



## Sponsor Benefits Overview

Event Deliverables	Presenting Sponsor (\$15,000)	Community Sponsor (\$5,000)	Learning Sponsor (\$3,000)	Legacy Sponsor (\$2,000)	Table Sponsor (\$750)	Friend of SJC (\$750)
Name/Logo Prominently Positioned as Presenting Sponsor	*					
Attendance at Student/Sponsor Reception (Day of, Before Event)	*	*	*	*		
Welcome Table Signage	*					
Name/Logo on Promo Item for Guest Gift Bag	*					
Pre-Event Guest Reception - Identified as Sponsoring Refreshments - Signage at Event		*				
Post-Event Guest Reception - Refreshment Sponsor - Signage at Event			*			
Pre- & Post- Event Guest Receptions - Entertainment, Refreshments, Fellowship Opportunity	*	*	*	*	*	*
Alumni & Friends 'Class of' Button				*		
Event Table/s & Tickets - Signage and Priority Placement	2 Tables of 6 (12 Tickets)	1 Table of 6 (6 Tickets)	2 Tickets	1 Ticket	1 Table of 6 Tickets	1 Ticket
Charitable Tax Receipt for \$600 - Friend of one-time receipt or monthly gift						*
Student Ambassadors Attendance - 12 Student Ambassadors acting as Event Hosts	*					
President's Scholarship Award Winner Attendance and Participation in Program - Current 2024 Recipient		*				
Student Award Winners Attendance at Event - 6 SJC Award/Student Recipients for 2025/2026 Academic Year			*			
Student Awards Poster (Easel) - Awards Description & Donor Thank You			*			
Program Recognition - Name/Logo on Thank You Sponsor Insert	*	*	*	*	*	*
Program Recognition - Name Mention During Live Program	*	*	*	*	*	*
Event Signage - Sponsor Poster at Entrance (Easel)	*	*	*	*	*	*
Table Sponsor Signage - On applicable Guest Table/s	*	*			*	
Logo/Name on Event Page SJC Website	*	*	*	*	*	*
SJC Social Media Posts (Facebook & Instagram) - General All Sponsors - Dedicated Thank You Post	**	**	**	**	*	*
Name/Logo in Life@SJC Newsletter March/April & May/June (2X) with Event Story and Thank You Message	*	*	*	*	*	*
President's Letter Spring/Easter Campaign - Acknowledgement and Thank You	*	*	*	*	*	*
Gift Bag for All Attendees	*	*	*	*	*	*