1. An institution more than 100 years old contributing in a unique manner to the identity of the University of Alberta: the Campus Saint-Jean narrative.

a. As an educational institution, Campus Saint-Jean is more than 100 years old and has played a historically significant role in the development of the francophone community of Alberta and Western Canada. As a Faculty, Campus Saint-Jean has been part of the University of Alberta since the mid-nineteen seventies. It is the only post-secondary francophone institution west of Winnipeg and the University of Alberta is the only university in English Canada with a multidisciplinary francophone Faculty.

b. While dedicated to serving the local francophone and francophile communities of Alberta, Campus Saint-Jean thus defines itself as reflecting and reinforcing the linguistic duality of Canada (as outlined in the Canadian Charter of Rights and Freedom) as well as the world-wide multi-ethnic Francophonie. With 65% of its students coming from Canadian immersion programs and 35% from Canadian francophone or international schools¹, Campus Saint-Jean reflects the very fabric of Canada and opens up the University of Alberta to welcome students from the global Francophonie. Through Campus Saint-Jean, the University of Alberta embodies the bilingual and multicultural identity of Canada as well as international Francophonie².

c. Campus Saint-Jean is a member of the network of francophone post-secondary institutions in Canada (ACUFC) and has a unique mandate from the Ministry of Canadian Heritage (from which it receives a third of its operating funds) to enhance the French language and francophone cultures in Alberta and Western Canada. It operates as an official minority-language institution within a majority English speaking university and province and, as such, it is committed to Canadian bilingualism and the enhancement of cultural diversity.

d. By providing a bilingual education to its students in a world where bilingualism or multilingualism enhance students’ access to the global workforce and cosmopolitan citizenship, Campus Saint-Jean contributes uniquely to the identity of the University of Alberta and plays a distinctive role in the national and international positioning of the University.

e. Campus Saint-Jean is not only committed to providing strong French and bilingual programs through its college branch³ (Centre collégial de l’Alberta) and faculty branch⁴ (Faculté Saint-

¹ There are presently (2015-2016) more than 40,000 students in French immersion programs in Alberta alone, nearly 50,000 in British Columbia. Projections indicate that, by 2050, not only will bilingualism in Canada have spread even further through immersion programs, but French will be the second most geographically widespread language used in the world and fifth in terms of number of speakers.

² French-speaking faculty, administrative staff and students at Campus Saint-Jean come from all parts of Canada including Metis and Indigenous communities, Latin America, francophone Europe, most countries of Northern and Western Africa, the Middle East, Southeast Asia, China, Mauritius, etc.

³ Diplomas in Business Administration, Tourism Management, Early Childhood Education and Healthcare Aids.

⁴ BA programs in Arts (Sociology, History, Political Science, French Language, Literature and Culture, Canadian Studies, Psychology, Economics’ etc.), Education (Elementary and Secondary), Sciences (Biology, Chemistry, Mathematics, Physics).
Jean), but to enhancing bilingual programs through collaboration with sister Faculties at the University.

2. An institution looking to further strengthen its mission and role as the leading francophone post-secondary institution in Western Canada

a. Further developing programs and promoting excellence through linking teaching, learning and community connections

i. Committing to excellence as an attitude, a behavior and actions that stimulate faculty and students toward the realization of their full potential in and outside the classroom.

ii. Committing to developing students competencies (bilingualism; opening to diversity; team work; communication; leadership; entrepreneurship; ethics; literacy and numeracy; creativity and innovation; critical thought) and measuring outcomes.

iii. Developing experiential learning by further integrating teaching, learning and community experience through an appropriate credit recognition.

iv. Developing international collaboration to enhance students experience through E3 programs (Grenoble, France), social and economic development projects (further enhancement of the Africa project), local, regional and international internships Tours, France, etc.

v. Integrating teaching and research whenever possible

vi. Committing to further enhancing the cross/interdisciplinary quality of Faculté Saint-Jean programs.

b. Enhancing students’ experience

i. Enhance space management for collaborative learning practices and experiences across campus.

ii. Develop community-based and international opportunities for experiential learning (internships, practicums, international social and economic development projects, etc.).

iii. Capitalize on Campus Saint-Jean shuttle service to open the doors of the Campus to students from the North Campus and invite them to take some of their optional courses at Campus Saint-Jean.

iv. Examine the suitability of further translating certain parts of the University website, such as Bear Tracks, on the model of the guest log-in page.

c. Creating a culture of sustainability

i. Developing a culture of sustainability in Campus Saint-Jean activities and fostering a shift in attitude.

ii. Integrating sustainability in program design and faculty renewal.

d. Further enhancing a culture of research

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5 Bilingual degrees in Nursing (with Faculty of Nursing), in Environmental Sciences (with Faculty of ALES), in Business Administration (with the Alberta School of Business); bilingual profiles in pre-Pharmacy, pre-Medicine and pre-Engineering.

6 Several classrooms at Campus Saint-Jean still have fixed sitting and tables, thus limiting learning/teaching experiences beyond a lectures format.
i. Promoting interdisciplinary research and fostering the creation of research clusters wherever possible.

ii. Enhancing community-based research partnerships.

iii. Increasing the visibility of research being carried out at Campus Saint-Jean within the University of Alberta and in the broader public whether French or English speaking.

iv. Emphasizing research specific to Campus Saint-Jean’s identity: linguistic rights; history of francophone Canada; analysis of Franco-Canadian politics; French in a language minority setting; immersion education; immigration and health of francophone immigrants; Western Canadian Heritage; Canadian Studies; Indigenous, Metis and Francophone intercultural studies; biology, ecology and health; etc.

v. Integrating research and learning.

vi. Developing and strengthening the undergraduate “Research apprenticeship” program.

vii. Expanding graduate enrolment and mentoring opportunities.

viii. Raising the number of applications to Tri-Council and other agencies grants and ensuring that grants for students are incorporated in these applications.

e. Strengthening relationships with communities

i. Working collaboratively with Association Canadienne française de l’Alberta (ACFA), the Conseil de développement économique de l’Alberta and the Réseau Santé Albertain for the creation of community organizations and business based opportunities for service/learning opportunities for students.

ii. Create opportunities (beyond the Fall Gala and the Spring Showcase and Report to the Community) for interaction with the community such as further travel in regions by the Dean, group consultations, etc.

iii. Ascertaining the needs of the community in terms of continuous learning opportunities in French.

iv. Further develop international partnerships with foreign universities in France and French-speaking Africa.

f. Increasing student recruitment dramatically

i. Developing a comprehensive recruitment strategy that extends beyond the area around Edmonton to the whole of Alberta, Western and Northern Canada, and encompasses Canada as a whole as well as countries of international Francophonie, at the college, undergraduate and graduate levels.

ii. Involving faculty members, alumni, students and community members in advocacy and recruitment activities and creating a network of Campus Saint-Jean Ambassadors.

iii. Promoting college programs internationally and among francophone immigrants as a way to integrate quickly into the Canadian work force.

iv. Promoting undergraduate university programs in Alberta and throughout Canada as a path toward stronger bilingualism.

v. Developing outreach, collaboration and programs in regions of Alberta, British Columbia and Northern Canada.

7 Collaboration with colleges in Alberta are an important aspect of the work of the Centre collégiel de l’Alberta. Consultations with post-secondary institutions in Alberta (Campus-Alberta), Saskatchewan and British Columbia are taking place toward the offering of collaborative or joint programs at the College and Faculty levels.
vi. Doubling enrolment and graduates in Elementary and Secondary Education programs by requesting an increase in Targeted Enrollment Funding in order to serve the needs of immersion and francophone programs in Alberta and Western Canada\(^8\).

g. Maintaining the emphasis on faculty renewal and enhanced administrative capacity

i. Further developing strategic assistant-professors appointments\(^9\) with the objective, by 2018, of assistant-professors encompassing 30% of the professorate.

ii. Strengthening admission and student advising functions in collaboration with the Registrar’s Office.

h. Developing further Campus Saint-Jean infrastructure

i. Building a case for an expansion/renovation of Campus Saint-Jean infrastructure in keeping with projections, especially in relation to teaching science laboratories.

ii. Developing collaboration with Residence Services to collaboratively manage the residences at Campus Saint-Jean in order to allow for intensive programs to be offered in the spring and summer.

iii. Working toward greater sustainability and “greening”.

i. Developing revenue generation by serving the needs of the community

i. Developing a strong advancement and fundraising strategy

ii. Building a comprehensive business plan.

iii. Taking appropriate steps toward the implementation of appropriate revenue-generating programs.

iv. Continuing the collaboration with the Fondation Franco-Albertaine.

\(^8\) Faculté Saint-Jean graduates between 60 and 70 future elementary and secondary teachers each year with a rate of employment of 98%. School Boards (which recruit at great costs in Atlantic Canada, Quebec and Ontario) have indicated that they could absorb between 130 and 150 Faculté Saint-Jean education graduates every year.

\(^9\) In 2015-2016, Faculté Saint-Jean made five appointments at the assistant-professor level. At least two will be made in 2016-2017. Faculté Saint-Jean will be working as well toward justified appointments of Indigenous faculty members (by ‘justified’ is meant where the needs exist such as in Education, Health, and Environmental Sciences and Anthropology [jointly with the Faculty of Native Studies] in order to provide specific expertise and knowledge).