



KU11

Knowledge Utilization Colloquium 2011

World Café Guidelines for Participants

Being part of this exciting Café Conversation is not hard—it's limited only by our imaginations! The Café format is flexible and adaptable as our conversations over the next few days develop and mature. These guidelines are intended to foster collaborative dialogue, active engagement and constructive possibilities for action.

Clarity of Purpose

Attention has been put in to the reason for bringing us together. The purpose of KU11 is to address 3 key themes through dialogue, discussion and debate:

1. **Blended and collaborative approaches** to implementation such as co-production of knowledge, integrated KT and Mode 2 KT are increasingly popular, but perhaps poorly understood, approaches to knowledge translation. This Café will provide an opportunity to explore critical questions that unpack blended and collaborative approaches to KT and their related implementation and evaluation strengths and challenges.
2. **Sustainability and spread** defined by Rogers as *'the degree to which an innovation continues to be used after initial efforts to secure adoption have been completed'* is a considerable challenge to make happen and to evaluate - particularly in constantly changing environments. This Café will consider critical questions about what sustainability and spread mean, how they can be supported, and how different approaches to evaluation could be developed and used.
3. **Use, Influence and Impact** of knowledge can occur at the level of the patient, the practitioner, the team, the organisation and/or be evident in wider policy; however there has been a relatively limited consideration of different types of use and impact beyond direct or instrumental uses that affect specific decisions, behaviors or policy choices. This Café will consider critical questions that will broaden out the discussion about knowledge use, influence and impact.

Creating a Hospitable Space

We have endeavoured to create a comfortable space for conversation. When working in your group we respectfully request that you manage your own space whilst paying attention to others. Obviously the idea of a 'café' is that you are able to relax, enjoy good company and indulge in your favourite beverage! Tea, coffee and water are available to you to indulge in at your leisure. Other drinks can be purchased at your own expense. We have made a variety of creative materials available to you to use and 'play with' – please use them to create ideas, illustrate key points and

develop the group conversation. Consider the table cloth to be your 'pallatte' for the 'recording' (through creative expression) of your conversation as it unfolds and develops.

Explore Questions that Matter

Finding and framing *questions that matter* to us as participants in this Café is an area where thought and attention can produce profound results. Our Café has three themes and a number of 'lead questions' for you to work with. As your conversation develops you will identify other related questions that will help you achieve depth, focus, clarity and discovery in your conversation. Please try to capture these questions (writing them on the tablecloth is fine) so that others can build on them as movement among groups takes place. Bear in mind that your Café conversation can be as much about discovering and exploring powerful questions as it may be about finding effective solutions.

Encourage Everyone's Contribution

Most people don't only want to participate they want to actively contribute to making a difference. Everyone in your group is encouraged to contribute their ideas and perspectives, while also allowing participation by simply listening. Whilst each conversation group will have a designated facilitator we hope you will enable others to contribute as a process of peer support and development.

Connect Diverse Perspectives

The opportunity to move between tables, meet new people, actively contribute your thinking, and link the essence of your discoveries to ever-widening circles of thought is one of the distinguishing characteristics of the Café method. As a participant you will carry key ideas or themes to new tables, exchange perspectives, and greatly enrich the possibility for surprising new insights. In order to help this to happen in a seamless (but yet still a bit chaotic!) way, we ask that you observe the instructions given at the beginning of each Café conversation and work with the table facilitators in helping movement to happen. We know that at various times over the next 3 days you may not want to move for a variety of reasons, but we hope you will 'trust the process' and move to the different tables as requested so that everyone's experience is as positive as possible.

Listen for Insights and Share Discoveries

All of us have well established and well informed views about what matters in the world of knowledge utilisation, and of course we all know the important issues to be addressed! The reason we are together at KU however is that we all have different views about what matters, what is important and what works – so the challenge for all of us is to engage in shared listening and paying attention to themes, patterns and insights. Really listening and engaging will help us gain new perspectives and insights and help us gain a sense of connection to the larger whole. After each Café Conversation we will engage in **whole group conversation**. This offers the entire group an opportunity to connect the overall themes or questions that are now present. These ideas and themes will be captured on a 'scribble wall' and we hope you will feel able to contribute your ideas here too.

In summary, we hope you have a great time and that you

PLAY, EXPERIMENT AND IMPROVISE