

# NEW NEIGHBOURHOOD & SHOW HOME WAYFINDING

PLAN 595 Final Studio Project 2020

## Vision

To **define** recommendations that **provide** clear procedures, regulations, and design criteria that **accommodate** the needs of developers, homebuilders & residents in Spruce Grove.

## Work Completed

Environmental Scan

Literature Review

Stakeholder Engagement

SWOT Analysis

GIS Analysis

## Big Moves

Implement New Highway and Arterial New Neighborhood Signage

Provide Standard Regulations Pertaining to Sign Locations and Setback Requirements

Create Standardized Signage Typology Requirements (Pictured Below)

### Banner Signage



### Ground- Oriented Show Home Wayfinding



### Arterial Signage



### Highway Signage

