SPORT AND RECREATION MANAGEMENT CERTIFICATE
The Graduate Certificate in Sport and Recreation Management is an online certificate aimed at enhancing management and leadership skills in the fields of recreation, sport, and health. Students will gain knowledge and understanding in the areas of finance, marketing, contemporary trends, facility and event management.

- Courses include: Organizational Analysis of Sport and Recreation; Sport and Recreation Organizations and the Public Sector; Financial Analysis and Management; Marketing and Sponsorship; Facilities and Event Management; Contemporary Issues and Current Trends
- Students are required to complete 4 courses, each worth 3 credits, for a total of 12 credits
- An opportunity to network and develop professional relationships

To learn more about this certificate & other professional development opportunities visit UAB.CA/KSRCert