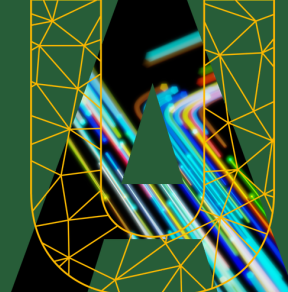
Additional features:

- Use of the University of Alberta logo for your marketing and communications for the duration of the sponsorship

Contact us by Aug. 31, 2026, to obtain all included benefits.

Spring Hiring Fair 2027

Dinwoodie Lounge, Students' Union Building



Spring Hiring Fair Premium Sponsor

\$2,000 (2 available)

Sponsorship duration: Feb. 1, 2027 - Jan. 31, 2028

The Premium package includes:

- Booth (6' by 6') at a preferred location, including:
 - Electrical, draping, table, tablecloth and two chairs (more available by request)
- One complimentary parking space and lunch for up to four representatives
- Logo recognition in the Premium-level Sponsor Listing section on the event page for the duration of the sponsorship
- Logo placement at the event
- Recognition on the Career Centre's LinkedIn, General Newsletter (~3,500 subscribers) and Employer Newsletter (~10,000 subscribers)

Additional features:

- One standard Employer Info Session booked within the duration of the sponsorship agreement (*virtual or in-person, booked at least 4 weeks in advance, excluding December and April to August*)
- Use of the University of Alberta logo for your marketing and communications for the duration of the sponsorship

Contact us by Jan. 6, 2027, to obtain all included benefits.

Spring Hiring Fair Sponsor

\$1,500 (4 available)

Sponsorship duration: Feb. 1, 2027 - Jan. 31, 2028

The package includes:

- Booth (6' by 6') at a prime location, including:
 - Electrical, draping, table, tablecloth and two chairs (more available by request)
- One complimentary parking space and lunch for up to four representatives
- Name recognition in the Sponsor Listing section on the event page for the duration of the sponsorship
- Recognition on the Career Centre's LinkedIn

Additional features:

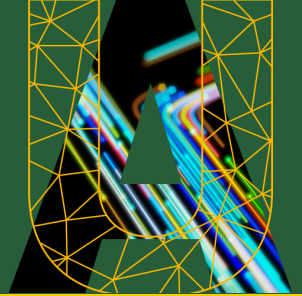
- Use of the University of Alberta logo for your marketing and communications for the duration of the sponsorship

Contact us by Jan. 6, 2027, to obtain all included benefits.



Healthcare Industry Career Fair 2026

Dianne and Irving Kipnes Health Research Institute (formerly ECHA).



Healthcare Industry Career Fair Presenting Sponsor \$2,500 (1 available)

Sponsorship duration: Nov. 1, 2026 - April 30, 2027

The Presenting Sponsor package includes:

- Named as the presenting sponsor of the Healthcare Industry Career Fair
- One double-wide booth (6' by 20') at a preferred location, including:
 - Electrical, draping, table, tablecloth and two chairs (more available by request)
- One complimentary parking space and lunch for up to four representatives
- Logo recognition and company profile in the Sponsor Listing section on the event page for the duration of the sponsorship
- Logo featured on the physical and digital floor plans
- Recognition on the Career Centre's LinkedIn, and newsletters: General (~3,500 subscribers), Employer (~10,000 subscribers) and Campus Outreach (~100 subscribers)

Additional features:

- One standard Employer Info Session booked within the duration of the sponsorship agreement (*virtual or in-person, booked at least 4 weeks in advance, excluding December and April to August*)
- Use of the University of Alberta logo for your marketing and communications for the duration of the sponsorship

Contact us by Oct. 7, 2026, to obtain all included benefits.

Healthcare Industry Career Fair Sponsor \$1,500 (5 available)

Sponsorship duration: Nov. 1, 2026 - April 30, 2027

The sponsor package includes:

- One booth (6' by 10') at a choice location, including:
 - Electrical, draping, table, tablecloth and two chairs (more available by request)
- One complimentary parking space and lunch for up to four representatives
- Logo recognition in the Sponsor Listing section on the event page, accessible to students and alumni for the duration of the sponsorship
- Recognition on the Career Centre's LinkedIn and General Newsletter (~3,500 subscribers)

Additional features:

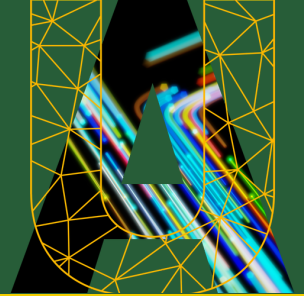
- Use of the University of Alberta logo for your marketing and communications for the duration of the sponsorship

Contact us by Oct. 7, 2026, to obtain all included benefits.



Education Career Fair 2027

Dinwoodie Lounge, Students' Union Building



Education Career Fair Sponsor \$1,500 (6 available)

Sponsorship duration: Jan. 15, 2027 - Dec. 31, 2027

The sponsor package includes:

- One booth (6' by 6') at a prime location, including:
 - Electrical, draping, table, tablecloth and two chairs (more available by request)
- One complimentary parking space and lunch for up to four representatives
- Logo recognition at the Sponsor Listing on the event website for the duration of the sponsorship
- Recognition on the Career Centre's LinkedIn and General Newsletter (~3,500 subscribers)

Additional features:

- Use of the University of Alberta logo for your marketing and communications for the duration of the sponsorship

Contact us by Jan. 3, 2027, to obtain all included benefits.



Want to learn more?

[Sponsorship](#)

[Employer Resources](#)

[Career Fairs for Employers](#)

[Employer Events](#)

Questions?

Contact the Employer Relations team at
hiretalent@ualberta.ca.

uab.ca/cc

