



UNIVERSITY
OF ALBERTA



2023-24

Peter Lougheed Leadership College

Annual Report

PLLC Values, Vision and Mission

At the [Peter Lougheed Leadership College \(PLLC\)](#), we seek to honour former Alberta Premier Peter Lougheed through our actions, guided by the values of influence, community, interdisciplinarity and care. Our vision is to create a home where students can learn, grow as leaders and make a meaningful impact in their communities.

To support this vision, we offer a structured yet flexible environment for leadership development through courses, events, talks, mentoring and hands-on experiences. The [Certificate in Interdisciplinary Leadership Studies](#) can be embedded into an undergraduate degree, allowing students to integrate leadership learning into their academic journey.

In the near term, our mission is to expand access to leadership education across the University of Alberta's campuses and faculties. We offer four leadership courses to undergraduate students from diverse disciplines, delivered online throughout the Summer, Fall, Winter and Spring terms. To foster a strong sense of community, we provide engaging, interactive seminars and host events that connect students across courses.

Above all, we choose to lead first and manage second, ensuring that leadership practice and learning remain at the core of everything we do.



The PLLC Team



Dr. Richard Field
Director



Dr. Leo Wong
INT D 407 Capstone Course Professor



Dr. Erik deJong
Course Coordinator



Jasmine Irvine
Program Coordinator



Angela Penny
Program Coordinator

Access, Community, and Belonging at PLLC

PLLC endeavours to empower its diverse audiences, students and staff to become leaders in the community. By utilizing interdisciplinary approaches, PLLC aspires to remove barriers faced by historically marginalized and racialized communities by developing leaders who understand wide-ranging approaches, take risks and act on values firmly anchored in ethical and social responsibility. By incorporating the voices and perspectives of a spectrum of genders, ages, sexual orientations, abilities, cultures and ethnicities into all our practices, PLLC works towards creating an inclusive, representative, responsible, and innovative future.



“Leadership is the work of getting things done in collaboration with others. When multiple perspectives and experiences are part of the conversation, we see in new ways. We are empowered to develop solutions, collectively, that are responsive, transparent and equitable.

The excellence of PLLC programming relies on the rich contributions of people with distinct backgrounds, identities and social locations, enabling the college to provide cutting-edge leadership development to current and future leaders.”

Lois Harder

PhD, principal of the Peter Lougheed Leadership College, 2018–2021

Student Development Opportunities

SPEAKERS AND FACILITATORS

Speakers and facilitators, and the topics they cover, are selected to represent diverse perspectives, providing inclusive content that's relevant to the spectrum of audiences that PLLC welcomes and attracts.



On Sept. 8, 2023, U of A President Bill Flanagan welcomed distinguished alumnus Tsun-Yan Hsieh, '74 BSc (MechEng), back to campus to share his experiences as a CEO counselor, strategic advisor and mentor to leaders. Tsun-Yan is the founder and lead counselor of LinHart Group, an international leadership services firm specializing in advising boards and counseling CEOs on succession, leadership trajectory and top-team effectiveness. Over his 50-year career, he has built a global reputation as a foremost leadership expert, known for his ability to connect with the inner being of leaders and help them realize their full potential.

Beyond his advisory work, Tsun-Yan is/has been an independent director for leading global companies, including Singapore Airlines, Manulife Financial, Dyson, Bharti Airtel and Sony. For social interests, he serves on the boards of SingHealth and the Singapore Institute of Management.

During his visit, Tsun-Yan addressed a large audience of PLLC students and members of the public at a talk where he shared insights from his recent book, *Positive Influence: The First and Last Mile of Leadership*. His thought-provoking discussion left a lasting impact on attendees, inspiring them to reflect on their own leadership journeys.

EXPERIENTIAL, COLLABORATIVE CLASSROOMS

PLLC courses are known for their innovative and experiential instruction where students interact meaningfully with the instructional staff and their peers in every class, and this continued during online course delivery. Breakout rooms also allow for focused discussions and activities in small groups.

2024 PLLC Student Clubs Supported by TELUS Philanthropic Investments

PLLC Student Clubs, supported by TELUS Philanthropic Investments, is a university-wide program that supports undergraduate leadership initiatives across the U of A. From September 2023 to August 2024, the program provided \$50,000 in funding to 19 undergraduate student organizations engaged in leadership activities, helping them grow and collaborate more effectively.

These clubs offer practical opportunities for emerging leaders to develop their skills and engage in interdisciplinary projects with their peers. The impact has been profound and continues to grow, and we look forward to supporting even more student-led initiatives in the coming year.

The impact of the funding can be found in the [2024 PLLC Student Clubs Report](#).

Here is a testimony from the Strategy, Leadership, Analytics, Management (SLAM) club, a student group featured in the Student Clubs Report:

The University of Alberta's Strategy, Leadership, Analytics, Management (SLAM) club is excited to be in the planning stages for our first-ever leadership conference. As a newly reformed club as of February 2024, building a vision, a team and finally, our events is an exciting opportunity to share the Strategic Management and Organization major and classes with business students and budding leaders alike.

The purpose of this event is to connect future leaders and managers to real-world examples of success, to learn from and open perspectives. The SLAM skills are universal across industries, and we believe it is vital our post-secondary years are the time to gain a strong foundation for practicing leadership.

As our main event of the 2024/2025 academic year and the first event of its kind in our club's operations, we are expecting some significant costs to be associated with the conference. As we continue to plan and finalize details, it is our hope that with our funding from PLLC and TELUS, we are able to deliver a high-quality, memorable and informative event.



Undergraduate Programming

PLLC offers several experiential undergraduate courses that are open to undergrads in any program. In these unique classes, students actively apply course content via creative activities and facilitated discussion. Assignments and activities are often based on real-life situations, current events and innovative research that engage students to problem-solve and reflect on their leadership practice. In total, in the academic year from July 1, 2023, to June 30, 2024, PLLC had 3,635 successful course completions. Here are the courses:

INT D 101: Inspired to Dream: Becoming a Leader.

It was an astounding success. In all, 2,132 students completed the course in the 2023/2024 academic year. This course invites students to engage with impactful leaders from many backgrounds who have made a positive contribution to the world. By the end of the course, students will have been able to visualize their potential for leadership growth and be inspired to continue their journey to take action. This course is offered bi-choronously (students work online to study course materials and have some same-time seminars) and entirely online, with content delivered in multiple formats such as videos, animations and interactive web content.

INT D 207: Inspired to Lead: Skills You Need

Available as of Fall 2023, this course invites students to learn about practical skills that are important to be successful in leadership across various organizational settings and situations. Reflection and self-development are key components of the course, and we are happy to report that 1,179 students completed INT D 207.

INT D 307: Inspired to Lead: Your Leadership Canvas

Available as of Fall 2023, solving societal problems requires that leaders engage across many different domains, requiring them to understand multiple disciplines of thought. Students examine leadership in public, private and non-government cases, as well as their intersections. By the end of the course, students develop a strong understanding of their own leadership development path. 324 students completed INT D 307 in the 2023/2024 academic year.

Certificate in Interdisciplinary Leadership Studies

PLLC's embedded [certificate](#) can be completed alongside any U of A undergraduate program, uniting like-minded students from across campus to learn with and from one another. The program offers resources, awards and opportunities for students to select according to their needs, accommodating current change-makers and aspiring leaders. Graduates of the program continue to employment or further education, ready to collaborate and lead.

CERTIFICATE IN INTERDISCIPLINARY LEADERSHIP STUDIES COURSES:

Inspired to Dream: Becoming a Leader (INT D 101)

Inspired to Lead: Skills You Need (INT D 207)

Inspired to Lead: Your Leadership Canvas (INT D 307)

Inspired to Lead: Time to Practice (INT D 407) in development for its first delivery as the CILS Capstone course in Fall 2024.

In the INT D 407 course students will engage with one another in project-directed groups, putting to use the leadership skills, theory, and research they have enacted and participated in during their leadership education journey. Real-world problems will be presented, analyzed, and addressed head-on, offering real-world experiences aimed to motivate students to continue their leadership journeys beyond their time at the University.



Cathay Allard-Roozen Leadership Awards

Awarded to students with satisfactory academic standing enrolled in any year of an undergraduate degree at the U of A who have completed Inspired to Dream (INT D 101). Selection of recipients of this award is based on academic standing and demonstrated leadership.



Dr. Marvin Washington
College Dean & Vice-Provost
College of Social Sciences and Humanities

"With the establishment of the Cathy Allard-Roozen Leadership Award, you are generously providing vital financial support, motivation, and encouragement to students at the University of Alberta. The Inspired to Dream: Becoming A Leader course offered by the Peter Lougheed Leadership College is giving students an opportunity to learn from some of our brightest leaders and is changing the way they view leadership, priorities, service and — perhaps most importantly — themselves and their own futures. We are excited about the potential of this programming, heartened by the positive feedback received from our students, and grateful for your partnership in leadership initiatives right from the start. As college dean, it is a privilege to have PLLC in my portfolio where I witness daily the impacts your generosity and vision continue to create. Thank you for your invaluable contributions and making so much possible."



Simran Sadhu

Here is the story of one of the 50 recipients of the Cathy Allard-Roozen Leadership Award.

Simran was born in Calgary and moved to Edmonton when she was six years old. She has been fascinated by psychology since she was in high school, and often questioned why she felt and acted certain ways in different situations. Pursuing psychology seemed like a way to find answers to those questions.

She is now pursuing a bachelor's degree in psychology in the Faculty of Science, where she is intrigued by personality psychology. "I enjoyed learning about individuals and their unique characteristics, which help shape and develop their personality, allowing them to make choices that align with their interests," she recalls. "In one

"I can't thank you enough...This award has provided me with motivation to keep going and has really inspired me to work even harder this year. I am forever grateful to you."

particular class, our professor allowed us the freedom to be creative and pick fictional characters to analyze their personality. That assignment gave me a better understanding of how personality psychology identifies traits within individuals and made me realize I wanted to continue my studies in psychology."

When Simran was notified that she had received this award, she was so happy – the kind of happiness she hadn't felt in a long time. She saw her own potential and thought, I really can do this. I can achieve my dream.

2024 Faculty of Science Celebration of Excellence in Research and Teaching

Each year, the Faculty of Science honours exceptional faculty and staff at the Celebration of Excellence in Research and Teaching.

This celebration is an opportunity to acknowledge the outstanding work of faculty and staff members and recognize particular achievements of some of our community members over the past year.

This year, the Associate Dean of Learning and Innovation Besties in the Department of Biological Sciences (ADLIB) award went to Rebekah McKinnon. McKinnon's outstanding teaching in INT D 101 Winter 2024 was recognized by her colleagues in the department. We are extremely proud of her work, and extend our sincere congratulations.



Rebekah McKinnon (second from the left)

PLLC Advisory Committee

BACKGROUND

PLLC was established in 2014 as an administrative unit at the U of A, funded by an endowment from the Government of Alberta and donor contributions. Through the work of its founding principal, the Right Honorable Kim Campbell, and Vice-Principal Martin Ferguson-Pell, the PLLC developed an undergraduate certificate. The Alberta School of Business is responsible for administration of the certificate. The certificate involves the completion of four courses and an Indigenous Studies component.

PURPOSE AND GOALS

PLLC has established an advisory committee to:

- Provide strategic advice, contribute ideas, and identify and refine opportunities for leadership programming;
- Advocate for PLLC and provide advice on enhancing the reputation and reach of PLLC; and
- Offer guidance, insight and support in the effort to ensure PLLC's long-term financial sustainability.

Advisory committee members use their unique expertise to guide PLLC toward better decisions in providing leadership programming to PLLC's many and diverse students and audiences.

MEMBERSHIP

Jared Smith

Chair, Lead Advisor, JS Advisory

Dr. Marvin Washington

College Dean, College of Social Sciences & Humanities, University of Alberta

Kerrie Johnston

College General Manager, College of Social Sciences and Humanities, University of Alberta

Dr. Richard Field

Director, Peter Lougheed Leadership College, University of Alberta

Maite Gonzalez Latorre

PLLC Scholar and Bachelor of Education, University of Alberta, Master of Arts, Syracuse University

Harry Hothi

Digital Marketing Leader, Wealthsimple

Dr. Shalene Jobin

Associate Professor, Faculty of Native Studies, University of Alberta

Zahra Somani

Chief Advancement Officer, Aga Khan University

Evan Ferguson

Associate Investment Advisor, National Bank

Lindsay Rainbow

Senior Strategist and Trainer, Canadian Equality Consulting

Dr. Lianne M. Lefsrud

Risk, Innovation, and Sustainability Chair, Faculty of Engineering, University of Alberta

Dr. Sandra Rein

Associate Dean, Office of the Dean of Students, University of Alberta

Dr. Leo Wong

Associate Dean, Business Office of Education and PLLC INT D 407 Capstone Course Professor, University of Alberta

Rehma Khan

Course Instructor, INT D 101 and MSc Candidate, School of Public Health, University of Alberta

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