



FINANCIAL ANALYSIS

This course explores the financial trends and perspectives related to the sport, recreation and tourism industries.

A young woman with dark curly hair and glasses, wearing a light blue top, is smiling warmly at the camera. She is in a modern office setting with large windows in the background. Other people are visible in the background, some looking at documents or laptops, suggesting a collaborative work environment.

 UNIVERSITY OF ALBERTA
FACULTY OF KINESIOLOGY,
SPORT, AND RECREATION

UAB.CA/KSRcert

Sport and Recreation Management Graduate Certificate



The Financial Analysis and Management in Recreation and Sport Organizations course will examine industry trends and topics such as public partnership, economic rationales for investment, sources of funding, revenues and business development.

Students will acquire financial skills in the areas of pricing, budgeting and financing. Sample topics include; pricing, budgeting, capital budgeting, debt and equity financing and facility financing.

The Sport and Recreation Management Graduate Certificate is an online certificate aimed at enhancing management and leadership skills in the fields of recreation, sport, and health.

Students will gain knowledge and understanding in the areas of finance, marketing, contemporary trends, facility and event management.

Developing leaders that will propel sport and recreation into the future through online learning and professional development.

To learn more about this course & the Sport and Recreation Management Graduate Certificate visit UAB.CA/KSRCert



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