

FOR THE PUBLIC GOOD AND FRANCOPHONIE

**STRATEGIC
PLANNING** 2016-2021

**FACULTÉ SAINT-JEAN and
CENTRE COLLÉGIAL DE L'ALBERTA**



**UNIVERSITY OF
ALBERTA**

CAMPUS SAINT-JEAN
UNITÉ | DIVERSITÉ | UNIVERSITÉ

MESSAGE FROM THE DEAN

Welcome to the Campus Saint-Jean of the University of Alberta, the only French university and college campus in Western Canada.

While Canadian society and the world face increasing sociocultural upheaval, Saint-Jean reaffirms each day, through its programs and the environment it offers to its students, and its faithfulness to its motto: Unity, Diversity, University. The student population at CSJ is made up of 65% students from immersion programs and 35% Francophone students, with a large number of international students from 24 different countries. Teaching and administrative staff at CSJ are from 32 different countries. Our students are thus in contact with the Canadian and international Francophone communities in all their extraordinary diversity.

Faculté Saint-Jean and the Centre Collégial de l'Alberta, brought together at Campus Saint-Jean, imparts a distinctive characteristic on the University of Alberta. Campus Saint-Jean's commitment to cultural diversity as a Francophone institution in a minority context, gives its graduates the particular advantage of being bilingual and open to the world. The Francophone component of the University of Alberta, unique in Canada, Campus Saint-Jean places language at the heart of its identity, positioning it in the context of language rights as defined by the *Canadian Charter of Rights and Freedoms* in a context of linguistic duality. In such a setting, the French language is not seen as a foreign language or simply as a language of study, but as a way of life.

The Faculté stands out for three main programming and research orientations rooted in the Francophone reality, which itself is seen as a veritable laboratory: strengthening French in a minority environment; celebrating the Canadian and international Francophone communities, and protecting language and minority rights; training teachers for minority and immersion environments as well as Francophone health-care providers for minority communities and new immigrants.

It is the context of these three orientations that Faculté Saint-Jean strives to improve the essential generic skills of its students. Those skills are integrated into teaching activities that contribute to intellectual, personal and professional development.

The evolution of the institutional culture of Campus Saint-Jean is based on an agility and flexibility that allow for the development of orientations in response to the major questions that emerge from the established needs of society that can only be addressed and resolved through an inter/transdisciplinary approach. Consequently, teaching and research activities in all disciplines must be continually questioned and be open to change. These kinds of orientations, with a view to the public interest, help strengthen the identity of Faculté Saint Jean and the Centre Collégial de l'Alberta and will mark their development and that of teaching and administrative staff and students while allowing everyone to find their own place.

INTRODUCTION

This strategic plan is the combination of two separate analyses representing the **Faculté Saint-Jean and the Centre Collégial de l'Alberta.**

Faculté Saint-Jean's strategic plan was officially approved by its Academic Council on April 22, 2016. It is the result of two retreats involving all staff and student representatives, and several discussion groups conducted in sectoral groups and in general sessions. That process made it possible to consider three main orientations: offering students programs that position them for the future, invigorating the culture of research, and increasing recruitment and retention.

The development of a strategic plan for the Centre Collégial de l'Alberta (CCA) followed a separate analysis with discussions in 2015–2016 as part of the Executive Committee and the Community Advisory Committee. That process was finalized during a joint retreat of the two committees, in the spring of 2016.

Faculté Saint-Jean offers full French-language programs in several areas of human sciences, social sciences, natural sciences and physical sciences, as well as bilingual programs in business administration, environment, and nursing. It is its teacher training program that continues to be a fulcrum, as education affects all disciplines and influences the transmission of language and culture.

The Centre Collégial de l'Alberta offers programs that directly, and in a targeted manner, meet the ever changing needs of the Francophone and Francophile community in Alberta, in Western Canada and elsewhere, as close to two-thirds of students at CCA are international students.

The size of the institution, an integral part of one of the best universities in the world, but with its own campus with a unique human dimension, and its desire for innovation create ideal conditions for personalized learning. Campus Saint-Jean offers its students an environment that fosters the development of intellectual curiosity and critical thinking towards an awareness of the needs of society through experiential community activities that reinforce teaching activities.

Faculté Saint-Jean values inter/transdisciplinarity, which is both a means of structuring better communication among researchers and communities, and a factor in the development of common spaces among disciplines, leading to greater synergy. An example of it is presented by Faculté Saint-Jean in objective 12 of the University's institutional strategic Plan, *For the Public Good*, of a unique inter/transdisciplinary initiative entitled *Trans Francophonies*. This brings together researchers in human and social sciences, education, health and natural and physical sciences. New emphasis is placed on advanced studies and continuing education to better meet the needs of a community of learners with a rapidly changing profile.



\$329,500

Total amount of scholarships and bursaries available per year

Number of active student clubs

15

More than **\$1.5 million** in research grants

\$354,609

Total endowment funds

Students from immersion programs

65%

32

Number of countries represented by administrative staff

4

Number of institutes and research groups



Number of undergraduate programs

9

24

Number of countries represented by students



720

Number of undergraduate students

Campus Saint-Jean

Statistics

✓ Number of college programs	4
✓ Number of undergraduate programs in French	9
✓ Number of bilingual undergraduate programs	4
✓ Number of graduate programs	2
✓ % of students from Francophone schools	35 %
✓ Number of tenured professors	34
✓ Number of lecturers	66
✓ Number of alumni	about 3500
✓ Number of cultural events (internal and external)	115
✓ Number of student events	50
✓ Number of students who have taken part in Projet Afrique since its launch	93
✓ Number of institutes and research groups	4
✓ Number of daily trips by the 2 minibus shuttles between Campus Saint-Jean and North Campus	20

UNIQUE SERVICES AT CAMPUS SAINT-JEAN

- ✓ La Centrale (Student Support Services)
- ✓ Language School
- ✓ Saint-Jean Library (the largest French library in Western Canada)
- ✓ Le Carrefour (Francophone Bookstore)
- ✓ Vocal Acoustics Laboratory

CAMPUS SAINT-JEAN AT THE UNIVERSITY OF ALBERTA: A UNIQUE INSTITUTION

The University of Alberta's institutional strategic plan identifies the role of Campus Saint-Jean in its objective No. 9 "in reflecting and reinforcing the linguistic duality of Canada as well as the worldwide multi-ethnic Francophonie, by positioning the university locally, nationally, and internationally as a destination of choice for francophone and bilingual students, and by progressively improving Faculté Saint-Jean students' and applicants' access to French-language services." [For the Public Good, University of Alberta Institutional Strategic Plan, p. 15]

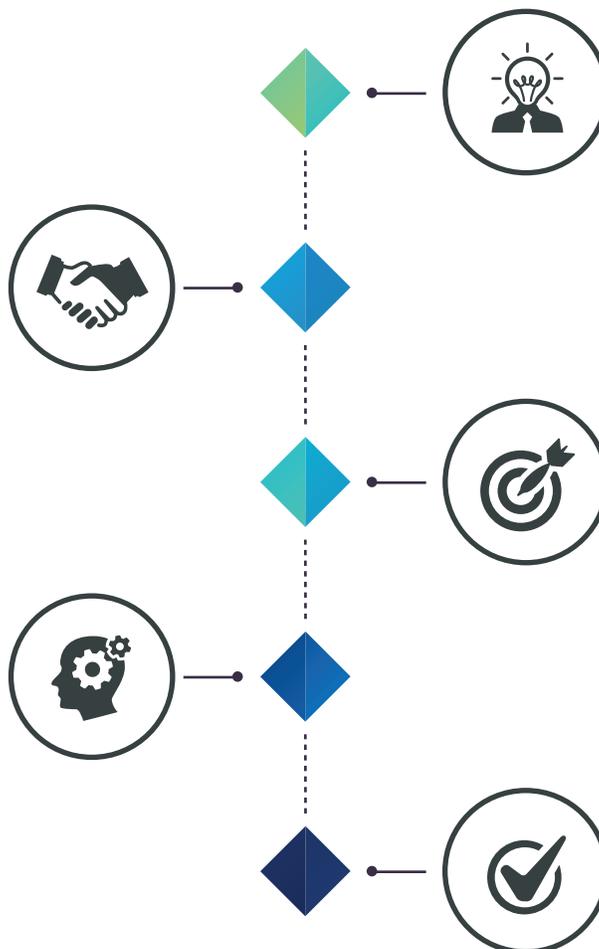
To achieve its objectives, Campus Saint-Jean plans to:

PARTICIPATE

in various rewarding learning opportunities that inspire us, allow us to develop our talents, expand our knowledge and skills, and achieve our successes.

MOBILIZE

the various Francophone and Francophile communities as well as our students, teachers, researchers and staff from Alberta, Canada, and around the world in reciprocal and mutually beneficial work and learning experiences, research projects, partnerships, and collaborative relationships.



BUILD

an inclusive and diverse community, made up of an exceptional student population, faculty and administrative staff that is representative of the Francophone and Francophile community in Alberta, Canada, and around the world.

EXCEL

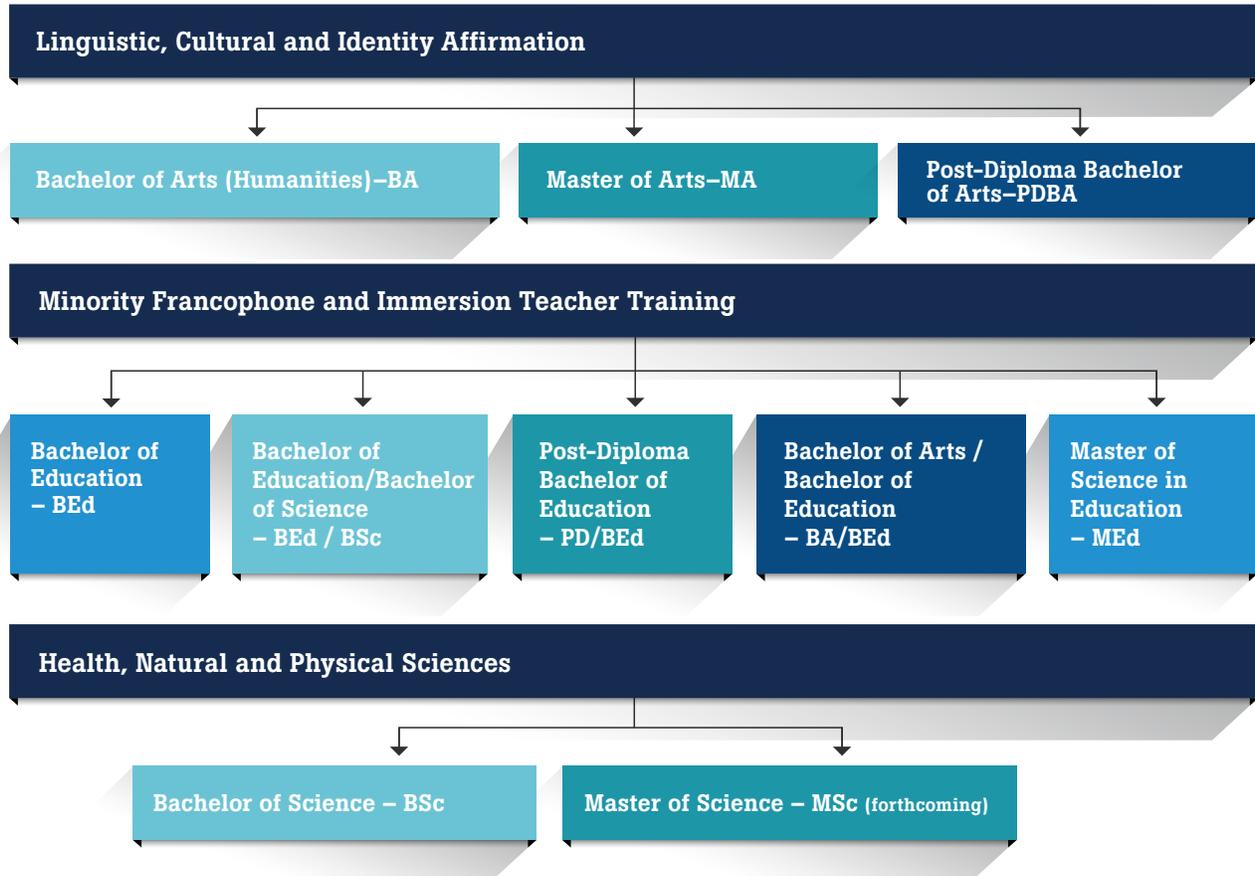
individually and together to perpetuate a harmonious and unifying culture at Campus Saint-Jean, characterized by transculturality and interdisciplinarity, that reinforces the unique nature of the University of Alberta and its Francophone campus, as well as its reputation in teaching, learning, research, and services.

SUPPORT

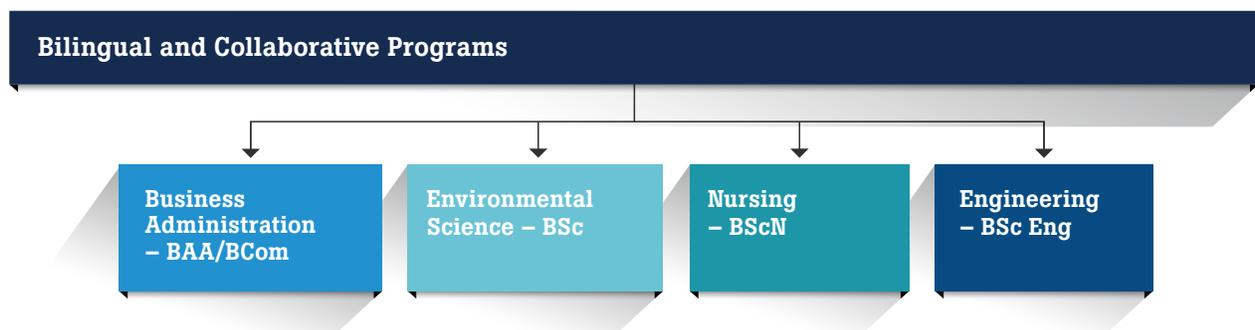
our students, teachers, researchers, and administrative staff in preserving the environment by attracting and managing human resources and physical resources in a spirit and outlook of sustainability, unity, and harmony.

Summary View of Faculté Saint-Jean

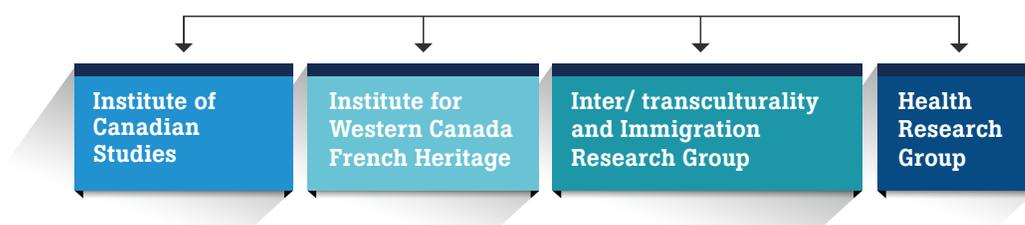
Three Inter/transdisciplinary Areas and Their Undergraduate and Graduate Programs



Four Bilingual and Collaborative Programs



Four Institutes and Research Groups



MISSION

The mission of Faculté Saint-Jean is to offer a postsecondary education in French through initial and ongoing training programs within a perspective of personal, social, and professional development. Its programs help in learning the French language, stimulate innovation and creativity, and place value on the wellness of everyone as well as on environmental sustainability. A bona fide laboratory of cultural exchange and transformation, the Faculté celebrates diversity in the unity of its language and in a spirit of openness to the world. With these roots of identity and an exemplary community engagement, Faculté Saint-Jean equips students to become citizens of a constantly changing world. Active, bilingual, and equipped with a high degree of literacy and scientific skills, these students will contribute to the evolution of societies and knowledge.

VISION

As a socio-economic player, Faculté Saint-Jean offers initial and ongoing training within a perspective of personal, social, and sustainable development. A unique crossroads of academic, linguistic, and cultural life, Faculté Saint-Jean stands out for its interdisciplinarity, its desire for innovation, and its language of use, French, within one of Canada's largest English-language universities. It reflects and reinforces Canada's linguistic duality, stimulates bilingualism and intercultural understanding within the international Francophone community, and presents itself as a guardian of language rights and minority rights, including those of Indigenous peoples.



**FACULTÉ
SAINT-JEAN**

FUNDAMENTAL DIMENSIONS, VALUES, AND ESSENTIAL COMPETENCIES

To define the vision and mission, it is appropriate to list the fundamental dimensions that bring together all the entities that make up Faculté Saint-Jean.

FUNDAMENTAL DIMENSIONS

- Local, national, and worldwide Francophones and Francophiles
- Linguistic and minority rights
- Personal and professional development
- Initial and ongoing continued education
- Teacher training
- Cultural diversity and multiculturalism
- Social, economic, and environmental sustainability
- Communities
- Discovery and creativity

VALUES

- Francophonies
- Unity
- Diversity
- Excellence
- Multi/inter/transdisciplinarity
- Respect
- Social justice
- Inclusion
- Cohesion
- Health and well-being

ESSENTIAL COMPETENCIES

- Bilingualism
- Openness to diversity
- Team spirit
- Communication
- Leadership and entrepreneurship
- Ethics
- Literacy and numeracy
- Creativity and innovation
- Critical thinking

ORIENTATION 1

Offering Students Programs That Position Them for the Future

The mission of Faculté Saint-Jean focuses on post-secondary education in French in order to train bilingual students through programs that meet their needs and professional aspirations in an environment that offers an exceptional experiential aspect. As we are in an Anglophone majority environment, studying in French helps in acquiring bilingualism as an essential skill. Its size also allows for personalized teaching and adapted educational support. In addition to these elements, the Faculté focuses on the development, its students and personal, social and professional skills that involve:

- a constantly renewed and recognized quality of education;
- high-quality initial training and a care for ongoing training;

- fluency in the French language;
- acquisition of varying essential skills based on the courses;
- a global vision and openness to diversity;
- the daily use of technology in teaching and in a perspective of networking with the international Francophone community.

Faculté Saint-Jean places students and teachers at the heart of its mission and relies on their engagement in training the future leaders of the 21st century. It promotes a stimulating, healthy, and innovative environment in which each member of the Saint-Jean community will be fulfilled.

ORIENTATION 2

Invigorating the Culture of Research

In keeping with the recognized quality of research at the University of Alberta, Faculté Saint-Jean continues to improve its culture of research and innovation to position itself as a high quality institution. To that end, the Faculté takes measures to obtain external grants. It also makes services and resources available to researchers, such as internal research funds to position the institution through its publications, the dissemination of its research, and its presence on knowledge sharing platforms.

The size of Faculté Saint-Jean allows the use of interdisciplinarity as a driver to consolidate research. Its visibility, both in the communities and among current and potential students, will have an impact on the development of community projects, research succession, recruitment, and retention.

ORIENTATION 3

Recruitment and Retention

Studying in French in Western Canada, a majority Anglophone setting, helps to reaffirm Canada's linguistic duality and the acquisition bilingual skills.

The basic elements of our identity are the quality of teaching and programs, innovative research, a transformative student life, and roots in the Francophone community. The issue of recruitment, apart from the interest of future students in our specific disciplines and areas of research, refers to our ability to inspire a diversity of Francophone

and Francophile students locally, nationally, and internationally.

Students at Faculté Saint-Jean are recognized for their excellence through bursaries or awards prizes that evoke admiration. While encouraging the experience, the profiling of these recipients in certain recruitment activities attracts new students. Leadership in research among undergraduate students has a similar effect.

MECHANISMS AND PRINCIPLES OF IMPLEMENTATION

Twelve mechanisms and principles are proposed in order to achieve the main orientations of Faculté Saint-Jean:

- 1- Enhance programs while encouraging and facilitating interdisciplinarity and innovation.
 - 2- Link teaching, learning mechanisms, research, and community action to increase the acquisition of essential skills in the context of a transformative student experience.
 - 3- Enhance the student experience by increasing learning opportunities in the community.
 - 4- Create a network of ambassadors in the community to foster recruitment, retention, and project development.
 - 5- Enhance the culture of research and innovation, and develop graduate study programs.
 - 6- Improve ties to the local, national, and international communities.
 - 7- Pursue a policy of faculty succession planning.
 - 8- Ensure the systematic and programmed development of infrastructure at Faculté Saint Jean as a place to live, study, and do research.
 - 9- Create a culture of sustainable development.
 - 10- Ensure a fluid organizational structure to allow for flexible and effective implementation of the strategic plan.
 - 11- Improve the notoriety, visibility, and reputation of Campus Saint-Jean by improving external communications in French and English.
 - 12- Ensure optimal budget operations, and stimulate corporate and philanthropic development activities.
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THE CENTRE COLLÉGIAL DE L'ALBERTA (CCA)

MISSION	VISION	VALUES
The CCA is a Francophone educational partner that is attentive to the needs of the community and is recognized for its tangible contribution to improving the quality of personal, professional, and community life of its students.	The CCA works with individuals to fully develop, continually learn, and prepare for a fulfilling career.	Respect, quality, engagement, sustainability, bilingualism.

THE MAIN ORIENTATIONS

Orientation 1: Student Success

In 2021, student success will be achieved through personal learning in a high-quality educational context.

Orientation 2: Relevance of Training for the 21st Century Economy

In 2021, training and services will meet the changing needs of the Francophone community, and the 21st century economy in society in general.

Orientation 3: Organizational Sustainability

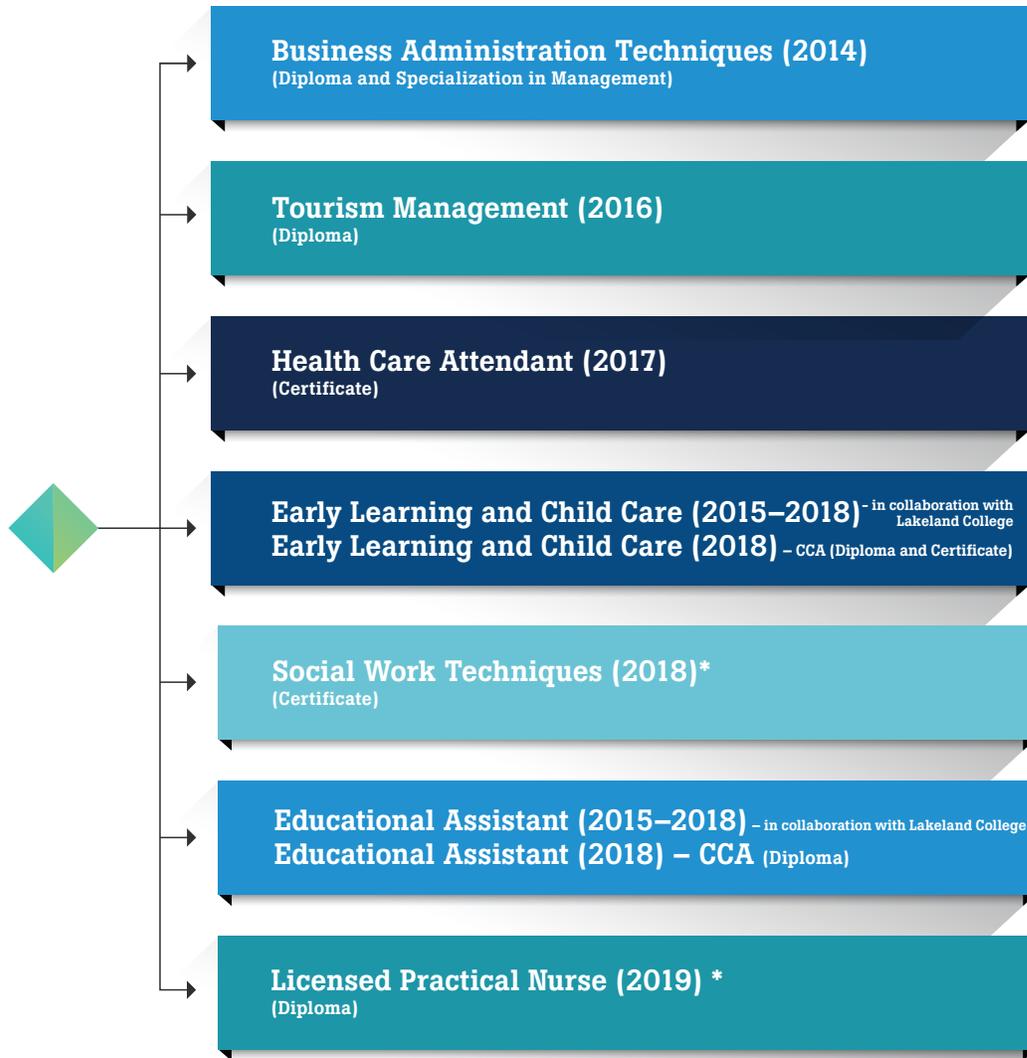
In 2021, the sustainability and vitality of the organization will be ensured by efficient management, an organizational culture based on collaboration and community consultation, the creative and innovative use of resources, and sustainable partnerships.

MECHANISMS AND PRINCIPLES OF IMPLEMENTATION

Twelve mechanisms and principles are proposed in order to achieve the main orientations of the Centre Collégial de l'Alberta:

- 1- Approach of guidance toward success, supported by practices adapted to the individual paths of students.
- 2- Student success measured by the number who obtain diplomas or certificates, and acquire essential skills.
- 3- Public and private partnerships that focus on practical learning.
- 4- Programming that is suited to the needs of students, employers, and the community.
- 5- Winning strategies that promote ongoing learning.
- 6- Instructors with essential educational skills and/or technologies to offer an experience adapted to the 21st century.
- 7- Privileged and personalized relationships with employers to ensure the relevance of training, and the employability of graduates.
- 8- Adoption of strategies to identify the emerging needs of the Francophone economy in Western Canada, and society in general.
- 9- Applied research projects.
- 10- A clientele representative of the various priority recruitment pools.
- 11- Material, human, and financial resources needed for effective management, and to offer programs.
- 12- Collaborative processes.

Summary View of the Centre Collégial de l'Alberta Six Training Programs (Certificates and Diplomas)



* Program conditional on CNFS funding

SUCCESS.

