Summary

| Big Picture                      | - Positive response to the document  
|                                 | - Questions about implementation  
| Specifics                        | - Alternative title: Uplifting the whole people  

Notes:

- A suggestion: could the U of A’s promise (“The uplifting of the whole people”) be an alternative title to “For the Public Good”? Perhaps “For Benefit of Society”?
- Another member responded by saying that she loved the title.

- Like the 5 verbs—effective for communicating the broad movement
  - Also like the title and the direct link to the public good

- With more than 50% of our funding coming from public sources, we need to create more integral partnerships with other Alberta and Edmonton post-secondary institutions.
- DHT response: We are committed to the integrated public system—the system empowers us to carve our niche as lead research-intensive university—supporting the system as a whole gives us credibility.

- How is this plan different from other post-secondary institutions’ strategic plans?
- DHT response: The verbs and the title set us apart. Putting the service element first before the case for investment.
- Anything that makes us better than U of C?

- The document should include a strong through-line in the narrative about how universities help students and society imagine a better, as-yet unknown future.
- Like the title—would be seriously disappointed if it changes.

- Thanks to the writers—the document is so easy to absorb and surprisingly pleasurable to read. I flag the value focused on history and tradition—“tradition” can be both good and bad and perhaps is not an uncomplicated value to hold.
- Have talked to other students and they like the vision and think the document works well. How can GFC help to roll it out?
- DHT response: We will be adding a short, high level section at the end which will outline immediate next steps. First stage is to get the plan in place and then to determine metrics and immediate priorities. One thing is sure: This isn’t a sprint; it’s a marathon.