

STUDENT MEDIA POLICY OF THE FACULTY OF MEDICINE & DENTISTRY (FOMD)

The Faculty of Medicine & Dentistry respects the rights of students to express themselves creatively through various media. However, when acting on behalf or representing the FOMD, students must understand the need to portray themselves, their Faculty and the University in a positive light. Students support the principles of professionalism that are associated with being members of their respective professions and are concerned about potential repercussions, both within and outside the University environment, of unprofessional or otherwise inappropriate behavior for their Faculty and profession. Accordingly, this policy was created by the FOMD with input from dental, dental hygiene, medical laboratory science and medical students as represented by their respective student groups to ensure student-produced media conform to all of the above principles:

1. Student-produced material (including but not limited to performances, photography, art, literature, music, video or similar media) that are produced for viewing by other students, faculty and/or the public during the course of an orientation exercise or similar public event when produced on behalf of/representing the FOMD shall be subject to this policy. This includes but is not limited to the identification of participants with the FOMD/U of A, and use of FOMD/U of A logos, memorabilia, equipment and property. All student-produced material for viewing by others shall be subject to this policy unless deemed otherwise by the Vice Dean who may decide the material does not represent the FOMD and is produced for personal artistic merit. This policy does NOT apply to material produced as part of course/curriculum requirements. The appropriateness of such material will be the responsibility of the faculty member providing the assignment and the course coordinator.
2. The students should appreciate they are representing their profession, the FOMD, their respective department and/or division, the University of Alberta, their classmates and other depicted professions/groups/individuals when undertaking the production.
3. The purpose of the material should be one of education, instruction and where applicable, entertainment. The content should be consistent with the values and standards of the professions of those producing the material, and those professions displayed or discussed. The students should feel comfortable if the production were to be shown to key external stakeholders such as the public, faculty members and charitable organizations.
4. The material should avoid scatological language, pornographic images and any portrayal of any ethnic, religious, racial or other group that would be considered discriminatory or potentially offensive.
5. Student-produced material requires FOMD approval in regards to extent of distribution and performance venue.

6. All material will be previewed by the Vice Dean; Assistant Dean, Student Affairs; or the Associate Dean, Equity. Those considered of concern will then be viewed by a committee consisting of the Vice Dean (Chair); Assistant Dean, Student Affairs; Associate Dean, Equity and the two student representatives as determined by the respective student groups for appropriate content and distribution.
7. All material must conform to the U of A Code of Student Behavior and other relevant policies and procedures.
8. Ownership of all material will be determined in accordance with the University's policies on intellectual property.

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