



The following Motions and Documents were considered by the GFC Programs Committee by e-vote September 19-21, 2023:

Agenda Title: **Program Revitalization for the Bachelor of Commerce Program, Faculty of Business**

CARRIED MOTION:

THAT the GFC Programs Committee, under delegated authority from General Faculties Council, approve the proposed changes to the Bachelor of Commerce Program as set forth in the attachments, for immediate implementation.

FINAL Item 1



FINAL ITEM NO. 1

Decision **Discussion** **Information**

ITEM OBJECTIVE: A decision regarding the proposed changes to the Bachelor of Commerce Program.

DATE	September 19, 2023
TO	GFC Programs Committee
RESPONSIBLE PORTFOLIO	Faculty of Business Undergraduate Office

MOTION: THAT the GFC Programs Committee, under delegated authority from General Faculties Council, approve the proposed changes to the Bachelor of Commerce Program as set forth in the attachments, for immediate implementation.

EXECUTIVE SUMMARY:

The following are the changes we are moving forward in this package:

Change: Calendar clean-up/alignment

Rationale. When we introduced the series of courses, BUS 222, 303 and 404, we made two Calendar changes: the first was to modify the Bachelor of Commerce requirements, and how students progress from year-to-year; the second was to add course descriptions for these courses. These are in the Calendar currently. However, the calendar is misaligned because we did not, at the same time, introduce Calendar changes to show these courses in the progression through each of the majors. This was a missed step that we are now trying to correct to make the Calendar consistent. Thus, the majority of the changes you have here are simply to align the Calendar.

Change: Adding a note regarding transfer students.

Rationale: We need to add a note to the current Calendar that says that transfer students will not be required to take BUS 222, 303 and 404. This is for 2023 only, as these courses are either being developed now for piloting in the winter (in the case of 222 and 303), or to-be-developed (in the case of BUS 404).

Risks.

The risk will come from not making these changes. It has been impressed upon us, that the misalignment in the Calendar is a source of confusion to students. Transfer students would struggle to complete their program requirements.

Next Steps

Communication of changes, primarily to current students starting in 2023 who have been affected.

Supporting Materials:

1. BCom BUS Series Integration

GOVERNANCE OUTLINE



***See Schedule A for additional items to include if needed.**

SCHEDULE A:

Engagement and Routing

Consultation and Stakeholder Participation / Approval Route (parties who have seen the proposal and in what capacity) <[Governance Resources Section Student Participation Protocol](#)>

Those who are actively participating:

- These changes are not *substantive* in the sense that it is already a program requirement for students to take BUS 222, 303 and 404. These changes are for the purpose of aligning the calendar; making it consistent. Student participants were consulted in the fall prior to these courses being introduced in the 2023-4 Calendar.

Those who have been consulted:

- When we recognized the inconsistency in the Calendar, we consulted with Dr. Heather Richholt and Calendar Editor Rebecca Liaw who impressed upon us the importance of these changes.

Those who have been informed:

- USPC, Faculty Council, PST, PC.

Approval Route:

- Seconded Motion at USPC (April 21, 2023)
- Seconded Motion at Business Council (September 18, 2023)
- Presented at PST (Aug 31, 2023)

Supplementary Notes / Context:

BCom 2023/2024 BUS Series Integration Change Documents

The purpose of this document is to organize the change documentation required to fully implement the BUS series (BUS 222, BUS 303, and BUS 404) into the course sequencing of the 2023/2024 Calendar.

Section 1: 2023/2024 Calendar Changes

Section 1A: Major Information and Course Sequencing

Section 1A.1: Overall Sequencing in the BCom

☰ Fall 2023 Majors in Business. Calendar Change Request Form for Program and Regulatio...

Section 1A.2: Changes to Individual Majors

☰ Fall 2023 Major in Accounting. Calendar Change Request Form for Program and Regulati...

☰ Fall 2023 Major in Business Economics and Law. Calendar Change Request Form for Pro...

☰ Fall 2023 Major in Business Studies. Calendar Change Request Form for Program and R...

☰ Fall 2023 Major in Business Technology Management. Calendar Change Request Form fo...

☰ Fall 2023 Major in Decision and Information Systems. Calendar Change Request Form for...

☰ Fall 2023 Major in Distribution Management. Calendar Change Request Form for Progra...

☰ Fall 2023 Major in East Asian Business Studies. Calendar Change Request Form for Prog...

☰ Fall 2023 Major in Entrepreneurship and Innovation. Calendar Change Request Form for ...

☰ Fall 2023 Major in European Business Studies. Calendar Change Request Form for Progr...

☰ Fall 2023 Major in Finance. Calendar Change Request Form for Program and Regulation ...

☰ Fall 2023 Major in Human Resource Management. Calendar Change Request Form for Pr...

☰ Fall 2023 Major in International Business. Calendar Change Request Form for Program a...

☰ Fall 2023 Major in Latin American Business Studies. Calendar Change Request Form for ...

- ☰ Fall 2023 Major in Marketing. Calendar Change Request Form for Program and Regulatio...
- ☰ Fall 2023 Major in Natural Resources, Energy and the Environment. Calendar Change Re...
- ☰ Fall 2023 Major in Operations Management. Calendar Change Request Form for Program...
- ☰ Fall 2023 Major in Retailing and Services. Calendar Change Request Form for Program a...
- ☰ Fall 2023 Major in Strategic Management and Organization. Calendar Change Request F...

[Redacted]

[Redacted]

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. A note is also added under “Majors in Business” below to describe who will take BUS 222, 303, and 404. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or “New page”): https://calendar.ualberta.ca/preview_program.php?catoid=39&poid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
<h2>Majors in Business</h2> <hr/> <p>Students in the Bachelor of Commerce Program must declare a major from the selection below and then follow the specific course requirements of the major. All</p>	<h2>Majors in Business</h2> <hr/> <p>Students in the Bachelor of Commerce Program must declare a major from the selection below and then follow the specific course requirements of the major. All</p>

degree requirements must be met within 120 units.

Sequence of Courses – Year 1 Foundational Year

For students admitted directly from High School.

- 3 units in 100-level English (except ENGL 150) **OR** 3 units in 100-level WRS
- [BUS 101 - Foundations of Business](#) or equivalent (See Note 1)
- [ECON 101 - Introduction to Microeconomics](#)
- [ECON 102 - Introduction to Macroeconomics](#)
- [INT D 101 - Inspired to Dream: Becoming a Leader](#)
- [MATH 154 - Calculus for Business and Economics I](#) or equivalent
- [STAT 161 - Introductory Statistics for Business and Economics](#) or equivalent
- 9 units in electives outside of Business

Notes

1. Students admitted directly from High School will take BUS 101 in their first year in the Faculty of Business and will replace BUS 201 in Year 2 of the major specific sequencing with 3 units in electives outside of Business.

degree requirements must be met within 120 units.

Sequence of Courses – Year 1 Foundational Year

For students admitted directly from High School.

- 3 units in 100-level English (except ENGL 150) **OR** 3 units in 100-level WRS
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- [MATH 154 - Calculus for Business and Economics I](#) or equivalent
- [STAT 161 - Introductory Statistics for Business and Economics](#) or equivalent
- 9 units in electives outside of Business

Notes

1. Students admitted directly from High School will take BUS 101 in their first year in the Faculty of Business and will replace BUS 201 in Year 2 of the major specific sequencing with 3 units in electives outside of Business.

	<p>2. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed below.</p>
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

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Major in
Accounting
[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)

Major in
Accounting
[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(see Note 7\)](#)

- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [FIN 301 - Introduction to Finance](#)
- [BTM 311 - Management Information Systems](#) (See Note 4)
- 3 units in electives outside Business (See Note 1)

Year Three

[ACCTG 414 - Intermediate Financial Accounting I](#)
[ACCTG 415 - Intermediate Financial Accounting II](#)
[ACCTG 424 - Intermediate Management Accounting](#)
[B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)

[BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3) **OR**
[ECON 281 - Intermediate Microeconomic Theory I](#) (See Note 3)

[OM 352 - Operations Management](#)
 (See Note 4)
9 units in free electives (See Note 1)
 3 units in electives outside Business (See Note 1)

Year Four

- [ACCTG 426 - Management Control Systems](#) (See Note 5)

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [FIN 301 - Introduction to Finance](#)
- [BTM 311 - Management Information Systems](#) (See Note 4)
- 3 units in electives outside Business (See Note 1)

Year Three

[BUS 303 - Application of Business Concepts](#) (See Note 7)
[ACCTG 414 - Intermediate Financial Accounting I](#)
[ACCTG 415 - Intermediate Financial Accounting II](#)
[ACCTG 424 - Intermediate Management Accounting](#)
[B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)

[BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3) **OR**
[ECON 281 - Intermediate Microeconomic Theory I](#) (See Note 3)

[OM 352 - Operations Management](#)
 (See Note 4)
6 units in free electives (See Note 1)
 3 units in electives outside Business (See Note 1)

- 9 units in Accounting electives (See Note 6)
- 18 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#).
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#), which is accepted as a substitute for [BUEC 311](#) in the Accounting major.
4. May be taken either in Year Two, (Winter Term) or Year Three.
5. Students may choose to do [ACCTG 416](#), [FIN 430](#), [OM 468](#) or [SEM 441](#) in place of [ACCTG 426](#).
6. a. Students planning to work toward a professional accounting designation should, in addition to the requirements of the major, consider taking courses for the applicable accounting organization. See [Special Students Studying to Satisfy](#)

Year Four

- [BUS 404 - Capstone Project](#) (See Note 7)
- [ACCTG 426 - Management Control Systems](#) (See Note 5)
- 9 units in Accounting electives (See Note 6)
- 15 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#).
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#), which is accepted as a substitute for [BUEC 311](#) in the Accounting major.
4. May be taken either in Year Two, (Winter Term) or Year Three.
5. Students may choose to do [ACCTG 416](#), [FIN 430](#), [OM 468](#) or [SEM 441](#) in place of [ACCTG 426](#).

[Requirements of Professional Accounting Organizations](#) for information concerning the Chartered Professional Accountants.

b. While students are advised to follow the sequencing of accounting courses determined by the course prerequisites, when necessary, after-degree students or students with special scheduling problems may take an accounting course and its prerequisite concurrently with permission of the Department Chair.

Minors

1. Students with a declared major in Accounting may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
2. Students with a declared major in another area may complete a minor in Accounting by fulfilling the

6. a. Students planning to work toward a professional accounting designation should, in addition to the requirements of the major, consider taking courses for the applicable accounting organization. See [Special Students Studying to Satisfy Requirements of Professional Accounting Organizations](#) for information concerning the Chartered Professional Accountants.

b. While students are advised to follow the sequencing of accounting courses determined by the course prerequisites, when necessary, after-degree students or students with special scheduling problems may take an accounting course and its prerequisite concurrently with permission of the Department Chair.

7. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already

requirements of [Minors for Business Students](#).

Professional Requirements

Contact the applicable Accounting Organization for a listing of professional requirements. See [Requirements of Professional Accounting Organizations](#)

present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Accounting may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
2. Students with a declared major in another area may complete a minor in Accounting by fulfilling the requirements of [Minors for Business Students](#).

Professional Requirements

	Contact the applicable Accounting Organization for a listing of professional requirements. See Requirements of Professional Accounting Organizations
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
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For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

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Major in Business Economics and Law [Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)

Major in Business Economics and Law [Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 6\)](#)

- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [FIN 301 - Introduction to Finance](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)
- [BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3)
- 6 units in Business Economics and Law electives (See Note 4)
- 15 units in free electives (See Note 1)
- 3 units in electives outside Business (See Notes 1 and 5)

Year Four

[BUEC 479 - Government and Business in Canada](#)

[B LAW 402 - Business Contracts](#) OR
[B LAW 403 - Commercial Transactions](#)

6 units in Business Economics and Law electives (See Note 4)
18 units in free electives (See Note 1)

Notes

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [FIN 301 - Introduction to Finance](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- [BUS 303 - Application of Business Concepts](#) (See Note 6)
- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)
- [BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3)
- 6 units in Business Economics and Law electives (See Note 4)
- 12 units in free electives (See Note 1)
- 3 units in electives outside Business (See Notes 1 and 5)

Year Four

[BUS 404 - Capstone Project](#) (See Note 6)

[BUEC 479 - Government and Business in Canada](#)

[B LAW 402 - Business Contracts](#) OR
[B LAW 403 - Commercial Transactions](#)

1. See [Policy on Elective Courses](#)
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.
4. Students must take at least 12 units in Business Economics and Law courses at the 300 or 400-level. Of these, at least 3 units must be in BUEC and 3 units must be in B LAW. Business Economics and Business Law courses may be chosen from the following depending on the stream selected:

Firm: [BUEC 311](#) or [ECON 281](#); [B LAW 402](#); [ECON 373](#), [ECON 378](#), [ECON 471](#), [ECON 472](#).

Environment: [BUEC 342](#), [BUEC 442](#), [BUEC 444](#), [BUEC 463](#), [BUEC 464](#), [BUEC 488](#) ; [B LAW 428](#), [B LAW 432](#), [B LAW 442](#), [B LAW 444](#), [B LAW 488](#).

Firm and Environment: [B LAW 403](#), [B LAW 422](#); [ECON 373](#), [ECON 471](#), [ECON 472](#). ([BUEC 311](#), [BUEC 342](#), [ECON 281](#), [ECON 373](#) and [ECON 378](#) are considered 400-level courses for the purpose of satisfying this major.)

6 units in Business Economics and Law electives (See Note 4)
15 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.
4. Students must take at least 12 units in Business Economics and Law courses at the 300 or 400-level. Of these, at least 3 units must be in BUEC and 3 units must be in B LAW. Business Economics and Business Law courses may be chosen from the following depending on the stream selected:

Firm: [BUEC 311](#) or [ECON 281](#); [B LAW 402](#); [ECON 373](#), [ECON 378](#), [ECON 471](#), [ECON 472](#).

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5. ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.

Minors

1. Students with a declared major in Business Economics and Law may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Business Economics and Law students are permitted to count one of the secondary core courses required in the Business Economics and Law major as one of the four courses constituting their minor.
2. Students with a declared major in another area may complete a minor in Business Economics and Law by completing both [B LAW 301](#) and [BUEC 311](#) (whether or not they are required by the student's major). An additional 9 units in Business Economics and Law courses at the

Firm and Environment: [B LAW 403](#), [B LAW 422](#); [ECON 373](#), [ECON 471](#), [ECON 472](#). ([BUEC 311](#), [BUEC 342](#), [ECON 281](#), [ECON 373](#) and [ECON 378](#) are considered 400-level courses for the purpose of satisfying this major.)

5. ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.

6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

400-level is also required. Of these, at least 3 units must be in B LAW and 3 units must be in BUEC.

1. Students with a declared major in Business Economics and Law may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Business Economics and Law students are permitted to count one of the secondary core courses required in the Business Economics and Law major as one of the four courses constituting their minor.
2. Students with a declared major in another area may complete a minor in Business Economics and Law by completing both [B LAW 301](#) and [BUEC 311](#) (whether or not they are required by the student's major). An additional 9 units in Business Economics and Law courses at the 400-level is also required. Of these, at least 3 units must be in B LAW and 3 units must be in BUEC.

Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
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For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

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Major in Business Studies [Business]	Major in Business Studies [Business]

Sequence of Courses

Year Two—Fall

- [BUS 201 - Foundations of Business](#)
- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [FIN 301 - Introduction to Finance](#)
- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 3)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)

Sequence of Courses

Year Two—Fall

- [BUS 201 - Foundations of Business](#)
- OR
- [BUS 222 - Professionalism and Responsible Impact](#) (See Note 5)
- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [FIN 301 - Introduction to Finance](#)
- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 3)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

- [BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3)
- [BTM 311 - Management Information Systems](#) (See Note 3)
- [OM 352 - Operations Management](#) (See Note 3)
- 9 units in Senior Business electives (See Note 4)
- 6 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Four

- [SEM 441 - Strategy and Innovation](#)
- [BUEC 479 - Government and Business in Canada](#)
- 15 units in Senior Business electives (See Note 4)
- 6 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#).
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.
4. See [Courses in the Faculty of Business](#). All Business Studies

Year Three

- [BUS 303 - Application of Business Concepts](#) (See Note 5)
- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)
- [BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3)
- [BTM 311 - Management Information Systems](#) (See Note 3)
- [OM 352 - Operations Management](#) (See Note 3)
- 9 units in Senior Business electives (See Note 4)
- 6 units in electives outside Business (See Note 1)

Year Four

- [BUS 404 - Capstone Project](#) (See Note 5)
- [SEM 441 - Strategy and Innovation](#)
- [BUEC 479 - Government and Business in Canada](#)
- 15 units in Senior Business electives (See Note 4)
- 6 units in electives outside Business (See Note 1)

Notes

1. See [Policy on Elective Courses](#).

majors must take Senior Business electives from at least four of the subject areas of Business, one of which may be expanded into a minor area of specialization. Students may elect to do a minor in any subject area of Business. Areas available for minors are Accounting, Management Information Systems, Finance, Management Science, Marketing, Business Economics, Business Law, and Organizational Analysis. A minor is constituted by 12 units in any subject area at the 300- or 400-level beyond the primary core.

Minors

1. Students with a declared major in Business Studies may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
2. Students with a declared major in another area may not choose to minor in Business Studies.

2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.
4. See [Courses in the Faculty of Business](#). All Business Studies majors must take Senior Business electives from at least four of the subject areas of Business, one of which may be expanded into a minor area of specialization. Students may elect to do a minor in any subject area of Business. Areas available for minors are Accounting, Management Information Systems, Finance, Management Science, Marketing, Business Economics, Business Law, and Organizational Analysis. A minor is constituted by 12 units in any subject area at the 300- or 400-level beyond the primary core.
5. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already

present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Business Studies may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
2. Students with a declared major in another area may not choose to minor in Business Studies.

Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&pooid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
<h1>Major in Business Technology</h1>	<h1>Major in Business Technology</h1>

Management

[Business]

Sequence of Courses

Year One (recommended electives)

- [CMPUT 174 - Introduction to the Foundations of Computation I](#) **AND**
- [CMPUT 175 - Introduction to the Foundations of Computation II](#) (See Note 1)

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

Management

[Business]

Sequence of Courses

Year One (recommended electives)

- [CMPUT 174 - Introduction to the Foundations of Computation I](#) **AND**
- [CMPUT 175 - Introduction to the Foundations of Computation II](#) (See Note 1)

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

- [CMPUT 174 - Introduction to the Foundations of Computation I](#) (See Note 2)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)

Year Two—Winter

[ACCTG 322 - Introduction to Accounting for Management Decision Making](#) **OR**

[OM 352 - Operations Management](#)
(See Note 5)

[CMPUT 175 - Introduction to the Foundations of Computation II](#) (See Note 2)

[FIN 301 - Introduction to Finance](#)
[BTM 311 - Management Information Systems](#)

[SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)

Year Three

OR

[BUS 222 - Professionalism and Responsible Impact](#) (See Note 8)

- [CMPUT 174 - Introduction to the Foundations of Computation I](#) (See Note 2)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)

Year Two—Winter

[ACCTG 322 - Introduction to Accounting for Management Decision Making](#) **OR**

[OM 352 - Operations Management](#)
(See Note 5)

[CMPUT 175 - Introduction to the Foundations of Computation II](#) (See Note 2)

[FIN 301 - Introduction to Finance](#)
[BTM 311 - Management Information Systems](#)

BUEC 311 - Business Economics, Organizations and Management (See Note 6)

OM 352 - Operations Management

OR

ACCTG 322 - Introduction to Accounting for Management Decision Making (See Note 5)

BTM 413 - Systems Analysis and Design

BTM 415 - Data Base Design and Administration

BTM 417 - Telecommunications in Business

15 units in free electives (See Notes 3 and 4)

Year Four

BTM 419 - Systems Development Using Advanced Software Tools **OR**
CMPUT 201 - Practical Programming Methodology (See Note 3)

SEM 310 - Introduction to Management, Organization and Entrepreneurship

Year Three

BUS 303 - Application of Business Concepts (See Note 8)

BUEC 311 - Business Economics, Organizations and Management (See Note 6)

OM 352 - Operations Management

OR

ACCTG 322 - Introduction to Accounting for Management Decision Making (See Note 5)

BTM 413 - Systems Analysis and Design

BTM 415 - Data Base Design and Administration

BTM 417 - Telecommunications in Business

12 units in free electives (See Notes 3 and 4)

BTM 424 - Introduction to Information Systems Project Management

BTM 441 - Managing Information Systems: A Senior Management Perspective

SEM 402 - Management Skills for Supervisors and Leaders **OR**
SEM 404 - Interpersonal Communication and Team Management

3 units in Business Technology Management electives (See Note 7)
6 units in Senior Business electives
9 units in free electives (See Notes 3 and 4)

Notes

1. Students are strongly advised to consider taking CMPUT 174 and CMPUT 175 in their first year, and in any event, must take them no later than Year Three. These courses

Year Four

BUS 404 - Capstone Project (See Note 8)

BTM 419 - Systems Development Using Advanced Software Tools **OR**
CMPUT 201 - Practical Programming Methodology (See Note 3)

BTM 424 - Introduction to Information Systems Project Management

BTM 441 - Managing Information Systems: A Senior Management Perspective

SEM 402 - Management Skills for Supervisors and Leaders **OR**
SEM 404 - Interpersonal Communication and Team Management

3 units in Business Technology Management electives (See Note 7)
6 units in Senior Business electives

satisfy the requirements for electives outside Business in Year Two.

2. If not already taken in Year One.
3. BTM majors must take either [BTM 419](#) or [CMPUT 201](#). (The other may be taken as an elective.) While [BTM 419](#) is a fourth-year course, [CMPUT 201](#) may be taken earlier, and should be taken as soon as practicable, especially by students interested in the Computing Science minor. Some BTM students prefer a business-oriented background. Others may find it useful to develop a stronger background in computing science. The latter students should consult the Computing Science section or seek Faculty advice for appropriate additional course offerings and sequencing. Students must contact the Department of Accounting and Business Analytics early in their program for guidance as to appropriate and available coursework.
4. See [Policy on Elective Courses](#).

6 units in free electives (See Notes 3 and 4)

Notes

1. Students are strongly advised to consider taking [CMPUT 174](#) and [CMPUT 175](#) in their first year, and in any event, must take them no later than Year Three. These courses satisfy the requirements for electives outside Business in Year Two.
2. If not already taken in Year One.
3. BTM majors must take either [BTM 419](#) or [CMPUT 201](#). (The other may be taken as an elective.) While [BTM 419](#) is a fourth-year course, [CMPUT 201](#) may be taken earlier, and should be taken as soon as practicable, especially by students interested in the Computing Science minor. Some BTM students prefer a business-oriented background. Others may find it useful to develop a stronger background in computing science. The latter students should consult the Computing Science

5. Either [ACCTG 322](#) or [OM 352](#) may be taken in Year Two with the other taken in Year Three.
6. May be taken in any year except Year Two, Fall Term.
7. Business Technology Management electives may be chosen from the following: any 400-level BTM course; [CMPUT 201](#); [CIV E 303](#); ACCTG 435; [ACCTG 437](#); any 400-level MGTSC course or any 400-level OM course.

Minors

1. Students with a declared major in Business Technology Management are encouraged to consider choosing a minor in another subject area of Business, or in Computing Science [see Note (3) below]. See [Minors for Business Students](#). See also Section III, MIS Concentrations.
2. Students with a declared major in another area may complete a minor in Business Technology Management by fulfilling the requirements of [Minors for Business Students](#)

section or seek Faculty advice for appropriate additional course offerings and sequencing. Students must contact the Department of Accounting and Business Analytics early in their program for guidance as to appropriate and available coursework.

4. See [Policy on Elective Courses](#).
5. Either [ACCTG 322](#) or [OM 352](#) may be taken in Year Two with the other taken in Year Three.
6. May be taken in any year except Year Two, Fall Term.
7. Business Technology Management electives may be chosen from the following: any 400-level BTM course; [CMPUT 201](#); [CIV E 303](#); ACCTG 435; [ACCTG 437](#); any 400-level MGTSC course or any 400-level OM course.
8. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course,

3. Students with a declared major in Business Technology Management may complete a minor in Computing Science by completion of the following four courses: [CMPUT 204](#), [CMPUT 229](#), [CMPUT 272](#) and [CMPUT 379](#). Students wishing to take this route should consider very early on how to structure their program so as to allow for the proper sequencing of courses and the obtaining of all necessary prerequisites, for example, [CMPUT 201](#) is necessary for the above course sequence.

BTM Concentrations

1. BTM major or other students who wish to deepen their competence should consider focusing on areas of concentration. For BTM majors, these areas build on the required courses; for other students, they may form a useful related set. Suggested concentrations will be set out by the Accounting, Operations and Information Systems Department

and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Business Technology Management are encouraged to consider choosing a minor in another subject area of Business, or in Computing Science [see Note (3) below]. See [Minors for Business Students](#). See also Section III, MIS Concentrations.
2. Students with a declared major in another area may complete a minor in Business Technology Management by fulfilling the requirements of [Minors for Business Students](#)
3. Students with a declared major in Business Technology Management may complete a minor in Computing Science by completion of the

from time to time and students are encouraged to contact the Department for more information. Five example concentrations, which include some or all of the indicated courses, are:

- a. Programming/technical: (See Computing Science minor).
 - b. Managerial/business: [BTM 412](#), [MIS 426](#), [SEM 441](#).
 - c. E-commerce: [BTM 418](#), or [SEM 433](#).
 - d. Business systems analysis: [SEM 432](#) or [SEM 433](#).
 - e. Accounting information systems: [BTM 437](#) or [ACCTG 437](#); [ACCTG 424](#) or [ACCTG 426](#).
2. BTM majors are eligible to obtain the Business Technology Management (BTM) certificate from The Information Technology Association of Canada (ITAC) to signify that they have achieved a level of competency in compliance with that organization's requirements. Application is made to the Information Technology

following four courses: [CMPUT 204](#), [CMPUT 229](#), [CMPUT 272](#) and [CMPUT 379](#). Students wishing to take this route should consider very early on how to structure their program so as to allow for the proper sequencing of courses and the obtaining of all necessary prerequisites, for example, [CMPUT 201](#) is necessary for the above course sequence.

BTM Concentrations

1. BTM major or other students who wish to deepen their competence should consider focusing on areas of concentration. For BTM majors, these areas build on the required courses; for other students, they may form a useful related set. Suggested concentrations will be set out by the Accounting, Operations and Information Systems Department from time to time and students are encouraged to contact the Department for more information. Five example concentrations, which

<p>Association of Canada (ITAC). Contact the Accounting, Operations and Information Systems Department for contact information.</p>	<p>include some or all of the indicated courses, are:</p> <ul style="list-style-type: none">a. Programming/technical: (See Computing Science minor).b. Managerial/business: BTM 412, MIS 426, SEM 441.c. E-commerce: BTM 418, or SEM 433.d. Business systems analysis: SEM 432 or SEM 433.e. Accounting information systems: BTM 437 or ACCTG 437; ACCTG 424 or ACCTG 426. <p>2. BTM majors are eligible to obtain the Business Technology Management (BTM) certificate from The Information Technology Association of Canada (ITAC) to signify that they have achieved a level of competency in compliance with that organization's requirements. Application is made to the Information Technology Association of Canada (ITAC). Contact the Accounting, Operations and Information Systems Department for contact information.</p>
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language

Major in Decision and Information Systems [Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [FIN 301 - Introduction to Finance](#)
- [BTM 311 - Management Information Systems](#)
- MGTSC 352 (See Note 2)
- SMO 201

Major in Decision and Information Systems [Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 6\)](#)

- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- 3 units in electives outside Business (See Note 1)

Year Three

ACCTG 322 - Introduction to Accounting for Management Decision Making

B LAW 301 - Legal Foundations of the Canadian Economy (See Note 2)

BUEC 311 - Business Economics, Organizations and Management **OR**
ECON 281 - Intermediate Microeconomic Theory I (See Notes 2 and 5)

CMPUT 114 **OR**
CMPUT 174 - Introduction to the Foundations of Computation I (See Note 1)

CMPUT 115 **OR**
CMPUT 175 - Introduction to the Foundations of Computation II

BTM 412 - Managerial Support Systems (See Note 3)

MGTSC 422 (See Note 3)
3 ~~to 6~~ units in free electives (See Note 1)

3 units in electives outside Business (See Note 1)

Year Four

- FIN 301 - Introduction to Finance
- BTM 311 - Management Information Systems
- MGTSC 352 (See Note 2)
- SMO 201
- 3 units in electives outside Business (See Note 1)

Year Three

BUS 303 - Application of Business Concepts (See Note 6)

ACCTG 322 - Introduction to Accounting for Management Decision Making

B LAW 301 - Legal Foundations of the Canadian Economy (See Note 2)

BUEC 311 - Business Economics, Organizations and Management **OR**
ECON 281 - Intermediate Microeconomic Theory I (See Notes 2 and 5)

CMPUT 114 **OR**
CMPUT 174 - Introduction to the Foundations of Computation I (See Note 1)

CMPUT 115 **OR**
CMPUT 175 - Introduction to the Foundations of Computation II

BTM 412 - Managerial Support Systems (See Note 3)

MGTSC 422 (See Note 3)
3 units in free electives (See Note 1)

- [BTM 413 - Systems Analysis and Design](#) (See Note 3)
- [BTM 415 - Data Base Design and Administration](#) (See Note 3)
- 15 units in Decision and Information Systems electives (See Note 4)
- 9 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#). Some Decision and Information Systems students will find it useful to develop a strong background in computing science. Such students should consult the Computing Science section or seek Faculty advice for appropriate course offerings and sequencing. Students contemplating the pursuit of higher level computing science courses should consider taking either CMPUT 114 and CMPUT 115 or [CMPUT 174](#) and [CMPUT 175](#) in Year One (Preprofessional Year) or Year Two, to obtain the prerequisites for higher level computing courses. Students with no prior programming experience should either take [CMPUT 101](#) followed by CMPUT 114 and

3 units in electives outside Business
(See Note 1)

Year Four

- [BUS 404 - Capstone Project](#) (See Note 6)
- [BTM 413 - Systems Analysis and Design](#) (See Note 3)
- [BTM 415 - Data Base Design and Administration](#) (See Note 3)
- 15 units in Decision and Information Systems electives (See Note 4)
- 6 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#). Some Decision and Information Systems students will find it useful to develop a strong background in computing science. Such students should consult the Computing Science section or seek Faculty advice for appropriate course offerings and sequencing. Students contemplating the pursuit of higher level computing science courses should consider taking either CMPUT 114 and CMPUT 115 or [CMPUT 174](#) and [CMPUT 175](#)

MCPUT 115, or take the [CMPUT 174](#) and [CMPUT 175](#) sequence, which does not require prior programming experience. These courses satisfy the requirements in Year Two for electives outside Business. Students must contact the Department of Finance and Statistical Analysis early in their program regarding appropriate and available coursework.

2. May be taken in any year except Year Two, Fall Term.
3. May be taken in either of Year Three or Four.
4. Decision and Information Systems electives may be chosen from any 400-level MGTSC courses, any 400-level MIS courses and from a list of additional approved courses available from the Department of Finance and Statistical Analysis office. At least two of the five courses chosen must be MGTSC courses.
5. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy](#)

in Year One (Preprofessional Year) or Year Two, to obtain the prerequisites for higher level computing courses. Students with no prior programming experience should either take [CMPUT 101](#) followed by MCPUT 114 and MCPUT 115, or take the [CMPUT 174](#) and [CMPUT 175](#) sequence, which does not require prior programming experience. These courses satisfy the requirements in Year Two for electives outside Business. Students must contact the Department of Finance and Statistical Analysis early in their program regarding appropriate and available coursework.

2. May be taken in any year except Year Two, Fall Term.
3. May be taken in either of Year Three or Four.
4. Decision and Information Systems electives may be chosen from any 400-level MGTSC courses, any 400-level MIS courses and from a list of additional approved courses available from the Department of

[on Elective Courses \(4\)](#). ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.

Minors

1. Students with a declared major in Decision and Information Systems may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Students are urged to select areas that complement the major. Students may also wish to consider the Cooperative Education program (see [Bachelor of Commerce Cooperative Education](#)).
2. Students with a declared major in another area may not choose a minor in Decision and Information Systems. Interested students should consult the Management Information Systems major or the Operations

Finance and Statistical Analysis office. At least two of the five courses chosen must be MGTSC courses.

5. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy on Elective Courses \(4\)](#). ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.
6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Management major for information on minors in those areas.

3. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:
 - a. Economics: Any senior ECON course, with Departmental approval.
 - b. Statistics/Mathematics: Additional work is recommended for students interested in research and/or graduate work.

Minors

1. Students with a declared major in Decision and Information Systems may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Students are urged to select areas that complement the major. Students may also wish to consider the Cooperative Education program (see [Bachelor of Commerce Cooperative Education](#)).
2. Students with a declared major in another area may not choose a minor in Decision and Information Systems. Interested students should consult the Management Information Systems major or the Operations Management major for information on minors in those areas.
3. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:

	<ul style="list-style-type: none">a. Economics: Any senior ECON course, with Departmental approval.b. Statistics/Mathematics: Additional work is recommended for students interested in research and/or graduate work.
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
Major in Distribution	Major in Distribution

Management

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 2)
- [FIN 301 - Introduction to Finance](#)
- SMO 201
- MGTSC 352 (See Note 2)
- 3 units in electives outside Business (See Note 1)

Management

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact](#) (See Note 6)

- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 2)
- [FIN 301 - Introduction to Finance](#)

Year Three

B LAW 301 (See Note 3)

BUEC 311 - Business Economics, Organizations and Management OR
ECON 281 - Intermediate Microeconomic Theory I (See Notes 2 and 5)

MARK 468 - E-Commerce and Retailing (See Note 3)
BTM 311 - Management Information Systems (See Note 3)
MGTSC 405 - Forecasting for Planners and Managers (See Note 3)
MGTSC 426 (See Note 3)
9 units in free electives (See Note 1)
3 units in electives outside Business (See Notes 1 and 5)

Year Four

- MGTSC 461 (See Note 3)
- 9 units in Distribution Management electives (See Note 4)
- 18 units in free electives (See Note 1)

Notes

1. See Policy on Elective Courses
2. May be taken in any year except Year Two, Fall Term.

- SMO 201
- MGTSC 352 (See Note 2)
- 3 units in electives outside Business (See Note 1)

Year Three

BUS 303 - Application of Business Concepts (See Note 6)

B LAW 301 (See Note 3)

BUEC 311 - Business Economics, Organizations and Management OR
ECON 281 - Intermediate Microeconomic Theory I (See Notes 2 and 5)

MARK 468 - E-Commerce and Retailing (See Note 3)
BTM 311 - Management Information Systems (See Note 3)
MGTSC 405 - Forecasting for Planners and Managers (See Note 3)
MGTSC 426 (See Note 3)
6 units in free electives (See Note 1)
3 units in electives outside Business (See Notes 1 and 5)

Year Four

- BUS 404 - Capstone Project (See Note 6)
- MGTSC 461 (See Note 3)
- 9 units in Distribution Management electives (See Note 4)
- 15 units in free electives (See Note 1)

3. May be taken in either of Year Three or Year Four.
4. Distribution Management electives may be chosen from any 400-level MGTSC courses and from a list of additional approved courses available from the Department of Finance and Statistical Analysis office.
5. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy on Elective Courses \(4\)](#). ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in any year except Year Two, Fall Term.
3. May be taken in either of Year Three or Year Four.
4. Distribution Management electives may be chosen from any 400-level MGTSC courses and from a list of additional approved courses available from the Department of Finance and Statistical Analysis office.
5. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy on Elective Courses \(4\)](#). ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.
6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who

Minors

1. Students with a declared major in Distribution Management may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Students are urged to select areas that complement the major. Students may also wish to consider the Cooperative Education program (see [Bachelor of Commerce Cooperative Education](#)).
2. Students with a declared major in another area may not choose a minor in Distribution Management.

begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Distribution Management may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Students are urged to select areas that complement the major. Students may also wish to consider the Cooperative Education program (see [Bachelor of Commerce Cooperative Education](#)).
2. Students with a declared major in another area may not choose a minor in Distribution Management.

<p>Interested students should consult the Marketing major or the Operations Management major for information on minors in those areas.</p> <p>3. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:</p> <ul style="list-style-type: none">a. Economics: Any senior ECON course, with Departmental approval.b. Statistics/Mathematics: Additional work is recommended for students who are interested in research and/or graduate work.	<p>Interested students should consult the Marketing major or the Operations Management major for information on minors in those areas.</p> <p>3. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:</p> <ul style="list-style-type: none">a. Economics: Any senior ECON course, with Departmental approval.b. Statistics/Mathematics: Additional work is recommended for students who are interested in research and/or graduate work.
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&pooid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language

Major in East Asian Business Studies [Business]

Sequence of Courses

Preprofessional Year

- [ECON 101 - Introduction to Microeconomics](#)
- [ECON 102 - Introduction to Macroeconomics](#)
- 6 units in ENGL
- MATH 113
- [STAT 151 - Introduction to Applied Statistics I](#)
- 6 units in language (See Note 1)
- 6 units in electives outside Business (See Note 2)

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)

Major in East Asian Business Studies [Business]

Sequence of Courses

Preprofessional Year

- [ECON 101 - Introduction to Microeconomics](#)
- [ECON 102 - Introduction to Macroeconomics](#)
- 6 units in ENGL
- MATH 113
- [STAT 151 - Introduction to Applied Statistics I](#)
- 6 units in language (See Note 1)
- 6 units in electives outside Business (See Note 2)

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)

- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in language (See Note 1)

Year Two—Winter

- [ECON 211 - Chinese Economic Development](#)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in language (See Note 1)
- 3 units in free electives (See Note 2)

Year Three

- [HIST 281 - East Asia from 1500](#)
- 6 units in language (See Note 1)
- 3 units in Asian electives (See Note 3)
- 9 units in Senior Business electives (See Note 4)
- 3 units in International Business Electives (See Note 5)
- 6 units in free electives (See Note 2)

Year Four

- 3 units in Asian electives (See Note 3)
- 9 units in Senior Business electives (See Note 4)

- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 6\)](#)

- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in language (See Note 1)

Year Two—Winter

- [ECON 211 - Chinese Economic Development](#)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in language (See Note 1)
- 3 units in free electives (See Note 2)

Year Three

- [BUS 303 - Application of Business Concepts \(See Note 6\)](#)
- [HIST 281 - East Asia from 1500](#)
- 6 units in language (See Note 1)
- 3 units in Asian electives (See Note 3)
- 9 units in Senior Business electives (See Note 4)
- 3 units in International Business Electives (See Note 5)
- 3 units in free electives (See Note 2)

- 6 units in International Business electives (See Note 5)
- 12 units in free electives (See Note 2)

Notes

1. See ([Language Streams](#)) for specific sequencing. Some students in the Chinese stream may not be required to take as many language courses as others. In these cases, students must take an additional number of East Asian electives equal to the number of language courses from which they are exempt.
2. Up to 6 units of the language requirements may be fulfilled by participation in an qualified academic exchange, international internship or work placement, approved international research project or international study tour related to the language of study. Contact the Undergraduate Programs Office for information on approved substitutes.
3. Asian electives should be chosen from courses in culture, history, political science, economics and

Year Four

- [BUS 404 - Capstone Project \(See Note 6\)](#)
- 3 units in Asian electives (See Note 3)
- 9 units in Senior Business electives (See Note 4)
- 6 units in International Business electives (See Note 5)
- 9 units in free electives (See Note 2)

Notes

1. See ([Language Streams](#)) for specific sequencing. Some students in the Chinese stream may not be required to take as many language courses as others. In these cases, students must take an additional number of East Asian electives equal to the number of language courses from which they are exempt.
2. Up to 6 units of the language requirements may be fulfilled by participation in an qualified academic exchange, international internship or work placement, approved international research project or

<p>geography (Earth and Atmospheric Sciences) relating to their area of interest. As available and appropriate courses will vary from year to year, students should consult the Undergraduate Office for approval of Asian electives. Students in the Chinese stream may be required to take more Asian electives depending on their language competency. See Language Streams(Chinese).</p> <p>4. See Courses in the Faculty of Business. Language studies majors should consider taking coursework in the secondary core in Business.</p> <p>5. International Business Electives may be chosen from the following: ACCTG 442; B LAW 442, B LAW 444; BUEC 342, BUEC 442, BUEC 444; FIN 442; MARK 442; SEM 417, SEM 435. BUEC 342 is recommended as a first course in an International sequence.</p>	<p>international study tour related to the language of study. Contact the Undergraduate Programs Office for information on approved substitutes.</p> <p>3. Asian electives should be chosen from courses in culture, history, political science, economics and geography (Earth and Atmospheric Sciences) relating to their area of interest. As available and appropriate courses will vary from year to year, students should consult the Undergraduate Office for approval of Asian electives. Students in the Chinese stream may be required to take more Asian electives depending on their language competency. See Language Streams(Chinese).</p> <p>4. See Courses in the Faculty of Business. Language studies majors should consider taking coursework in the secondary core in Business.</p> <p>5. International Business Electives may be chosen from the following: ACCTG 442; B LAW 442, B LAW 444; BUEC 342, BUEC 442, BUEC 444; FIN 442; MARK 442; SEM 417, SEM 435. BUEC</p>
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Minors

1. Students with a declared major in East Asian Studies may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are recommended but are not required.

[342](#) is recommended as a first course in an International sequence.

6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in East Asian Studies may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are recommended but are not required.

2. Students with a declared major in another area may not do a minor in East Asian Studies.

Language Streams

Chinese:

Students in Chinese Studies will be divided into groups based on language competency determined by an interview with a representative of the Department of East Asian Studies.

- Group 1: Those with no background in Mandarin or other Chinese language.
- Group 2: Those with some prior knowledge of spoken Mandarin, but needing training in reading and writing.
- Group 3: Those with knowledge of a dialect such as Cantonese.

Required Language Sequencing

Group 1:

(6 units in East Asian electives required.)

- [CHINA 101 - Basic Chinese I](#)
- [CHINA 102 - Basic Chinese II](#)
- [CHINA 201 - Basic Chinese III](#)

2. Students with a declared major in another area may not do a minor in East Asian Studies.

Language Streams

Chinese:

Students in Chinese Studies will be divided into groups based on language competency determined by an interview with a representative of the Department of East Asian Studies.

- Group 1: Those with no background in Mandarin or other Chinese language.
- Group 2: Those with some prior knowledge of spoken Mandarin, but needing training in reading and writing.
- Group 3: Those with knowledge of a dialect such as Cantonese.

Required Language Sequencing

Group 1:

(6 units in East Asian electives required.)

- [CHINA 101 - Basic Chinese I](#)
- [CHINA 102 - Basic Chinese II](#)
- [CHINA 201 - Basic Chinese III](#)

<p><u>CHINA 202 - Basic Chinese IV</u> <u>CHINA 301 - Intermediate Chinese I</u></p> <p><u>CHINA 302 - Intermediate Chinese II</u> OR CHINA 318</p> <p>Group 2:</p> <hr/> <p>(12 units in East Asian electives required.)</p> <p><u>CHINA 201 - Basic Chinese III</u> <u>CHINA 202 - Basic Chinese IV</u> <u>CHINA 301 - Intermediate Chinese I</u></p> <p><u>CHINA 302 - Intermediate Chinese II</u> OR CHINA 318</p> <p>Group 3:</p> <hr/> <p>(18 units in East Asian electives required.)</p> <ul style="list-style-type: none"> • <u>CHINA 211 - Mandarin Chinese I</u> • <u>CHINA 212 - Mandarin Chinese II</u> <p>Japanese</p> <hr/> <p>Required Language Sequencing:</p> <hr/> <p>(6 units in East Asian Electives required.)</p> <ul style="list-style-type: none"> • <u>JAPAN 101 - Basic Japanese I</u> • <u>JAPAN 102 - Basic Japanese II</u> 	<p><u>CHINA 202 - Basic Chinese IV</u> <u>CHINA 301 - Intermediate Chinese I</u></p> <p><u>CHINA 302 - Intermediate Chinese II</u> OR CHINA 318</p> <p>Group 2:</p> <hr/> <p>(12 units in East Asian electives required.)</p> <p><u>CHINA 201 - Basic Chinese III</u> <u>CHINA 202 - Basic Chinese IV</u> <u>CHINA 301 - Intermediate Chinese I</u></p> <p><u>CHINA 302 - Intermediate Chinese II</u> OR CHINA 318</p> <p>Group 3:</p> <hr/> <p>(18 units in East Asian electives required.)</p> <ul style="list-style-type: none"> • <u>CHINA 211 - Mandarin Chinese I</u> • <u>CHINA 212 - Mandarin Chinese II</u> <p>Japanese</p> <hr/> <p>Required Language Sequencing:</p> <hr/> <p>(6 units in East Asian Electives required.)</p> <ul style="list-style-type: none"> • <u>JAPAN 101 - Basic Japanese I</u> • <u>JAPAN 102 - Basic Japanese II</u>
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- [JAPAN 201 - Basic Japanese III](#)
- [JAPAN 202 - Basic Japanese IV](#)
- [JAPAN 301 - Intermediate Japanese I](#)
- [JAPAN 302 - Intermediate Japanese II](#)

Korean

Required Language
Sequencing:

Please see the Undergraduate Office.

- [JAPAN 201 - Basic Japanese III](#)
- [JAPAN 202 - Basic Japanese IV](#)
- [JAPAN 301 - Intermediate Japanese I](#)
- [JAPAN 302 - Intermediate Japanese II](#)

Korean

Required Language
Sequencing:

Please see the Undergraduate Office.

Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
<h1>Major in Entrepreneurship</h1>	<h1>Major in Entrepreneurship</h1>

and Innovation [Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business
(See Note 1)

Year Two—Winter

and Innovation [Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 5\)](#)

- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- 3 units in electives outside Business
(See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)
- [BTM 311 - Management Information Systems](#) (See Note 3)
- [SEM 430 - Introduction to Small Business Management](#)
- [SEM 431 - New Venture Creation and Organization](#) (See Note 3)
- [OM 352 - Operations Management](#) (See Note 3)
- 9 units in SEM electives (See Note 4)
- 3 units in senior Business electives outside SEM

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- [BUS 303 - Application of Business Concepts](#) (See Note 5)
- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)
- [BTM 311 - Management Information Systems](#) (See Note 3)
- [SEM 430 - Introduction to Small Business Management](#)
- [SEM 431 - New Venture Creation and Organization](#) (See Note 3)
- [OM 352 - Operations Management](#) (See Note 3)
- 9 units in SEM electives (See Note 4)

- 3 units in free electives (See Note 1)

Year Four

ACCTG 412 - Financial Reporting for Managers and Analysts (See Note 3)

B LAW 402 - Business Contracts **OR**
B LAW 422 - Law of Business Organizations (See Note 3)

SEM 441 - Strategy and Innovation
3 units in SEM electives (See Note 4)
3 units in 300- or 400-level MARK
3 in senior Business electives outside SEM

12 units in free electives (See Note 1)

Notes

1. See Policy on Elective Courses and Free Electives. Entrepreneurship and Innovation students are encouraged to take SOC 100.
2. This course can be taken in either term.

- 3 units in senior Business electives outside SEM

Year Four

BUS 404 - Capstone Project (See Note 5)

ACCTG 412 - Financial Reporting for Managers and Analysts (See Note 3)

B LAW 402 - Business Contracts **OR**
B LAW 422 - Law of Business Organizations (See Note 3)

SEM 441 - Strategy and Innovation
3 units in SEM electives (See Note 4)
3 units in 300- or 400-level MARK
3 in senior Business electives outside SEM

9 units in free electives (See Note 1)

Notes

1. See Policy on Elective Courses and Free Electives. Entrepreneurship and Innovation students are encouraged to take SOC 100.

<p>3. This course can be taken in either term in either Year Three or Year Four but should be taken after SEM 430.</p> <p>4. Designated SEM electives:</p> <ul style="list-style-type: none"> ● Family enterprise (SEM 427, SEM 428, SEM 442, BUEC 444 - European Study Tour) ● Social entrepreneurship/sustainability (SEM 438, SEM 345, SEM 488 – Business and Sustainability) ● Organizational Behaviour/Leadership (SEM 402, SEM 404, SEM 405, SEM 406, SEM 407, SEM 411, SEM 412, SEM 416, SEM 423, SEM 430, SEM 433, SEM 435, SEM 437) 	<p>2. This course can be taken in either term.</p> <p>3. This course can be taken in either term in either Year Three or Year Four but should be taken after SEM 430.</p> <p>4. Designated SEM electives:</p> <ul style="list-style-type: none"> ● Family enterprise (SEM 427, SEM 428, SEM 442, BUEC 444 - European Study Tour) ● Social entrepreneurship/sustainability (SEM 438, SEM 345, SEM 488 – Business and Sustainability) ● Organizational Behaviour/Leadership (SEM 402, SEM 404, SEM 405, SEM 406, SEM 407, SEM 411, SEM 412, SEM 416, SEM 423, SEM 430, SEM 433, SEM 435, SEM 437) <p>5. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222</p>
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Minors

1. Students with a declared major in Entrepreneurship and Innovation may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
2. Students with a declared major in another area may complete a minor in Entrepreneurship and Innovation as specified below:

Entrepreneurship and Innovation Minor:

- [SEM 430 - Introduction to Small Business Management](#)
- [SEM 431 - New Venture Creation and Organization](#)

will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

3. Students with a declared major in Entrepreneurship and Innovation may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
4. Students with a declared major in another area may complete a minor in Entrepreneurship and Innovation as specified below:

Entrepreneurship and Innovation Minor:

- [SEM 430 - Introduction to Small Business Management](#)

6 units of

- [SEM 427 - Strategic Consulting for Family Businesses](#)
- [SEM 428 - Managing Family Enterprise](#)
- [SEM 441 - Strategy and Innovation](#)
- [SEM 442 - International Family Enterprise](#)
- [SEM 345 - Social Entrepreneurship](#)
- [SEM 488 - Selected Topics in Organization Theory](#)

- [SEM 431 - New Venture Creation and Organization](#)

6 units of

- [SEM 427 - Strategic Consulting for Family Businesses](#)
- [SEM 428 - Managing Family Enterprise](#)
- [SEM 441 - Strategy and Innovation](#)
- [SEM 442 - International Family Enterprise](#)
- [SEM 345 - Social Entrepreneurship](#)
- [SEM 488 - Selected Topics in Organization Theory](#)

Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language

Major in European Business Studies [Business]

Sequence of Courses

Preprofessional Year

- [ECON 101 - Introduction to Microeconomics](#)
- [ECON 102 - Introduction to Macroeconomics](#)
- 6 units in ENGL
- MATH 113
- [STAT 151 - Introduction to Applied Statistics I](#)
- 6 units in language (See Note 1)
- 6 units in electives outside Business (See Note 2)

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)

Major in European Business Studies [Business]

Sequence of Courses

Preprofessional Year

- [ECON 101 - Introduction to Microeconomics](#)
- [ECON 102 - Introduction to Macroeconomics](#)
- 6 units in ENGL
- MATH 113
- [STAT 151 - Introduction to Applied Statistics I](#)
- 6 units in language (See Note 1)
- 6 units in electives outside Business (See Note 2)

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)

- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in language (See Note 1)

Year Two—Winter

-
- [FIN 301 - Introduction to Finance](#)
 - [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
 - 3 units in language (See Note 1)
 - 6 units in free electives (See Note 3)

Year Three

-
- 6 units in European required Arts courses (See Note 5)
 - 3 units in International Business electives (See Note 4)
 - 6 units in language (See Note 1)
 - 9 units in Senior Business electives
 - 6 units in free electives (See Note 2)

Year Four

-
- 6 units in European electives (See Note 6)
 - 6 units in International Business electives (See Note 4)
 - 9 units in Senior Business electives
 - 9 units in free electives (See Note 3)

- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 7\)](#)

- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in language (See Note 1)

Year Two—Winter

-
- [FIN 301 - Introduction to Finance](#)
 - [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
 - 3 units in language (See Note 1)
 - 6 units in free electives (See Note 3)

Year Three

-
- [BUS 303 - Application of Business Concepts \(See Note 7\)](#)
 - 6 units in European required Arts courses (See Note 5)
 - 3 units in International Business electives (See Note 4)
 - 6 units in language (See Note 1)
 - 9 units in Senior Business electives
 - 3 units in free electives (See Note 2)

Year Four

Notes

1. Students majoring in European Studies have the choice of several different language streams. Students must complete a minimum of 18 units in the same language. The availability of language courses varies from year to year and students must consult the Undergraduate Office for suggested course sequencing.
2. Up to 6 units of the language requirements may be fulfilled by participation in an qualified academic exchange, international internship or work placement, approved international research project or international study tour related to the language of study. Contact the Undergraduate Programs Office for information on approved substitutes.
3. Language Studies majors are encouraged to use their free electives, particularly in Year Three, to acquire broader skills in functional areas of Business. See section on Minors. Alternatively, they should choose from approved electives in (V).
4. International Business Electives may be chosen from the following: ACCTG 442; [B LAW 442](#), [B LAW 444](#); [BUEC 342](#), [BUEC 442](#), [BUEC 444](#); [FIN 442](#); [MARK 442](#); [SEM 417](#), [SEM 435](#). [BUEC](#)

- [BUS 404 - Capstone Project \(See Note 7\)](#)
- 6 units in European electives (See Note 6)
- 6 units in International Business electives (See Note 4)
- 9 units in Senior Business electives
- 6 units in free electives (See Note 3)

Notes

1. Students majoring in European Studies have the choice of several different language streams. Students must complete a minimum of 18 units in the same language. The availability of language courses varies from year to year and students must consult the Undergraduate Office for suggested course sequencing.
2. Up to 6 units of the language requirements may be fulfilled by participation in an qualified academic exchange, international internship or work placement, approved international research project or international study tour related to the language of study. Contact the Undergraduate Programs Office for information on approved substitutes.
3. Language Studies majors are encouraged to use their free electives, particularly in Year Three, to acquire broader skills in functional areas of Business. See section on Minors. Alternatively, they should

<p><u>342</u> is recommended as a first course in an International sequence.</p> <p>5. <u>ECON 323</u>, <u>HIST 210</u>, MLCS 201, or POL S 260.</p> <p>6. European electives should be chosen from courses in culture, history, political science, economics and geography (Earth and Atmospheric Sciences) relating to their area of interest. As available and appropriate courses will vary from year to year, students should consult the Undergraduate Office for approval of European electives.</p>	<p>choose from approved electives in (V).</p> <p>4. International Business Electives may be chosen from the following: ACCTG 442; <u>B LAW 442</u>, <u>B LAW 444</u>; <u>BUEC 342</u>, <u>BUEC 442</u>, <u>BUEC 444</u>; <u>FIN 442</u>; <u>MARK 442</u>; <u>SEM 417</u>, <u>SEM 435</u>. <u>BUEC 342</u> is recommended as a first course in an International sequence.</p> <p>5. <u>ECON 323</u>, <u>HIST 210</u>, MLCS 201, or POL S 260.</p> <p>6. European electives should be chosen from courses in culture, history, political science, economics and geography (Earth and Atmospheric Sciences) relating to their area of interest. As available and appropriate courses will vary from year to year, students should consult the Undergraduate Office for approval of European electives.</p> <p>7. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course,</p>
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<h2>Minors</h2> <hr/> <ol style="list-style-type: none">1. Students with a declared major in European Studies may choose to do a minor in any subject area of Business. See Minors for Business Students. Minors are recommended but are not required.2. Students with a declared major in another area may not do a minor in European Studies.	<p>and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.</p> <h2>Minors</h2> <hr/> <ol style="list-style-type: none">1. Students with a declared major in European Studies may choose to do a minor in any subject area of Business. See Minors for Business Students. Minors are recommended but are not required.2. Students with a declared major in another area may not do a minor in European Studies.
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
<h1>Major in Finance</h1> <h2>[Business]</h2> <hr style="width: 50%; margin: 20px auto;"/>	<h1>Major in Finance</h1> <h2>[Business]</h2> <hr style="width: 50%; margin: 20px auto;"/>

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 2)
- [FIN 301 - Introduction to Finance](#)
- [OM 352 - Operations Management](#) (See Note 2)

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact](#) (See Note 7)

- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 2)
- [FIN 301 - Introduction to Finance](#)

- SEM 310 - Introduction to Management, Organization and Entrepreneurship
- 3 units in electives outside Business (See Note 1)

Year Three

B LAW 301 - Legal Foundations of the Canadian Economy

BUEC 311 - Business Economics, Organizations and Management **OR**
ECON 281 - Intermediate Microeconomic Theory I (See Note 5)

BTM 311 - Management Information Systems

12 units chosen from Finance Major designated electives, which are all 400-level FIN classes (see Notes 5 and 6)

6 units in free electives (See Note 1)

- OM 352 - Operations Management (See Note 2)
- SEM 310 - Introduction to Management, Organization and Entrepreneurship
- 3 units in electives outside Business (See Note 1)

Year Three

BUS 303 - Application of Business Concepts (See Note 7)
B LAW 301 - Legal Foundations of the Canadian Economy

BUEC 311 - Business Economics, Organizations and Management **OR**
ECON 281 - Intermediate Microeconomic Theory I (See Note 5)

BTM 311 - Management Information Systems

12 units chosen from Finance Major designated electives, which are all 400-level FIN classes (see Notes 5 and 6)

3 units in free electives (See Note 1)

3 units in electives outside Business
(See Notes 1 and 5)

Year Four

- 9 units chosen from Finance Major designated electives, which are all 400-level FIN classes (See Notes 5 and 6)
- 21 units in free electives

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either of Year Two (Winter Term) or Year Three.
3. May be taken in any year except Year Two, Fall Term.
4. May be taken in either of Year Three or Year Four.
5. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy on Elective Courses \(4\)](#). ECON courses used to satisfy the requirements of this major may not

3 units in electives outside Business
(See Notes 1 and 5)

Year Four

- [BUS 404 - Capstone Project \(See Note 7\)](#)
- 9 units chosen from Finance Major designated electives, which are all 400-level FIN classes (See Notes 5 and 6)
- 18 units in free electives

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either of Year Two (Winter Term) or Year Three.
3. May be taken in any year except Year Two, Fall Term.
4. May be taken in either of Year Three or Year Four.
5. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy on Elective Courses \(4\)](#). ECON courses used to satisfy the

also be used to satisfy the requirements for coursework outside the Faculty of Business.

6. Students may, with Departmental consent, substitute a maximum of 6 units in coursework in ACCTG, BUEC, ECON or MGTSC for FIN electives. Contact the Department of Finance and Statistical Analysis for suggested courses.

Minors

requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.

6. Students may, with Departmental consent, substitute a maximum of 6 units in coursework in ACCTG, BUEC, ECON or MGTSC for FIN electives. Contact the Department of Finance and Statistical Analysis for suggested courses.

7. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Finance may choose to do a minor in any subject area of Business. See [Minors for Business Students](#) . Minors are not required. Students are urged to select areas complementary to the Finance major. Some suggestions and details are listed next. Students may also wish to consider the Cooperative Education program [see [Bachelor of Commerce Cooperative Education](#)].

a. Accounting: A recommended minor area particularly for students who wish to acquire a professional designation in accounting and/or finance. See [Major in Accounting](#) and below.

b. Management Science: Recommended for students interested in modelling. See [Major in Decision and Information Systems \[Business\]](#).

c. Marketing: Recommended for students interested in

1. Students with a declared major in Finance may choose to do a minor in any subject area of Business. See [Minors for Business Students](#) . Minors are not required. Students are urged to select areas complementary to the Finance major. Some suggestions and details are listed next. Students may also wish to consider the Cooperative Education program [see [Bachelor of Commerce Cooperative Education](#)].

a. Accounting: A recommended minor area particularly for students who wish to acquire a professional designation in accounting and/or finance. See [Major in Accounting](#) and below.

b. Management Science: Recommended for students interested in modelling. See [Major in Decision and Information Systems \[Business\]](#).

c. Marketing: Recommended for students interested in

<p>marketing financial products. (See Major in Marketing [Business] and Major in Retailing and Services.)</p> <p>d. MIS/Computing: See the MIS major in Major in Business Technology Management [Business].</p> <p>e. International Business: Recommended for students emphasizing international finance. See Major in International Business [Business].</p> <p>2. Students with a declared major in another area may complete a minor in Finance by fulfilling the requirements of Minors for Business Students.</p> <p>3. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:</p> <p>a. Economics: Selections from ECON 281, ECON 282, ECON 323, ECON 341, ECON 373, ECON 384, ECON 385, ECON</p>	<p>marketing financial products. (See Major in Marketing [Business] and Major in Retailing and Services.)</p> <p>d. MIS/Computing: See the MIS major in Major in Business Technology Management [Business].</p> <p>e. International Business: Recommended for students emphasizing international finance. See Major in International Business [Business].</p> <p>2. Students with a declared major in another area may complete a minor in Finance by fulfilling the requirements of Minors for Business Students.</p> <p>3. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:</p> <p>a. Economics: Selections from ECON 281, ECON 282, ECON 323, ECON 341, ECON 373, ECON 384, ECON 385, ECON</p>
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[421](#), [ECON 422](#), ECON 441,
ECON 453.

- b. Statistics/Mathematics:
Recommended for students who are interested in research and/or graduate study in finance. Interested students should consult with the Chair of the Department of Finance and Statistical Analysis.

Finance Concentrations

There is sufficient flexibility within the Finance major to emphasize specific streams within finance, if desired. These streams are listed together with some recommended electives. It is recommended that students take [FIN 412](#) before [FIN 416](#) or [FIN 442](#). Each of these streams may be combined with minor areas (listed in Minors).

[421](#), [ECON 422](#), ECON 441,
ECON 453.

- b. Statistics/Mathematics:
Recommended for students who are interested in research and/or graduate study in finance. Interested students should consult with the Chair of the Department of Finance and Statistical Analysis.

Finance Concentrations

There is sufficient flexibility within the Finance major to emphasize specific streams within finance, if desired. These streams are listed together with some recommended electives. It is recommended that students take [FIN 412](#) before [FIN 416](#) or [FIN 442](#). Each of these streams may be combined with minor areas (listed in Minors).

Corporate Finance/Financial Management:

- [FIN 412 - Investment Principles](#)
- [FIN 422 - Capital Investment](#)
- [FIN 434 - Advanced Topics in Finance](#)
- [FIN 442 - International Financial Markets](#)
- [ECON 353 - Taxation Policy and Structure](#)
- courses in accounting and economics.

Derivatives/Risk Management:

- [FIN 412 - Investment Principles](#)
- [FIN 413 - Risk Management](#)
- [FIN 416 - Advanced Portfolio Management](#)
- [ACCTG 414 - Intermediate Financial Accounting I](#)
- [ACCTG 415 - Intermediate Financial Accounting II](#)

Corporate Finance/Financial Management:

- [FIN 412 - Investment Principles](#)
- [FIN 422 - Capital Investment](#)
- [FIN 434 - Advanced Topics in Finance](#)
- [FIN 442 - International Financial Markets](#)
- [ECON 353 - Taxation Policy and Structure](#)
- courses in accounting and economics.

Derivatives/Risk Management:

- [FIN 412 - Investment Principles](#)
- [FIN 413 - Risk Management](#)
- [FIN 416 - Advanced Portfolio Management](#)
- [ACCTG 414 - Intermediate Financial Accounting I](#)
- [ACCTG 415 - Intermediate Financial Accounting II](#)

- [ECON 353 - Taxation Policy and Structure](#)
- other courses in accounting, economics, mathematics and statistics.

International Finance:

[BUEC 342](#) is recommended as a first course in an International sequence.

- [BUEC 342 - Introduction to International Business](#)
- [BUEC 442 - The Global Business Environment](#)
- [FIN 412 - Investment Principles](#)
- [FIN 414 - Operation of Financial Institutions](#)
- [FIN 442 - International Financial Markets](#)
- and courses in international economics and trade, history and political science.

Investments/Portfolio Management:

- [ECON 353 - Taxation Policy and Structure](#)
- other courses in accounting, economics, mathematics and statistics.

International Finance:

[BUEC 342](#) is recommended as a first course in an International sequence.

- [BUEC 342 - Introduction to International Business](#)
- [BUEC 442 - The Global Business Environment](#)
- [FIN 412 - Investment Principles](#)
- [FIN 414 - Operation of Financial Institutions](#)
- [FIN 442 - International Financial Markets](#)
- and courses in international economics and trade, history and political science.

Investments/Portfolio Management:

- [FIN 412 - Investment Principles](#)
- [FIN 413 - Risk Management](#)
- [FIN 414 - Operation of Financial Institutions](#)
- [FIN 416 - Advanced Portfolio Management](#)
- [FIN 442 - International Financial Markets](#)
- [ACCTG 414 - Intermediate Financial Accounting I](#)
- [ACCTG 432 - Financial Statement Analysis I](#)
- [ECON 353 - Taxation Policy and Structure](#)
- other courses in accounting, economics, mathematics and statistics.

Professional Designations

Many finance positions require a professional designation. Part of the requirement for a professional designation may be satisfied by elective courses.

- [FIN 412 - Investment Principles](#)
- [FIN 413 - Risk Management](#)
- [FIN 414 - Operation of Financial Institutions](#)
- [FIN 416 - Advanced Portfolio Management](#)
- [FIN 442 - International Financial Markets](#)
- [ACCTG 414 - Intermediate Financial Accounting I](#)
- [ACCTG 432 - Financial Statement Analysis I](#)
- [ECON 353 - Taxation Policy and Structure](#)
- other courses in accounting, economics, mathematics and statistics.

Professional Designations

Many finance positions require a professional designation. Part of the requirement for a professional designation may be satisfied by elective courses.

Please consult the appropriate governing body.

1. **CA** (Chartered Accountant), **CGA** (Certified General Accountant), **CMA** (Certified Management Accountant):
See [Professional Requirements](#)
2. **CFA** (Chartered Financial Analyst):
Offered by the Institute of Chartered Financial Analysts.
3. **CFP** (Chartered Financial Planner):
Offered by the Canadian Institute of Financial Planning. Partial credit may be possible for taxation, law and economics courses.
4. **CBV** (Chartered Business Valuator):
Offered by the Canadian Institute of Chartered Business Valuators.
5. **Canadian Securities Course**: Offered by the Canadian Securities Institute and required to sell securities in Canada.
6. **CIM** (Certified Investment Manager):
Offered by the Canadian Securities Institute following the Canadian Securities Course.

Please consult the appropriate governing body.

1. **CA** (Chartered Accountant), **CGA** (Certified General Accountant), **CMA** (Certified Management Accountant):
See [Professional Requirements](#)
2. **CFA** (Chartered Financial Analyst):
Offered by the Institute of Chartered Financial Analysts.
3. **CFP** (Chartered Financial Planner):
Offered by the Canadian Institute of Financial Planning. Partial credit may be possible for taxation, law and economics courses.
4. **CBV** (Chartered Business Valuator):
Offered by the Canadian Institute of Chartered Business Valuators.
5. **Canadian Securities Course**: Offered by the Canadian Securities Institute and required to sell securities in Canada.
6. **CIM** (Certified Investment Manager):
Offered by the Canadian Securities Institute following the Canadian Securities Course.

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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
<h1>Major in Human Resource</h1>	<h1>Major in Human Resource</h1>

Management

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business
(See Note 1)

Year Two—Winter

Management

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 7\)](#)

- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business
(See Note 1)

Year Two—Winter

- ACCTG 322 - Introduction to Accounting for Management Decision Making (See Note 3)
- FIN 301 - Introduction to Finance
- SEM 310 - Introduction to Management, Organization and Entrepreneurship
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- B LAW 301 - Legal Foundations of the Canadian Economy (See Note 2)
- SEM 311 - HRM: Managing the Work Force in Canada (See Note 5)
- 6 units in SEM Human Resource Management electives (See Note 4)
- 9 units in Senior Business electives (See Note 6)
- 3 units in electives outside Business (See Note 1)
- 6 units in free electives (See Notes 1 and 6)

- ACCTG 322 - Introduction to Accounting for Management Decision Making (See Note 3)
- FIN 301 - Introduction to Finance
- SEM 310 - Introduction to Management, Organization and Entrepreneurship
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- **BUS 303 - Application of Business Concepts** (See Note 7)
- B LAW 301 - Legal Foundations of the Canadian Economy (See Note 2)
- SEM 311 - HRM: Managing the Work Force in Canada (See Note 5)
- 6 units in SEM Human Resource Management electives (See Note 4)
- 9 units in Senior Business electives (See Note 6)
- 3 units in electives outside Business (See Note 1)

Year Four

- [SEM 441 - Strategy and Innovation](#)
- 9 units in SEM Human Resource Management electives (See Note 4)
- 3 units in SEM electives (unrestricted)
- 6 units in Senior Business electives (See Note 6)
- 3 units in electives outside Business (See Note 1)
- 6 units in free electives (See Notes 1 and 6)

Notes

1. See [Policy on Elective Courses](#) and [Free Electives](#).
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.
- 4.

- 3 units in free electives (See Notes 1 and 6)

Year Four

- [BUS 404 - Capstone Project \(See Note 7\)](#)
- [SEM 441 - Strategy and Innovation](#)
- 9 units in SEM Human Resource Management electives (See Note 4)
- 3 units in SEM electives (unrestricted)
- 6 units in Senior Business electives (See Note 6)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Notes 1 and 6)

Notes

1. See [Policy on Elective Courses](#) and [Free Electives](#).
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.

<p>a. SEM Human Resource Management electives may be chosen from the following: SEM 411, SEM 412, SEM 413, SEM 414, SEM 415, SEM 416, SEM 417, SEM 418, SMO 421, SEM 432, SEM 495.</p> <p>b. One of the following may be substituted for the above SEM courses: SOC 363; ECON 331; ENGG 404, ENGG 406.</p> <p>5. SEM 311 should be taken as soon as possible in Year Three.</p> <p>6. See Policy on Elective Courses. Human Resource Management students are encouraged to take OM 352.</p>	<p>4.</p> <p>a. SEM Human Resource Management electives may be chosen from the following: SEM 411, SEM 412, SEM 413, SEM 414, SEM 415, SEM 416, SEM 417, SEM 418, SMO 421, SEM 432, SEM 495.</p> <p>b. One of the following may be substituted for the above SEM courses: SOC 363; ECON 331; ENGG 404, ENGG 406.</p> <p>5. SEM 311 should be taken as soon as possible in Year Three.</p> <p>6. See Policy on Elective Courses. Human Resource Management students are encouraged to take OM 352.</p> <p>7. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222</p>
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Minors

1. Students with a declared major in Human Resource Management may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
2. Students with a declared major in another area may complete a minor in Human Resource Management by completing 12 units in the following SEM courses: [SEM 311](#), [SEM 411](#), [SEM 412](#), [SEM 413](#), [SEM 414](#), [SEM 415](#), [SEM 416](#), [SEM 417](#), [SEM 418](#), [SEM 432](#). In addition to the 12 units required for a minor, it is strongly recommended that students take [SEM 441](#).

will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Human Resource Management may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.
2. Students with a declared major in another area may complete a minor in Human Resource Management by completing 12 units in the following SEM courses: [SEM 311](#), [SEM 411](#), [SEM 412](#), [SEM 413](#), [SEM 414](#), [SEM 415](#), [SEM 416](#), [SEM 417](#), [SEM 418](#), [SEM 432](#). In addition to the 12 units required for a minor, it is strongly recommended that students take [SEM 441](#).

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Reviewed/Approved by:

Seconded Motion at Business Council - May 11, 2023
Seconded Motion at USPC - April 21, 2023

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
<h1>Major in International</h1>	<h1>Major in International</h1>

Business

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business
(See Note 1)

Year Two—Winter

Business

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 7\)](#)

- [MARK 301 - Introduction to Marketing](#)
- [MGTC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business
(See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 3)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

[B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)

[BUEC 311 - Business Economics, Organizations and Management](#) **OR**
[ECON 281 - Intermediate Microeconomic Theory I](#) (See Notes 3 and 6)

[BUEC 342 - Introduction to International Business](#)
[OM 352 - Operations Management](#)
 (See Note 3)

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 3)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

[BUS 303 - Application of Business Concepts](#) (See Note 7)

[B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)

[BUEC 311 - Business Economics, Organizations and Management](#) **OR**
[ECON 281 - Intermediate Microeconomic Theory I](#) (See Notes 3 and 6)

[BUEC 342 - Introduction to International Business](#)

BTM 311 - Management Information Systems (See Note 3)

6 units in International Business electives (See Note 4)

6 units in free electives (See Note 1)

3 units in electives outside Business (See Note 1)

Year Four

- BU EC 442 - The Global Business Environment
- BU EC 479 - Government and Business in Canada
- 6 units in International Business electives (See Note 4)
- 12 units in Senior Business electives (See Note 5)
- 6 units in free electives (See Note 1)

Notes

1. See Policy on Elective Courses. Students majoring in International Business must have a minimum of 12 units in a second language, and it is

OM 352 - Operations Management (See Note 3)

BTM 311 - Management Information Systems (See Note 3)

6 units in International Business electives (See Note 4)

3 units in free electives (See Note 1)

3 units in electives outside Business (See Note 1)

Year Four

- BUS 404 - Capstone Project (See Note 7)
- BU EC 442 - The Global Business Environment
- BU EC 479 - Government and Business in Canada
- 6 units in International Business electives (See Note 4)
- 12 units in Senior Business electives (See Note 5)
- 3 units in free electives (See Note 1)

Notes

recommended this be commenced by Year Two. Students should take their optional courses in culture, history, political science, economics and geography (Earth and Atmospheric Sciences) in their area of interest.

2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, fall term.
4. International Business electives may be taken in either of Year Three or Year Four and must include a minimum of 12 units chosen from the following: [ACCTG 442](#); [B LAW 442](#), [B LAW 444](#); [BUEC 444](#); [FIN 442](#); [MARK 442](#); [SEM 417](#), [SEM 435](#).
5. See following section on Minors.
6. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy on Elective Courses \(4\)](#). ECON courses used to satisfy the requirements of this major may not also be used to satisfy the

1. See [Policy on Elective Courses](#).

Students majoring in International Business must have a minimum of 12 units in a second language, and it is recommended this be commenced by Year Two. Students should take their optional courses in culture, history, political science, economics and geography (Earth and Atmospheric Sciences) in their area of interest.

2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, fall term.
4. International Business electives may be taken in either of Year Three or Year Four and must include a minimum of 12 units chosen from the following: [ACCTG 442](#); [B LAW 442](#), [B LAW 444](#); [BUEC 444](#); [FIN 442](#); [MARK 442](#); [SEM 417](#), [SEM 435](#).
5. See following section on Minors.
6. Students planning to take advanced course work in Economics may wish to substitute [ECON 281](#). See [Policy on Elective Courses \(4\)](#). ECON

requirements for coursework outside the Faculty of Business.

courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.

7. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in International Business are required to do a minor in another area of Business. See [Minors for Business Students](#). International Business

Minors

1. Students with a declared major in International Business are required to do a minor in another area of Business. See [Minors for Business Students](#). International Business

<p>students are permitted to count one of the secondary core courses required in the International Business major as one of the four courses constituting their minor.</p> <p>2. Students with a declared major in another area may complete a minor in International Business by fulfilling the requirements of Minors for Business Students.</p>	<p>students are permitted to count one of the secondary core courses required in the International Business major as one of the four courses constituting their minor.</p> <p>2. Students with a declared major in another area may complete a minor in International Business by fulfilling the requirements of Minors for Business Students.</p>
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

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Current Copy: Removed language	Proposed Copy: New language

Major in Latin
American Business
Studies [Business]

Sequence of Courses

Preprofessional Year

- [ECON 101 - Introduction to Microeconomics](#)
- [ECON 102 - Introduction to Macroeconomics](#)
- 6 units in ENGL
- MATH 113
- [SPAN 111 - Beginners' Spanish I](#) **AND**
- [SPAN 112 - Beginners' Spanish II](#) (see Note 1)
- [STAT 151 - Introduction to Applied Statistics I](#)
- 6 units in electives outside Business (See Note 2)

Year Two—Fall

Major in Latin
American Business
Studies [Business]

Sequence of Courses

Preprofessional Year

- [ECON 101 - Introduction to Microeconomics](#)
- [ECON 102 - Introduction to Macroeconomics](#)
- 6 units in ENGL
- MATH 113
- [SPAN 111 - Beginners' Spanish I](#) **AND**
- [SPAN 112 - Beginners' Spanish II](#) (see Note 1)
- [STAT 151 - Introduction to Applied Statistics I](#)
- 6 units in electives outside Business (See Note 2)

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [SPAN 211 - Intermediate Spanish I](#)

Year Two—Winter

- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [SPAN 212 - Intermediate Spanish II](#)
- 6 units in free electives (See Notes 2 and 4)

Year Three

[HIST 241 - Colonial Latin America](#) OR
[HIST 242 - Modern Latin America](#)

[SPAN 300 - Advanced Spanish](#)
3 units in 300- or 400-level SPAN
12 units in Senior Business electives
9 units in free electives (See Notes 2 and 4)

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact \(See Note 6\)](#)

- [MGTSC 312 - Probability and Statistics for Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [SPAN 211 - Intermediate Spanish I](#)

Year Two—Winter

- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- [SPAN 212 - Intermediate Spanish II](#)
- 6 units in free electives (See Notes 2 and 4)

Year Three

[BUS 303 - Application of Business Concepts \(See Note 6\)](#)

[HIST 241 - Colonial Latin America](#) OR
[HIST 242 - Modern Latin America](#)

[SPAN 300 - Advanced Spanish](#)
3 units in 300- or 400-level SPAN
12 units in Senior Business electives
6 units in free electives (See Notes 2 and 4)

Year Four

- 9 units in Latin-American electives (See Note 3)
- 9 units in International Business electives (See Note 3)
- 6 units in Senior Business electives
- 6 units in free electives (See Notes 2 and 4)

Notes

1. Language Sequencing is shown for non-Heritage Speakers. Heritage speakers are required to begin with [SPAN 306](#). Such students should consult with the Department of Modern Languages on appropriate sequencing of courses.
2. See [Policy on Elective Courses](#)
3. Latin American electives should be chosen from courses in culture, history, political science, economics and geography (Earth and Atmospheric Sciences) relating to their area of interest. As available and appropriate courses will vary from year to year, students should consult

Year Four

- [BUS 404 - Capstone Project \(See Note 6\)](#)
- 9 units in Latin-American electives (See Note 3)
- 9 units in International Business electives (See Note 3)
- 6 units in Senior Business electives
- 3 units in free electives (See Notes 2 and 4)

Notes

1. Language Sequencing is shown for non-Heritage Speakers. Heritage speakers are required to begin with [SPAN 306](#). Such students should consult with the Department of Modern Languages on appropriate sequencing of courses.
2. See [Policy on Elective Courses](#)
3. Latin American electives should be chosen from courses in culture, history, political science, economics and geography (Earth and Atmospheric Sciences) relating to their area of interest. As available and appropriate courses will vary from

the Undergraduate Office for approval of Latin American electives.

4. Language Studies majors are encouraged to use their free electives, particularly in Year Three, to acquire broader skills in functional areas of Business. Students are advised to see [Minors for Business Students](#) and the following section of Minors.
5. International Business electives may be chosen from the following: ACCTG 442; [B LAW 442](#), [B LAW 444](#); [BUEC 342](#), [BUEC 442](#), [BUEC 444](#); [FIN 442](#); [MARK 442](#); [SEM 417](#), [SEM 435](#). [BUEC 342](#) is recommended as a first course in an International sequence.

year to year, students should consult the Undergraduate Office for approval of Latin American electives.

4. Language Studies majors are encouraged to use their free electives, particularly in Year Three, to acquire broader skills in functional areas of Business. Students are advised to see [Minors for Business Students](#) and the following section of Minors.
5. International Business electives may be chosen from the following: ACCTG 442; [B LAW 442](#), [B LAW 444](#); [BUEC 342](#), [BUEC 442](#), [BUEC 444](#); [FIN 442](#); [MARK 442](#); [SEM 417](#), [SEM 435](#). [BUEC 342](#) is recommended as a first course in an International sequence.
6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222

Minors

1. Students with a declared major in Latin American Studies may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are recommended but not required.
2. Students with a declared major in another area may not complete a minor in Latin American Studies.

will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Latin American Studies may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are recommended but not required.
2. Students with a declared major in another area may not complete a minor in Latin American Studies.

Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
Major in Marketing [Business]	Major in Marketing [Business]
_____	_____

Sequence of Courses

Year Two—Fall

- ACCTG 311 - Introduction to Accounting for Financial Performance
- BUS 201 - Foundations of Business
- MARK 301 - Introduction to Marketing
- MGTSC 312 - Probability and Statistics for Business
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- ACCTG 322 - Introduction to Accounting for Management Decision Making (See Note 3)
- FIN 301 - Introduction to Finance
- SEM 310 - Introduction to Management, Organization and Entrepreneurship

Sequence of Courses

Year Two—Fall

- ACCTG 311 - Introduction to Accounting for Financial Performance
 - BUS 201 - Foundations of Business
- OR**
- BUS 222 - Professionalism and Responsible Impact (See Note 6)
 - MARK 301 - Introduction to Marketing
 - MGTSC 312 - Probability and Statistics for Business
 - 3 units in electives outside Business (See Note 1)

Year Two—Winter

- ACCTG 322 - Introduction to Accounting for Management Decision Making (See Note 3)
- FIN 301 - Introduction to Finance

- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- B LAW 301 - Legal Foundations of the Canadian Economy (See Note 2)
- BUEC 311 - Business Economics, Organizations and Management (See Note 3)
- MARK 312 - Marketing Analytics
- MARK 320 - Consumer Behavior
- OM 352 - Operations Management (See Note 3)
- BTM 311 - Management Information Systems (See Note 3)
- 3 units in Marketing electives (See Note 4)
- 6 units in free electives (See Note 1)
- 3 units in electives outside Business (See Note 1)

- SEM 310 - Introduction to Management, Organization and Entrepreneurship
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- BUS 303 - Application of Business Concepts (See Note 6)
- B LAW 301 - Legal Foundations of the Canadian Economy (See Note 2)
- BUEC 311 - Business Economics, Organizations and Management (See Note 3)
- MARK 312 - Marketing Analytics
- MARK 320 - Consumer Behavior
- OM 352 - Operations Management (See Note 3)
- BTM 311 - Management Information Systems (See Note 3)
- 3 units in Marketing electives (See Note 4)
- 3 units in free electives (See Note 1)
- 3 units in electives outside Business (See Note 1)

Year Four

- [MARK 432 - Digital Marketing](#)
- [MARK 468 - E-Commerce and Retailing](#)
- [MARK 472 - Branding and Marketing Strategy](#)
- 9 units in Senior Business electives (See Note 5)
- 12 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.
4. Marketing electives may be chosen from any 400-level MARK course.
5. See [Courses in the Faculty of Business](#)

Year Four

- [BUS 404 - Capstone Project \(See Note 6\)](#)
- [MARK 432 - Digital Marketing](#)
- [MARK 468 - E-Commerce and Retailing](#)
- [MARK 472 - Branding and Marketing Strategy](#)
- 9 units in Senior Business electives (See Note 5)
- 9 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either of Year Three or Year Four.
3. May be taken in any year except Year Two, Fall Term.
4. Marketing electives may be chosen from any 400-level MARK course.
5. See [Courses in the Faculty of Business](#)
6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in

Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Marketing may choose to do a minor in any subject area of Business. See [Minors for Business Students](#).
Minors are not required. Marketing students are permitted to count one of the secondary core courses required in the Marketing major as one of the four courses constituting their minor.

Minors

3. Students with a declared major in Marketing may choose to do a minor in any subject area of Business. See [Minors for Business Students](#).
Minors are not required. Marketing students are permitted to count one of the secondary core courses required in the Marketing major as one of the four courses constituting their minor.
4. Students with a declared major in another area may complete a minor

<p>2. Students with a declared major in another area may complete a minor in Marketing by fulfilling the requirements of <u>Minors for Business Students</u>.</p>	<p>in Marketing by fulfilling the requirements of <u>Minors for Business Students</u>.</p>
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
Major in Natural Resources, Energy and the	Major in Natural Resources, Energy and the

Environment

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Notes 1 and 5)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)
- [ECON 281 - Intermediate Microeconomic Theory I](#) (See Note 2)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)

Environment

[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact](#) (See Note 9)

- [MARK 301 - Introduction to Marketing](#)
- [MGTC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Notes 1 and 5)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#)

- 3 units in free electives (See Note 1)

Year Three

- B LAW 301 - Legal Foundations of the Canadian Economy
- ECON 384 - Intermediate Microeconomic Theory II
- OM 352 - Operations Management (See Note 3)
- BTM 311 - Management Information Systems (See Note 3)
- 3 units in Natural Resources, Energy and the Environment electives (See Note 4)
- **12** units in free electives (See Note 1)

3 units from

- ECON 269 - Economics of the Environment
- ECON 365 - Resource Economics **OR**
- ECON 366 - Energy Economics

Year Four

- ECON 281 - Intermediate Microeconomic Theory I (See Note 2)
- FIN 301 - Introduction to Finance
- SEM 310 - Introduction to Management, Organization and Entrepreneurship
- 3 units in free electives (See Note 1)

Year Three

- **BUS 303 - Application of Business Concepts** (See Note 9)
- B LAW 301 - Legal Foundations of the Canadian Economy
- ECON 384 - Intermediate Microeconomic Theory II
- OM 352 - Operations Management (See Note 3)
- BTM 311 - Management Information Systems (See Note 3)
- 3 units in Natural Resources, Energy and the Environment electives (See Note 4)
- **9** units in free electives (See Note 1)

3 units from

- ECON 269 - Economics of the Environment
- ECON 365 - Resource Economics **OR**
- ECON 366 - Energy Economics

Year Four

[BUEC 463 - Energy and the Environment: Industry Structure, Performance and Challenges](#)

[BUEC 464 - Environmental Management](#)

[BUEC 479 - Government and Business in Canada](#)

[B LAW 428 - Natural Resource and Environmental Law](#)

[ECON 467 - Environmental and Natural Resource Policy](#) (See Note 6)

OR

[ENCS 473 - Environmental and Conservation Policy](#) (See Note 6)

6 units in Natural Resources, Energy and the Environment electives (See Note 4)

3 units in Senior Business Electives (See Note 7)

6 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. See [Policy on Elective Courses \(4\)](#). Students should not take [BUEC 311](#).
3. May be taken in either of Year Three or Year Four, however it is recommended that students take both courses in Year Three.
4. Natural Resources, Energy and the Environment electives may be chosen

BUS 404 - Capstone Project (See Note 9)

[BUEC 463 - Energy and the Environment: Industry Structure, Performance and Challenges](#)

[BUEC 464 - Environmental Management](#)

[BUEC 479 - Government and Business in Canada](#)

[B LAW 428 - Natural Resource and Environmental Law](#)

[ECON 467 - Environmental and Natural Resource Policy](#) (See Note 6)

OR

[ENCS 473 - Environmental and Conservation Policy](#) (See Note 6)

6 units in Natural Resources, Energy and the Environment electives (See Note 4)

3 units in Senior Business Electives (See Note 7)

3 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. See [Policy on Elective Courses \(4\)](#). Students should not take [BUEC 311](#).
3. May be taken in either of Year Three or Year Four, however it is recommended that students take both courses in Year Three.

from the following courses: [ACCTG 463](#), [AREC 365](#), [AREC 482](#), [ECON 269](#), [ECON 361](#), [ECON 365](#), [ECON 366](#), [ECON 373](#), [ECON 471](#), [ECON 472](#), [FIN 413](#), [FORE 473](#), [INT D 361](#), [R SOC 365](#). Additional courses may be counted as NREE electives with the consent of the Department.

5. ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.
6. [ECON 467](#) is a capstone course and may only be taken by students in Year Four. Students must have completed one of [ECON 269](#), [ECON 365](#), [ECON 366](#) or [ECON 369](#) prior to taking [ECON 467](#). [ENCS 473](#) may be substituted for [ECON 467](#).
7. See [Courses in the Faculty of Business](#).
8. [BUEC 363](#) is an acceptable elective in the NREE major but is not open to students with credit in [BUEC 463](#). It is not a substitute for [BUEC 463](#). Credit will be granted only where it is taken

4. Natural Resources, Energy and the Environment electives may be chosen from the following courses: [ACCTG 463](#), [AREC 365](#), [AREC 482](#), [ECON 269](#), [ECON 361](#), [ECON 365](#), [ECON 366](#), [ECON 373](#), [ECON 471](#), [ECON 472](#), [FIN 413](#), [FORE 473](#), [INT D 361](#), [R SOC 365](#). Additional courses may be counted as NREE electives with the consent of the Department.

5. ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.
6. [ECON 467](#) is a capstone course and may only be taken by students in Year Four. Students must have completed one of [ECON 269](#), [ECON 365](#), [ECON 366](#) or [ECON 369](#) prior to taking [ECON 467](#). [ENCS 473](#) may be substituted for [ECON 467](#).
7. See [Courses in the Faculty of Business](#).
8. [BUEC 363](#) is an acceptable elective in the NREE major but is not open to students with credit in [BUEC 463](#). It is

prior to taking [BUEC 463](#).

not a substitute for [BUEC 463](#). Credit will be granted only where it is taken prior to taking [BUEC 463](#).

9. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Natural Resources, Energy and the Environment may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Natural Resources, Energy and the

Minors

1. Students with a declared major in Natural Resources, Energy and the Environment may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required.

<p>Environment students are permitted to count one of the secondary core courses required in the Natural Resources, Energy and the Environment major as one of the four courses constituting their minor.</p> <p>2. Students with a declared major in another area may complete a minor in Natural Resources, Energy and the Environment by completing both LAW 301 and ECON 281 (whether or not they are required by the student's major). An additional 9 units in Natural Resources, Energy and the Environment courses at the 300- or 400-level from the following list is also required: BUEC 463, BUEC 464; LAW 428, ECON 365, ECON 366, 369.</p>	<p>Natural Resources, Energy and the Environment students are permitted to count one of the secondary core courses required in the Natural Resources, Energy and the Environment major as one of the four courses constituting their minor.</p> <p>2. Students with a declared major in another area may complete a minor in Natural Resources, Energy and the Environment by completing both LAW 301 and ECON 281 (whether or not they are required by the student's major). An additional 9 units in Natural Resources, Energy and the Environment courses at the 300- or 400-level from the following list is also required: BUEC 463, BUEC 464; LAW 428, ECON 365, ECON 366, 369.</p>
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&pooid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language

Major in Operations
Management
[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

Major in Operations
Management
[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- **OR**
[BUS 222 - Professionalism and Responsible Impact \(See Note 6\)](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)

ACCTG 322 - Introduction to Accounting for Management Decision Making **OR**
BTM 311 - Management Information Systems (See Note 2)

FIN 301 - Introduction to Finance
OM 352 - Operations Management
SEM 310 - Introduction to Management, Organization and Entrepreneurship
3 units in electives outside Business
(See Note 1)

Year Three

ACCTG 322 - Introduction to Accounting for Management Decision Making **OR**
BTM 311 - Management Information Systems (See Note 2)

- 3 units in electives outside Business
(See Note 1)

Year Two—Winter

ACCTG 322 - Introduction to Accounting for Management Decision Making **OR**
BTM 311 - Management Information Systems (See Note 2)

FIN 301 - Introduction to Finance
OM 352 - Operations Management
SEM 310 - Introduction to Management, Organization and Entrepreneurship
3 units in electives outside Business
(See Note 1)

Year Three

BUS 303 - Application of Business Concepts (See Note 6)
ACCTG 322 - Introduction to Accounting for Management Decision Making **OR**

B LAW 301 - Legal Foundations of the Canadian Economy (See Note 3)

BUEC 311 - Business Economics, Organizations and Management **OR**
ECON 281 - Intermediate Microeconomic Theory I (See Note 5)

12 units in Operations Management electives (See Note 4)

6 units in free electives (See Note 1)

3 units in elective outside Business (See Note 1)

Year Four

- 9 units in Operations Management electives (See Note 4)
- **21** units in free electives (See Note 1)

Notes

BTM 311 - Management Information Systems (See Note 2)

B LAW 301 - Legal Foundations of the Canadian Economy (See Note 3)

BUEC 311 - Business Economics, Organizations and Management **OR**
ECON 281 - Intermediate Microeconomic Theory I (See Note 5)

12 units in Operations Management electives (See Note 4)

3 units in free electives (See Note 1)

3 units in elective outside Business (See Note 1)

Year Four

- **BUS 404 - Capstone Project** (See Note 6)
- 9 units in Operations Management electives (See Note 4)
- **18** units in free electives (See Note 1)

Notes

<ol style="list-style-type: none"> 1. See Policy on Elective Courses 2. Either ACCTG 322 or BTM 311 may be taken in Year Two with the other taken in Year Three. 3. May be taken in any year except Year Two, Fall Term. 4. Operations Management electives may be chosen from any 400-level OM courses and from a list of additional approved courses available from the Department of Accounting, Operations, and Information Systems. At least four of the seven Operations Management electives must be chosen from 400-level OM courses, MGTSC 405 and MGTSC 455. 5. Students planning to take advanced course work in Economics may wish to substitute ECON 281. See Policy on Elective Courses (4). ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business. 	<ol style="list-style-type: none"> 1. See Policy on Elective Courses 2. Either ACCTG 322 or BTM 311 may be taken in Year Two with the other taken in Year Three. 3. May be taken in any year except Year Two, Fall Term. 4. Operations Management electives may be chosen from any 400-level OM courses and from a list of additional approved courses available from the Department of Accounting, Operations, and Information Systems. At least four of the seven Operations Management electives must be chosen from 400-level OM courses, MGTSC 405 and MGTSC 455. 5. Students planning to take advanced course work in Economics may wish to substitute ECON 281. See Policy on Elective Courses (4). ECON courses used to satisfy the requirements of this major may not also be used to satisfy the requirements for coursework outside the Faculty of Business.
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Minors

1. Students with a declared major in Operations Management may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Students are urged to select areas complementary to the Operations Management major. Some suggestions and details are listed

6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

4. Students with a declared major in Operations Management may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Students are urged to select areas complementary to the Operations Management major. Some suggestions and details are listed next. Students may also wish to

next. Students may also wish to consider the Cooperative Education program (see [Bachelor of Commerce Cooperative Education](#)).

2. Students with a declared major in another area may complete a minor in Operations Management by fulfilling the requirements of [Minors for Business Students](#). 3 units must be in [OM 352](#).
3. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:
 - a. Economics: Any senior ECON course, with Departmental approval.
 - b. Statistics/Mathematics Computing Science: Additional work is recommended for students who are interested in graduate studies, for example, [MATH 373](#) and [STAT 265](#).

consider the Cooperative Education program (see [Bachelor of Commerce Cooperative Education](#)).

5. Students with a declared major in another area may complete a minor in Operations Management by fulfilling the requirements of [Minors for Business Students](#). 3 units must be in [OM 352](#).
6. Students wishing to construct informal programs of study outside the Faculty of Business should consider the following suggestions:
 - a. Economics: Any senior ECON course, with Departmental approval.
 - b. Statistics/Mathematics Computing Science: Additional work is recommended for students who are interested in graduate studies, for example, [MATH 373](#) and [STAT 265](#).

Operations Management Concentrations

Operations Management Concentrations

Students majoring in Operations Management can tailor their program to focus on either Operations (the purchasing, transformation and delivery of goods and services to customers) or Business Analytics (modeling and analysis to support decisions in operations and other fields). Recommended courses for each of these streams are listed below.

Operations:

- [OM 410 - Supply Chain Management](#)
- [OM 411 - Business Process Management](#)
- [OM 461 - Distribution and Logistics Analytics](#)
- [OM 468 - Business Analytics Consulting Project](#)
- [MGTSC 405 - Forecasting for Planners and Managers](#)

Students majoring in Operations Management can tailor their program to focus on either Operations (the purchasing, transformation and delivery of goods and services to customers) or Business Analytics (modeling and analysis to support decisions in operations and other fields). Recommended courses for each of these streams are listed below.

Operations:

- [OM 410 - Supply Chain Management](#)
- [OM 411 - Business Process Management](#)
- [OM 461 - Distribution and Logistics Analytics](#)
- [OM 468 - Business Analytics Consulting Project](#)
- [MGTSC 405 - Forecasting for Planners and Managers](#)
- [MGTSC 455 - Quality Management](#)
- [BTM 424 - Introduction to Information Systems Project Management](#)

- [MGTSC 455 - Quality Management](#)
- [BTM 424 - Introduction to Information Systems Project Management](#)
- MIS 426
- other courses in management information systems

Business Analytics:

- [OM 422 - Simulation and Computer Modelling Techniques in Management](#)
- [OM 471 - Decision Support Systems](#)
- [OM 468 - Business Analytics Consulting Project](#)
- [MGTSC 405 - Forecasting for Planners and Managers](#)
- [BTM 412 - Managerial Support Systems](#)
- other courses in finance, marketing, management information systems, mathematics, statistics, and economics.

- MIS 426
- other courses in management information systems

Business Analytics:

- [OM 422 - Simulation and Computer Modelling Techniques in Management](#)
- [OM 471 - Decision Support Systems](#)
- [OM 468 - Business Analytics Consulting Project](#)
- [MGTSC 405 - Forecasting for Planners and Managers](#)
- [BTM 412 - Managerial Support Systems](#)
- other courses in finance, marketing, management information systems, mathematics, statistics, and economics.

Professional Designations

Professional Designations

Many Operations Management positions require a professional designation. Elective courses in Operations Management help prepare students for pursuing professional designations and count towards the requirements of some professional designations. Please consult the appropriate governing body.

1. CPIM (Certified in Production and Inventory Management) and CSCP (Certified Supply Chain Professional): Offered by APICS: The Association for Operations Management.
2. SCMP (Strategic Supply chain Management Professional): Offered by the Purchasing Management Association of Canada.
3. CITT: Offered by the Canadian Institute of Traffic and transport.
4. CORS Diploma: Offered by the Canadian Operational Research Society.

Many Operations Management positions require a professional designation. Elective courses in Operations Management help prepare students for pursuing professional designations and count towards the requirements of some professional designations. Please consult the appropriate governing body.

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3. CITT: Offered by the Canadian Institute of Traffic and transport.
4. CORS Diploma: Offered by the Canadian Operational Research Society.

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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language

Major in Retailing
and Services
[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 3)
- [FIN 301 - Introduction to Finance](#)

Major in Retailing
and Services
[Business]

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact](#) (See Note 7)

- [MARK 301 - Introduction to Marketing](#)
- [MGTC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)
- [BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3)
- [MARK 320 - Consumer Behavior](#)
- [MARK 468 - E-Commerce and Retailing](#)
- [OM 352 - Operations Management](#) (See Note 3)
- [BTM 311 - Management Information Systems](#) (See Note 3)
- 3 units in Retailing and Services electives (See Note 4)
- **6** units in free electives (See Note 1)
- 3 units in electives outside Business (See Note 1)

Year Four

- [MARK 432 - Digital Marketing](#)
- [MARK 466 - Service Marketing](#)

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 3)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Three

- **[BUS 303 - Application of Business Concepts](#)** (See Note 7)
- [B LAW 301 - Legal Foundations of the Canadian Economy](#) (See Note 2)
- [BUEC 311 - Business Economics, Organizations and Management](#) (See Note 3)
- [MARK 320 - Consumer Behavior](#)
- [MARK 468 - E-Commerce and Retailing](#)
- [OM 352 - Operations Management](#) (See Note 3)
- [BTM 311 - Management Information Systems](#) (See Note 3)
- 3 units in Retailing and Services electives (See Note 4)
- **3** units in free electives (See Note 1)
- 3 units in electives outside Business (See Note 1)

Year Four

- 3 units in Retailing and Services electives (See Note 4)
- 9 units in Senior Business electives (See Note 5)
- 12 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either Year Three or Four.
3. May be taken in any year except Year Two, Fall Term.
4. Retailing and Services electives may be chosen from the following: [BUEC 454](#); [ECON 462](#); [MARK 312](#), [MARK 420](#), [MARK 442](#), [MARK 450](#), [MARK 462](#), [MARK 465](#), [MARK 470](#), [MARK 488](#), [MARK 490](#), [MARK 491](#), [MARK 495](#); [SEM 431](#).
5. See [Courses in the Faculty of Business](#)
6. ECON courses used to satisfy the requirements of this major may not also be used to satisfy the

- [BUS 404 - Capstone Project \(See Note 7\)](#)
- [MARK 432 - Digital Marketing](#)
- [MARK 466 - Service Marketing](#)
- 3 units in Retailing and Services electives (See Note 4)
- 9 units in Senior Business electives (See Note 5)
- 9 units in free electives (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either Year Three or Four.
3. May be taken in any year except Year Two, Fall Term.
4. Retailing and Services electives may be chosen from the following: [BUEC 454](#); [ECON 462](#); [MARK 312](#), [MARK 420](#), [MARK 442](#), [MARK 450](#), [MARK 462](#), [MARK 465](#), [MARK 470](#), [MARK 488](#), [MARK 490](#), [MARK 491](#), [MARK 495](#); [SEM 431](#).
5. See [Courses in the Faculty of Business](#)
6. ECON courses used to satisfy the requirements of this major may not also be used to satisfy the

requirements for coursework outside the Faculty of Business.

requirements for coursework outside the Faculty of Business.

7. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

1. Students with a declared major in Retailing and Services may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Retailing and Services students are permitted to count one of the

Minors

1. Students with a declared major in Retailing and Services may choose to do a minor in any subject area of Business. See [Minors for Business Students](#). Minors are not required. Retailing and Services students are permitted to count one of the secondary core courses required in

<p>secondary core courses required in the Retailing and Services major as one of the four courses constituting their minor.</p> <p>2. Students with a declared major in Marketing may choose to do a minor in Retailing and Services by completing MARK 466 and an additional 9 units in Marketing courses at the 400-level which have not been used to satisfy the requirements for the Marketing major.</p> <p>3. Students with a declared major in other areas of Business besides Marketing may complete a minor in Retailing and Services by completing MARK 320, MARK 466, MARK 468 and an additional 3 units from MARK 432, MARK 450, MARK 465, MARK 470.</p>	<p>the Retailing and Services major as one of the four courses constituting their minor.</p> <p>2. Students with a declared major in Marketing may choose to do a minor in Retailing and Services by completing MARK 466 and an additional 9 units in Marketing courses at the 400-level which have not been used to satisfy the requirements for the Marketing major.</p> <p>3. Students with a declared major in other areas of Business besides Marketing may complete a minor in Retailing and Services by completing MARK 320, MARK 466, MARK 468 and an additional 3 units from MARK 432, MARK 450, MARK 465, MARK 470.</p>
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Reviewed/Approved by:

Faculty (& Department or Academic Unit):	Alberta School of Business
Contact Person:	Dr. Michelle Inness, Associate Dean Undergraduate
Level of change: (choose one only)	<input checked="" type="checkbox"/> Undergraduate
	<input type="checkbox"/> Graduate
Type of change request: (check all that apply)	<input checked="" type="checkbox"/> Program
	<input type="checkbox"/> Regulation
For which term is this intended to take effect?	Fall 2023
Does this proposal have corresponding course changes? (Should be submitted at the same time)	No

Rationale

Things to consider (maximum 500 words): Why is this being changed; How will it benefit students/department/unit; How is this comparable to similar programs (internal or external); Historical context; Impacts to administration or program structure; Consultation with stakeholders

The BUS Series (BUS 222, BUS 303, and BUS 404) will be implemented to the current calendar for current Direct Entry first-year students. These will not apply for transfer students that are second-year or higher. Each Major Course Sequence will be adjusted to add BUS 222, BUS 303, and BUS 404 into the course sequencing. For those students who require them, BUS 222 will replace a non-business elective/BUS 201, and BUS 303 and BUS 404 will replace Free electives. A note has been added to clarify which students will need to take BUS 222, BUS 303, and BUS 404, and which students can instead take the electives substituted above.

Calendar Copy

URL in current Calendar (or "New page"): https://calendar.ualberta.ca/preview_program.php?catoid=39&poiid=47854&returnto=12336	
Current Copy: Removed language	Proposed Copy: New language
<h1>Major in Strategic Management and Organization [Business]</h1>	<h1>Major in Strategic Management and Organization [Business]</h1>

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)
- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 2)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Sequence of Courses

Year Two—Fall

- [ACCTG 311 - Introduction to Accounting for Financial Performance](#)
- [BUS 201 - Foundations of Business](#)

OR

[BUS 222 - Professionalism and Responsible Impact](#) (See Note 6)

- [MARK 301 - Introduction to Marketing](#)
- [MGTSC 312 - Probability and Statistics for Business](#)
- 3 units in electives outside Business (See Note 1)

Year Two—Winter

- [ACCTG 322 - Introduction to Accounting for Management Decision Making](#) (See Note 2)
- [FIN 301 - Introduction to Finance](#)
- [SEM 310 - Introduction to Management, Organization and Entrepreneurship](#)
- 3 units in electives outside Business (See Note 1)

Year Three

- [SEM 321 - Introduction to Strategic Management and Organization Design](#) (See Note 5)
- 9 units in Senior Business electives (See Note 3)
- 9 units in SEM electives (See Note 4)
- 3 units in electives outside Business (See Note 1)
- 6 units in free electives (See Note 1)

Year Four

- [SEM 441 - Strategy and Innovation](#)
- 9 units in SEM electives (unrestricted)
- 6 units in Senior Business electives (See Note 3)
- 9 units in free electives (See Note 1)
- 3 units in electives outside Business (See Note 1)

Notes

1. See [Policy on Elective Courses](#)
2. May be taken in either Year Three or Four.

- 3 units in free electives (See Note 1)

Year Three

- [BUS 303 - Application of Business Concepts](#) (See Note 6)
- [SEM 321 - Introduction to Strategic Management and Organization Design](#) (See Note 5)
- 9 units in Senior Business electives (See Note 3)
- 9 units in SEM electives (See Note 4)
- 3 units in electives outside Business (See Note 1)
- 3 units in free electives (See Note 1)

Year Four

- [BUS 404 - Capstone Project](#) (See Note 6)
- [SEM 441 - Strategy and Innovation](#)
- 9 units in SEM electives (unrestricted)
- 6 units in Senior Business electives (See Note 3)
- 6 units in free electives (See Note 1)
- 3 units in electives outside Business (See Note 1)

Notes

1. See [Policy on Elective Courses](#)

3. See [Courses in the Faculty of Business](#) Strategic Management and Organization students are encouraged to take [OM 352](#).
4. Any SEM course excluding [SEM 488](#) and [SEM 495](#).
5. May be taken in any term.

Minors

2. May be taken in either Year Three or Four.
3. See [Courses in the Faculty of Business](#) Strategic Management and Organization students are encouraged to take [OM 352](#).
4. Any SEM course excluding [SEM 488](#) and [SEM 495](#).
5. May be taken in any term.
6. First Year students will take BUS 101 in Year 1 and will take BUS 222 in Year 2, BUS 303 in Year 3 and BUS 404 in Year 4. Transfer students who begin in Year 2 or higher will take BUS 201 in Year 2 if they do not already present transfer credit for the course, and will not be required to take BUS 222, BUS 303, or BUS 404. BUS 222 will be replaced by a non-business elective, and BUS 303 and BUS 404 will be replaced by Free Electives in the course sequencing for the Majors listed above.

Minors

<p>1. Students with a declared major in Strategic Management and Organization may choose to do a minor in any subject area of Business. See Minors for Business Students. Minors are not required.</p> <p>2. Students with a declared major in another area may complete a minor in Strategic Management and Organization by fulfilling the requirements of Minors for Business Students. SEM 321 and SEM 441 are strongly recommended.</p>	<p>1. Students with a declared major in Strategic Management and Organization may choose to do a minor in any subject area of Business. See Minors for Business Students. Minors are not required.</p> <p>2. Students with a declared major in another area may complete a minor in Strategic Management and Organization by fulfilling the requirements of Minors for Business Students. SEM 321 and SEM 441 are strongly recommended.</p>
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Reviewed/Approved by:
