

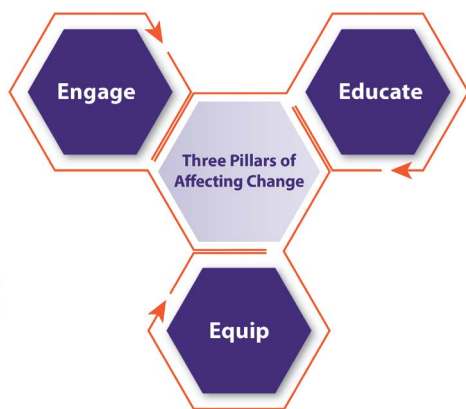
# STRENGTH IN NUMBERS



To solve society's biggest challenges effectively, we need diverse minds and voices in STEM fields as scientists, engineers, researchers, and innovators. We know that women, racialized, and gender and relationship-diverse individuals have been marginalized in these fields. While progress is being made, we must continue to strive for equity and inclusion.

**Are you an inclusive-minded employer in a STEM-related industry? Are you seeking employee engagement opportunities and ways to fulfill your Corporate Social Responsibility commitments?**

WISEST invites industry collaborators to join the **WISEST Industry Alliance!** By partnering with WISEST, you empower those who face barriers in pursuing STEM education and careers, fostering a stronger, brighter future for individuals and the communities they will impact.



*"We all benefit from inclusivity. For over 40 years, WISEST has been changing the narrative around who can thrive in STEM."  
- Fervone Goings, WISEST Team Lead*

## Who is WISEST?

WISEST—which stands for Women in Scholarship, Engineering, Science and Technology—has pioneered and championed inclusion since 1982. WISEST's impactful, immersive programs empower young women, gender-diverse, 2SLGTBQIA+, rural, racialized, and Indigenous students to pursue and thrive in science, engineering, and technology. WISEST creates lasting impact by engaging students at critical points on their educational journey, igniting curiosity and actively supporting their self-belief that there is a place for them in STEM.

## WISEST needs support!

WISEST is a donor and volunteer-driven organization. As an affiliated unit of the University of Alberta, only in-kind support is received, so WISEST relies entirely on donations and grants from industry, government and individuals.

Due to significant changes in sources of revenue, WISEST faces a substantial funding shortfall. Without securing a fresh, enduring source of funds—and quickly—WISEST may be forced to suspend its longstanding programming. Help us avoid this scenario! You can equip us to continue to impact the lives of under-represented Alberta students by joining the WISEST Industry Alliance.

## What is the WISEST Industry Alliance?

Simply put, it's strength in numbers. The WISEST Industry Alliance is a group of industry leaders dedicated to creating an inclusive STEM profession. By pooling annual donations with others (*goal: 100 members*), the combined contribution will support WISEST and create a strong network of STEM supporters. The WISEST Industry Alliance offers the following benefits:

- **Priority Engagement:** Gain early access to WISEST volunteer and mentorship opportunities, plus exclusive invitations to special events.
- **Generosity Recognition:** Receive recognition on WISEST's digital platforms, website and at key events.
- **Amplified Impact:** A modest donation yields a collective, substantial influence on Alberta's STEM future.
- **Showcase DEI:** Display the "WISEST Industry Alliance Member" badge on your communication channels.

## Commitment: A \$1000 annual donation to WISEST

As we launch the WISEST Industry Alliance, founding members are encouraged to embrace a 3-year commitment with the flexibility to contribute the full pledge upfront if preferred.

*Receipts will be issued by the UofA for Industry Alliance donations and may be used for tax purposes.*

*To join the WISEST Industry Alliance, please contact [wisest.industry@ualberta.ca](mailto:wisest.industry@ualberta.ca)*

[www.uab.ca/WISEST](http://www.uab.ca/WISEST)

