

Item No. 14A

Governance Executive Summary
Advice, Discussion, Information Item

Agenda Title	Annual Report on Undergraduate Enrolment 2019-20
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Item

Proposed by	Melissa Padfield, Vice Provost & University Registrar
Presenter	Melissa Padfield, Vice Provost & University Registrar

Details

Responsibility	Provost and Vice-President Academic
The Purpose of the Proposal is (please be specific)	To submit the Annual Report on Undergraduate Enrolment
Executive Summary (outline the specific item – and remember your audience)	<p>The University of Alberta's 2019/20 Annual Report on Undergraduate Enrolment and accompanying Overview document provides an overview of key undergraduate enrolment statistics for the academic year. This report includes information about total enrolment, expressed in headcount, as well as enrolment expressed as Full Load Equivalents (FLEs) as defined by Alberta post-secondary institutions. In addition to tracking total enrolment, the report looks at three specific areas:</p> <ol style="list-style-type: none"> 1. Student intake: applications, admissions, and registrations, including selectivity and yield rates 2. Basic demographic data about the student body and key populations within it; and, 3. Student retention and completion. <p>This is the seventh report on undergraduate enrolment issued by the Office of the Registrar with application, admission, and enrolment statistics collected as of December 1, 2019. Where possible, this report also includes multi-year trend data, with data sources noted.</p> <p>In a time of change at the university, the comprehensive and coordinated process of enrolment management will enable the university community to continue to pursue goals that align with providing an outstanding educational experience for all students. While future enrolment trends are sometimes difficult to predict, this snapshot provides the opportunity to reflect on how we have leveraged strategic undergraduate enrolment to “build a diverse, inclusive community of exceptional students from Edmonton, Alberta, Canada and the world.”</p>
Supplementary Notes and context	<This section is for use by University Governance only to outline governance process.>

Engagement and Routing (Include proposed plan)

Consultation and Stakeholder Participation	<p><u>Those who have been informed:</u></p> <ul style="list-style-type: none"> • APC – January 15, 2020 • Advisory Committee on Enrolment Management- January 24, 2020 • COSA – January 30, 2020 • Statutory Deans' Council – February 5, 2020
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Item No. 14A

	<ul style="list-style-type: none"> • PEC-O – February 6, 2020 • Vice-Provosts' Council – February 10, 2020 • GFC Exec – February 10, 2020 • BLRSEC – February 14, 2020 • GFC - February 24, 2020 • Chairs Council – March 17, 2020 <p><u>Those who have been consulted:</u></p> <ul style="list-style-type: none"> • Office of the President: Dr. David Turpin and Dr. Catherine Swindlehurst) - January 6, 2020 • Office of the Provost and Vice President Academic: Dr. Steven Dew, Wendy Rodgers, Edith Finczak, Tammy Hopper, John Nychka, Kathleen Brough, Kate Peters - January 6, 2020 • Vice-Provost and Dean of FGSR: Dr. Brooke Milne – January 6, 2020 • Student's Union Executive: January 9, 2020 • Graduate Students' Association: January 9, 2020 • Strategic Analysis and Data Warehousing: Deborah Williams- January 6, 2020
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Strategic Alignment

Alignment with <i>For the Public Good</i>	<p>BUILD GOAL: Build a diverse, inclusive community of exceptional students, faculty and staff from Alberta, Canada, and the world.</p> <p>SUSTAIN GOAL: Sustain our people, our work, and the environment by attracting and stewarding the resources we need to deliver excellence to the benefit of all Albertans.</p> <p>OBJECTIVE 21: Encourage continuous improvement in administrative, governance, planning and stewardship systems, procedures, and policies that enable students, faculty, staff, and the institution as a whole to achieve shared strategic goals.</p>			
Alignment with Core Risk Area	<p>Please note below the specific institutional risk(s) this proposal is addressing.</p> <table><tr><td><input checked="" type="checkbox"/> Enrolment Management <input type="checkbox"/> Faculty and Staff <input type="checkbox"/> Funding and Resource Management <input type="checkbox"/> IT Services, Software and Hardware <input type="checkbox"/> Leadership and Change <input type="checkbox"/> Physical Infrastructure</td><td><input type="checkbox"/> Relationship with Stakeholders <input type="checkbox"/> Reputation <input type="checkbox"/> Research Enterprise <input type="checkbox"/> Safety <input type="checkbox"/> Student Success</td></tr></table>		<input checked="" type="checkbox"/> Enrolment Management <input type="checkbox"/> Faculty and Staff <input type="checkbox"/> Funding and Resource Management <input type="checkbox"/> IT Services, Software and Hardware <input type="checkbox"/> Leadership and Change <input type="checkbox"/> Physical Infrastructure	<input type="checkbox"/> Relationship with Stakeholders <input type="checkbox"/> Reputation <input type="checkbox"/> Research Enterprise <input type="checkbox"/> Safety <input type="checkbox"/> Student Success
<input checked="" type="checkbox"/> Enrolment Management <input type="checkbox"/> Faculty and Staff <input type="checkbox"/> Funding and Resource Management <input type="checkbox"/> IT Services, Software and Hardware <input type="checkbox"/> Leadership and Change <input type="checkbox"/> Physical Infrastructure	<input type="checkbox"/> Relationship with Stakeholders <input type="checkbox"/> Reputation <input type="checkbox"/> Research Enterprise <input type="checkbox"/> Safety <input type="checkbox"/> Student Success			
Legislative Compliance and jurisdiction	<p>Post Secondary Learning Act GFC Terms of Reference GFC Executive Committee Terms of Reference GFC Academic Planning Committee Terms of Reference Board Learning, Research and Student Experience Committee Terms of Reference</p>			

Attachments (each to be numbered 1 - 44)

1. Annual Report on Undergraduate Enrolment 2019/20 (pages 1 - 40)
2. Accompany Overview document (pages 1-4)

Prepared by: Douglas Akhimienmhonan, Assistant Registrar, Enrolment Management & Reporting,
akhimien@ualberta.ca

A large, light green watermark of the University of Alberta crest is centered in the background. The crest features a shield with a stylized open book at the top, wavy lines in the middle, and a series of downward-pointing chevrons at the bottom.

ANNUAL REPORT ON UNDERGRADUATE ENROLMENT

2019 / 20

January 16, 2020

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MESSAGE FROM THE VICE-PROVOST AND UNIVERSITY REGISTRAR

In the seventh installment of the annual report we continue to work in collaboration with stakeholders across campus to consider the Institutional Strategic Plan, faculty objectives and other environmental factors to effectively manage undergraduate enrolment at the University of Alberta. The 2019/20 report also reflects the third year of the Undergraduate National Recruitment Strategy which focuses on out-of-province student recruitment while deepening our commitment to the province of Alberta.

In order to meet the university's objective to "Build a diverse, inclusive community of exceptional undergraduate and graduate students from Edmonton, Alberta, Canada, and the world," we pay attention to more than just the numbers. We pay attention to the community we serve – our students. While meeting enrolment number objectives is important, we are also committed to building an exceptional class that ensures access for Albertans, creates opportunity for diversity and attracts high-achieving students. This is both an annual and long-term intention, and doing this well enriches the whole institution. While this report is focused on the numbers, we value our connection to the needs and perspectives of our students and have also included a number of student quotes to highlight their experience on our campus.

The 2019/20 enrolment report shows record growth in many areas, while also highlighting strategic decisions that were implemented to manage over-enrolment in an environment of high-demand and capacity limitations. As external factors continue to shift and change, we remain committed to ensuring accessibility for domestic students, welcoming international students and maintaining a competitive and rich academic environment.

At 40,649 (8,225 graduate students and 32,424 undergraduate students), university enrolment has reached a record high. We have seen this growth trend since 2015/16 and recognize that strategic decisions and initiatives will need to be considered in order to manage and maintain this upward trend within a constrained system.

With 37,286 total applications there was a marginal decrease of 0.4 per cent from the previous cycle. This resulted in 22,127 applicants receiving admission offers, a decrease of 1.4 per cent. This is a natural outcome of increasing averages, limited enrolment capacity and strategic enrolment management to accommodate the increase in incoming student class sizes and corresponding retention rates. The proportion of applicants registered as compared to offers issued, also known as the yield rate, has remained relatively stable with a yield of 58.8 per cent and 13,014 applicants registered.

The university remains committed to balancing the provision of access for Alberta students with out-of-province and international populations, while at the same time, improving access for Indigenous students. There was growth in enrolment from all applicant groups with a 0.8 per cent increase among domestic students and a 2.5 per cent increase in international enrolment.

The university has also been working to ensure "a welcoming and safe environment for Indigenous students" guided by the Truth and Reconciliation Commission Report released in 2015. Undergraduate Indigenous enrolment continues to increase, reaching a new high in 2019/20. The 1,293 students enrolled in 2019/20 grew by 10.0 per cent over the previous cycle and now represent 4.0 per cent of the total undergraduate population. The growth can be attributed to an increase in recruitment efforts, caliber of applicants, yield rate and retention efforts.

Through collaboration and support from faculties and units across campus we continue to build an exceptional class of students, for the public good.



Melissa Padfield

Vice-Provost and University Registrar



EXECUTIVE SUMMARY

The 2019/20 Annual Report on Undergraduate Enrolment provides an overview of key undergraduate enrolment statistics for the academic year (September 1 – August 31).

This report includes information about total enrolment, expressed in headcount, as well as enrolment in Full Load Equivalents (FLEs) as expressed by Alberta post-secondary institutions. In addition to tracking total enrolment, the report looks at three specific areas:

1. Student intake: applications, admissions, and registrations, including selectivity and yield rates
2. Basic demographic data about the student body and key populations within it; and,
3. Student retention and completion.

This is the seventh report on undergraduate enrolment issued by the Office of the Registrar with application, admission, and enrolment statistics collected as of December 1, 2019. Where possible, this report also includes multi-year trend data, with data sources noted.

TOTAL UNDERGRADUATE ENROLMENT (2019/20)

	Persons	Per cent		Persons	Per cent
Domestic	27,447	84.7%	Full-time	30,061	92.7%
International	4,977	15.3%	Part-time	2,363	7.3%
Total undergraduate enrolment	32,424	100%	Total undergraduate enrolment	32,424	100%

In 2019/20 undergraduate enrolment was 32,424, the highest on record. This is 3.3 per cent over the institutional enrolment target and a 1.0 per cent increase over the previous cycle. An increase in both domestic and international undergraduate enrolment contributed to the overall total with both of these student populations also reaching record-high enrolment numbers.

APPLICANTS (2019/20)

	Persons	Rate
Applicants	37,286	
Admitted	22,127	Admission rate: 59.0%
Registered	13,014	Yield rate: 58.8%

Overall, applicant numbers were relatively stable year-over-year. At 37,286 the total number of applicants decreased slightly (0.4 per cent) from a record high of 37,443 the previous year. This marginal decline was mainly driven by a 3.4 per cent decrease in post-secondary applicants. At 58.8 per cent, yield rate was 0.2 per cent lower the previous year and admission rate declined by 0.7 per cent.



INTERNATIONAL CITIZENSHIP OF UNDERGRADUATES (2019/20)

Top citizenship countries of international students	China: 63.3%	India: 7.5%	Bangladesh: 3.3%
Number of countries of citizenship among international students	106	China, India, Bangladesh, Nigeria, Japan and Viet Nam each have 100 or more students in the population.	

The number of countries of citizenship among international students was 106, an increase from 104 in 2018/19. The university continued to have a diverse student population with international students accounting for 15.3 per cent of the overall undergraduate population. China, India, and Bangladesh remain the top citizenship countries among international students, together making up 74.1 per cent of all students who are not Canadian citizens. At 63.3 per cent, China remains the top citizenship country of international students. We continue to see a strong relationship with China, along with diversification of countries of citizenship in our international student body.

ORIGIN OF UNDERGRADUATES (2019/20)

Location (based on permanent home address)	Persons	% of Headcount
Edmonton & area	16,198	50.0%
Rest of Alberta	7,932	24.5%
Canada (excluding Alberta)	2,815	8.7%
Outside of Canada*	5,479	16.9%

In terms of the overall undergraduate student population, the university remains committed to preserving access for Alberta students.

- Half of our overall undergraduate students originated from Edmonton and area. In all, a total of 74.5 per cent of the students came from within Alberta.
- 83.1 per cent of total undergraduates originated from within Canada.
- The remaining 16.9 per cent came from outside of Canada. *Students coming from outside Canada are not always considered international as they may be Canadian citizens or permanent residents.

INDIGENOUS ENROLMENT (2019/20)

	Number	% of Overall Numbers
Total Indigenous enrolment	1,293	4.0%
New Indigenous applicants	862	3.0%
New Indigenous applicants admitted	585	3.6%

The total number of self-identified Indigenous undergraduate students increased by 10.0 per cent over the last year to 1,293 students. This is 4.0 per cent of the overall undergraduate population and the highest proportion on record. Both admission offers extended and new to university registration continue to grow, year-over-year, which can be attributed to an increase in applicant eligibility.



YEAR 1 TO YEAR 2 RETENTION RATES

	Year 1 to Year 2 Retention Rate
Domestic students	89.1%
International students	89.7%
Indigenous students	83.1%
Total	89.2%

The overall year one to year two retention rate for all undergraduate students increased slightly (0.1 per cent) to 89.2 per cent. The total retention rate among domestic students remained unchanged at 89.1 per cent while the total retention rates for international and Indigenous students increased by 0.6 per cent and 6.8 per cent respectively.

UNDERGRADUATE NATIONAL RECRUITMENT STRATEGY

The Undergraduate National Recruitment Strategy was developed with a focus on out-of-province (OOP) recruitment and a deepened commitment to the province of Alberta. Year 3 focused on the Accept/ Enrol Phase of the Undergraduate National Recruitment Strategy, with goals to increase the number of out of province eligible students who enrol while maintaining the momentum gained in both *Engage* and *Apply* phases. The 2019/20 cycle saw record high enrolment of 2,250 OOP students, a 5.0 per cent increase year-over-year, exceeding the 1.5 per cent increase in enrolment target set out in the strategy.

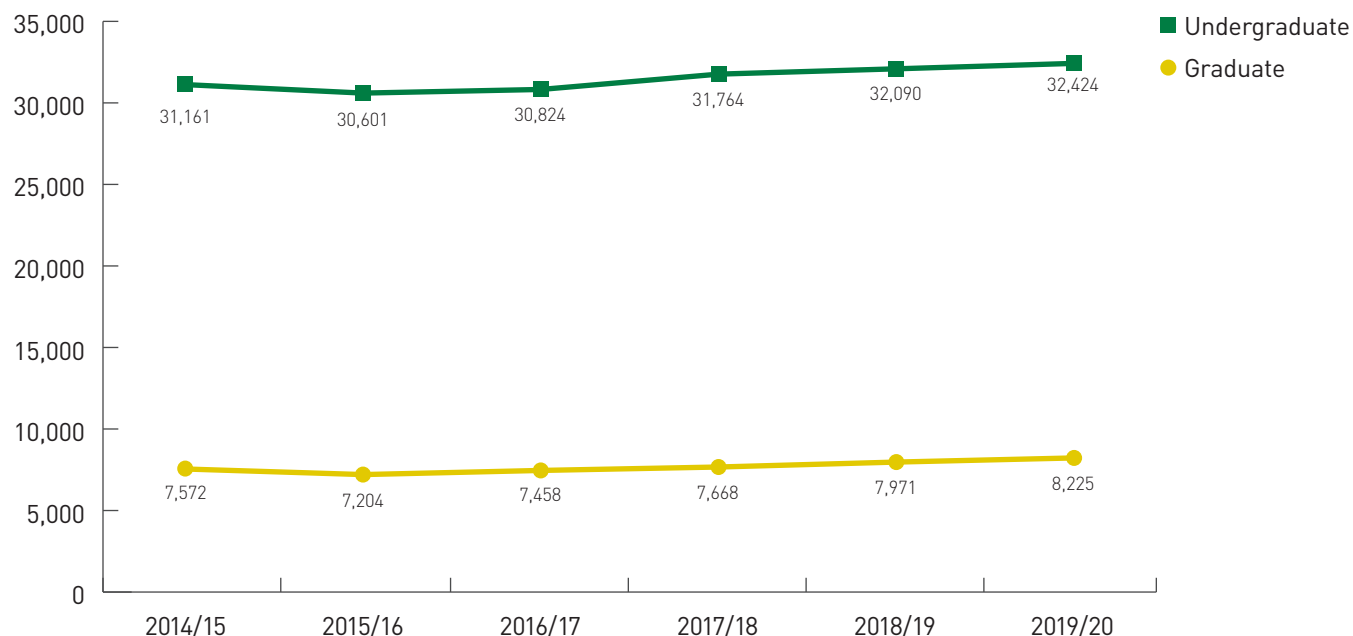


1. TOTAL UNDERGRADUATE ENROLMENT

1.1 ENROLMENT HEADCOUNT

Undergraduate enrolment has been increasing since 2015/16 and reached a record high this year at 32,424, a 1.0 per cent increase year-over-year. Undergraduate enrolment accounted for 80 per cent of the university's overall enrolment of 40,649 students which is a 1.5 per cent increase from last year's cycle.

FIGURE 1: ENROLMENT HEADCOUNT (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive

Notes:

1. Undergraduate headcount includes 1,002 Postgraduate Medical and Dental Education students.
2. The undergraduate numbers shown for 2015/16 and 2016/17 differ by 25 and 27 respectively from what was reported in 2015 and 2016 annual reports, as the current data no longer includes students in the Career Preparation Program of Campus Saint-Jean. As of 2015/16, Career Preparation Program data was separated from undergraduate data.

The University of Alberta believed in me to be a pioneer in the scientific community and to use my education to help change the lives of others.

Aakankshya Kharel, Science | Kathmandu, Nepal (Moved to Edmonton in 6th Grade)

1.2 NEW AND CONTINUING REGISTRATION, UNDERGRADUATE HEADCOUNT

In 2019/20, the total undergraduate registered headcount grew by 0.9 per cent to 31,409.

Year-over-year variances in admission offers extended, new to program registration and continuing registration can be attributed to intentional enrolment management to account for the growth that was expected in continuing registration from the prior year. The 2019/20 cycle included a 2.5% increase in continuing registered (18,523). To plan for this anticipated increase, strategic management in admitted applicants (a decrease of 1.4 per cent) resulted in a corresponding decrease in new registration (1.5 per cent), in order to manage enrolment numbers while preserving access for Albertans.

TABLE 1: 2019/2020 APPLICANT AND REGISTRATION NUMBERS

Program Faculty	Applicants	Applicants Offers Extended	New to Program Registered	Continuing Registered	Total Registered
ALES	2,049	1,077	561	986	1,542
Arts	9,612	5,067	2,377	3,705	6,051
Augustana Faculty	2,712	1,284	391	636	1,019
Business	1,483	808	681	1,378	2,063
Education	3,999	1,408	968	1,908	2,869
Engineering	6,714	4,014	2,211	2,404	4,628
KSR	1,948	471	295	684	977
Law	1,090	401	209	357	566
Medicine and Dentistry	2,178	380	295	768	1,065
Faculty of Native Studies	329	146	84	114	194
Nursing	2,553	871	588	753	1,334
Open Studies	1,595	1,527	1,106	364	1,434
Pharmacy & Pharm Science	541	200	148	418	569
Rehabilitation Medicine	4	4	4	0	4
Campus Saint-Jean	575	361	245	510	750
Science	14,641	5,829	2,851	3,538	6,344
2019 Total	37,286	22,127	13,014	18,523	31,409
2018 Total	37,443	22,440	13,209	18,080	31,071
Year Over Year Change (#)	-157	-313	-195	443	338
Year Over Year Change (%)	-0.4%	-1.4%	-1.5%	2.5%	1%

Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Enrolment Management Table



Notes:

1. "New to Program Registered" and "Continuing Registered" do not always sum up to "Total Registered". Students who are auditing courses may be included in New to Program Registered but are excluded from Total Registered. Also, continuing students who had withdrawn from all of their classes over the past four terms but are registered in the current term would be counted in Total Registered but neither in New to Program Registered nor Continuing Registered.
2. Numbers shown for Pharmacy and Pharmaceutical Sciences include BSc Pharmacy as well as the Doctor of Pharmacy program which is considered an undergraduate program.
3. The sum of applicants and applicants offers extended within each faculty will exceed the total overall count as shown, as some applicants apply to and are admitted in more than one faculty.
4. Postgraduate Medical and Dental Education Students are excluded from this table.
5. Program transfers within the same faculties are considered applicants with respect to their new programs and therefore included in the count of Applicants and New to Program Registered.



1.3 ENROLMENT FULL LOAD EQUIVALENT, UNDERGRADUATE

Total undergraduate enrolment Full Load Equivalent (FLE) for 2019/20 is estimated^a to be 27,602. This is 3.3 per cent above the Comprehensive Institutional Plan (CIP) enrolment target of 26,720 FLEs. In order to ensure access for Albertans, the university was intentional in increasing enrolment across several programs as indicated by a year-over-year increase in domestic enrolment.

TABLE 2: 2019/2020 ENROLMENT BY FLE AND COMPARISON WITH TARGETS

Program Faculty	2019/20 FLE Estimate	2019/20 FLE Target	2019/2020 Over/ Under Enrolment FLE	2019/20 Over / Under %	2018/19 Over / Under %
ALES	1,284	1,237	47	3.8%	1.5%
Arts	4,971	4,871	100	2.0%	3.6%
Augustana Faculty	908	909	-1	-0.1%	2.0%
Business	1,760	1,786	-26	-1.5%	-1.7%
Education	2,564	2,561	3	0.1%	4.1%
Engineering	4,423	4,400	23	0.5%	-3.4%
KSR (Kinesiology, Sports, & Recreation)	863	830	33	4.0%	8.4%
Law	566	525	41	7.9%	8.1%
Medicine and Dentistry	1,107	1,040	67	6.5%	4.1%
Faculty of Native Studies	144	130	14	10.9%	15.7%
Nursing	1,374	1,354	20	1.5%	-2.8%
Open Studies	731	533	198	37.2%	25.7%
Pharmacy & Pharm Science	577	467	110	23.6%	11.9%
Rehabilitation Medicine	1	0	1		
Campus Saint-Jean	683	524	159	30.3%	30.7%
Science	5,646	5,553	93	1.7%	0.2%
Total	27,602	26,720	882	3.3%	2.4%
Average* (Excluding Open Studies)			98	6.3%	5.7%

Notes:

- Does not include Postgraduate Medical and Dental Education.
- Undergraduate FLE targets for 2019/20 are from pages 78 – 121 of the university's 2019 Comprehensive Institutional Plan.
- The FLE targets shown for the Faculty of ALES, Augustana, Education, Campus Saint-Jean, Kinesiology, Sports, & Recreation, Science include the FLEs that were recently redistributed from the Faculty of Engineering. Correspondingly, the FLE target shown for the Faculty of Engineering reflects the 100 FLEs reallocation.
- FLE estimates are based on registration headcounts and estimated two-year FLE to headcount conversion rates^b.

^a Actual enrolment FLEs are usually not known until students have completed their courses. Enrolment FLEs are based on the credits enrolled by students during each reporting year. Preliminary FLE estimates are based on observed headcounts and historical enrolment patterns.

^b Official FLE counts are received from the Government of Alberta.

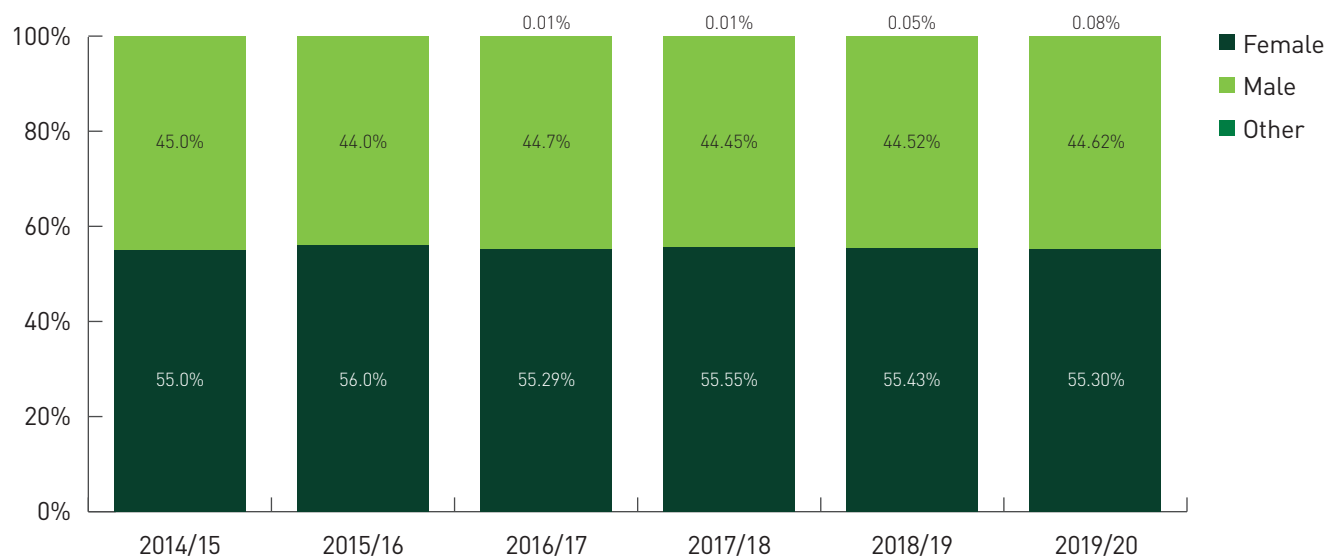


1.4 GENDER DISTRIBUTION, UNDERGRADUATE HEADCOUNT

A total of 55.30 per cent of undergraduate students identify as female whereas 44.62 per cent identify as male.

In 2019/20, the proportion of students identifying as other, an option that was introduced in 2016/17, grew to 0.08 per cent. Gender distributions of the undergraduate student population for 2019/20 remained consistent as compared to previous cycles.

FIGURE 2: GENDER DISTRIBUTION IN UNDERGRADUATE REGISTRATION (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive

My favorite part of university is the wide array of people I've met from different backgrounds and faculties. It's so rewarding to talk to all of the brilliant students at the University of Alberta and be inspired by their dreams.

Alon Rabinovich, Science (Honours Physiology) | St. Albert, AB



1.5 FULL-TIME AND PART-TIME UNDERGRADUATE HEADCOUNT

Students at the university are categorized as either full-time or part-time, depending on the number of credits taken in a single term. Full-time status is granted for the term when a student is enrolled in at least nine credits, otherwise the student is considered part-time.

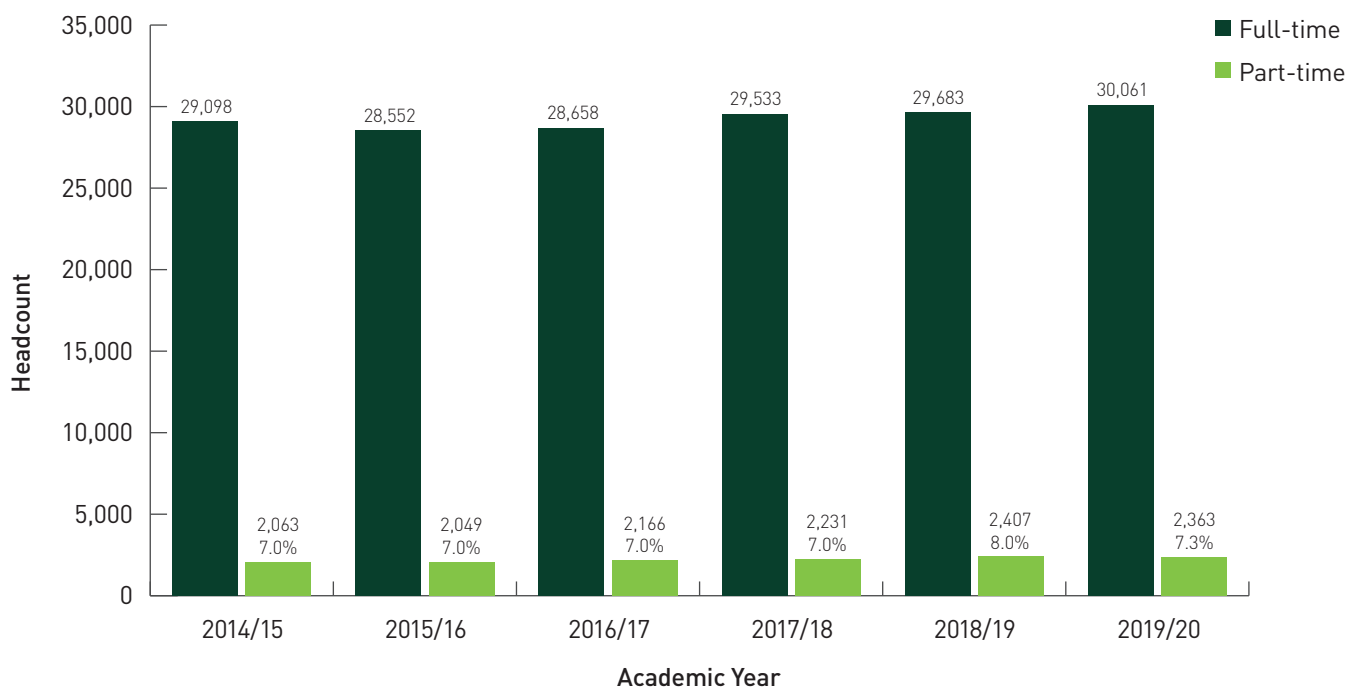
At 30,061, full-time student enrolment has:

- increased by 1.3 per cent (378) year-over-year.
- reached a record-high.
- gradually increased since 2015/16.

At 2,363, part-time student enrolment has:

- decreased by 1.8 per cent (44) year-over-year.
- remained between 7.0 per cent and 8.0 per cent since 2014/15.

FIGURE 3: FULL-TIME AND PART-TIME UNDERGRADUATE HEADCOUNT (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive

Note: The total numbers shown for 2015/16 and 2016/17 differ by 25 and 27 respectively, from what was reported in 2015 and 2016 annual reports as the current data no longer includes students in the Career Preparation Program of Campus Saint-Jean. As of 2015/16, Career Preparation Program data was separated from undergraduate data.

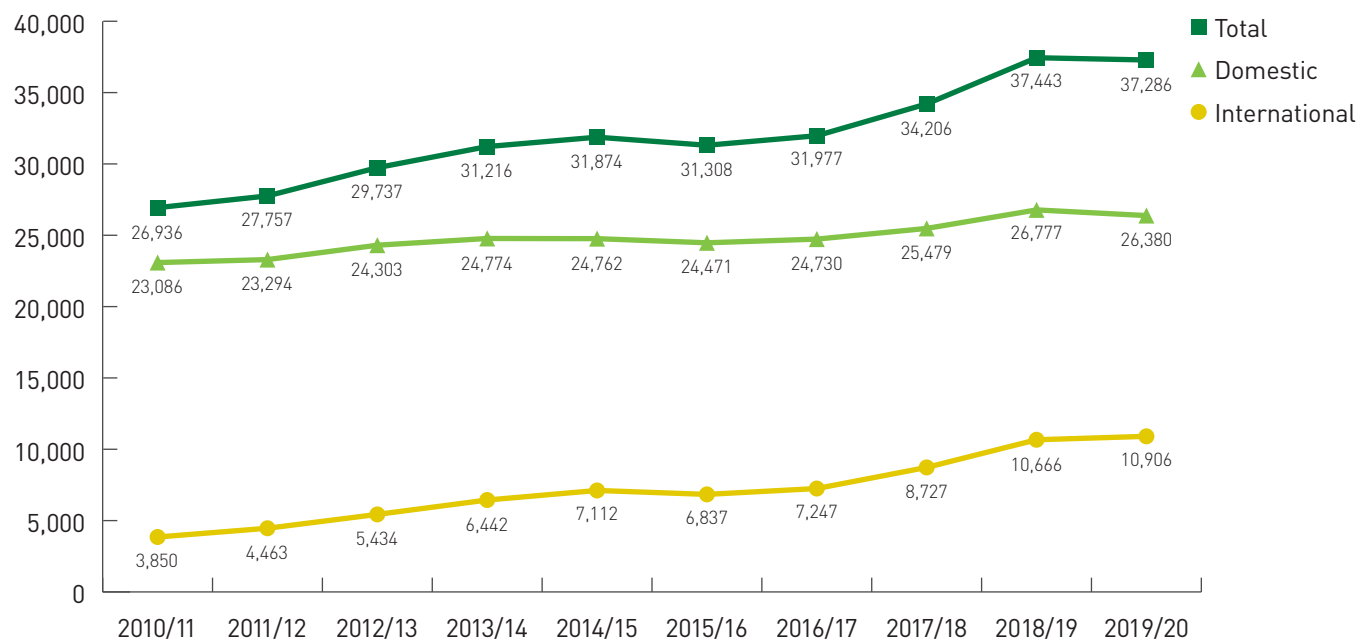


2. APPLICANT NUMBERS, QUALITY AND YIELD

2.1 APPLICANT NUMBERS

Demand for programs at the university remains strong. With 37,286 total applicants there was a marginal decrease of 0.4 per cent in 2019/20, which was mainly driven by a decline in post-secondary transfer applications.

FIGURE 4: TEN YEAR UNDERGRADUATE APPLICANT CURVE (2010 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Enrolment Management Table

Notes:

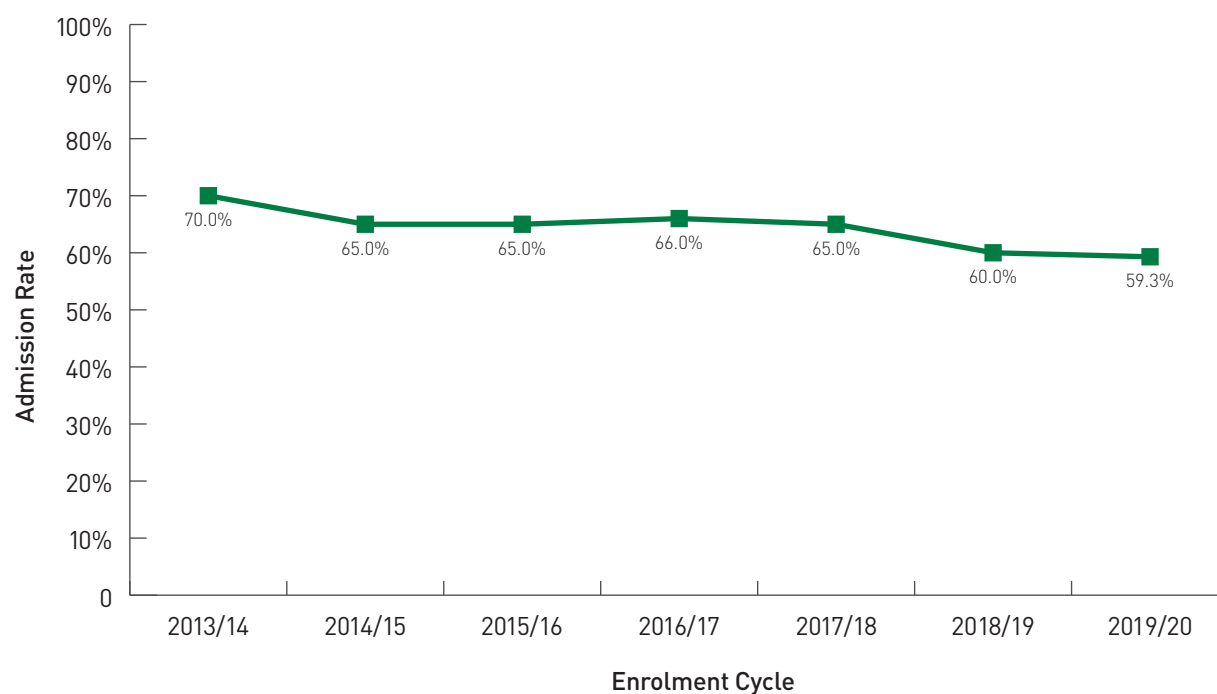
1. Data is based on December 1 archived data for each specified year.
2. The applicant number shown for 2015/16 differs by 31 from what was reported in the 2015 annual report as the current data no longer includes students in the Career Preparation Program of Campus Saint-Jean. As of 2015/2016, Career Preparation Program data was separated from undergraduate data.
3. Data includes new-to-university applicants as well as continuing students applying for a program change.



2.2 ADMISSION RATE

The proportion of applicants who received admission offers has decreased slightly (0.7 per cent). This downward trend is a natural outcome of increasing averages, limited enrolment capacity and strategic enrolment management to accommodate the increase in continuing student registration.

FIGURE 5: SEVEN YEAR UNDERGRADUATE ADMISSION RATE CURVE (2010 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Enrolment Management Table

Notes:

1. Data is based on December 1 archived data for each specified year.
2. Data includes new-to-university applicants as well as continuing students applying for a program change.

The University of Alberta wasn't just a place for me to learn about my degree but to go beyond. It allowed me to create inclusive social change by advocating for all students and provided a place for me to learn, grow, and form my own community!

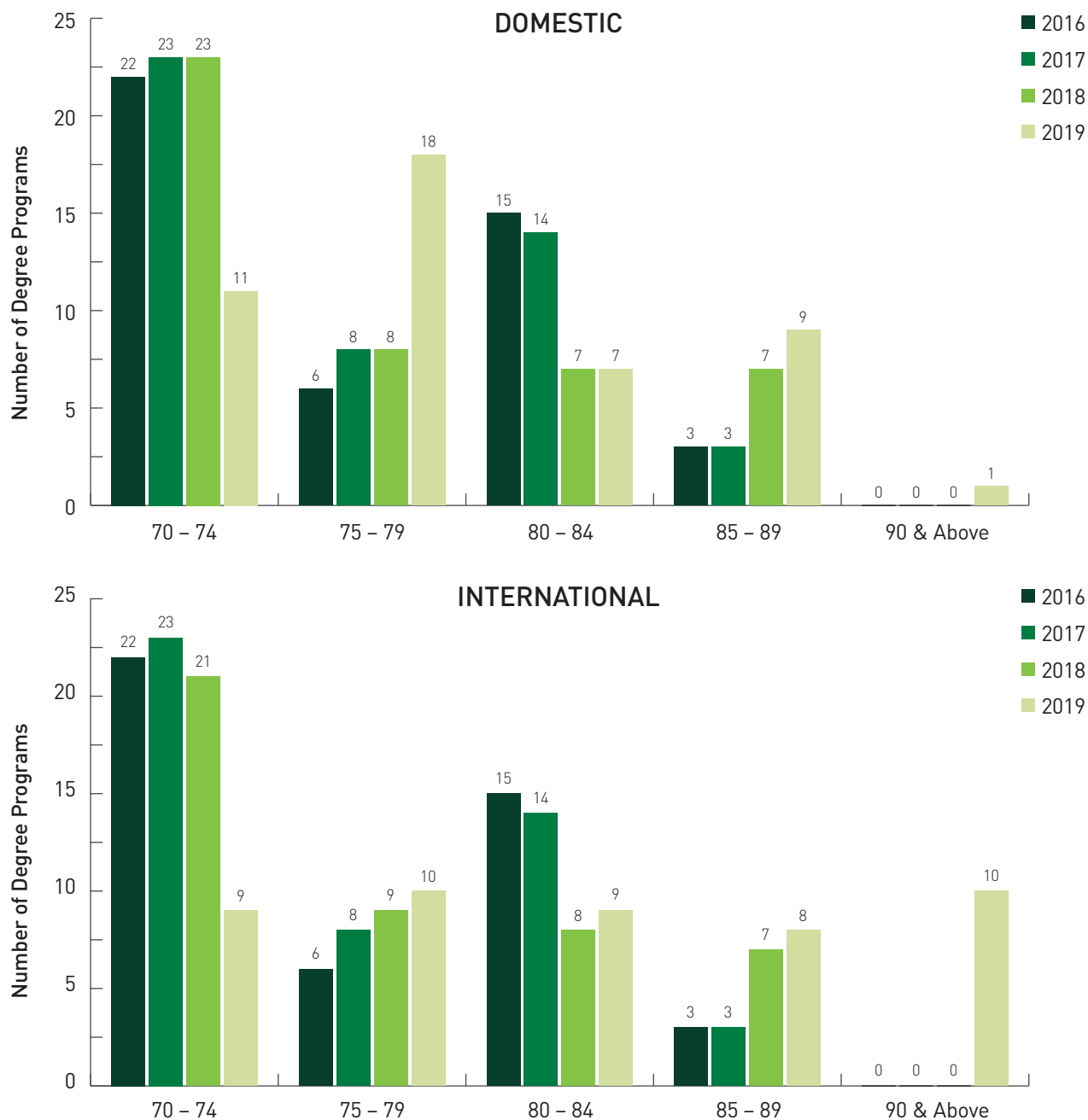
Michelle Kim, Science (Biology / Chemistry) | South Korea, Philippines, Rocky Mountain House, Edmonton



2.3 COMPETITIVE ADMISSION AVERAGES, UNDERGRADUATE DIRECT-ENTRY

The university balances accessibility with strategic enrolment management to attract highly-qualified students to our programs. In 2019, there was a drop in the number of degree programs with a mean admission average below 75 and an increase in the number of programs with a mean admission average of 85+.

FIGURE 6: NUMBER OF DEGREE PROGRAMS WITH COMPETITIVE ADMISSION AVERAGE IN THE RANGES SHOWN



2.4 MEAN ADMISSION AVERAGES OF REGISTERED STUDENTS, UNDERGRADUATE DIRECT-ENTRY

Overall, the university has seen an upward trend in the mean high school averages of registered students in direct-entry faculties over past ten years. In the 2019/20 cycle the mean admission average for eight of the ten direct-entry faculties was equal to or higher than the average in previous years.

Faculty specific mean admission average highlights:

- Kinesiology, Sport, and Recreation had an increase of 3.0 per cent
- Arts, Education and Native Studies increased by 2.0 per cent
- Augustana increased by 1.0 per cent
- Engineering and Science remained unchanged, with Science maintaining the highest mean average of 90.0 per cent
- Agricultural, Life & Environmental Sciences and Nursing saw a 1.0 per cent decline

TABLE 3: MEAN AVERAGES OF REGISTERED STUDENTS (2010 TO 2019)

Faculty	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Trend
ALES	81	81	81	82	85	84	83	83	84	83	↓
Arts	80	80	79	80	81	81	81	81	82	84	↑
Augustana	79	79	78	80	80	80	81	82	81	82	↑
Education			79	82	81	80	81	81	82	84	↑
Engineering	86	86	87	88	89	90	90	89	89	89	→
KSR	81	82	83	84	84	83	84	85	86	89	↑
Native Studies	73	75	77	75	74	74	74	75	77	79	↑
Nursing	81	81	82	84	84	86	87	89	90	89	↓
Campus Saint-Jean	81	81	80	80	80	81	81	80	81	82	↑
Science	83	84	85	86	88	88	89	89	90	90	→

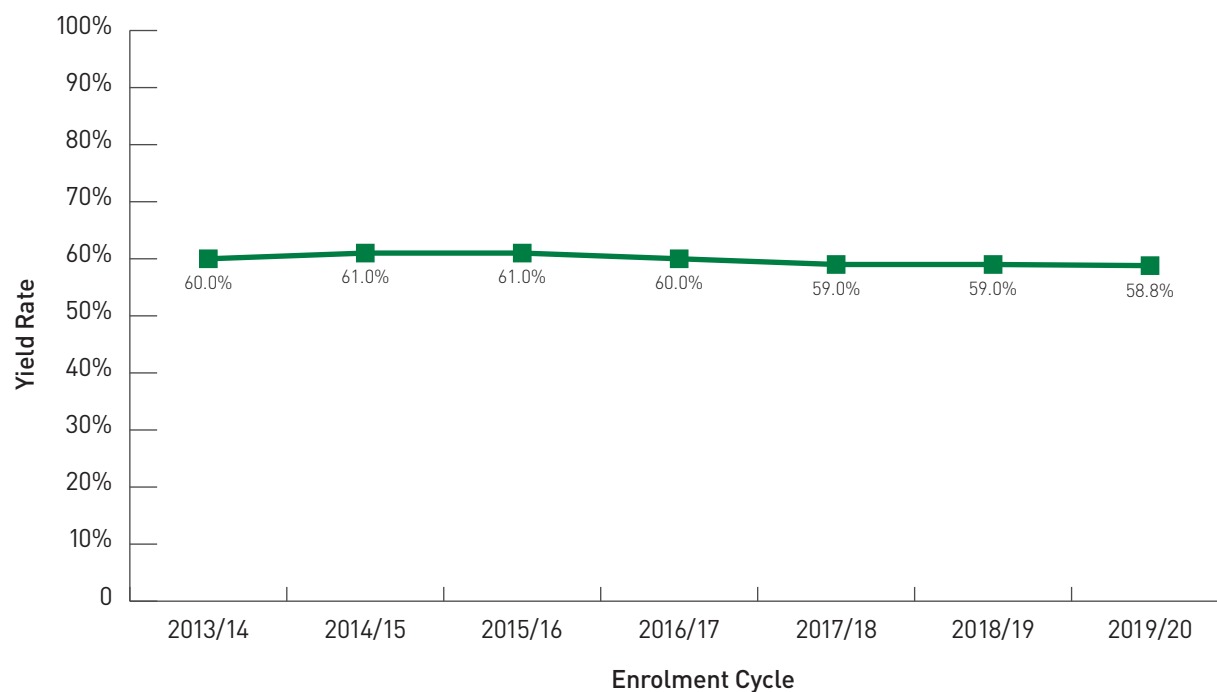
Source: Office of the Registrar
Based on the final admission averages



2.5 YIELD RATE

The proportion of admitted applicants who registered, also known as the yield rate, has remained relatively stable ranging between 58.8 per cent and 61.0 per cent since 2013/14. For 2019/20, 13,014 of the 22,127 admitted applicants registered, resulting in a 58.8 per cent yield rate.

FIGURE 7: SEVEN YEAR UNDERGRADUATE YIELD RATE CURVE (2013 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Enrolment Management Table

Notes:

1. Data is based on December 1 archived data for each specified year.
2. Data includes new-to-university applicants as well as continuing students applying for a program change.

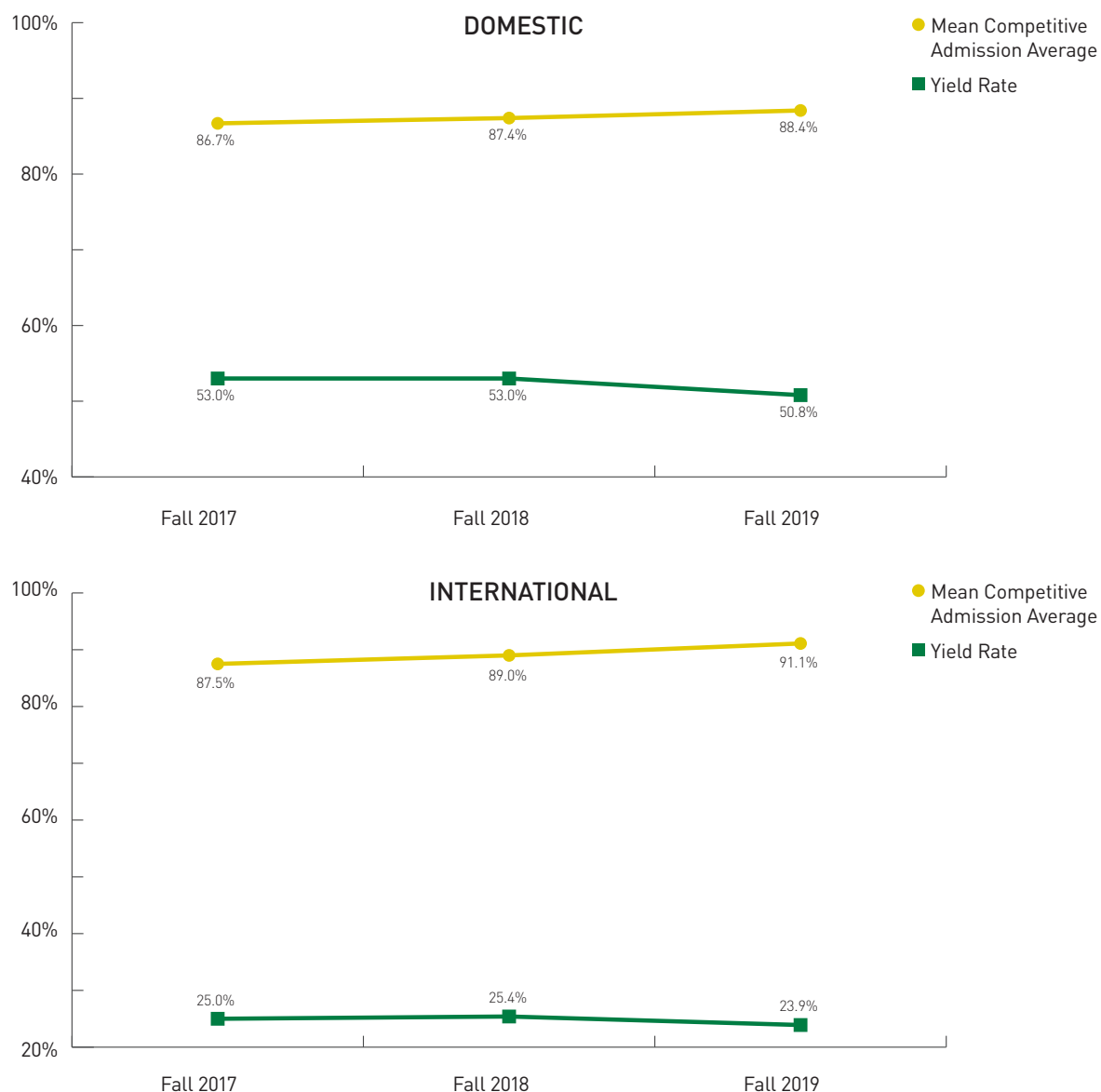


2.6 RELATIONSHIP BETWEEN MEAN COMPETITIVE ADMISSION AVERAGE AND YIELD RATE

In the context of increasing admission averages, those admitted are likely highly competitive applicants with multiple admission offers from post-secondary institutions which has the potential to impact yield. As admission averages continue to increase, the yield rate will likely decrease.

In 2019, the admission averages increased by 1.0 per cent for domestic applicants and 2.1 per cent for international applicants while yield rate declined by 2.2 per cent and 1.5 per cent respectively.

FIGURE 8: RELATIONSHIP BETWEEN MEAN COMPETITIVE ADMISSION AVERAGE AND YIELD RATE AMONG FIRST CHOICE DIRECT-ENTRY APPLICANTS (FALL 2017 TO FALL 2019)



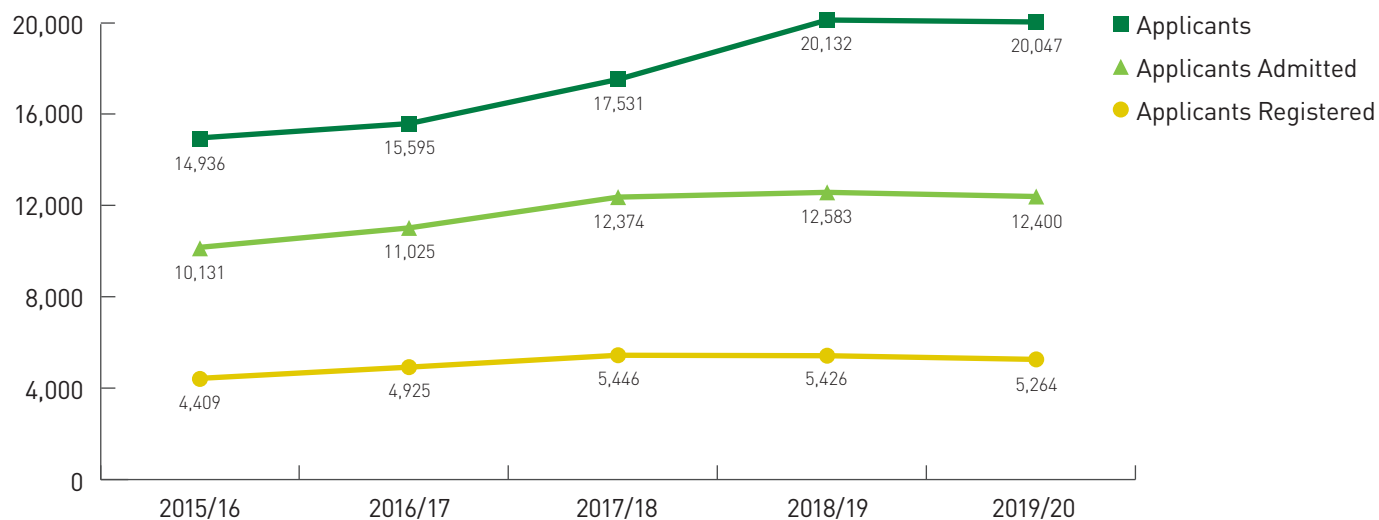
2.7 APPLICANT YIELD, UNDERGRADUATE DIRECT-ENTRY

Overall, the direct-entry application picture remained relatively stable year-over-year.

At 20,047 the number of direct-entry applicants decreased by 0.4 per cent from last year's cycle. Of those, 12,400 applicants were admitted, a decline of 1.5 per cent compared to the preceding cycle. This resulted in a direct entry admission rate of 61.9 per cent.

For 2019/20, a total of 5,264 or 42.5 per cent of our admitted direct-entry applicants yielded into registrations, showing a lower yield rate than in the previous cycle.

FIGURE 9: DIRECT-ENTRY APPLICANT, ADMISSION AND REGISTRATION NUMBERS (2015 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report

Note: Applicants admitted shown for 2015/16 and 2016/17 will differ from those shown in previous years' annual reports as the current numbers now encompass total admission offers made rather than active offers alone. In 2017, the institution adopted an enhanced methodology to track all applicants who were initially admitted but had their offers declined, cancelled or revoked.

University is a great opportunity to meet all kinds of people from all over the world and learning about their cultures and languages. My favorite memory from the University of Alberta is meeting my best friend in my first-year French class.

Ilahinoor Mehta, Science (Fashion Business Management) | Ludhiana, India (Moved to Canada at 10 Years Old)



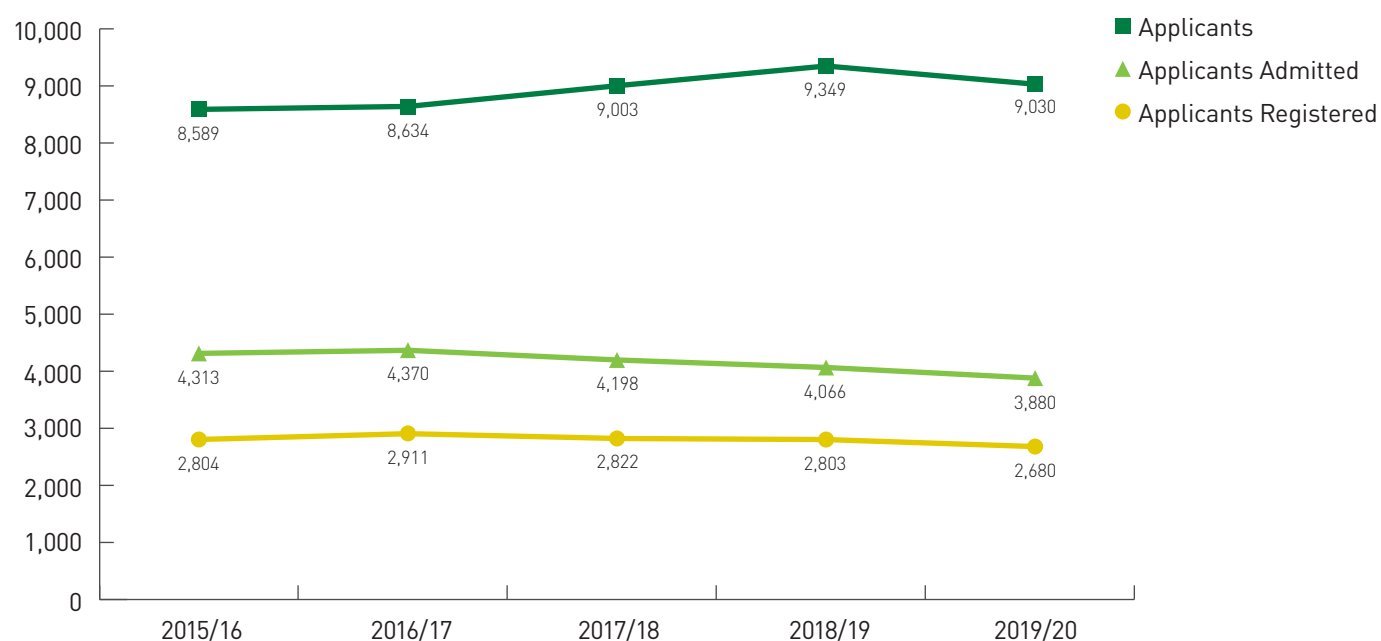
2.8 APPLICANT YIELD, UNDERGRADUATE POST-SECONDARY TRANSFER

In 2019/20 post-secondary transfer admissions declined which was balanced by an anticipated increase in student retention.

At 9,030 the number of post-secondary transfer applicants decreased by 3.4 per cent from last year's cycle. Of those applicants, 3,880 were admitted, a decline of 4.6 per cent compared to the preceding cycle and reflective of strategic enrolment management. This resulted in a post-secondary transfer admission rate of 43.0 per cent.

For 2019/20, a total of 2,680 or 69.1 per cent of our admitted post-secondary transfer applicants yielded into registrations.

FIGURE 10: POST-SECONDARY TRANSFER APPLICANT, ADMISSION AND REGISTRATION NUMBERS (2015 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report

Notes:

1. Data in the above chart does NOT include Internal Transfer applicants.
2. Applicants admitted shown for 2015/16 through 2016/17 will differ from those shown in previous years' annual reports as the current numbers now encompass total admission offers made rather than active offers alone. In 2017, the institution adopted an enhanced methodology to track all applicants who were initially admitted but had their offers declined, cancelled or revoked.

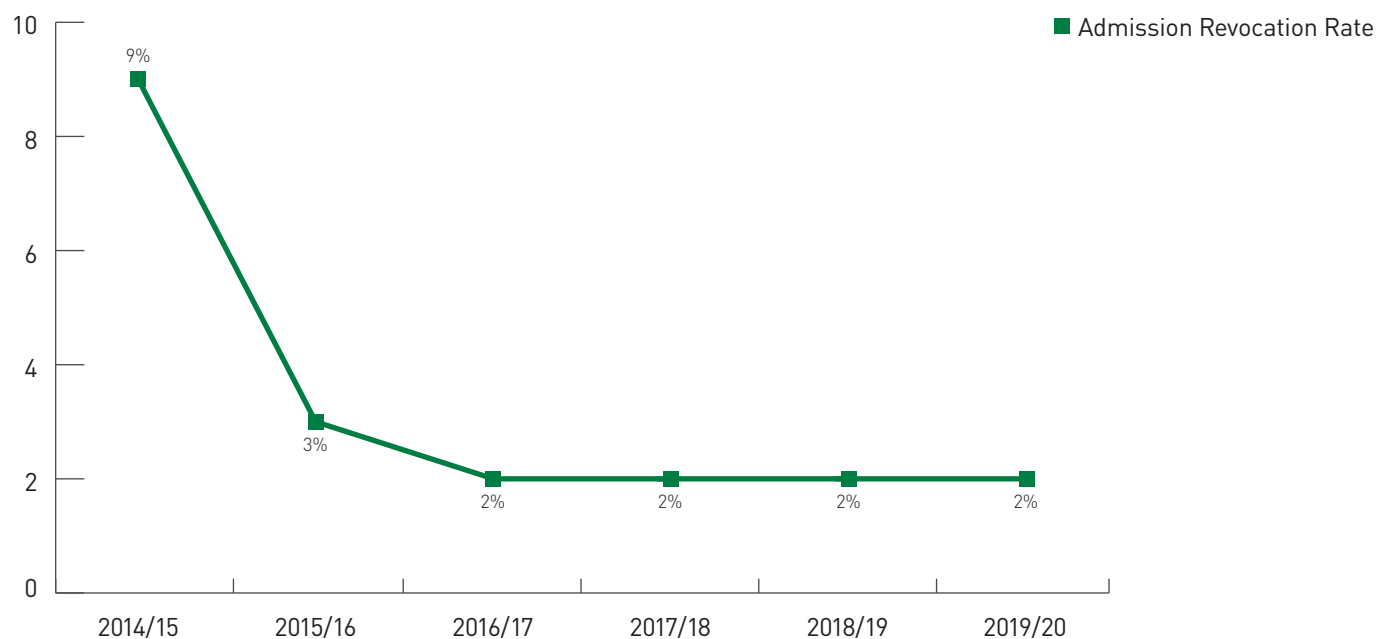


2.9 ADMISSION REVOCATION RATES, UNDERGRADUATE DIRECT-ENTRY

Direct-entry admission decisions are not based solely on final Grade 12 marks. A significant number of early admission offers are based on self-recorded Grade 11 marks or a combination of Grade 11 and interim Grade 12 marks. These early admissions are intended to be as firm as possible however, they are contingent on the applicants' final Grade 12 average meeting the university's minimum requirement of 70.0 per cent^c. If the minimum requirement is not met upon receipt of final transcripts, the admission offers are revoked.

After a sharp decrease in 2015/16, revocation rates have been stable. This was, in part, due to a change in process that created opportunity to extend firm admission offers earlier. We continue to provide offers of admission on a rolling basis to ensure we are extending firm offers to highly-qualified students.

FIGURE 11: DIRECT-ENTRY ADMISSION REVOCATION RATES (2014 TO 2019)



Source: Office of the Registrar

^c The minimum final Grade 12 requirement for the Faculty of Engineering is often higher than 70.0%. For the 2018 enrolment cycle, Engineering revoked offers for final Grade 12 averages below 80.0% (or below 84.0%) depending on the applicant's last school curriculum.

The University of Alberta has always been on my list to go to so it was the only university I applied to and it's been the best experience so far. There are so many different perspectives from such a diverse group of people.

Celine Caruso Dixon, Arts (Political Science) | Edmonton, AB



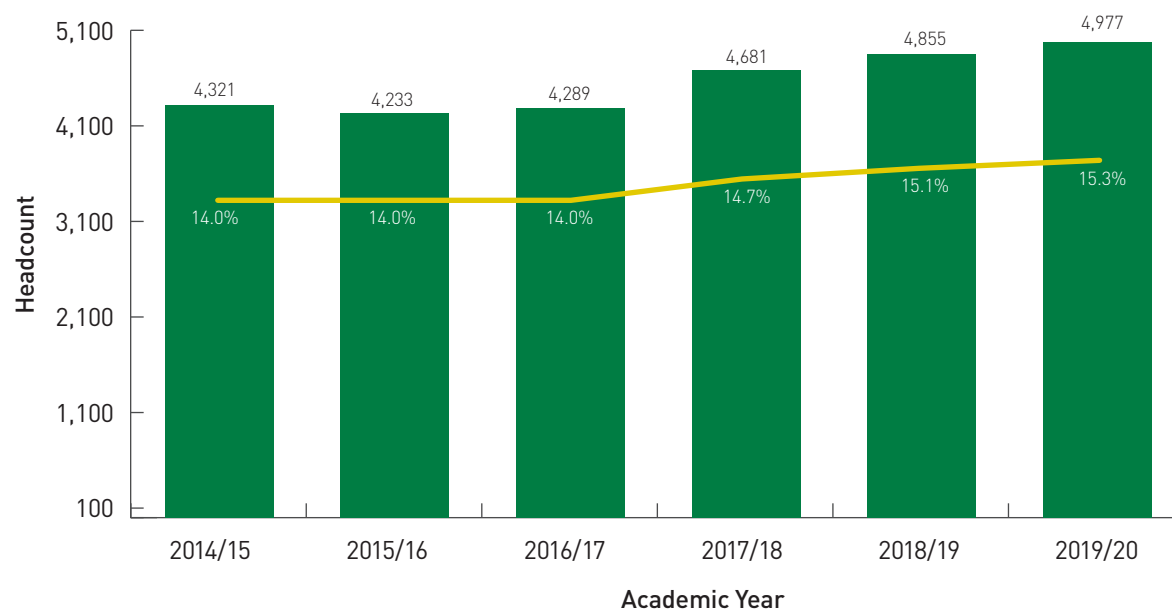
3. INTERNATIONAL UNDERGRADUATE ENROLMENT

3.1 INTERNATIONAL ENROLMENT HEADCOUNT, UNDERGRADUATE

International undergraduate enrolment has continued to increase since 2015/16. A total of 4,977 international students were enrolled in 2019/20, a record high and an increase of 2.5 per cent year-over-year.

International students currently account for 15.3 per cent of university undergraduate enrolment. As demand from qualified international and domestic applicants continues to increase, the university will continue to make strategic choices to ensure we are building a diverse class while maintaining access for domestic students.

FIGURE 12: INTERNATIONAL ENROLMENT HEADCOUNTS AND PROPORTIONS IN TOTAL ENROLMENT (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive

Notes:

1. An international student is an individual who is not a Canadian citizen nor a permanent resident.
2. Data shown includes Postgraduate Medical and Dental Education.
3. The bar chart indicates total international headcount.
4. The yellow line indicates the proportion of total undergraduate enrolment that is contributed by international headcount.
5. The international headcounts shown for 2015/16 and 2016/17 differ by 11 from what was reported in 2015 and 2016 annual reports as the current data no longer includes students in the Career Preparation Program of Campus Saint-Jean. As of 2015/16, Career Preparation Program data was separated from undergraduate data.



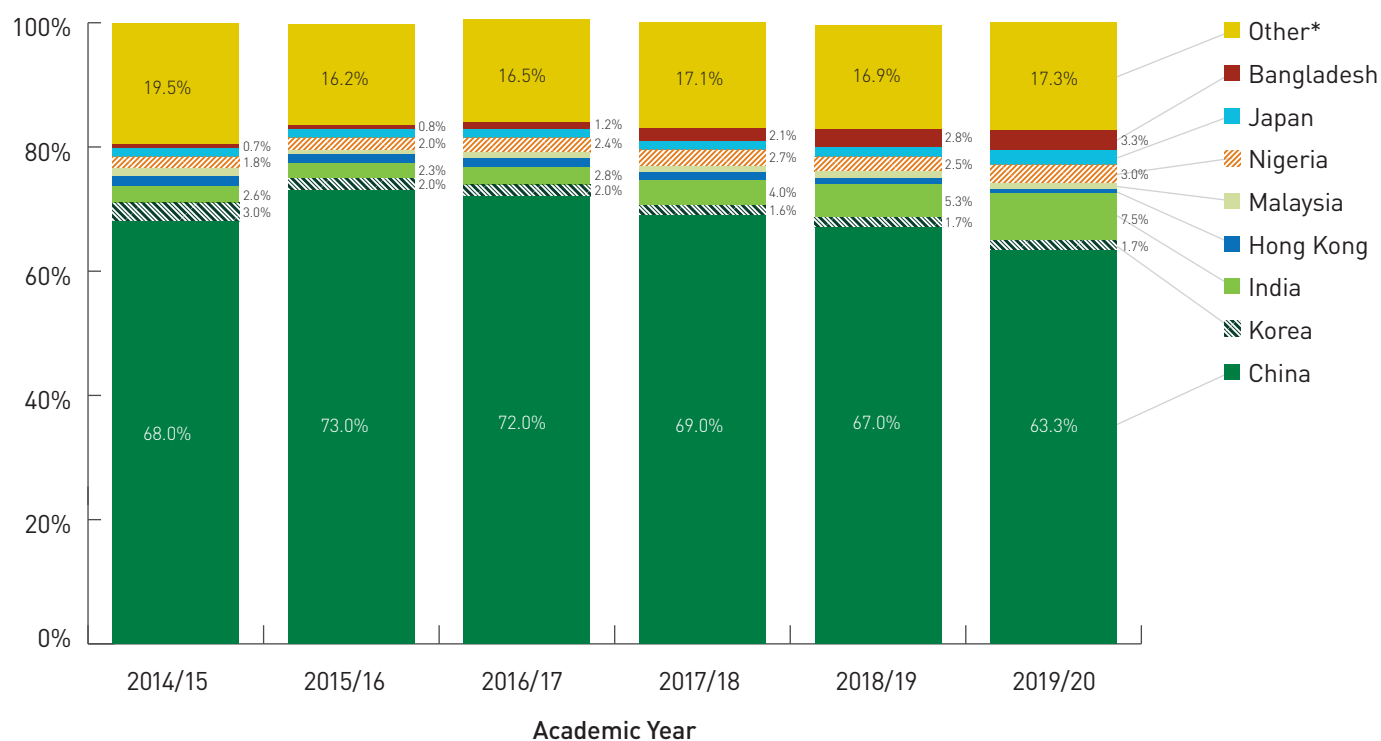
3.2 TOP SOURCE COUNTRIES BY STUDENT CITIZENSHIP, UNDERGRADUATE

While China, India and Bangladesh are the top three countries of citizenship for international students, the number of international students in the 'other countries' category has been increasing. This demonstrates continued progress towards the university's goal of increasing diversity in our international undergraduate student population while maintaining strong connections to traditional source countries.

- China remained the top source country of international student proportion at 63.3 per cent.
- India represents 7.5 per cent of the internal student population, which is a record-high and an increase of 2.2 per cent.
- The proportion from Bangladesh increased to 3.3 per cent, which is also a record-high and continues an upward trend.

As well three countries (Nigeria, Japan, Korea) maintained or showed growth in relative proportion year-over-year.

FIGURE 13: SOURCE COUNTRIES OF INTERNATIONAL STUDENTS BY CITIZENSHIP (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive

Notes

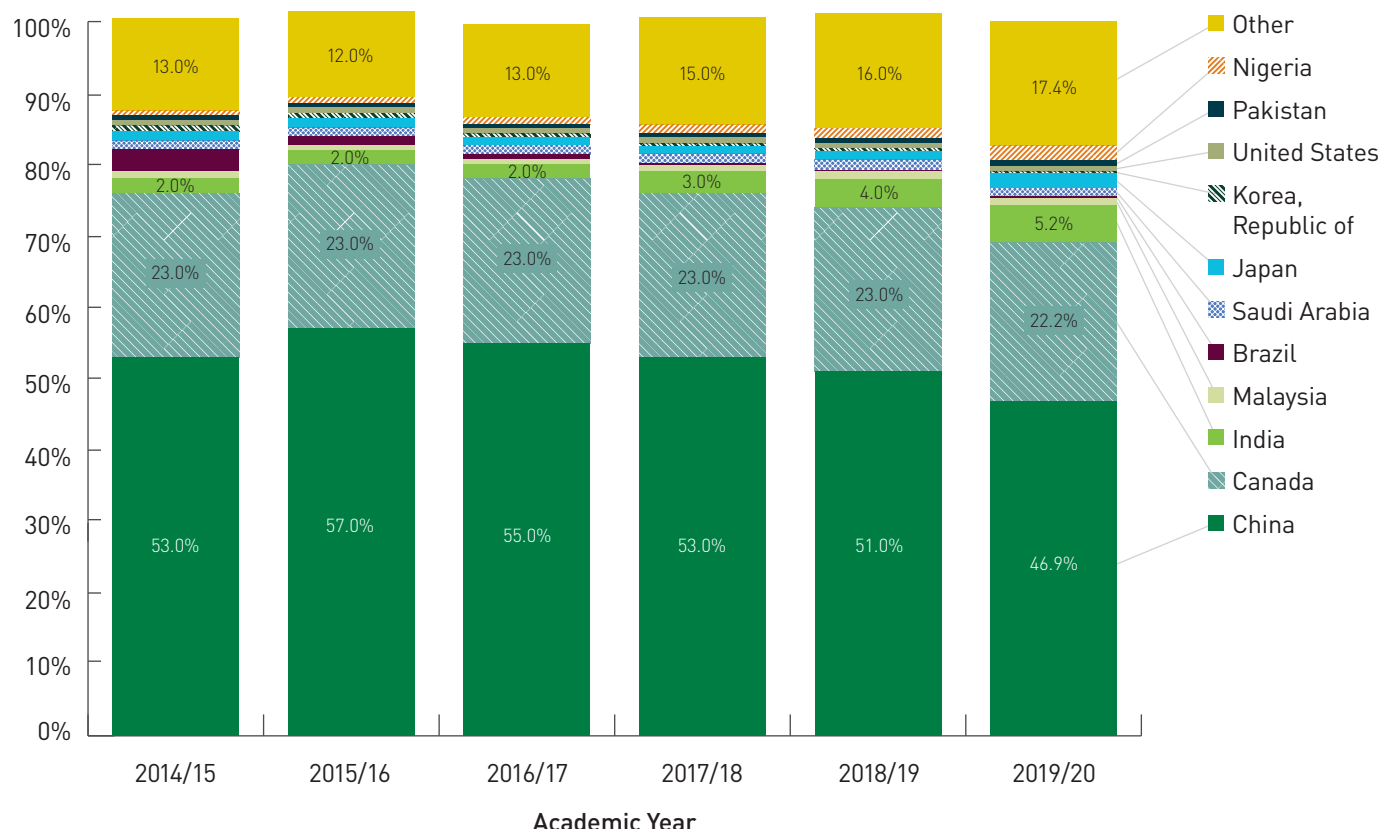
1. "Other" consists of the remaining international countries not shown in chart.
2. The proportion of international undergraduates from China shown for 2016/17 differ by 1.0 per cent from what was reported in the 2016 annual report as the current data no longer includes students in the Career Preparation Program of Campus Saint-Jean. As of 2015/16, Career Preparation Program data was separated from undergraduate data.



3.3 TOP SOURCE COUNTRIES BY LAST SCHOOL LOCATION, UNDERGRADUATE

For some of our undergraduate students, the country of their last school attended prior to coming to the University of Alberta is not necessarily the same as their country of citizenship. In 2019/20, the most recent school attended was in China for the majority of international students. This proportion has been decreasing since 2015/16, but at 46.9 per cent, schools in China still make up almost half of where international students most recently attended. India is the last school location for 5.2 per cent of international students. The proportion of international students with last attended schools in Canada declined slightly to 22.2 per cent in 2019/20.

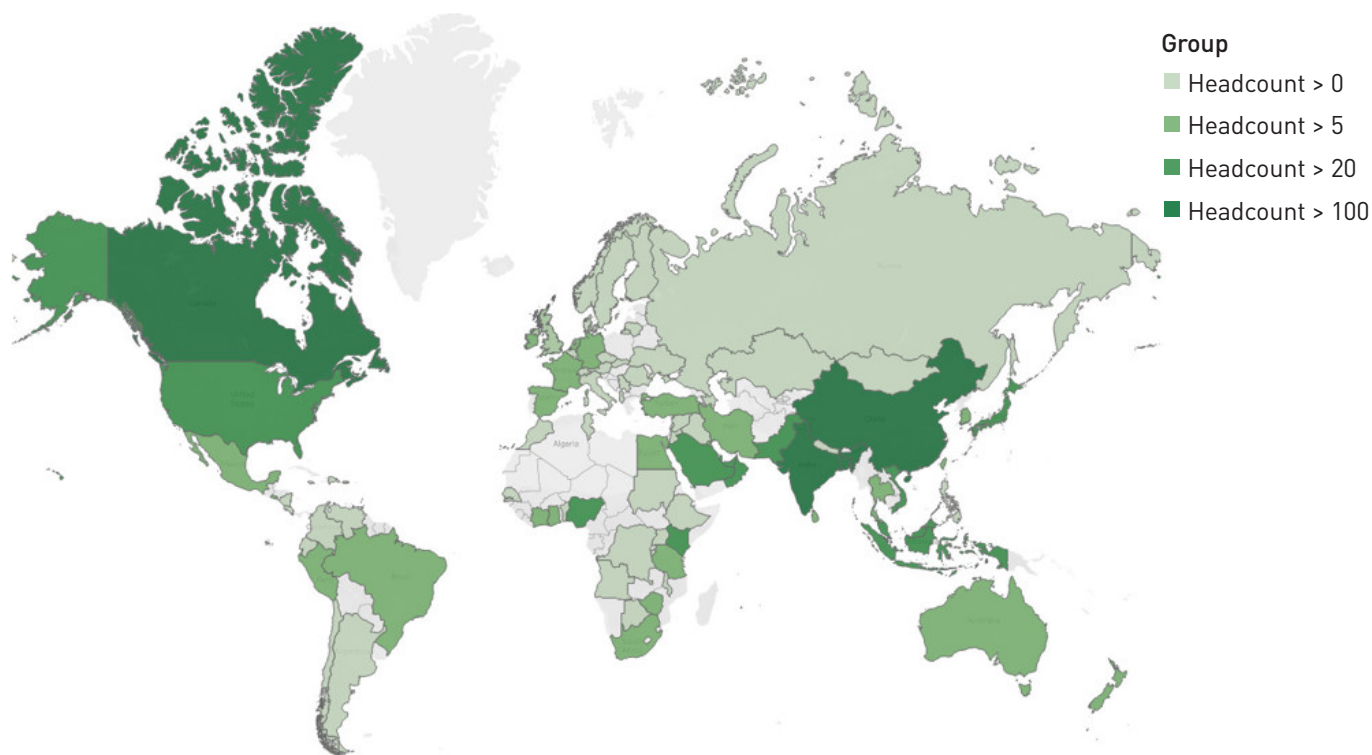
FIGURE 14: SOURCE COUNTRIES OF INTERNATIONAL STUDENTS BY LAST SCHOOL LOCATION (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive



FIGURE 15: SOURCE COUNTRIES OF INTERNATIONAL STUDENTS BY LAST SCHOOL LOCATION (2019)



Map based on Longitude (generated) and Latitude (generated). Color shows details about Group. Details are shown for Country.

Source: Office of the Registrar, December 1 REGSTATS Archive

The University of Alberta gave me the opportunity to learn, grow, and foster my love for psychology and equipped me with knowledge and tools to specifically pursue something related to my passions.

Hassan Nawad, Science (Honours Psychology) | Mullingar, Ireland (Immigrated to Canada in 2010)

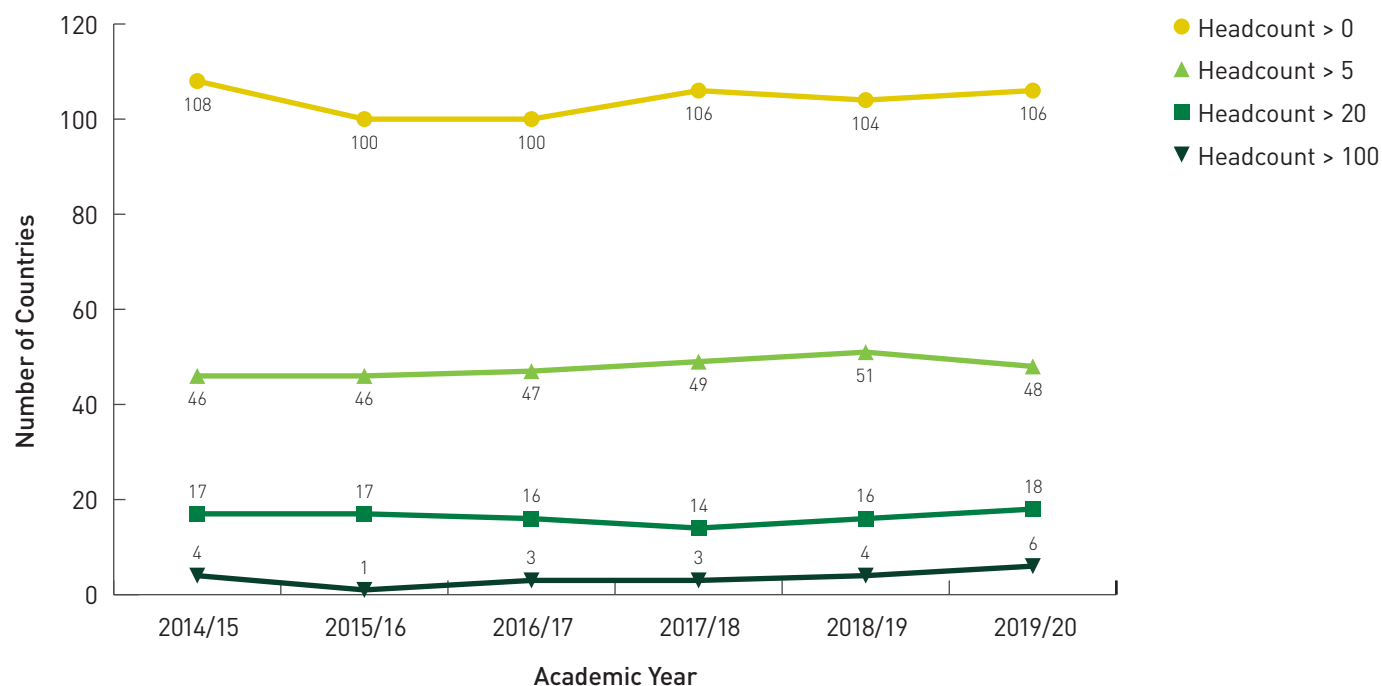


3.4 INTERNATIONAL DIVERSITY, UNDERGRADUATE ENROLMENT

The total number of countries represented by international students increased from 104 to 106 in the past year.

- Within the 106 countries now represented by international students, 18 have at least 20 undergraduate students out of which 6 have 100 or more.
- Both Japan and Viet Nam now have 100 or more students and join China, India, Bangladesh and Nigeria as the top citizenship countries with at least 100 students.

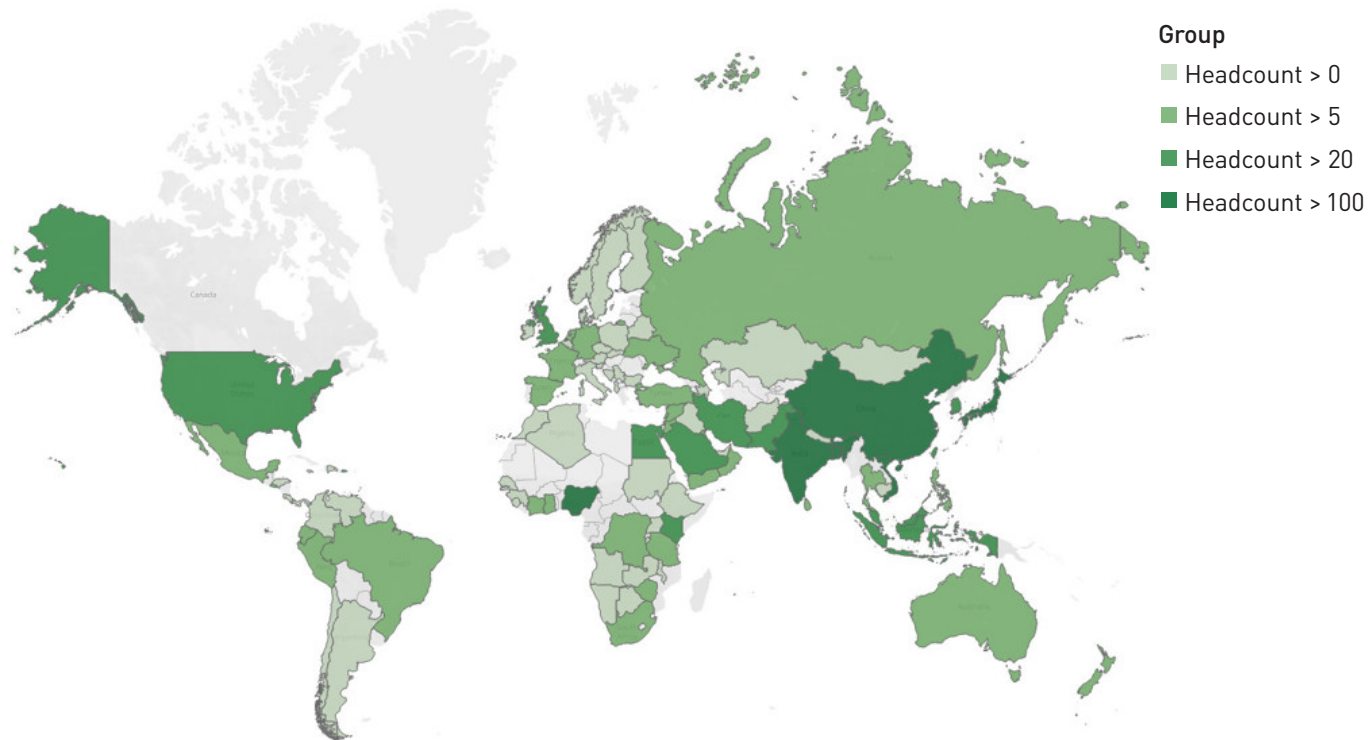
FIGURE 16: NUMBER OF COUNTRY CITIZENSHIP IN INTERNATIONAL STUDENT HEADCOUNT (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive



FIGURE 17: CITIZENSHIP COUNTRY OF INTERNATIONAL UNDERGRADUATE STUDENTS (2019)



Map based on Longitude (generated) and Latitude (generated). Color shows details about Group. Details are shown for Country.

Source: Office of the Registrar, December 1 REGSTATS Archive

When I first arrived at the University of Alberta, I was moved by its creative and social vitality driven by the formal and informal groups and connections on campus.

Joud Nour Eddin, Masters in Global Health | Syria (Arrived to Canada as a Refugee in 2017)

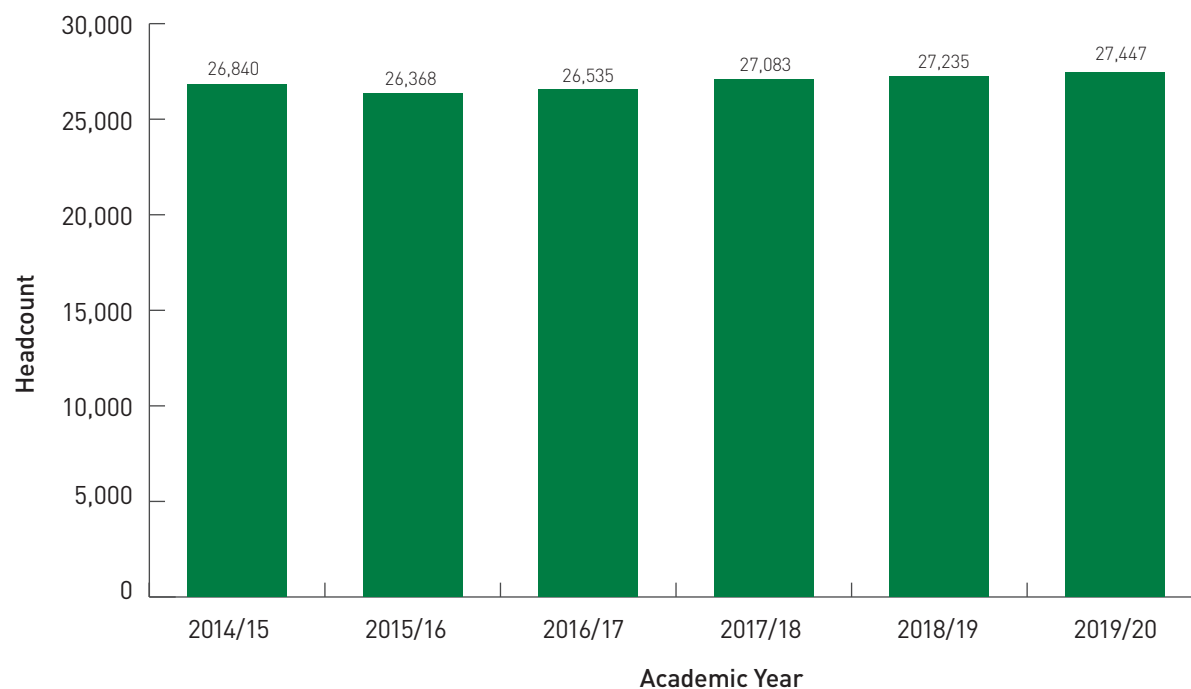


4. DOMESTIC UNDERGRADUATE ENROLMENT

4.1 DOMESTIC HEADCOUNTS AND RATIOS, UNDERGRADUATE

Within our student population, those with Canadian citizenship or permanent resident status are considered domestic students. The 27,447 domestic undergraduate headcount is a 0.8 per cent increase and the highest in the past six years. The proportion of domestic students in our undergraduate population is relatively stable at 84.7 per cent, a 0.2 per cent decrease year-over-year.

FIGURE 18: DOMESTIC ENROLMENT HEADCOUNTS AND PROPORTIONS IN TOTAL ENROLMENT (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive

Notes:

1. Includes Postgraduate Medical and Dental Education.
2. The bar chart indicates total domestic headcount.
3. The Domestic Enrolment Headcounts numbers shown for 2015/16 and 2016/17 differ by 14 and 16 respectively from what was reported in 2015 and 2016 annual reports as the current data no longer includes students in the Career Preparation Program of Campus Saint-Jean. As of 2015/16, Career Preparation Program data was separated from undergraduate data.

I love that the University of Alberta provides the chance to make connections with so many different people. Those connections are what inspire me and make me excited to come to campus every day.

Brie Longworth, Arts (Political Science / Psychology) | Edmonton, AB

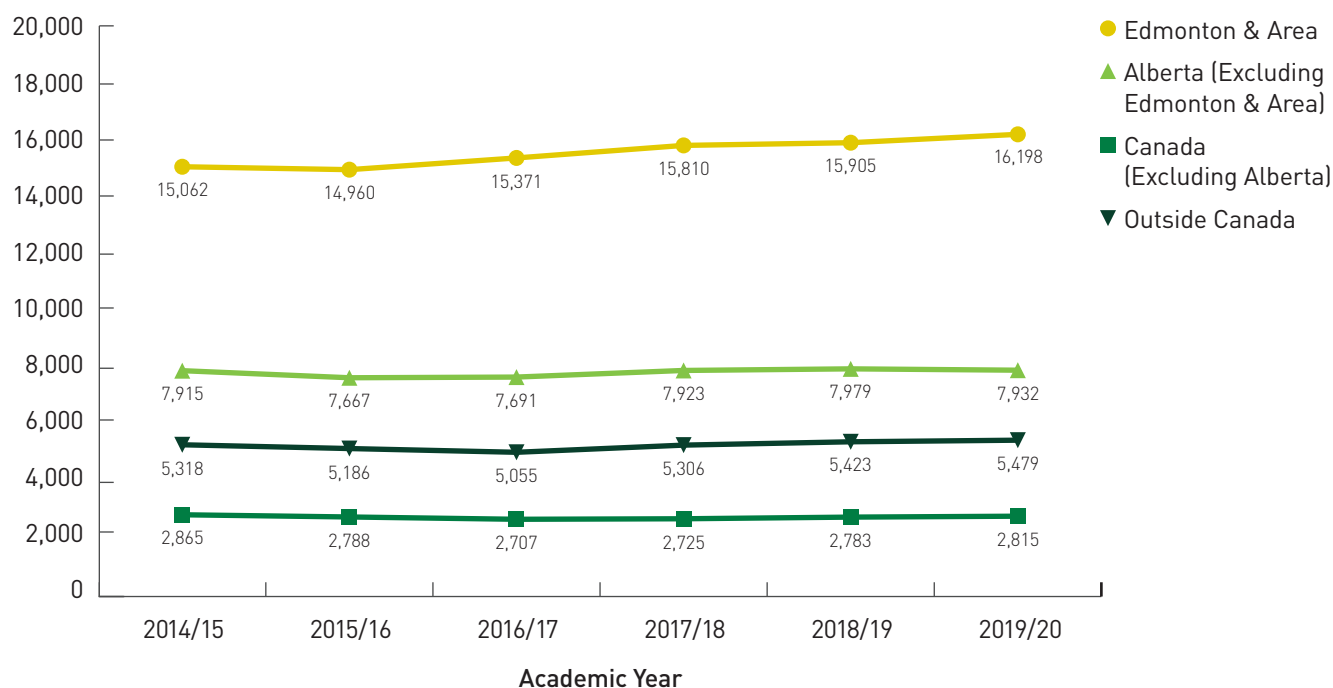


4.2 ORIGIN AT TIME OF APPLICATION, UNDERGRADUATE

Undergraduate enrolment remains strong in all four regions in the 2019/20 cycle with 83.1 per cent of undergraduates originating from within Canada.

- Edmonton and Area: 16,198 (1.8 per cent increase)
- Alberta Excluding Edmonton and Area: 7,932 (0.6 per cent decrease)
- Canada Excluding Alberta: 2,815 (1.1 per cent increase)
- Outside Canada 5,479 (1.0 per cent increase)

FIGURE 19: ORIGIN AT TIME OF APPLICATION, UNDERGRADUATE



Source: Office of the Registrar, December 1 REGSTATS Archive

Notes:

1. Includes Postgraduate Medical and Dental Education.
2. Edmonton and surrounding areas include Edmonton, Sherwood Park, St. Albert, Spruce Grove, Leduc, Fort Saskatchewan, Stony Plain, and Beaumont.
3. Outside Canada percentages listed do not equate to the university's undergraduate international enrolment. Students listing an address outside of Canada may be study-permit students, Canadian citizens, or permanent residents.

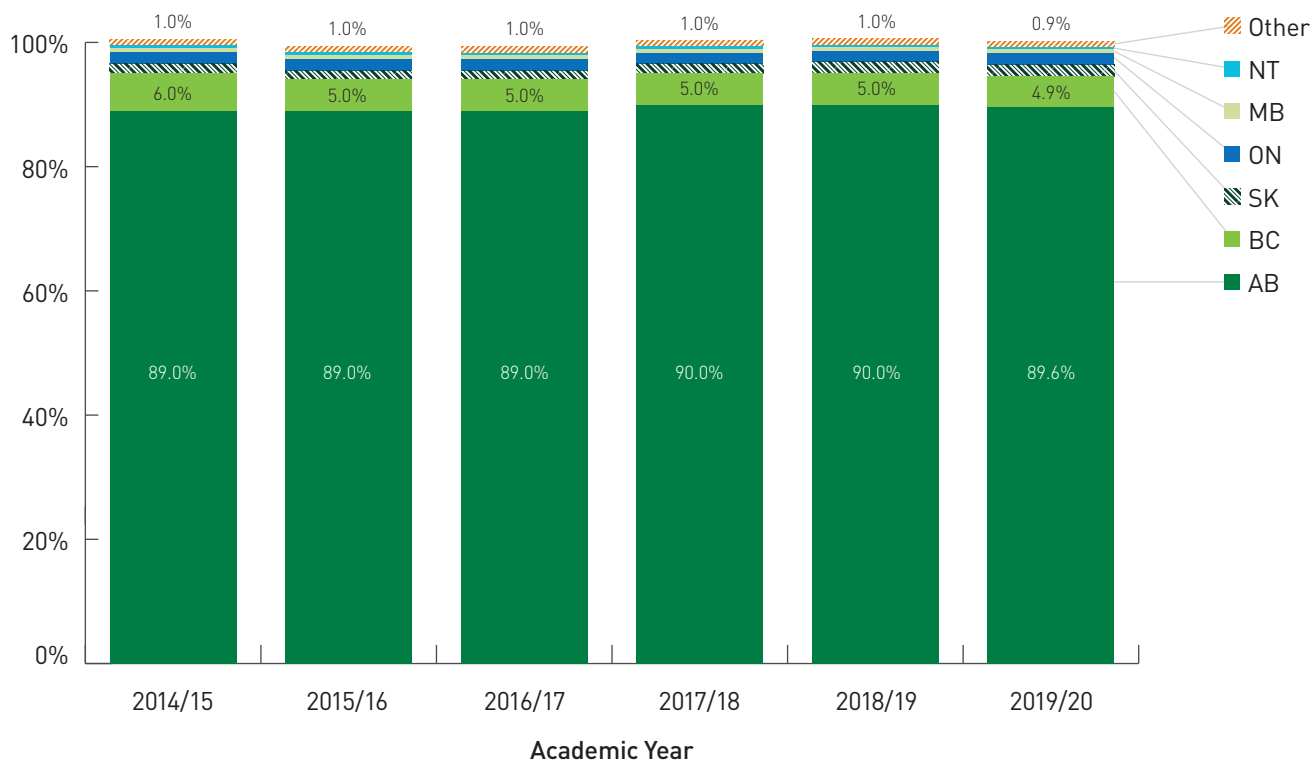


4.3 PROVINCE OF HOME ADDRESS AT TIME OF APPLICATION, UNDERGRADUATE

In the 2019/20 cycle, 83.1 per cent of all undergraduate students (26,945) were from within Canada as shown in of the previous section.

Within that 26,945, 89.6 per cent are from Alberta. The trend of distribution by province remains stable over time as shown below. For the most recent cycle, 89.6 per cent were from Alberta, 4.9 per cent were from British Columbia and the remaining 5.5 per cent originated from the other provinces and territories in Canada.

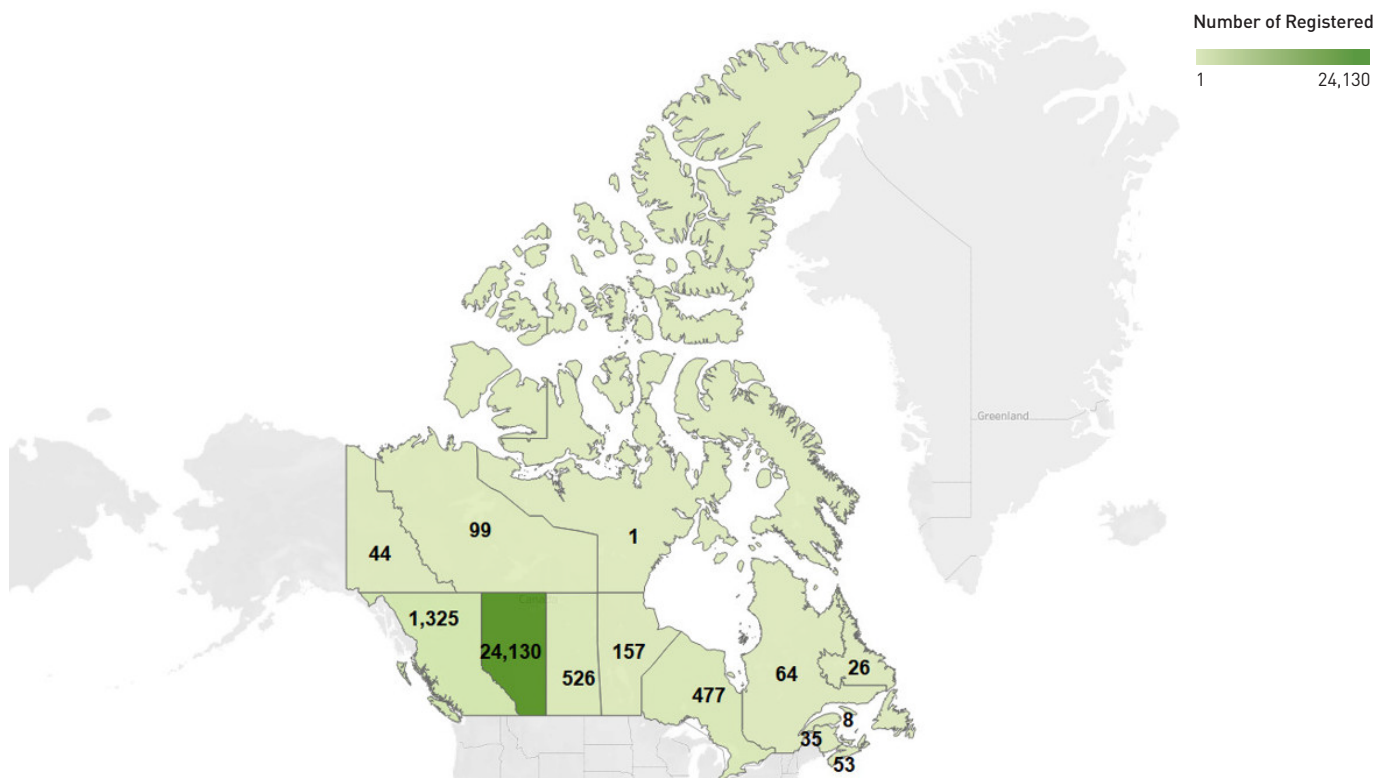
FIGURE 20: PROVINCE OF ORIGIN AMONG STUDENTS WITH PERMANENT HOME ADDRESSES IN CANADA (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive



FIGURE 21: PROVINCE OF ORIGIN AMONG STUDENTS WITH PERMANENT HOME ADDRESSES IN CANADA (2019)



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Number of Registered. Details are shown for Province.

Source: Office of the Registrar, December 1 REGSTATS Archive

I applied and came to the UofA on a whim, but it turned out to be the best accident of my life. I'm so glad I ended up here. The people I've met and the experience I got couldn't have been reflected anywhere else.

Maddy Molaro, Education (Elementary) | Calgary, AB (Grew Up in San Francisco)



5. INDIGENOUS UNDERGRADUATE ENROLMENT

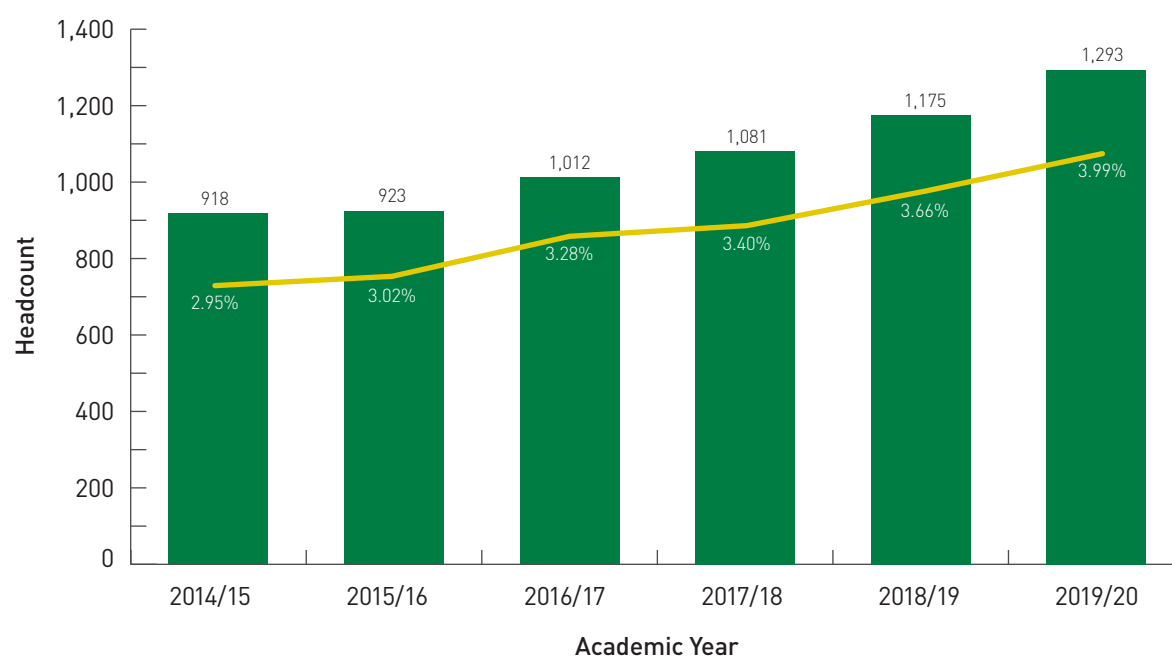
5.1 TOTAL INDIGENOUS ENROLMENT HEADCOUNT, UNDERGRADUATE

Statistics Canada's National Household Survey of 2016 indicated that Indigenous people comprise 6.5 per cent of Alberta's population^d. Released in June 2016, our Institutional Strategic Plan, *For the Public Good*^e, makes the commitment to engage Indigenous students and nations. As part of the implementation of our Institutional Strategic Plan, the university is working on attracting Indigenous students from across Alberta and Canada.

As part of the Office of the Registrar's Indigenous undergraduate recruitment strategy, and in collaboration with many faculties and units, we have increased presence in Indigenous communities by doubling traditional recruitment efforts (ie. school visits, presentations, fairs) from the previous cycle. We have also raised awareness and University of Alberta brand position, engaging with 5,000 Indigenous community members as compared to 1,000 the previous year through our engagement portfolio.

The total number of self-identified Indigenous students shows continuous growth. In 2019/20 1,293 Indigenous students were enrolled which is an increase of 10.0 per cent as compared to last year. This is 4.0 per cent of all undergraduate enrolment.

FIGURE 22: INDIGENOUS ENROLMENT HEADCOUNTS AND PROPORTION IN TOTAL ENROLMENT (2014 TO 2019)



Source: Office of the Registrar, December 1 REGSTATS Archive

Note: Includes Postgraduate Medical and Dental Education.

Note: The university's data on Indigenous enrolment is based on self-identification.

^d [Statistics Canada National Household Survey, 2016](#)

^e [University of Alberta Institutional Strategic Plan For the Public Good > Build > Objective 1 > Strategy 2](#)



5.2 INDIGENOUS APPLICATION AND REGISTRATION TRENDS, UNDERGRADUATE

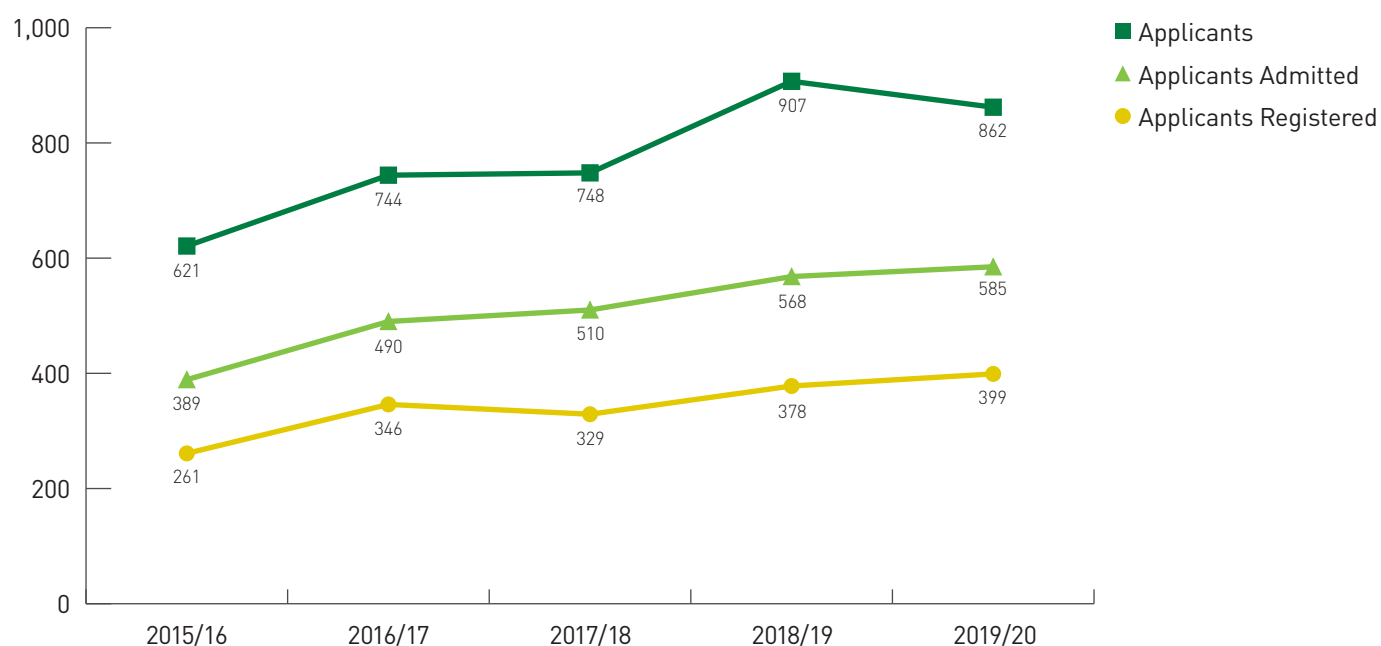
Both admission offers extended and new to university registration continue to grow, year-over-year.

In 2019/20 there were:

- 585 applicants admitted (3.0 per cent increase)
- 399 applicants registered (5.6 per cent increase)
- 68.2 per cent yield rate (1.7 per cent increase)

This is indicative of successful cross-campus recruitment and student support efforts in growing the Indigenous community's interest and demand for studies at this university.

FIGURE 23: NEW-TO-UNIVERSITY INDIGENOUS APPLICANTS, ADMISSION AND REGISTRATION (2015 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report

I love being able to share some of the amazing experiences I've had at the University of Alberta with students who are also from Indigenous communities. I hope that through sharing my own experience I can help others see themselves stepping out of the community to chase their respective passions.

Jarred Ribbonleg, Education (Secondary), UAlberta Ambassador | Fox Lake, AB



6. RETENTION AND COMPLETION RATES

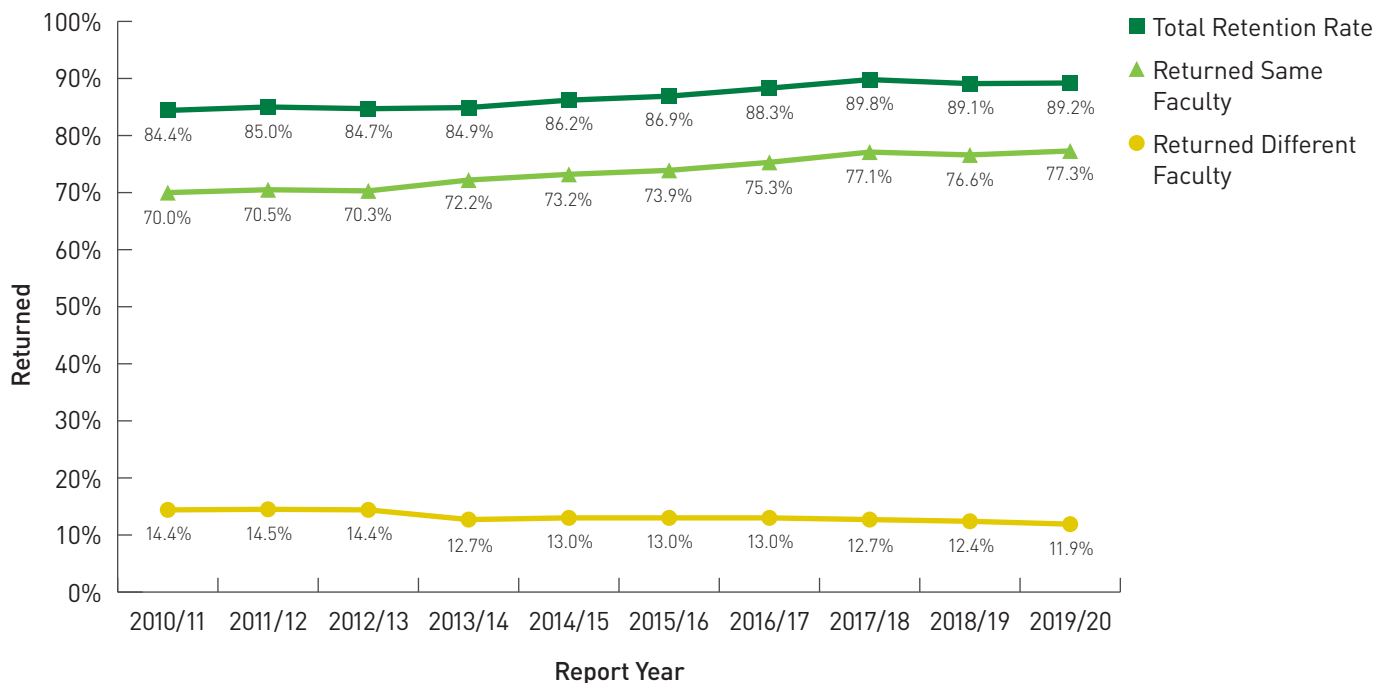
6.1 STUDENT RETENTION, YEAR 1 TO YEAR 2, UNDERGRADUATE

The retention rate of first-year undergraduate students has, for the most part, shown an upward trend over the past 10 years. In 2019/20, the retention rate was 89.2 per cent, up 0.1 per cent from the previous cycle.

The proportion of students who returned to the same faculty has also been trending upward, reaching a record high at 77.3 per cent. This can be attributed to an effective admissions process that helps ensure highly-qualified students are being admitted into their first-choice programs.

The proportion of students who returned to the university, but entered a different faculty has been declining and reached a record low of 11.9 per cent.

FIGURE 24: PROPORTION OF FIRST-YEAR UNDERGRADUATES WHO RETURNED FOR THEIR SECOND YEAR OF STUDY (2010 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Retention Rates Table

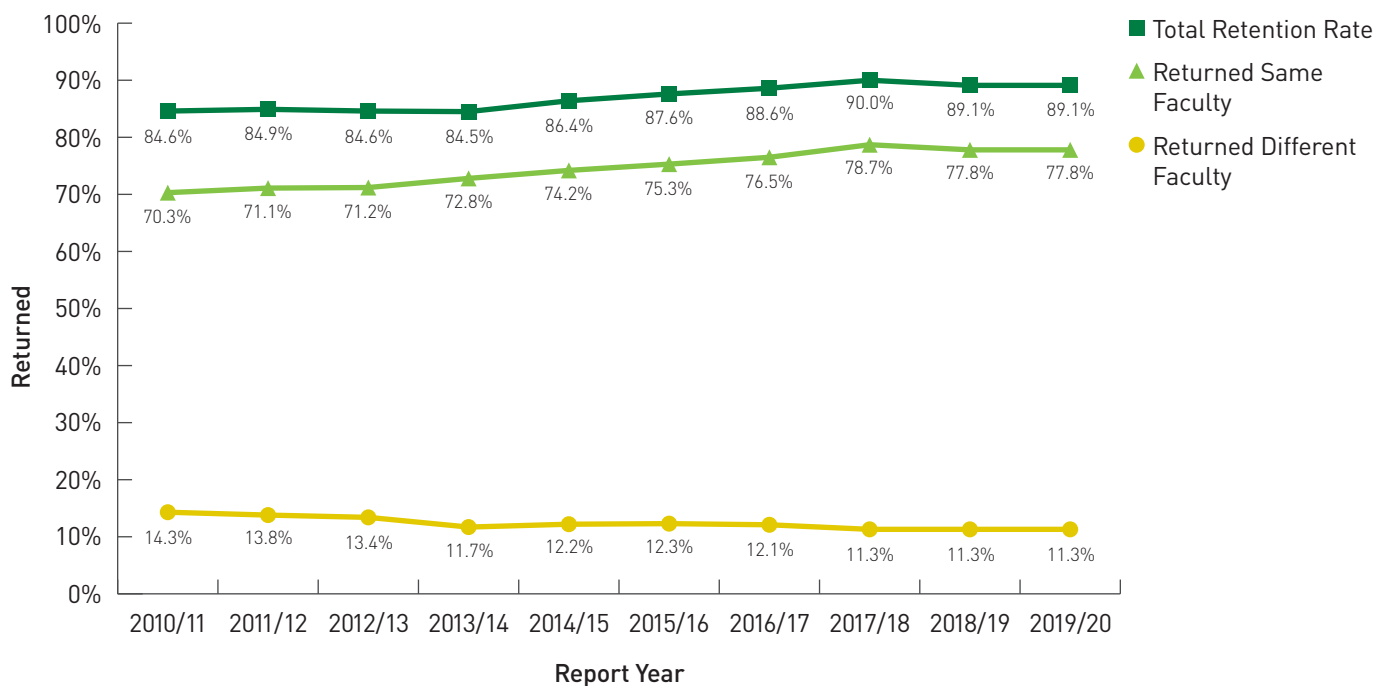


6.2 STUDENT RETENTION, YEAR 1 TO YEAR 2, DOMESTIC UNDERGRADUATE

The proportion of domestic students returning to the university in their second year of study remained the same as the previous year in all three categories as noted below.

- Total retention rate: 89.1 per cent
- Retention rate of students returning to the same faculty: 77.8 per cent
- Retention rate of students returning to a different faculty: 11.3 per cent

FIGURE 25: PROPORTION OF FIRST-YEAR DOMESTIC UNDERGRADUATES WHO RETURNED FOR THEIR SECOND YEAR OF STUDY (2010 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Retention Rates Table

To me, making a difference isn't necessarily changing the world in a huge way. It's as simple as being there for anyone who needs me, and I feel like the University of Alberta has given me a chance to do that in many different ways.

Janessa Morin, Science (Honours Psychology) | Winnipeg, MB

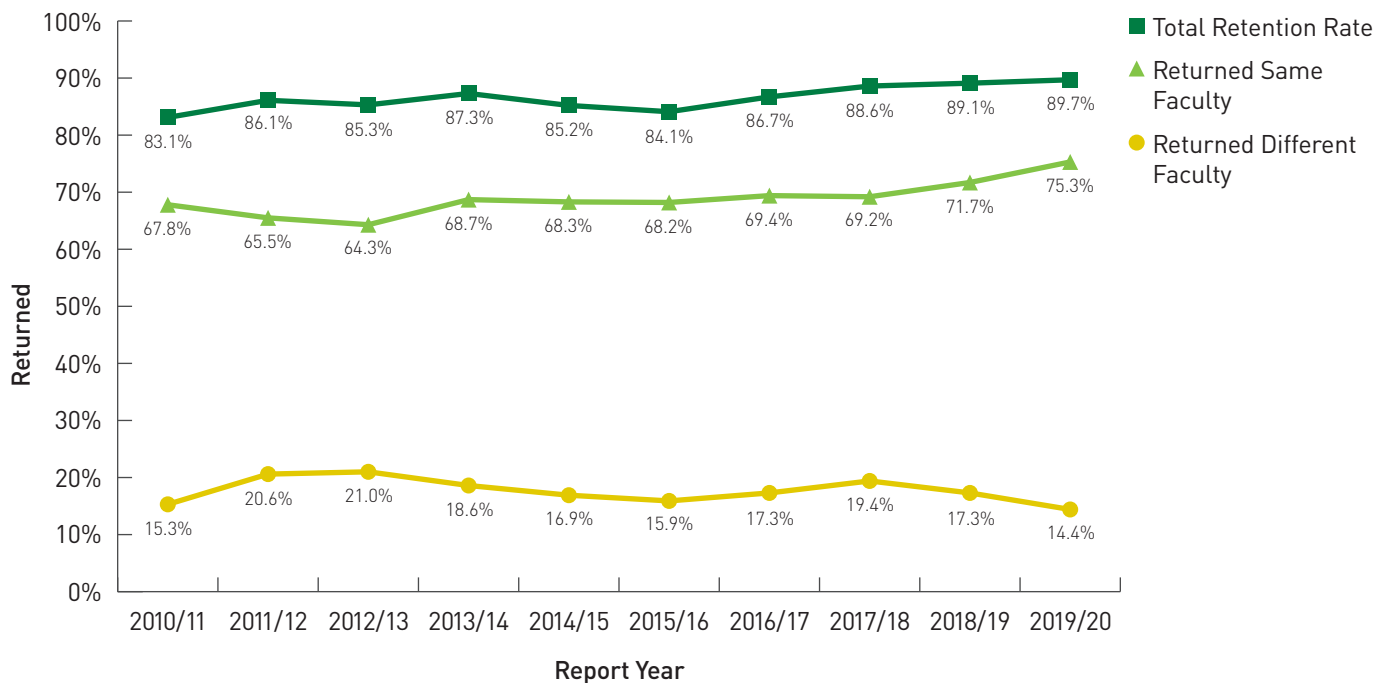


6.3 STUDENT RETENTION, YEAR 1 TO YEAR 2, INTERNATIONAL UNDERGRADUATE

The total retention rate among international students in their first year of study had been increasing over the past five years and currently sits at 89.7 per cent, a 0.6 per cent increase over the previous cycle.

- Retention rates for international students returning to the same faculty is 75.3 per cent. This is a substantial (3.6 per cent) increase over the previous cycle.
- Retention rates for international students returning to a different faculty saw a record low at 14.4 per cent, a 2.9 per cent decrease from the previous cycle.

FIGURE 26: PROPORTION OF FIRST-YEAR INTERNATIONAL UNDERGRADUATES WHO RETURNED FOR THEIR SECOND YEAR OF STUDY (2010 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Retention Rates Table



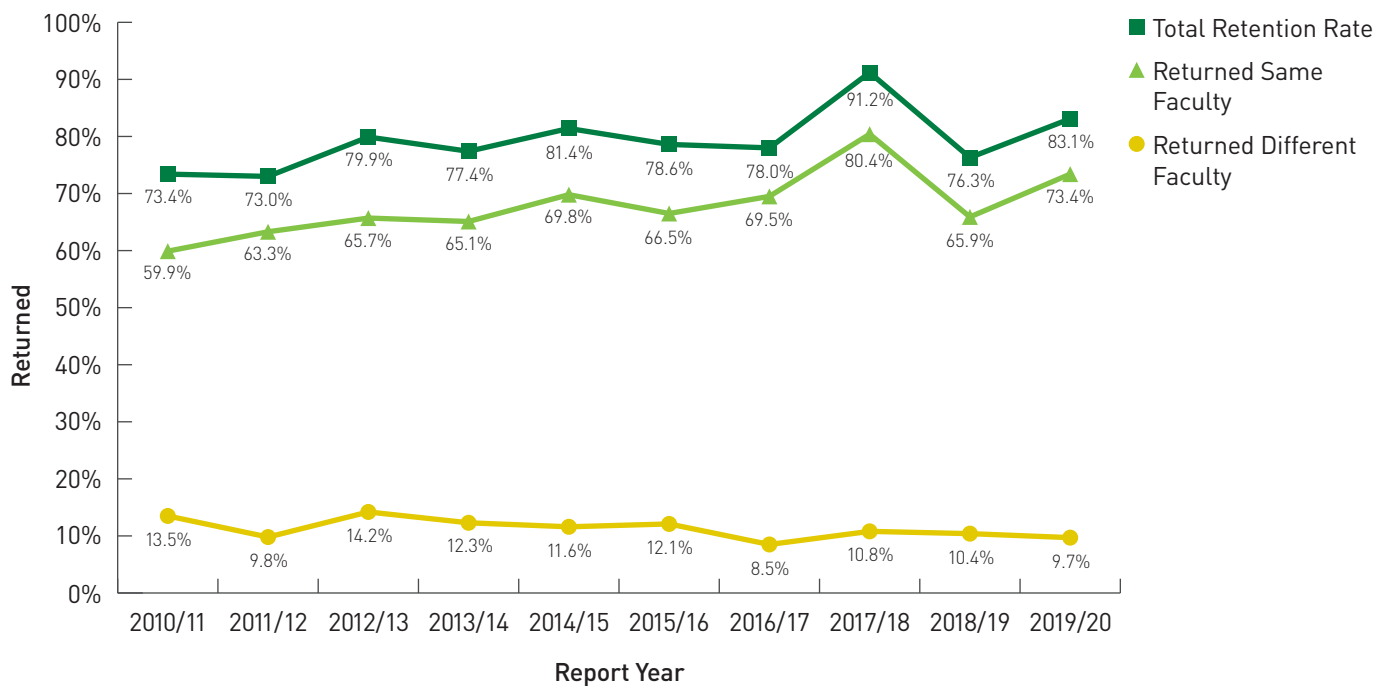
6.4 STUDENT RETENTION, YEAR 1 TO YEAR 2, INDIGENOUS UNDERGRADUATE

In the 2019/20 academic year, 83.1 per cent of first-year Indigenous students returned to the university for year two of their studies, an increase of 6.8 per cent over the previous year. In general, retention rates have gradually increased over the past ten years with the exception of an unprecedented spike in the 2017/18 cycle.

The recovery of the total retention rate can be attributed to the increase of the proportion of students returning to the same faculty which increased by 7.5 per cent, reaching 73.4 per cent in 2019/20.

The rate of the Indigenous students returning to a different faculty dropped by 0.7% and currently sits at 9.7%.

FIGURE 27: PROPORTION OF FIRST-YEAR INDIGENOUS UNDERGRADUATES WHO RETURNED FOR THEIR SECOND YEAR OF STUDY (2010 TO 2019)



Source: Strategic Analysis and Data Warehousing, Applicant and Enrolment Management Report, Retention Rates Table

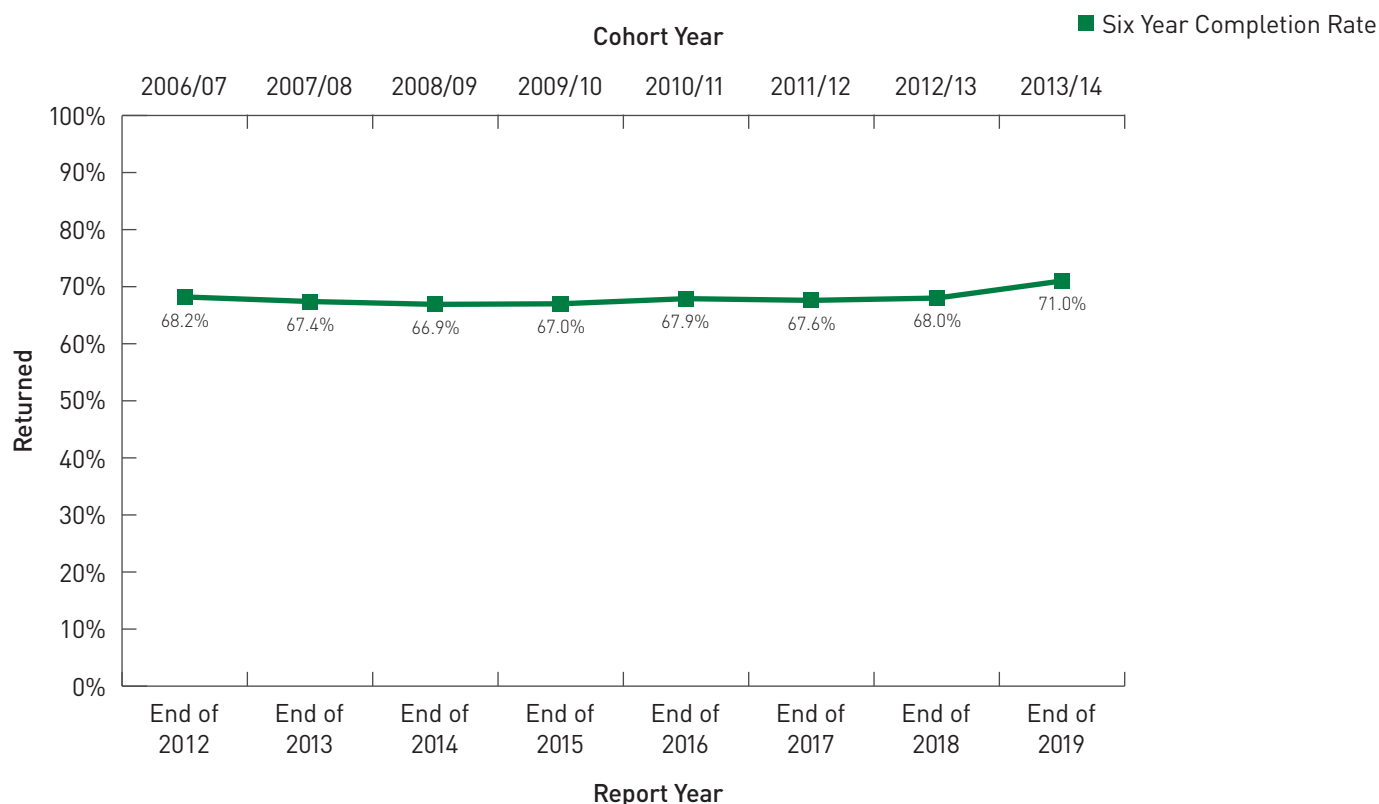
Note: The figures shown in this chart may differ from those shown in prior years because the status of Indigenous students are updated retroactively since students self-declare. Those who self-declared as Indigenous this year but did not declare last year will have their status updated for all years.



6.5 SIX-YEAR PROGRAM COMPLETION RATES, UNDERGRADUATE DIRECT-ENTRY

The proportion of direct-entry undergraduate students who completed their program within six years has reached a record high at 71.0 per cent. The proportion has increased 3.0 per cent from the previous year and climbed above 70.0 per cent for the first time on record.

FIGURE 28: PROPORTION OF YEARLY COHORTS WHO GRADUATE WITHIN SIX YEARS OF FIRST ADMISSION TO A DIRECT-ENTRY UNDERGRADUATE PROGRAM



Source: Strategic Analysis and Data Warehousing, Acorn Institutional Data Warehouse

Notes:

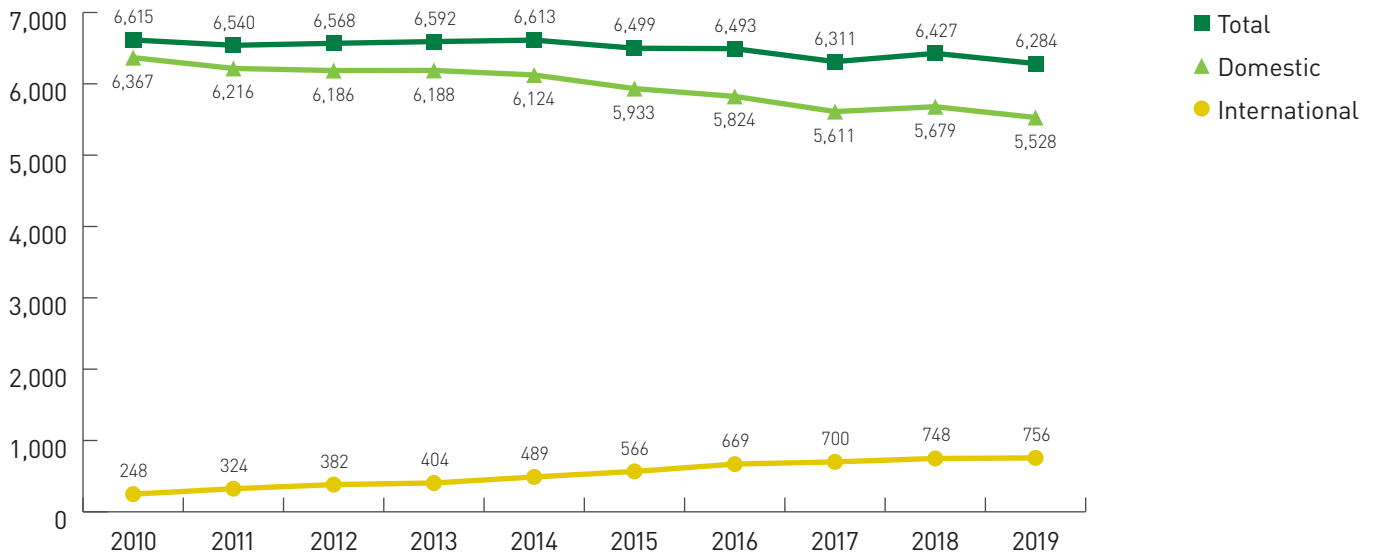
1. The cohort for each year comprises students with first admission to a direct-entry undergraduate program. This excludes transfer students.
2. The students in each cohort who graduated from the university in any undergraduate program, within six years, are defined as completers.



6.6 GRADUATION HEADCOUNT, UNDERGRADUATE

Overall, the university has experienced a downward trend, with minor fluctuations, in undergraduate graduation headcount over the past 10 years. In 2019, there was a total of 6,248 undergraduate students graduating from the university. Of those who graduated, 5,528 were domestic students, making up 88.4 per cent of the graduating headcount. The number and proportion of graduating international students has reached 756 or 11.6 per cent of the total undergraduate graduating headcount. The year-over-year total is a combination of a decline in domestic graduation headcount combined with an upward trend in the international graduation headcount.

FIGURE 29: UNDERGRADUATE GRADUATION HEADCOUNT (2010 – 2019)



Source: Strategic Analysis and Data Warehousing, Acorn Institutional Data Warehouse

Note: Numbers shown are as of December 31 of the specified year.

Note: While the graduating headcount of those with domestic national status at the time of graduation consists of students who had domestic status at the time of application, the headcount also consists of international students who obtained their permanent residency or Canadian citizenship during the course of their studies.

I really didn't know if university was the best idea for me until orientation day. I very quickly found a group of friends and a feeling of belonging that I had previously never experienced and that's when I knew I made the right decision. That feeling of support and community has stuck since that very first day and into my 5th and final year here.

Aaron Hagen, Business (Operations Management) | Edmonton, AB



CLOSING REMARKS

The University of Alberta is one of Canada's great universities and we continue to see this reflected in the caliber and diversity of our students.

It has been another record year with 32,424 undergraduate students enrolled for 2019/20. This is 3.3 per cent above the institutional target with growth in domestic, international and Indigenous enrolment. Through effective recruitment strategies, and strategic enrolment management, we are building an exceptional class of students.

In order to respond to the changing needs of our students as well as the post-secondary environment we continue to refine processes, improve access to information and enhance the ways in which we support and serve our students and faculty partners.

The Enrolment Management Policy Suite, which was approved by the Board of Governors in May 2019, provides a framework for managing institutional enrolment and meeting short- and long-term faculty objectives through shared planning and data-driven decision-making.

We have implemented a new tuition model for international students starting at the university in Fall 2020. A program-based approach was introduced in order to offer a tuition guarantee. This offers stable and predictable tuition over a longer term and provides applicants with approved tuition amounts earlier in the process, creating an environment where international students can better plan for their education.

We have developed a virtual assistant tool for our Student Connect Service centre. Vera (named in honor of our university motto *quaecumque vera*) is designed to answer questions 24/7 and has already reduced the number of inquiries received by Student Connect and the speed at which students can access information.

Working with cross-unit groups within the Office of the Registrar as well as our Faculty partners, we launched a new admissions system for applicants applying for Fall 2020. Known as UAlberta Launchpad, this new system will provide students, faculties and staff with a streamlined process as well as improved information flow. The flexibility and breadth of functionality will also allow the system to continue to grow with the changing needs of the university.

We are looking forward to the year ahead and will continue to innovate and collaborate to seize the ongoing opportunities presented by refining our enrolment management practices to best support the goals and objectives of the university.



UNDERGRADUATE ENROLMENT

2019/20 OVERVIEW

BUILDING OUR COMMUNITY

Strategic management of undergraduate enrolment is vital to supporting the University of Alberta in its objective to “Build a diverse, inclusive community of exceptional students from Edmonton, Alberta, Canada and the world.”

UNDERGRADUATE STUDENT DEMAND

At 40,649 (8,225 graduate students and 32,424 undergraduate students), the university has reached a record high with respect to total, graduate, and undergraduate enrolment. We have seen this growth trend since 2015/16.



UNDERGRADUATE APPLICANTS

Applicant numbers decreased 0.4 per cent from the previous year primarily driven by a decline in post-secondary transfer applications.

37,286

TOTAL APPLICANTS

22,127

ADMITTED

13,014

REGISTERED



DIVERSITY OF STUDENTS

Diversity in undergraduate enrolment is a priority. We continue to nurture an increasingly diverse community while ensuring access for Albertans.

+10.0%

INDIGENOUS STUDENTS

+1.1%

OUT-OF-PROVINCE STUDENTS

+2.5%

INTERNATIONAL STUDENTS



ENROLMENT TARGETS

- 75% Continuing students
- 25% New students
 - » 66% high school
 - » 34% post-secondary transfer

+3.3%

UNDERGRADUATE ENROLMENT

Above enrolment target

59.3%

ADMISSION RATE

Proportion of applicants who are admitted

58.8%

YIELD RATE

Proportion of admitted applicants who register

71.0%

SIX-YEAR COMPLETION RATE

Direct-entry program completed in 6 years

The quality of incoming students remains strong. This year, there was an increase in the number of programs with a mean admission average of 85+. We also remain accessible with some program entrance averages beginning at 70.0 percent.

UNDERGRADUATE STUDENTS

The University of Alberta has always been on my list to go to so it was the only university I applied to and it's been the best experience so far. There are so many different perspectives from such a diverse group of people.

Celine, Arts Student

I love being able to share some of the amazing experiences I've had at the University of Alberta with students who are also from Indigenous communities. I hope that through sharing my own experience I can help others see themselves stepping out of the community to chase their respective passions.

Jarred, Education Student

32,424

TOTAL UNDERGRADUATE ENROLMENT



1,293

INDIGENOUS UNDERGRADUATE ENROLMENT

- 10.0 per cent year-over-year increase

4,977

INTERNATIONAL UNDERGRADUATE ENROLMENT

- 106 Countries represented
- China, India, Bangladesh, Nigeria, Japan and Viet Nam each have 100+ students



STUDENTS BY GENDER

- 55.30% Female
- 44.62% Male
- 0.08% Other*

* The third gender option (other) was introduced in January 2016.



STUDENTS BY HOME ADDRESS

ADDRESS	TOTAL POP.	% OF TOTAL
Edmonton & area	16,198	50%
Alberta <i>(excl. Edmonton & area)</i>	7,932	24.4%
Canada <i>(excluding Alberta)</i>	2,815	8.7%
Outside Canada*	5,479	16.9%

* Students coming from outside of Canada are not always international as they may be Canadian citizens or permanent residents.



UNIVERSITY OF ALBERTA
OFFICE OF THE REGISTRAR

For more information, contact:

Office of the Registrar

780.492.3113 | ualberta.ca/registrar