**Event Name**

**SPONSORSHIP AGREEMENT**

THIS AGREEMENT made effective the       day of      , 20     .

BETWEEN: Company Name (the “Sponsor”)

Address

AND: The Governors of the University of Alberta (the “University of Alberta”)

**WHEREAS** the University of Alberta’s Faculty or Department Name operates and delivers the Event/Project Name (the “[abbreviated event/project name]”);

**AND WHEREAS** the Sponsor wishes to support the Event/Project Name and the University of Alberta wishes to acknowledge such support;

**NOW THEREFORE** in consideration of the promises contained herein, the parties agree as follows:

1. **Term**
   1. This Agreement shall be effective as of the date first written above and shall expire on Date unless terminated earlier pursuant to the terms of this Agreement (the “Term”).
2. **Sponsorship Rights**
   1. The Sponsor wishes to support the abbreviated event/project name by contributing $Dollar Amount to the University of Alberta according to the following payment schedule:

On or before Date $Dollar Amount

On or before Date $Dollar Amount

On or before Date $Dollar Amount

* 1. In consideration of the Sponsor’s support, upon receipt in full of the contributions listed above, the University of Alberta will:

1. Add the Company Name logo to all promotional materials related to abbreviated event/project name including the abbreviated event/project name University of Alberta website and promotional adverts in print publications;
2. Recognize Company Name as a Sponsorship Level Sponsor in the abbreviated event/project name annual report;
3. List all sponsorship benefits here;
4. **Trademark and Logo Use**
   1. Upon the request of the University of Alberta, Company Name will provide its approved branding and logo materials, and hereby consents to their use in all promotional materials related to their sponsorship of abbreviated event/project name. The University of Alberta's name and logo are registered trademarks with standards governing their use. The use of the University's name or logo in conjunction with any abbreviated event/project name requires prior written approval by the University of Alberta. The Sponsor is required to contact the University Brand and Marketing, Office of the Vice-President (University Relations), to seek written approval to use the University's name or logo in relation to this sponsorship. The University reserves the right to withdraw the use of the name or logo at any time with written notice to the Sponsor.
5. **Agreement Processing Information**
   1. Cheques can be made payable to the University of Alberta. A standard business receipt will be issued for said sponsorship in accordance with Canada Revenue Agency guidelines.
6. **Notices**
   1. Inquiries, the completed Agreement, cheques, and any notices can be sent to the University of Alberta at:

University of Alberta contact information

Notices can be sent to the Sponsor at:

Company Name

Company contact information

This contact information may be amended from time to time by notice in writing by the relevant party.

1. **Termination**
   1. Either party may, by notice in writing, terminate this Agreement upon 30 days’ notice if the other party breaches any of the provisions of this Agreement.
2. **Miscellaneous**
   1. Counterpart. This Agreement may be executed in counterparts and delivered by facsimile or electronic mail; such counterparts shall constitute the one and same instrument, and shall be deemed to be dated as of the date first above written.
   2. Governing Law. This Agreement shall be interpreted and construed in accordance with the laws of the Province of Alberta and the laws of Canada applicable therein and the parties hereby attorn to the jurisdiction of the courts of Alberta.
   3. Entire Agreement. This Agreement constitutes the entire understanding and agreement between the parties with respect to the subject matter hereof and supersedes any prior understandings between the parties whether oral or written, with respect to such subject matter.
   4. Indemnity. Each party to this Agreement shall indemnify and hold harmless the other party, its officers, directors, agents, employees, or volunteers from any and all claims, demands, actions and costs whatsoever that may arise out of, directly or indirectly, such indemnifying party’s performance of this Agreement or that of the indemnifying party’s officers, directors, agents, employees, or volunteers.
   5. Assignment. No party may assign this Agreement or any part of this Agreement, or any benefit, interest or obligation herein.
   6. FOIPP. The University of Alberta is a public body under the Freedom of Information and Protection of Privacy Act of Alberta. The Sponsor and the University of Alberta shall ensure that in implementing this Agreement, adherence is made to the requirements of the applicable privacy legislation and regulations.

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the date first written above.

**On behalf of On behalf of**

**The Governors of the University of Alberta** Company Name

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name: Dean/Vice-President Print Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_