

# MMIRA Objectives, Benefits, and Fees

- Founded in 2013 as a forum to advance dialogue about MMR among a diverse group of scholars globally.
- Key benefits include a library of over 30 archived webinars on diverse topics; on-line course modules leading to an acknowledgement of completion, and monthly interactive webinars.
- Membership Fees: regular \$65; student \$8; developing nation \$5





# IIQM/MMIRA Webinar Series

## Publishing Mixed Methods Research

Dr. Elizabeth G. Creamer, Professor Emerita, Virginia Tech USA

Past President of MMIRA (2018-2019)

May 15, 2020 11:00 EDT

EGC in France

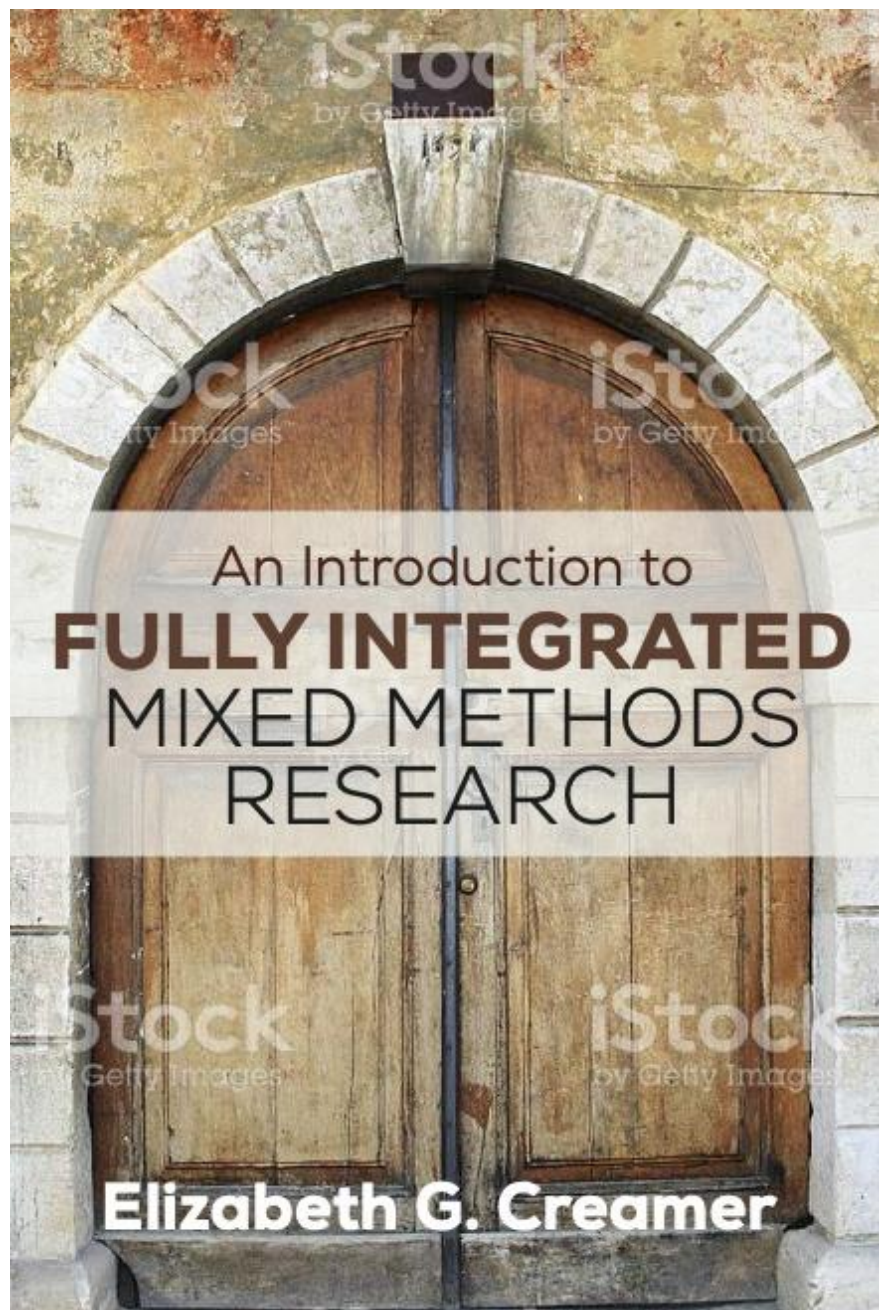
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# Topics

List	List journals that routinely publish mixed methods research.
Provide	Provide examples of statements in the aims of a journal that signal receptivity to mixed methods research.
Point	Point to differences between writing approaches for methodological- and content -oriented journals.
Describe	Describe how to build a claim for the originality or innovativeness of research.
Identify	Identify ways to be transparent about mixed methods within the word limits of most journals.
Recommend	Recommend strategies for writing that are sensitive to a cross-disciplinary audience.
Touch on	Touch on the craft of publishing a textbook.



# A Bit About Me

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Faculty Member 38 Years

Textbook Author

Research Methodologist

Journal Editor

Examples of  
Journals  
Receptive to  
MMR

Type of Journal	Examples
Specialized MMR Journals	Journal of Mixed Methods Research  International Journal of Multiple Research Approaches
Methodological Journals	International Journal of Social Research Methodology  International Journal of Research and Method in Education
	Quality and Quantity: International Journal of Methodology
Qualitative Journals (for MMR with strong QUAL)	International Journal of Qualitative Methods

## High Impact Journals with the Most Number of MMR Journals (from Table 2, p. 202) Timans, Wouters, & Heilbron, 2019)

Journal	Field
Journal of Advanced Nursing	Nursing
International Journal of Nursing Studies	Nursing
Computers Education	Education
Nursing Research	Nursing
Educational Researcher	Education
Oncology Nursing Forum	Nursing
Journal of Engineering Education	Education
Journal of Research in Science Teaching	Education
Journal of Family Psychology	Family Studies

# Aim Statement from a Journal Friendly to MMR

## Methods in Psychology

• The journal considers research methods across the whole spectrum, and welcomes articles which take a quantitative, qualitative or mixed-methods approach to research. The journal solicits original theoretical, empirical, and methodological articles that have psychological relevance discussing new innovative applications or adaptations of methodologies and methods, or articles offering reviews of important methodological issues and innovations.

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Keyword: Welcome

# International Journal of Multiple Research Approaches (IJMRA)

The *International Journal of Multiple Research Approaches (IJMRA)*, alongside the *Journal of Mixed Methods Research (JMMR)*, is a premiere outlet for innovative and seminal work in the field of mixed methods research. However, unlike *JMMR*, *IJMRA* also is a premiere outlet for innovative and seminal work in the field of multimethod research...

*IJMRA's* scope also includes innovative mixing, combining, and integrating of quantitative and/or qualitative methods, methodologies, designs, sampling, analyses, epistemologies, axiologies, and stakeholder perspectives and standpoints. Moreover, the goal of *IJMRA* is to disseminate a broad set of approaches that facilitate understanding of complex social, behavioral, health, educational, historical, and political concerns pertaining to the human condition and natural world.

## About this journal

*The International Journal of Qualitative Methods* is the peer-reviewed interdisciplinary open access journal of the International Institute for Qualitative Methodology (IIQM) at the University of Alberta, Canada. The journal, established in 2002, is an eclectic international forum for insights, innovations and advances in methods and study designs using qualitative or mixed methods research. The journal publishes methods papers and study protocols. This journal is a member of the [Committee on Publication Ethics \(COPE\)](#).

[More](#)

# Differences between Methodological and Empirical Articles

	Methodological Articles	Empirical Articles
Audience	The cross-disciplinary audience interested in MMR.	Discipline-centered audience interested in the topic.
Purpose	To explain how the research was conducted and what is innovative about it.	To report what was learned with enough description of the methods to make it credible.
Expertise Required	Require in-depth knowledge about the procedure and MMR.	In-depth knowledge of the topic; some knowledge of MMR.

# Aims Statements from Methodology Oriented Journals

- The *Journal of Mixed Methods Research (JMMR)* is an innovative, quarterly, interdisciplinary, international publication that focuses on empirical methodological articles, methodological/theoretical articles, and commentaries about mixed methods research across the social, behavioral, health, and human sciences. The scope includes delineating where mixed methods research may be used most effectively, illuminating design and procedure issues, and determining the logistics of conducting mixed methods research.
- *Organizational Research Methods (ORM)* ... brings relevant methodological developments to a wide range of researchers in organizational and management studies and promotes a more effective understanding of current and new methodologies and their application in organizational settings. *ORM* is an elite scholarly journal, known for high-quality, from the qualitative and quantitative domains, micro and macro perspectives.

# Building an Argument for the Innovativeness or Originality of Your Research Methods

**01**

## **Design Feature**

Frame the research as testing competing theoretical frameworks.

**04**

## **Analysis**

Refine ways of measuring a construct.

**02**

## **Design Feature**

Frame the study as an exploration of contradictory QUAL-QUANT findings.

**05**

## **Analysis**

Demonstrate the weakness of a methodology like systematic review.

**03**

## **Analysis**

Reconceptualize a construct as multi-dimensional.

**06**

## **Reporting**

Prominently feature eye-catching graphics.

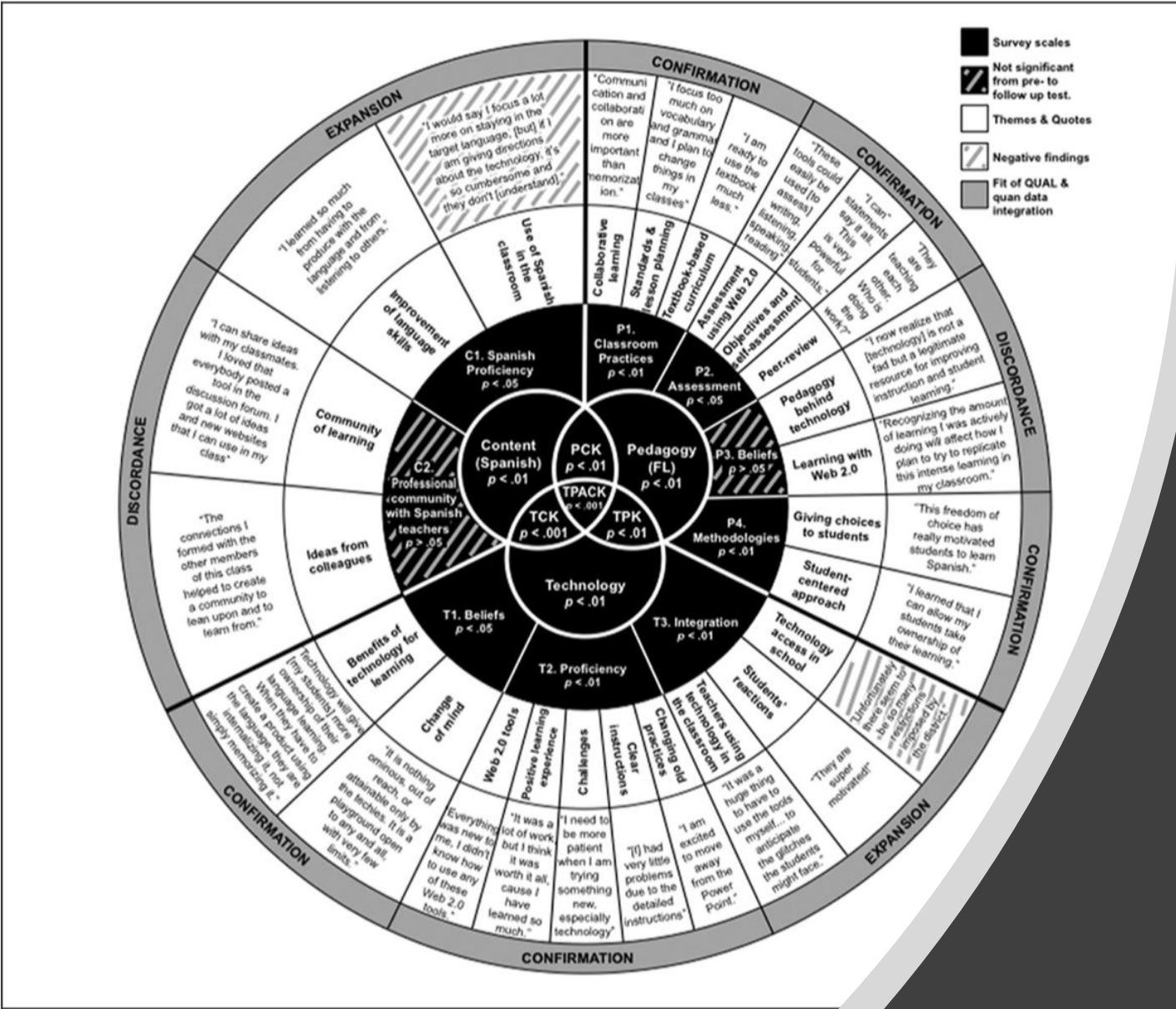




Figure 3. Joint display: TPACK-based integration of qualitative and quantitative data

Demonstrating Originality through An Eye Catching Visual (Bustamante, 2017, JMMR)

# Originality through Tweaking the Standard Format of a Joint Display (from Johnson, Grove, & Clarke, 2019)

**Table 2.** An Example of Stage 4 of the Pillar Integration Process, Using Data From a Well-Being Mentor Intervention.

*Case: Well-Being Mentor Intervention*

QUANT data	QUANT categories	Pillar building themes	QUAL categories	QUAL codes
				
Response rate (%) School 1: 85 School 2: 35 School 3: 35 School 4: 60 School 5: 100 School 6: 85 School 7: 60 School 8: 20	Heterogeneity between schools in number of returns and completeness of returns (response rate ranges from 20% to 100%)	Compatibility of setting, staff, and intervention	Compatibility of context (school) and program required flexibility to account for school autonomy	"Schools are very autonomous, err, and that's often very difficult for partners who aren't in education to understand. Err, you can't tell them what to do. So, err, there there was variation."
		Compatibility of ethos underpinning actions	Compatibility of well-being ethos behind intervention and medical ethos behind some leadership The beliefs of	"Some people will still say 'I don't care about their health side, their mental health side. I just want them to achieve academically'." "So, it's not particularly

# Being Transparent but Brief about MMR

## Acknowledge in Title and Abstract

- *Use “mixed methods” in the abstract several times.*
- *Use “mixed methods” as a keyword.*

## Use Headings Strategically

- *Devote a section to integration.*
- *Devote a table to integration.*

## In the Discussion Section

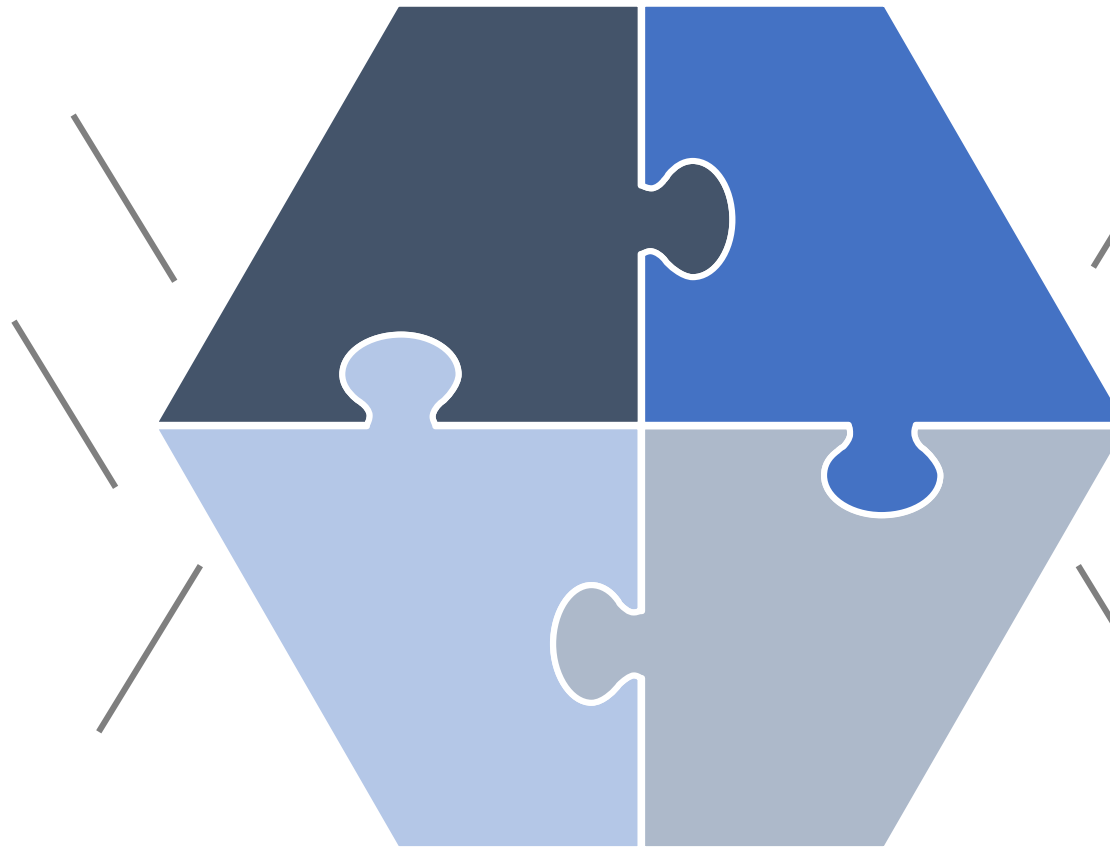
- *Explicitly describe the value-added of MMR.*

## Tips about the Review Process

Write a cover letter to the editor that recognizes journal aims.

Each draft will improve the manuscript.

A detailed response is expected.



It is time consuming.

Read editorials.

At least one reviewer will be critical.

There can be a "desk reject"

# The Benefits of Publishing in an Open Access Journal

## Access

Anyone can find the article with a Google search. Access is not limited to subscribers. There is no fee to access the article.

## Fees

Open Access charge a publishing fee. These are covered in most grants. Many universities have SUBVENTION FUNDS that will cover.

## Copyright

The rules about acknowledgment and copyright apply but authors do not have to get permission or pay fees to duplicate tables or figures from an article.

## Audience

Open access means your article could reach a broad interdisciplinary audience.

# What is a Subvention Fund?

## VT Open Access Subvention Fund: Guidelines

VT Libraries offer an open access (OA) fund to subsidize article processing charges (APCs) for scholarly, peer-reviewed OA journals form, fund guidelines, and links to finding OA journals and publishers' OA policies.

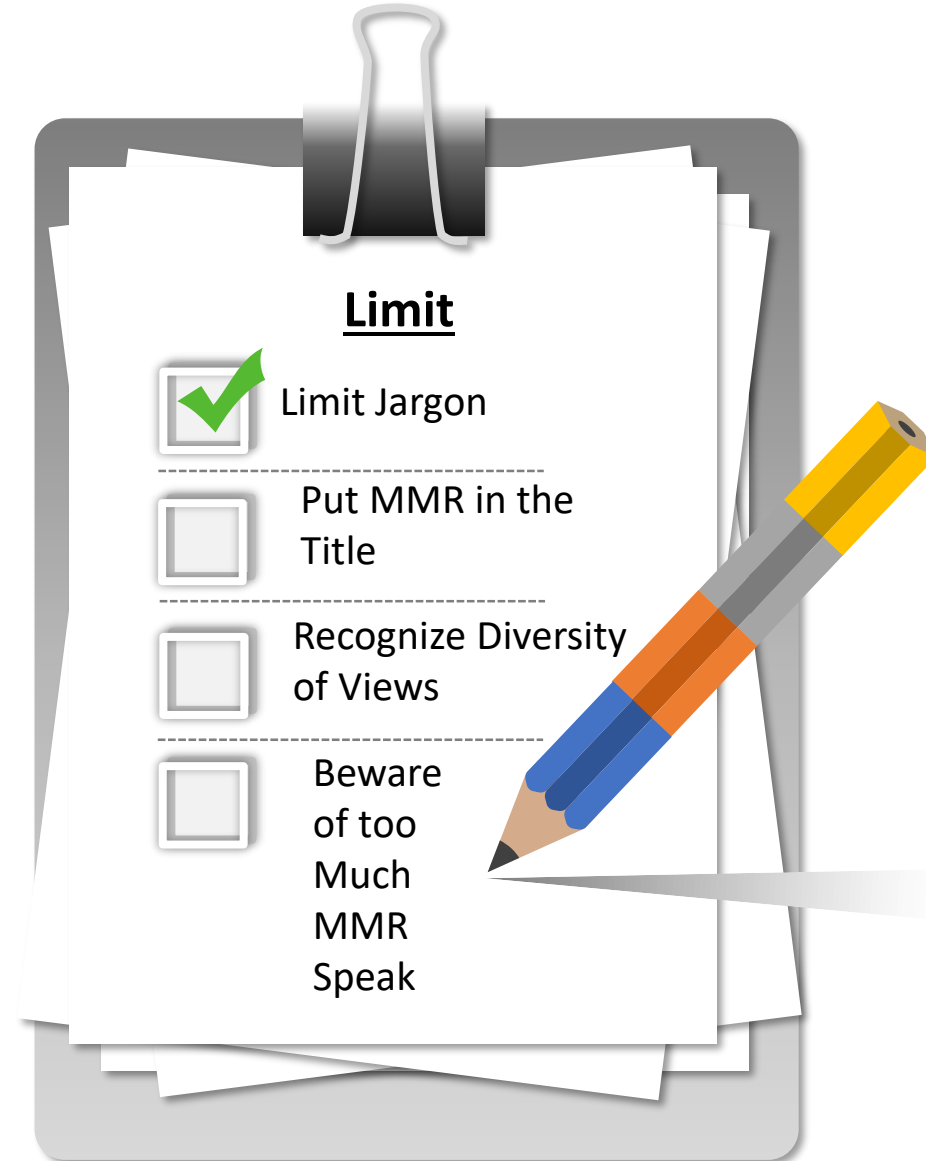
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Calling all social scientists!

### VT OASF Guidelines

- All Virginia Tech faculty, staff, graduate students, and undergraduate students are eligible.
- Funds are available to underwrite article processing charges (APCs) for scholarly peer-reviewed articles accepted for publication in open access journals.
- **As of July 1, 2019, the support limit has been raised to \$2000 per article and \$4000 per author per fiscal year.** For papers with multiple Virginia Tech co-authors, the program would still subsidize the same total amount of up to \$2000 per article but it will be prorated among each of the VT authors for the purposes of calculating amounts towards the annual limit for individuals, for example, 4 Virginia Tech authors counted at \$500 each.
- Authors must have no other sources of funding available. Funding is not available for papers resulting from research sponsored by agencies that allow allocations for OA fees, e.g., NIH, NSF, Gates Foundation.

# Writing for a Cross-Disciplinary Audience



# New Journal from Elsevier: Methods in Psychology

Home > Journals > Methods in Psychology



ISSN: 2590-2601

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## Methods in Psychology

Editor-in-Chief: Kerry Chamberlain, Elizabeth G. Creamer, W. Holmes Finch

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*Methods in Psychology* considers articles on new, updated, adapted or innovative research methodologies and methods, analytical methods, and research practices across the breadth of psychological research. Articles can be specific to a single sub-discipline of psychology or have relevance to the entire...

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**Invitation for Special Issue**  
*Advancing Theory  
Development and Testing  
with Mixed Methods*

*Inviting articles that*

- 1. Engage more than one theoretical perspective.*
- 2. Where results are empirically sound but counter the theory.*
- 3. Dissonance produces unexpected insight.*



#### About this journal

*American Behavioral Scientist* (ABS), peer-reviewed and published fourteen times a year, is a valuable source of information for scholars, researchers, professionals, and students, providing in-depth perspectives on intriguing contemporary topics throughout the social and behavioral sciences. Each issue offers comprehensive analysis of a single topic, examining interdisciplinary, important, and diverse arenas. This journal is a member of the [Committee on Publication Ethics \(COPE\)](#).

The International Journal of Educational Research invites proposals for special issues

**Future Special Issues at the  
*Journal of Mixed Methods  
Research***

Journal of Mixed Methods Research  
2018, Vol. 12(4) 369-370  
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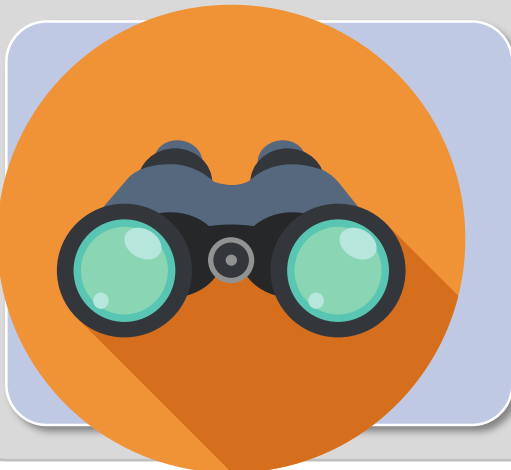
# Opportunities for a Special Issue (like an Edited Book)

# The World of Book Writing



## *Challenges and Opportunities*

- *Requires some visibility in the field.*
- *Often built through teaching.*
- *Opportunity to address an audience of students.*



## *Requires Organization*

- *A system to keep track of what cited where.*
- *A system to keep track of articles.*

# SUMMARY

List	Journals vary from being hostile, to receptive, to welcoming MMR.
Provide	Receptivity to MMR is communicated in the aims statement of a journal
Point	Methodologically oriented journals are interested in innovative approaches to MMR.
Describe	Originality is often communicated through an eye-catching visual or graphic.
Identify	Being transparent about MMR requires acknowledgement through keywords and the title, about 5 sentences, supporting references, and the strategic use of headings and table.,
Recommend	Limit jargon; define all terms; take nothing for granted.
Touch on	Expertise for writing a textbook can be developed by teaching MMR.

## Mixed Method Webinar Series

- For archives of this video series, including slide presentations, please visit the Mixed Methods archive through IIQM at the University of Alberta found here:  
<https://www.ualberta.ca/international-institute-for-qualitative-methodology/webinars/mixed-methods-webinar/archived-webinars.html>
- Please note our Blog is now active again and can be found at [www.iiqm.wordpress.com](http://www.iiqm.wordpress.com)
- Thinking Qualitatively Conference 2020 has been postponed to July 5-10, 2021, to be hosted by the University of British Columbia Okanagan in Kelowna, British Columbia, Canada. Please watch our website and social media for updates and calls for abstracts, and hopefully see you in Kelowna in July 2021!  
<https://www.ualberta.ca/international-institute-for-qualitative-methodology/conferences-workshops-and-events/thinking-qualitatively-workshops/index.html>



For more information about University of British Columbia Okanagan and the Kelowna region, please visit:

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