



## Invitation to KU11 Knowledge Utilization Colloquium 2011 Belfast, Northern Ireland June 14-16

This is your invitation to the 2011 Knowledge Utilization Colloquium in Belfast, Northern Ireland. The venue for this year's colloquium is a hotel and spa on the edge of Belfast Lough; The Culloden Hotel and Spa (<http://www.hastingshotels.com/culloden-estate-and-spa>). The hotel is one of Northern Ireland's leading 5\* hotels.

This is the 11<sup>th</sup> annual KU colloquium for researchers, practitioners and students working in the field of knowledge utilization/translation. Previous meetings' materials are located at: <http://www.nursing.ualberta.ca/kusp/ku/>. KU11 is an invitational meeting with space for 80 participants. The international planning committee is Tracey Bucknall (Australia), Carole Estabrooks (Canada), Brendan McCormack (UK), Jo Rycroft-Malone (UK), Cheryl Stetler (USA), Marita Titler (USA), Lars Wallin (Sweden), Jacqueline Tetroe (Canada), Christian Helfrich (USA) and Margaret Harrison (Canada).

### THE FOCUS OF KU11

The theme for KU11 is **'The Practice of Knowledge Utilisation.'** The focus will be on how we generalise from the practice of using knowledge to inform decisions and actions, exploring the kinds of lessons that we can draw from our experiences of facilitating, and evaluating KU 'in the field', as viewed by practitioners, educators, researchers, evaluators, practitioners, and policy makers.

### FACILITATION APPROACH

The methodology at KU11 will be based on 'World Café' – an approach intended to replicate an informal, cafe ambiance to allow for less structured and open conversation to take place. Case examples will be offered in the large group and then small groups will work with 'inquiry questions' identified in the groups and answers sought through facilitated engagement following World Café methods (this involves multiple rounds of identifying increasingly specific questions based on the insights developed in small groups). The focus will be on in-depth discussion of the realities of using knowledge in day to day practice, in order to surface common themes about lessons, particularly about how KU strategies are developed and implemented. We then hope to explore how these themes translate to the mental models held by researchers, evaluators, practitioners, educators, policy makers etc.

### POSTERS

There is also a call for posters (see separate attachment). There will be a number of opportunities within the programme for poster presenters to discuss their work with other participants.

## TRAVEL

The meeting is taking place at The Culloden Hotel, which is located to the East of Belfast City near the town of Holywood. The nearest airport is 'George Best Belfast City Airport (6 miles). Belfast International Airport is 24 miles and Dublin Airport is 105 miles. For those driving from mainland UK, Belfast Ferry Terminal is 6 miles from the venue.

We will send you more details about getting there once you have let us know you are attending.

For tourist information:

<http://www.discovernorthernireland.com/>

<http://www.gotobelfast.com/>

## ACCOMMODATION

Preliminary reservations with preferential rates have been made at The Culloden Hotel (£110 for single B&B, Twin/Double £130 BB). A booking form will be sent to you once you reply to this invitation.

## REGISTRATION FOR THE MEETING

The fee for attending the meeting is £110. This includes tea/coffee and lunch each day and also an evening of dinner and Irish entertainment in a local pub. Travel and accommodation costs have to be met by attendees. Payment should be made via cheque or Banker's draft made payable to "University of Ulster".

**Space is limited:** Please RSVP by e-mail to Julie at [J.Cummins1@ulster.ac.uk](mailto:J.Cummins1@ulster.ac.uk) before 30<sup>th</sup> January 2011 (please also inform us if you are not able to participate). Rather than re-distributing your invitation please could you make suggestions of others to invite to the meeting to Brendan McCormack.

I look forward to seeing you in Belfast!



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